

DOCUMENT N: COURSE AND PROGRAM DEVELOPMENT COVER SHEET
See Course and Program Development Policy and Procedures for Instructions

SCHOOL: LAW <input type="checkbox"/> MSB <input type="checkbox"/> YGCLA <input checked="" type="checkbox"/>	Contact Name: John Callahan	Phone: 6174
DEPARTMENT / DIVISION: School of Public Affairs		
SHORT DESCRIPTION OF PROPOSAL (state name of action item 1-20 and course name, code & number / program affected): Addition of HSMG 701 Health Economics		
PROPOSED SEMESTER OF IMPLEMENTATION: Fall <input type="checkbox"/> Spring <input checked="" type="checkbox"/> Year: 2010		

Box 1: TYPE OF ACTION	ADD(NEW) <input checked="" type="checkbox"/>	DEACTIVATE <input type="checkbox"/>	MODIFY <input type="checkbox"/>	OTHER <input type="checkbox"/>
Box 2: LEVEL OF ACTION	Non-Credit <input type="checkbox"/>	Undergraduate <input type="checkbox"/>	Graduate <input checked="" type="checkbox"/>	OTHER <input type="checkbox"/>

Box 3: ACTION ITEM (check appropriate boxes)	DOCUMENTS REQUIRED (see box 4 below)	IMPACT REVIEWS (see box 5 on back)	APPROVAL SEQUENCE (see box 6 on back)
1. Experimental Course ¹	NOP	a, c, e	AC
2. Course Title	NO		ABCD
3. Course Credits	NO		ABCD
4. Course Number	NO		ABCD
5. Course Level	NO		ABCD
6. Pre & Co-Requisite	NO		ABCD
7. Course Description	NOP		ABCDEF
X 8. New Course	NOP		ABCDEF
9. Deactivate a Course	NO		ABCDEF
10. Program Requirements	NO	b, c, d, e	ABCDEF
11a. UG Specialization (24 credits or less)	NO	a, b, c, d, e	ABCDEF
11b. Masters Specialization (12 credits or less)	NO	a, b, c, d, e	ABCDEF
11c. Doctoral Specialization (18 credits or less)	NO	a, b, e	ABCDEF
12. Closed Site Program	NOT	e	ABCDHIK
13. Program Suspension ⁹	NO,5	a, e	ABCDEGIK
14a. Certificate Program (ug/g) exclusively within existing degree program	NO	a, c, e	ABCDEFHIK
14b. Certificate Program (ug/g) where degree programs do not exist or where courses are selected across degree programs (12 or more credits)	NOQR, 6	a, c, e	ABCDEFHJL
15. Off-Campus Delivery of Existing Program	NO, 4	a, b, c, e	ABCDHIL
16a. UG Concentration (exceeds 24 credit hours)	NO, 5	a, c, d, e	ABCDEFHJL
16b. Masters Concentration (exceeds 12 credit hours)	NO, 5	a, c, d, e	ABCDEFHJL
16c. Doctoral Concentration (exceeds 18 credit hours)	NO, 5	a, c, d, e	ABCDEFHJL
17. Program Title Change	NO, 5	a, c, d, e	ABCDEFHJL
18. Program Termination	NO, 10	d, e	ABCDEFHIK
19. New Degree Program	NOQR, 3,8	a, c, d, e	ABCDEFHJL
20. Other	Varies	Varies	Varies

Box 4: DOCUMENTATION (check boxes of documents included)			
X	N. This Cover Sheet	Q. Full 5-page MHEC Proposal	T. Other
X	O. Summary Proposal	R. Financial Tables (MHEC)	
X	P. Course Definition Document	S. Contract	

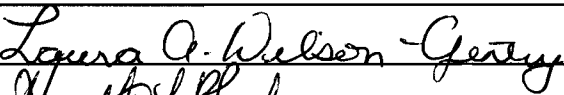

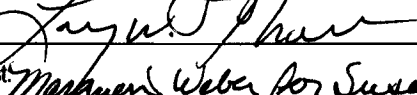
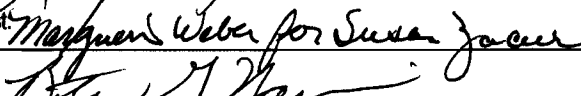

- Approval of experimental course automatically lapses after two offerings unless permanently approved as a new course.
- Codes: a) Library Services (Langsdale or Law) b) Office of Technology Services c) University Relations d) Admissions
- Letter of Intent is required by USM at least 30 days before a full proposal can be submitted. Letter of Intent requires only the approval of the dean and the provost and is forwarded to USM by the Office of the Provost.
- One-page letter to include: Program title & degree/certificate to be awarded; resources requirements; need and demand; similar programs; method of instruction; and oversight and student services (MHEC requirement)
- One-page letter with description and rationale (MHEC requirement)
- One or two-page document that describes: centrality to mission; market demand; curriculum design; adequacy of faculty resources; and assurance program will be supported with existing resources. (MHEC requirement)
- Learning objectives, assessment strategies; fit with UB strategic plan
- Joint Degree Program or Primary Degree Programs require submission of MOU w/ program proposal. (MHEC requirement)
- Temporary suspension of program to examine future direction; time not to exceed two years. No new students admitted during suspension, but currently enrolled students must be given opportunity to satisfy degree requirements.

DOCUMENT N: COURSE AND PROGRAM DEVELOPMENT COVER SHEET (Page 2 of 2)

SCHOOL: LAW <input type="checkbox"/> MSB <input type="checkbox"/> YGCLA <input checked="" type="checkbox"/>
SHORT DESCRIPTION OF PROPOSAL (state name of action item 1-20 and course name, code & number / program affected):
Addition of HSMG 701 Health Economics

10. Provide:
- evidence that the action is consistent with UB mission and can be implemented within the existing program resources of the institution.
 - proposed date after which no new students will be admitted into the program;
 - accommodation of currently enrolled students in the realization of their degree objectives;
 - treatment of all tenured and non-tenured faculty and other staff in the affected program;
 - reallocation of funds from the budget of the affected program; and
 - existence at other state public institutions of programs to which to redirect students who might have enrolled in the program proposed for abolition.
11. University Council review (for a recommendation to the President or back to the Provost) shall be limited to curricular or academic policy issues that may potentially affect the University's mission and strategic planning, or have a significant impact on the generation or allocation of its financial resources.

Box 5: IMPACT REVIEW	SIGNATURES (see procedures for authorized signers)	DATE
a. Library <input type="checkbox"/> No impact <input type="checkbox"/> Impact statement attached	Director or designee:	
b. OTS <input type="checkbox"/> No impact <input type="checkbox"/> Impact statement attached	CIO or designee:	
c. University Relations <input type="checkbox"/> No impact <input type="checkbox"/> Impact statement attached	Director or designee:	
d. Admissions <input type="checkbox"/> No impact <input type="checkbox"/> Impact statement attached	Director or designee:	
e. Records <input checked="" type="checkbox"/> No impact <input type="checkbox"/> Impact statement attached	Registrar or designee: 	4/22/09

Box 6: APPROVAL SEQUENCE	APPROVAL SIGNATURES	DATE
A. Department / Division	Chair: 	4/20/09
B. Final faculty review body within each School	Chair: 	5/14/09
C. College Dean	Dean: 	5/20/09
D. Provost and Senior Vice President for Academic Affairs	Provost: 	6-1-09
E. Curriculum Review Committee (UFS subcommittee)	Chair: 	6-3-09
F. University Faculty Senate (UFS option)	Chair:	
G. University Council (see # 11 above)	Chair:	
H. President	President:	
I. Board of Regents – notification only		
J. Board of Regents – approval		
K. MHEC – notification only		
L. MHEC – approval		
M. Middle States Association notification	Required only if the mission of the University is changed by the action	

DOCUMENT O: SUMMARY PROPOSAL

See Course and Program Development Policy and Procedures for Instructions

SCHOOL: LAW <input type="checkbox"/> MSB <input type="checkbox"/> YGCLA <input checked="" type="checkbox"/>	Contact Name: Christine Spencer	Phone: x-6055
DEPARTMENT / DIVISION: HSMG SPA/CLA		
SHORT DESCRIPTION OF PROPOSAL (state action item 1-23 and course name & number or program affected): Addition of HSMG 701, Health Economics		
PROPOSED SEMESTER OF IMPLEMENTATION: Fall <input type="checkbox"/> Spring <input checked="" type="checkbox"/> Year: 2010		

O-1: Briefly describe what is being requested:

To offer a course in Health Economics for the Health Systems Management program.

For new courses or changes in existing courses (needed by Registrar)

OLD Title:	Course # / HEGIS Code:	Credits:
NEW Title: Economics of the Health Services System	Course # / HEGIS Code: HSMG 701	Credits: 3

O-2: Set forth the rationale for the proposal:

A similar course had previously been taught in the Merrick Business School, but for the last several years has not been offered. The HSMG program would like to offer this course within its own faculty because of the importance of the content to our students. Economic analysis and application to decision making is a core competency for the Commission on Accreditation for Healthcare Management Education and is a required component for accreditation.

Required Format for Master Course Document (Document P)

1. Date Prepared: March 5, 2009
2. Prepared by: Christine Spencer
3. Department: Health Systems Management
4. Course Numbers: **HSMG 701**
5. Course Title: Health Economics
6. Credit Hours: 3
7. Prerequisites: Introductory economics course such as ECON 504 or consent of the instructor
8. Course Purpose (example: general education, laboratory, elective): Elective
9. Rationale
A similar course had previously been taught in the Merrick Business School, but for the last several years has not been offered. The HSMG program would like to offer this course within its own faculty because of the importance of the content to our students. Economic analysis and application to decision making is a core competency for the Commission on Accreditation for Healthcare Management Education and is a required component for accreditation.
10. Catalog Description (Paragraph should reflect general aims and nature of the course)
Course provides students with an overview of the structure and financing of the US Health Care industry. Students will learn to apply economic principles to understand the behavior of consumers, physicians, allied health professionals, hospitals, insurers, employers and government in the health care market. We will also examine how the US health care system compares to the health care systems in other countries.
11. Suggested approximate class size: 25
12. Content Outline
Session 1: Overview of the health care system, demand and supply
Session 2: Cost-benefit and Cost-Effectiveness Analysis
Session 3: Financing Medical Care: Insurance and Managed Care
Session 4: Physician labor force issues, organization and medical education

Session 5: Hospitals and regulation

Session 6: Long-term care and pharmaceuticals

Session 7: Macroeconomics of medical care, capital financing

Session 8: The role of government in health care, public health and public goods

Session 9: History, Demography and growth of modern medicine

Session 10: International comparisons of health systems

13. Learning Goals : Upon completion of the course, students will be able to:
 - 1) **Describe** the health care economy in the US,
 - 2) **Apply** economic principles to the health care system in the US to explain the behavior of consumers, physicians, hospitals and insurers.
 - 3) **Identify** areas of the health care industry in which market forces can be successfully applied and areas which exhibit market failures.
 - 4) Critically **evaluate** public policies for health reform.

14. Assessment Strategies
 - 1) Student achievement of Learning Goals 1 and 2 will be assessed through a mid-term and final examination.
 - 2) Learning Goal 2 will be assessed through a combination of homework and in-class problem sets.
 - 3) Learning Goals 3 and 4 will be assessed primarily through an essay which will allow the student to critically evaluate current health policy reforms.
 - 4) Learning goals 2 through 4 will be assessed through classroom participation.

15. Text(s) and Materials (example: textbooks, calculator):

Getzen, TE (2007). *Health Economics and Financing, 3rd Edition*. NJ: Wiley.
Business calculator

16. Lab Fees: None