

DOCUMENT N: COURSE AND PROGRAM DEVELOPMENT COVER SHEET

See Course and Program Development Policy and Procedures for Instructions

| | | |
|---|--------------------------------|---------------------|
| SCHOOL: LAW <input type="checkbox"/> MSB <input checked="" type="checkbox"/> YGCLA <input type="checkbox"/> | Contact Name: Phil Korb | Phone: x4997 |
| DEPARTMENT / DIVISION: Accounting & MIS | | |
| SHORT DESCRIPTION OF PROPOSAL (state name of action item 1-20 and course name, code & number / program affected): Business Security specialization in the MBA program | | |
| PROPOSED SEMESTER OF IMPLEMENTATION: Fall <input checked="" type="checkbox"/> Spring <input type="checkbox"/> Year: 2007 | | |

| | | | | |
|-------------------------------|--|--|--|--------------------------------|
| Box 1: TYPE OF ACTION | ADD(NEW) <input checked="" type="checkbox"/> | DEACTIVATE <input type="checkbox"/> | MODIFY <input type="checkbox"/> | OTHER <input type="checkbox"/> |
| Box 2: LEVEL OF ACTION | Non-Credit <input type="checkbox"/> | Undergraduate <input type="checkbox"/> | Graduate <input checked="" type="checkbox"/> | OTHER <input type="checkbox"/> |

| Box 3: ACTION ITEM (check appropriate boxes) | | DOCUMENTS REQUIRED (see box 4 below) | IMPACT REVIEWS (see box 5 on back) | APPROVAL SEQUENCE (see box 6 on back) |
|--|--|---|---------------------------------------|--|
| | 1. Experimental Course ¹ | NOP | a, c, e | AC |
| | 2. Course Title | NO | | ABCD |
| | 3. Course Credits | NO | | ABCD |
| | 4. Course Number | NO | | ABCD |
| | 5. Course Level | NO | | ABCD |
| | 6. Pre & Co-Requisite | NO | | ABCD |
| | 7. Course Description | NOP | | ABCDEF |
| | 8. New Course | NOP | | ABCDEF |
| | 9. Deactivate a Course | NO | | ABCDEF |
| | 10. Program Requirements | NO | b, c, d, e | ABCDEF |
| | 11a. UG Specialization (24 credits or less) | NO | a, b, c, d, e | ABCDEF |
| <input checked="" type="checkbox"/> | 11b. Masters Specialization (12 credits or less) | NO | a, b, c, d, e | ABCDEF |
| | 11c. Doctoral Specialization (18 credits or less) | NO | a, b, e | ABCDEF |
| | 12. Closed Site Program | NOT | e | ABCDHIK |
| | 13. Program Suspension ⁹ | NO,5 | a, e | ABCDEGIK |
| | 14a. Certificate Program (ug/g) exclusively within existing degree program | NO | a, c, e | ABCDEFHIK |
| | 14b. Certificate Program (ug/g) where degree programs do not exist or where courses are selected across degree programs (12 or more credits) | NOQR, 6 | a, c, e | ABCDEFHJL |
| | 15. Off-Campus Delivery of Existing Program | NO, 4 | a, b, c, e | ABCDHIL |
| | 16a. UG Concentration (exceeds 24 credit hours) | NO, 5 | a, c, d, e | ABCDEFHJL |
| | 16b. Masters Concentration (exceeds 12 credit hours) | NO, 5 | a, c, d, e | ABCDEFHJL |
| | 16c. Doctoral Concentration (exceeds 18 credit hours) | NO, 5 | a, c, d, e | ABCDEFHJL |
| | 17. Program Title Change | NO, 5 | a, c, d, e | ABCDEFHJL |
| | 18. Program Termination | NO, 10 | d, e | ABCDEFHIK |
| | 19. New Degree Program | NOQR, 3,8 | a, c, d, e | ABCDEFHJL |
| | 20. Other | Varies | Varies | Varies |

| | | | | | |
|---|-------------------------------|--------------------------|------------------------------|--------------------------|----------|
| Box 4: DOCUMENTATION (check boxes of documents included) | | | | | |
| <input checked="" type="checkbox"/> | N. This Cover Sheet | <input type="checkbox"/> | Q. Full 5-page MHEC Proposal | <input type="checkbox"/> | T. Other |
| <input checked="" type="checkbox"/> | O. Summary Proposal | <input type="checkbox"/> | R. Financial Tables (MHEC) | <input type="checkbox"/> | |
| <input checked="" type="checkbox"/> | P. Course Definition Document | <input type="checkbox"/> | S. Contract | <input type="checkbox"/> | |

- Approval of experimental course automatically lapses after two offerings unless permanently approved as a new course.
- Codes: a) Library Services (Langsdale or Law) b) Office of Technology Services c) University Relations d) Admissions
- Letter of Intent is required by USM at least 30 days before a full proposal can be submitted. Letter of Intent requires only the approval of the dean and the provost and is forwarded to USM by the Office of the Provost.
- One-page letter to include: Program title & degree/certificate to be awarded; resources requirements; need and demand; similar programs; method of instruction; and oversight and student services (MHEC requirement)
- One-page letter with description and rationale (MHEC requirement)
- One or two-page document that describes: centrality to mission; market demand; curriculum design; adequacy of faculty resources; and assurance program will be supported with existing resources. (MHEC requirement)
- Learning objectives, assessment strategies; fit with UB strategic plan
- Joint Degree Program or Primary Degree Programs require submission of MOU w/ program proposal. (MHEC requirement)
- Temporary suspension of program to examine future direction; time not to exceed two years. No new students admitted during suspension, but currently enrolled students must be given opportunity to satisfy degree requirements.

DOCUMENT N: COURSE AND PROGRAM DEVELOPMENT COVER SHEET (Page 2 of 2)

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| SCHOOL: LAW <input type="checkbox"/> MSB <input checked="" type="checkbox"/> YGCLA <input type="checkbox"/> |
| SHORT DESCRIPTION OF PROPOSAL (state name of action item 1-20 and course name, code & number / program affected): |
| Business Security specialization for the UB-Towson joint MBA program |

10. Provide:
- evidence that the action is consistent with UB mission and can be implemented within the existing program resources of the institution.
 - proposed date after which no new students will be admitted into the program;
 - accommodation of currently enrolled students in the realization of their degree objectives;
 - treatment of all tenured and non-tenured faculty and other staff in the affected program;
 - reallocation of funds from the budget of the affected program; and
 - existence at other state public institutions of programs to which to redirect students who might have enrolled in the program proposed for abolition.
11. University Council *review* (for a recommendation to the President or back to the Provost) shall be limited to curricular or academic policy issues that may potentially affect the University's mission and strategic planning, or have a significant impact on the generation or allocation of its financial resources.

| Box 5: IMPACT REVIEW | SIGNATURES (see procedures for authorized signers) | DATE |
|---|--|---------|
| a. Library <input checked="" type="checkbox"/> No impact <input type="checkbox"/> Impact statement attached | Director or designee: <i>Stephen Peter LaBash</i> | 5/31/07 |
| b. OTS <input checked="" type="checkbox"/> No impact <input type="checkbox"/> Impact statement attached | CIO or designee: <i>Jessie A. Wood</i> | 5/31/07 |
| c. University Relations <input type="checkbox"/> No impact <input checked="" type="checkbox"/> Impact statement attached | Director or designee: <i>Colmelle M</i> | 5.31.07 |
| d. Admissions <input type="checkbox"/> No impact <input checked="" type="checkbox"/> Impact statement attached | Director or designee: <i>Jean J. Anson</i> | 5-31-07 |
| e. Records <input checked="" type="checkbox"/> No impact <input type="checkbox"/> Impact statement attached | Registrar or designee: <i>J. B. New</i> | 5-31-07 |

| Box 6: APPROVAL SEQUENCE | APPROVAL SIGNATURES | DATE |
|---|---|---------|
| A. Department / Division | Chair: <i>Alvin M</i> | 5/31/07 |
| B. Final faculty review body within each School | Chair: <i>Joel M. N...</i> | 5/31/07 |
| C. College Dean | Dean: <i>Susan Z...</i> | 5/31/07 |
| D. Provost and Senior Vice President for Academic Affairs | Provost: <i>Prof. M. Kendall</i> | 6/4/07 |
| E. Curriculum Review Committee (UFS subcommittee) | Chair: <i>Margaret Galligan</i> | 6.5.07 |
| F. University Faculty Senate (UFS option) | Chair: | |
| G. University Council (see # 11 above) | Chair: | |
| H. President | President: | |
| I. Board of Regents – notification only | | |
| J. Board of Regents – approval | | |
| K. MHEC – notification only | | |
| L. MHEC – approval | | |
| M. Middle States Association notification | Required only if the mission of the University is changed by the action | |

5/30/07

Curriculum changes may impact recruitment literature.

DOCUMENT O: SUMMARY PROPOSAL

See Course and Program Development Policy and Procedures for Instructions

| | | |
|--|--|---------------------|
| SCHOOL: LAW <input type="checkbox"/> MSB <input checked="" type="checkbox"/> YGCLA <input type="checkbox"/> | Contact Name: Phil Korb | Phone: x5080 |
| DEPARTMENT / DIVISION: Accounting & MIS | | |
| SHORT DESCRIPTION OF PROPOSAL (state action item 1-23 and course name & number or program affected): | | |
| New specialization in the joint UB-Towson MBA program --Business Security | | |
| PROPOSED SEMESTER OF IMPLEMENTATION: | Fall <input checked="" type="checkbox"/> Spring <input type="checkbox"/> | Year: 2007 |

O-1: Briefly describe what is being requested:

Business Security - MBA Specialization

(12 credits)

Required**INSS 740 – Introduction to Security Management (NEW COURSE)***See the attached proposed syllabus*

The Internet age is creating borderless organizations in the 21st century. This is allowing organizations to do business across international borders. However this is also creating security problems for organizations. Security is defined as guarding against unauthorized access to private property. Typically organizations have three specialized areas that require security: physical, operational and intellectual property. Security, typically, is achieved by coordinating efforts in each of the three areas by developing proper strategies and plans and managing them in a controlled environment.

This course is an overview of principles and issues in business and organizational security management. Students examine the challenges embodied in various aspects of security mentioned above. Planning for loss prevention and the protection of assets are examined. Students employ the use of situational analyses, case studies, and other research-oriented approaches.

MGMT 770 – Planning, Prevention and Risk Management (NEW COURSE)*See the attached proposed syllabi*

This course identifies and defines critical infrastructures, and their associated threats and countermeasures. Next, software applications containing risk management tools are mastered and provide skills necessary for the comparison and selection of competing proposals designed to optimize infrastructure protection. Industry-specific studies are performed using risk these management analysis techniques. Contingency and Continuity of Operation Planning (COOP) techniques are also reviewed. Finally, the skills acquired during the course are applied to case studies of selected industrial, service and government organizations, for the purpose of practicing critical infrastructure planning, protection and risk management.

Electives (select 2of the following five courses)**INSS 742 Data Mining for Strategic Advantage (NEW COURSE)***See the attached proposed syllabus*

This course is an overview of data mining and how these techniques can be used to predict behavior patterns. It emphasizes both theoretical and practical understanding related to pattern recognitions, trends, predictions, categorization and exploration used in data mining. It examines the security, ethical and legal issues related to data mining and explores applications of data mining tools in business security, marketing and government. Students employ the use of situational analyses, case studies, and other research-oriented approaches.

INSS 741 – Information Security Management (NEW COURSE)

Note: Course has been taught several years as a special topics course (INSS 797 – Business IT Security; SYLLABUS IS ATTACHED)

Information systems and technology are an integral part of most products and services of the post-industrial society of the 21st century. Organizations have a strong operational dependency on information systems to process the mostly on-line transactions generated by their daily operations. Most organizations would shut down their operations in matter of hours or days if information systems would become unavailable, because information systems "run the business." The security and reliability of information systems are the key factors to keep information available to support business operations. In addition, the volume of transactions on the Web are increasingly important to the success of many businesses. Securing these transactions are even more pressing concern in modern organizations, where E-Commerce is a vital and strategic activity.

This course is a managerial view of information security. It provides brief hands-on experience with technical aspects of security, but it concentrates on planning, risk management, development, specification, informal, cultural and legal aspects of information security management. The pre-requisite for this course is INSS640 - Information Systems in Business.

ACCT 601 Forensic Accounting Principles – (EXISTING COURSE)

ACCT 601 FORENSIC ACCOUNTING PRINCIPLES (3) Provides students with an overview of the field of forensic accounting focusing on the roles, responsibilities and requirements of a forensic accountant in both litigation and fraud engagements. This course examines basic litigation and fraud examination theory, identifies financial fraud schemes, explores the legal framework for damages and fraud and damage assessments and methodologies, and reviews earning management and financial reporting fraud. Other topics include computer forensics and corporate governance and ethics. Actual litigation and fraud cases are used to highlight the evolving roles of forensic accounting.

INSS 784 - Project Management (EXISTING COURSE)

Strong project management is key to a successful IT project. This course examines the principal elements in effective project management as well as tools and techniques for managing the process. Topics include stakeholder analysis, project design and organization, estimating and budgeting, scheduling, identifying and managing risk, project communications and project metrics and control. Prerequisite: INSS 640.

LAW 875 - Cyberspace Law Seminar (EXISTING COURSE)

This seminar covers a wide range of legal issues as they pertain to the Internet and computer-assisted communications generally. These issues include protecting intellectual property rights, imposing tort liability on service providers, preserving freedom of speech in electronic media, establishing global jurisdiction and venue principles, protecting privacy and/or anonymity, and otherwise regulating the new media.

For new courses or changes in existing courses (needed by Registrar)

| | | |
|-------------------|-------------------------------|-----------------|
| OLD Title: | Course # / HEGIS Code: | Credits: |
| NEW Title: | Course # / HEGIS Code: | Credits: |

O-2: Set forth the rationale for the proposal:

The business security specialization was brought into the MBA program through the agreement between the University of Baltimore and Towson University. This specialization represents an emerging area of business. The Internet age is creating borderless organizations in the 21st century. This is allowing organizations to do business across international borders. – all of which are creating security problems for organizations. Managers need to understand the principles and issues in business and organizational security management

Impact Statement From the Office of University Relations

These changes could potentially affect the undergraduate and graduate catalogs—which the Office of University Relations currently manages and produces—as well as other recruitment publications that contain this type of specific academic material. The timing of the final approval for these changes will be a determining factor in our ability to incorporate the new information in a timely fashion in any related materials that are on our production schedule.