



MHEC

Creating a state of achievement

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Secretary of Higher Education

June 21, 2006

Dr. Robert L. Bogomolny
President
University of Baltimore
1420 North Charles Street
Baltimore MD 21201-5579

Dear Dr. Bogomolny:

The Maryland Higher Education Commission has reviewed a request from the University of Baltimore to offer three existing degree programs at the Universities at Shady Grove: Doctor of Public Administration (D.P.A.); Master of Public Administration (M.P.A.); and Bachelor of Science (B.S.) in Health Systems Management. I am pleased to inform you that the new programs have been approved. This decision was based on an analysis of the programs in conjunction with the Maryland Higher Education Commission's *Policies and Procedures for Academic Program Proposals* and the *Maryland State Plan for Postsecondary Education*. The programs demonstrate potential for success, an essential factor in making this decision.

For purposes of providing enrollment and degree data to the Commission, please use the following academic program inventory codes:

<u>New Program</u>	<u>Degree Level</u>	<u>HEGIS</u>	<u>CIP</u>
Public Administration	D.P.A.	2102-00	44.0401
Public Administration	M.P.A.	2102-00	44.0401
Health Systems Management	B.S.	0506-04	51.2211

Thank you for making these important programs available to the Montgomery County region through the Universities at Shady Grove. I wish you continued success.

Sincerely,

Calvin W. Burnett
Secretary of Higher Education

CWB:JHH:ggs

cc: Ms. Diane Hampton, MICUA
Ms. Theresa Hollander, USM

MARYLAND HIGHER EDUCATION COMMISSION

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MHEC OFF-CAMPUS NOTIFICATION FORM

Program Title and Degree to Be Awarded: Master of Public Administration (MPA)

Resource Requirements: Offering the MPA Program at USG will not require any additional resources. However, the College of Liberal Arts will reallocate a limited amount of funds to cover start-up costs at Shady Grove. These reallocated funds will cover advertising and marketing costs, program administration costs, and travel costs.

Need and Demand: Montgomery County is the largest jurisdiction in the state. Recent census data indicate that approximately 10.1% of the County's workforce was employed in public administration and that percentage is expected to increase to 10.8% by 2012.

Given the high concentration of public sector and not-for-profit employees working and residing in Montgomery County, the MPA program offers an opportunity to bring an advanced educational opportunity to residents in a convenient weekend format. Data indicate that there is a pool of potential students who will be interested in a weekend MPA Program at USG.

Similar Programs: The University of Baltimore's MPA Program is accredited by the National Association of Schools of Public Affairs and Administration (NASPAA). The program is distinctive in that it will only be offered on the weekends at Shady Grove.

There are a few similar programs in the state. Bowie State University and DeVry University both offer an MPA degree. However, these programs are different in that a large part of their respective curricula is comprised of traditional business courses. The distinctions among the three programs were noted by MHEC when the Commission decided to approve both Bowie's and DeVry University's program in recent years.

UB's MPA Program is also somewhat similar to UMBC's Policy Sciences Program and UMUC's Public Management Program. However, there has been numerous correspondence over the years delineating the differences among the three programs.

Method of Instruction: Classes will be offered in-person in a weekend format. Students will be required to keep in constant contact with their professors and complete course assignments by utilizing Web Tyco.

Oversight and Student Services

In conjunction with the Office of Student Services at USG, UB will offer all necessary services and oversight to its students. UB's Vice-President of Enrollment Management and Student Services has designated a point person for functionality, and has dedicated his staff to assisting students enrolled at Shady Grove. This includes admissions, financial aid, disability support, career planning, testing services, and student

involvement. Students will also be able to utilize those services available to the home campus and online.

UB will use the same methods as it does at the home campus to monitor and assess student outcomes. The effectiveness of all our programs will be assessed based on our periodic reviews required by USM, through various assessment techniques such as capstone courses, through periodic surveys of alumni, and through in-depth interviews with employers of our alumni.

Approved:



Robert L. Bogomolny, President

4/20/06
Date

MHEC OFF-CAMPUS NOTIFICATON FORM

Program Title and Degree to Be Awarded: Doctor of Public Administration (DPA)

Resource Requirements: Offering the DPA Program at USG will not require any additional resources. However, the College of Liberal Arts will reallocate a limited amount of funds to cover start-up costs at Shady Grove. These reallocated funds will cover advertising and marketing costs, program administration costs, and travel costs.

Need and Demand: Given the educational levels and the types of jobs available in Montgomery County and adjacent jurisdictions, the DPA will provide opportunities for advanced study and reflection on the theory and practice of public administration. More specifically, the program is designed to prepare experts in program evaluation, policy implementation, and program management; jobs that are quite abundant in the Montgomery County area.

The University of Baltimore has been offering the DPA Program Montgomery County (National Labor College in Silver Spring) for the past five years. We are proposing to move the program offering from the National Labor College to USG. Approximately one-third of the students admitted to the program during this five year period have resided in Montgomery County and/or the Washington Metropolitan area. We do believe that there is a pool of potential students who will be interested in the doctoral program in public administration at a Shady Grove.

Similar Programs: The University of Baltimore is the only institution in Maryland that offers the Doctor of Public Administration (DPA) degree.

Methods of Instruction: Classes will be taught mainly in-person and offered in a convenient weekend format. We are examining the feasibility of using interactive video technology (IVN) for a few classes offered simultaneously at the Baltimore campus and Shady Grove.

Oversight and Student Services:

In conjunction with the Office of Student Services at USG, UB will offer all necessary services and oversight to its students. UB's Vice-President of Enrollment Management and Student Services has designated a point person for functionality, and has dedicated his staff to assisting students enrolled at Shady Grove. This includes admissions, financial aid, disability support, career planning, testing services, and student involvement. Students will also be able to utilize those services available to the home campus and online.

UB will use the same methods as it does at the home campus to monitor and assess student outcomes. The effectiveness of all our programs will be assessed based on our periodic reviews required by USM, through various assessment techniques such as

capstone courses, through periodic surveys of alumni, and through in-depth interviews with employers of our alumni.

Approved:



Robert L. Bogomolny, President

4/20/00
Date

MHEC OFF-CAMPUS NOTIFICATION FORM

Program Title and Degree to Be Awarded: B.S. in Health Systems Management

Resource Requirements: Offering the B.S. in Health Systems Management Program at USG will not require any additional resources. However, the College of Liberal Arts will reallocate a limited amount of funds to cover start-up costs at Shady Grove. These reallocated funds will cover advertising and marketing costs, program administration costs, and travel expenses.

Need and Demand: Montgomery County, like most jurisdictions in the state, is attempting to deal with a number of health care issues such as expanding access to affordable health care, reducing the cost of prescription drugs for seniors, providing coverage for low-income, uninsured children who are not eligible for Medicaid coverage, and eliminating health disparities among minority residents. To deal with these issues, health care institutions need to have a highly educated workforce who can manage change in a turbulent time.

We, along with administrators at USG, believe there is a pool of potential students who will be interested in taking an undergraduate health systems management program in a weekend format. Health care professionals seeking advancement in administrative positions or seeking mobility within the health care profession will benefit from the program.

Similar Programs: While all the programs vary in certain ways, a number of institutions within the state offer “similar” programs. Among those institutions are:

UMBC	Health Administration & Policy
Towson	Health Care Management
Frostburg	Health Science Administration

Method of Instruction: The B.S. in Health Systems Management will be offered at Shady Grove in a weekend format. Face to face courses will be offered on Saturdays from 8:00 a.m. to 11:45 a.m. and from 12:30 p.m. until 4:45 in a ten week session. The health systems management courses are web-enhanced. This means that students will be asked to utilize Web Tyco to complete assignments and stay in touch with their professors between class sessions.

Oversight and Student Services:

In conjunction with the Office of Student Services at USG, UB will offer all necessary services and oversight to its students. UB’s Vice-President of Enrollment Management and Student Services has designated a point person for functionality, and has dedicated his staff to assisting students enrolled at Shady Grove. This includes admissions, financial aid, disability support, career planning, testing services, and student

involvement. Students will also be able to utilize those services available to the home campus and online.

UB will use the same methods as it does at the home campus to monitor and assess student outcomes. The effectiveness of all our programs will be assessed based on our periodic reviews required by USM, through various assessment techniques such as capstone courses, through periodic surveys of alumni, and through in-depth interviews with employers of our alumni.

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Robert L. Bogomolny, President

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