Document N: Course and Program Development:

IMPACT AND APPROVAL SIGNATURES

See Course and Program Development Policy and Procedures (www.ubalt.edu/provost) for instructions.

SCHOOL:  
- LAW  
- MSB  
- CAS  
- CPA  

CONTACT NAME: Julie Simon  
PHONE: x6061  

DEPARTMENT/DIVISION: SCD  
DATE PREPARED: 3/2/12  

PROPOSED SEMESTER OF IMPLEMENTATION:  
- fall  
- spring  
YEAR: 2013  

TYPE OF ACTION:  
- add (new)  
- deactivate  
- modify  
- other  

LEVEL OF ACTION:  
- noncredit  
- undergraduate  
- graduate  
- other  

ACTION BEING REQUESTED (select one category, either Course Actions or Program Actions):

- COURSE ACTIONS
- PROGRAM ACTIONS

Original Subject Code/Course Number: ENGL 330

Original Course Title: Art of Film

Select one or multiple actions from one of the lists below (review the list of necessary documents and signatures):

COURSE ACTIONS

1. Experimental Course
2. Course Title
3. Course Credits
4. Course Number
5. Course Level
6. Pre- and Co-Requisite
7. Course Description
8. New Course
9. Deactivate Course
10. Other

PROGRAM ACTIONS

10. Program Requirements
11a. Undergraduate Specialization (24 credits or fewer)
11b. Master's Specialization (12 credits or fewer)
11c. Doctoral Specialization (18 credits or fewer)
12. Minor (add or delete)
13. Closed Site Program
14. Program Suspension
15. Program Reactivation
16a. Certificate Program (UG/G) exclusively within existing degree program
16b. Certificate Program (UG/G) outside of or across degree programs (12 or more credits)
17. Off-Campus Delivery of Existing Programs
18a. Undergraduate Concentration (exceeds 24 credits)
18b. Master's Concentration (exceeds 12 credits)
18c. Doctoral Concentration (exceeds 18 credits)
19. Program Title Change
20. Program Termination
21. New Degree Program
22. Other

ADDITIONAL DOCUMENTATION (check all appropriate boxes of documents included; review the list of necessary documents):

- summary proposal (O)  
- course definition document (P)  
- full five-page MHEC proposal (Q)  
- financial tables (MHEC) (R)  
- other documents as may be required by MHEC/USM (S)  
- other (T)  

Summer 2010
IMPACT REVIEW (review the list of necessary signatures):

<table>
<thead>
<tr>
<th>Impacted Entity</th>
<th>Signature</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Library</td>
<td>Jeffrey Hight</td>
<td>3/15/12</td>
</tr>
<tr>
<td>b. DTS</td>
<td>Paul Rabbit</td>
<td>3/19/12</td>
</tr>
<tr>
<td>c. University Relations</td>
<td>Cathleen Hudson</td>
<td>3/15/12</td>
</tr>
<tr>
<td>d. Admissions</td>
<td>Michael Jones</td>
<td>3/19/12</td>
</tr>
<tr>
<td>e. Records</td>
<td>Michael J. Smith</td>
<td>3/15/12</td>
</tr>
</tbody>
</table>

APPROVAL SEQUENCE (review the list of necessary signatures):

<table>
<thead>
<tr>
<th>Approval Level</th>
<th>Signature</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Department/Division (Chair)</td>
<td></td>
<td>3/19/12</td>
</tr>
<tr>
<td>B. General Education (for No. 7, 8)</td>
<td></td>
<td>4/17/12</td>
</tr>
<tr>
<td>C. Final Faculty Review Body Within Each School (Chair)</td>
<td></td>
<td>4/20/12</td>
</tr>
<tr>
<td>D. Dean</td>
<td>Daniel B. B</td>
<td>4/19/12</td>
</tr>
<tr>
<td>E. University Faculty Senate (Chair)</td>
<td></td>
<td>4/19/12</td>
</tr>
<tr>
<td>F. University Council (Chair)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>G. Provost and Senior Vice President for Academic Affairs</td>
<td></td>
<td>9/06/12</td>
</tr>
<tr>
<td>H. President</td>
<td></td>
<td></td>
</tr>
<tr>
<td>I. Board of Regents (notification only)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>J. Board of Regents (approval)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>K. MHEC (notification only)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>L. MHEC (approval)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>M. Middle States Association notification</td>
<td>Required only if the University's mission is changed by the action</td>
<td></td>
</tr>
</tbody>
</table>

1 University Council review (for recommendation to the president or back to the provost) shall be limited to curricular or academic policy issues that may potentially affect the University’s mission and strategic planning, or have a significant impact on the generation or allocation of its financial resources.

Summer 2010
**Document O: Course and Program Development: SUMMARY PROPOSAL**

See Course and Program Development Policy and Procedures (www.ubalt.edu/provost) for instructions.

**SCHOOL:**  
- LAW  
- MSB  
- CAS  
- CPA

**CONTACT NAME:** Julie Simon  
**PHONE:** x6061

**DEPARTMENT/DIVISION:** SCD  
**DATE PREPARED:** 3/2/12

**PROPOSED SEMESTER OF IMPLEMENTATION:**  
- fall  
- spring  
**YEAR:** 2013

**ACTION BEING REQUESTED** (select one category, either Course Actions or Program Actions):

- COURSE ACTIONS
- PROGRAM ACTIONS

**Original Subject Code/Course Number:** ENGL 330

**Original Course Title:** Art of Film

Select one or multiple actions from one of the lists below (review the list of necessary documents and signatures):

<table>
<thead>
<tr>
<th>COURSE ACTIONS</th>
<th>PROGRAM ACTIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Experimental Course</td>
<td>10. Program Requirements</td>
</tr>
<tr>
<td>2. Course Title</td>
<td>11a. Undergraduate Specialization (24 credits or fewer)</td>
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<tr>
<td>3. Course Credits</td>
<td>11b. Master’s Specialization (12 credits or fewer)</td>
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<tr>
<td>✓ 4. Course Number</td>
<td>11c. Doctoral Specialization (18 credits or fewer)</td>
</tr>
<tr>
<td>✓ 5. Course Level</td>
<td>12. Minor (add or delete)</td>
</tr>
<tr>
<td>6. Pre- and Co-Requisite</td>
<td>13. Closed Site Program</td>
</tr>
<tr>
<td>7. Course Description</td>
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<td>22. Other</td>
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</tbody>
</table>

For changes to existing courses:

<table>
<thead>
<tr>
<th>OLD TITLE</th>
<th>SUBJECT CODE/COURSE NO.</th>
<th>CREDITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Art of Film</td>
<td>ENGL 330</td>
<td>3</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>NEW TITLE</th>
<th>SUBJECT CODE/COURSE NO.</th>
<th>CREDITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Art of Film</td>
<td>ARTS 230</td>
<td>3</td>
</tr>
</tbody>
</table>
DEScribe the requested course/Program action (additional pages may be attached if necessary):

The School of Communications Design proposes changing the course code for "The Art of Film" from ENGL 330 to ARTS 230. No other changes (including the course description) are proposed.

Set forth the rationale for this proposal:

ENGL to ARTS code:
This action continues a process of grouping all courses focusing on the interpretation and appreciation of the visual and performing arts in the ARTS HEGIS code. UB adopted the ARTS code in 2007 to accommodate initial and projected growth in courses in this area. Such courses have previously been categorized in traditional UB HEGIS codes, principally ENGL (film) and IDIS (Arts and Ideas). The creation of the BA in Integrated Arts and greatly increased demand for general education fine arts appreciation courses particularly suggest the usefulness of this reclassification. The ENGL code will be reserved principally for literature and closely allied subject areas.

300- to 200-level
This course was initially created when UB had only 300- and 400-level undergraduate courses. The proposed number more accurately indicates the general level of the course and its status as a general education offering. Similar courses at most institutions are numbered below 300. The change will also facilitate the creation of additional upper-division offerings in this area.

The course was submitted for Fine Arts General Education Approval and so approved during the Spring 2012 semester.
Name of Course: ARTS 230 [Formerly ENGL 330]

General Education Review Category: Arts and Humanities/Arts

Course Learning Goals

<table>
<thead>
<tr>
<th>Learning Goal</th>
<th>Assessment Strategy</th>
</tr>
</thead>
<tbody>
<tr>
<td>Differentiate between filmic form and content and explain their interrelation</td>
<td>Midterm/Final Essay Exam.</td>
</tr>
<tr>
<td>Understand and critique the elements that go into making a film</td>
<td>Critical Writing Assignment 5-7 pages</td>
</tr>
<tr>
<td>Critically write and analyze film from an objective point of view</td>
<td>Critical Writing Assignment 5-7 pages, Midterm and Final Essay Exam</td>
</tr>
</tbody>
</table>

UB Arts and Humanities Learning Goals

These goals are well represented by the UB Undergraduate Learning Goals (with the exception of category 7: Attaining quantitative and scientific knowledge and skills). Not every goal, however, would be appropriate for every arts or humanities course. Accordingly, course proposals should indicate which UB Undergraduate Learning Goals the course aims to address.

UB Undergraduate Learning Goals [Bold]

1. Communicating effectively in various media
2. Developing a knowledge and skills base
3. Engaging with others to take responsibility for our local and global communities
4. Growing in enthusiasm for the pursuit of excellence throughout a lifetime of learning
5. Maturing in interpersonal behavior and professional conduct
6. Thinking critically and creatively, analyzing and synthesizing information to solve problems Attaining quantitative and scientific knowledge and skills

UB Learning Goals for Arts and Humanities/Arts

In general education courses in the arts, students should learn to:

1. Understand and apply formal terms and concepts used in the study of works of art;
2. Demonstrate an awareness of relevant intellectual, social, and historical circumstances of artistic works;
3. Demonstrate critical and independent thinking in the interpretation of artistic works;
4. Recognize the value of art in supporting or challenging culturally dominant assumptions about moral and political issues;
5. Write analytically about artistic works, using, as appropriate, research and documentation,
MHEC/COMAR Guidelines for General Education in Maryland Public Institutions of Higher Education

1. Communicate effectively in oral and written English
2. Read with comprehension
3. Reason abstractly and think critically
4. Recognize and appreciate cultural diversity
5. Understand the nature and value of the fine and performing arts

MHEC/COMAR Special Attributes for Arts and Humanities

Arts and Humanities courses:
1. Develop the students’ ability to express themselves in a competent, reasonable, and responsible manner
2. Advance the students’ appreciation of communication through the representation of thoughts and ideas
3. Foster an understanding of human values, experience, and environment
4. Provide students with:
   a. an understanding of historical context (the relationships to other times and cultures)
   b. the medium of communication (including the analysis and assessment of the actual means of expression),
   c. the views of others (by accommodating and appreciating different values and ideas),
   d. the ability to expound one’s own values.

General education courses in the arts and humanities should also develop in the student:

1. An ability to engage in oral and written expression;
2. A proficiency in analysis;
3. A facility for reading and listening;
4. A capacity for and exercise of creativity (including new and original interpretations);
5. An appreciation of expression (written, visual art, or performing art);
6. A nurturance of good citizenship and personal responsibility.