



**Document N: Course and Program Development:
IMPACT AND APPROVAL SIGNATURES**

See Course and Program Development Policy and Procedures (www.ubalt.edu/provost) for instructions.

SCHOOL: LAW MSB CAS CPA

CONTACT NAME: PHONE:

DEPARTMENT/DIVISION: DATE PREPARED:

PROPOSED SEMESTER OF IMPLEMENTATION: fall spring YEAR:

TYPE OF ACTION: add (new) deactivate modify other

LEVEL OF ACTION: noncredit undergraduate graduate other

ACTION BEING REQUESTED (select one category, either Course Actions or Program Actions):

COURSE ACTIONS

PROGRAM ACTIONS

Original Subject Code/Course Number:

Original Program Title:

Original Course Title:

Select one or multiple actions from one of the lists below (review the list of necessary documents and signatures):

COURSE ACTIONS	
<input type="checkbox"/>	1. Experimental Course
<input type="checkbox"/>	2. Course Title
<input type="checkbox"/>	3. Course Credits
<input type="checkbox"/>	4. Course Number
<input type="checkbox"/>	5. Course Level
<input type="checkbox"/>	6. Pre- and Co-Requisite
<input type="checkbox"/>	7. Course Description
<input checked="" type="checkbox"/>	8. New Course
<input type="checkbox"/>	9. Deactivate Course
<input type="checkbox"/>	22. Other

PROGRAM ACTIONS	
<input type="checkbox"/>	10. Program Requirements
<input type="checkbox"/>	11a. Undergraduate Specialization (Fewer than 24 credits)
<input type="checkbox"/>	11b. Master's Specialization (Fewer than 12 credits)
<input type="checkbox"/>	11c. Doctoral Specialization (Fewer than 18 credits)
<input type="checkbox"/>	12. Minor (add or delete)
<input type="checkbox"/>	13. Closed Site Program
<input type="checkbox"/>	14. Program Suspension
<input type="checkbox"/>	15. Program Reactivation
<input type="checkbox"/>	16a. Certificate Program (UG/G) exclusively within existing degree program
<input type="checkbox"/>	16b. Certificate Program (UG/G) outside of or across degree programs (12 or more credits)
<input type="checkbox"/>	17. Off-Campus Delivery of Existing Programs
<input type="checkbox"/>	18a. Undergraduate Concentration (24 or more credits)
<input type="checkbox"/>	18b. Master's Concentration (12 or more credits)
<input type="checkbox"/>	18c. Doctoral Concentration (18 or more credits)
<input type="checkbox"/>	19. Program Title Change
<input type="checkbox"/>	20. Program Termination
<input type="checkbox"/>	21. New Degree Program
<input type="checkbox"/>	22. Other


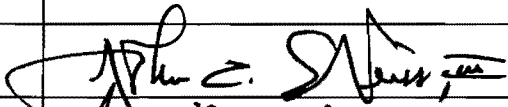
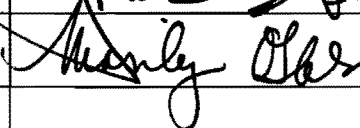
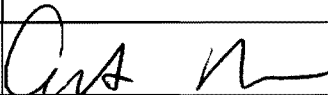
ADDITIONAL DOCUMENTATION (check all appropriate boxes of documents included; review the list of necessary documents):

- summary proposal (O) course definition document (P) full five-page MHEC proposal (Q)
 financial tables (MHEC) (R) other documents as may be required by MHEC/USM (S) other (T)

IMPACT REVIEW (review the list of necessary signatures):

Impacted Entity	Signature	Date
a. Library <input type="checkbox"/> no impact <input type="checkbox"/> impact statement attached		
b. OTS <input type="checkbox"/> no impact <input type="checkbox"/> impact statement attached		
c. University Relations <input type="checkbox"/> no impact <input type="checkbox"/> impact statement attached		
d. Admissions <input type="checkbox"/> no impact <input type="checkbox"/> impact statement attached		
e. Records <input type="checkbox"/> no impact <input type="checkbox"/> impact statement attached		

APPROVAL SEQUENCE (review the list of necessary signatures):

Approval Level	Signature	Date
A. Department/Division (Chair)		12/5/13
B. General Education (for No. 7, 8)		
C. Final Faculty Review Body Within Each School (Chair)		12/4/13
D. Dean		12/5/13
E. University Faculty Senate (Chair)		
F. University Council (Chair) ¹		
G. Provost and Senior Vice President for Academic Affairs		4-2-14
H. President		
I. Board of Regents (notification only)		
J. Board of Regents (approval)		
K. MHEC (notification only)		
L. MHEC (approval)		
M. Middle States Association notification	Required only if the University's mission is changed by the action	

¹ University Council *review* (for recommendation to the president or back to the provost) shall be limited to curricular or academic policy issues that may potentially affect the University's mission and strategic planning, or have a significant impact on the generation or allocation of its financial resources.



Document O: Course and Program Development: SUMMARY PROPOSAL

See Course and Program Development Policy and Procedures (www.ubalt.edu/provost) for instructions.

SCHOOL: LAW MSB CAS CPA

CONTACT NAME: PHONE:

DEPARTMENT/DIVISION: DATE PREPARED:

PROPOSED SEMESTER OF IMPLEMENTATION: fall spring YEAR:

ACTION BEING REQUESTED (select one category, either Course Actions or Program Actions):

COURSE ACTIONS

PROGRAM ACTIONS

Original Subject Code/Course Number:

Original Program Title:

Original Course Title:

Select one or multiple actions from one of the lists below (review the list of necessary documents and signatures):

COURSE ACTIONS	
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<input checked="" type="checkbox"/>	8. New Course
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PROGRAM ACTIONS	
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<input type="checkbox"/>	11c. Doctoral Specialization (Fewer than 18 credits)
<input type="checkbox"/>	12. Minor (add or delete)
<input type="checkbox"/>	13. Closed Site Program
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<input type="checkbox"/>	15. Program Reactivation
<input type="checkbox"/>	16a. Certificate Program (UG/G) exclusively within existing degree program
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<input type="checkbox"/>	19. Program Title Change
<input type="checkbox"/>	20. Program Termination
<input type="checkbox"/>	21. New Degree Program
<input type="checkbox"/>	22. Other

For changes to existing courses:

OLD TITLE	<input type="text"/>	SUBJECT CODE/COURSE NO.	<input type="text"/>	CREDITS	<input type="text"/>
NEW TITLE	<input type="text"/>	SUBJECT CODE/COURSE NO.	<input type="text"/>	CREDITS	<input type="text"/>

DESCRIBE THE REQUESTED COURSE/PROGRAM ACTION (additional pages may be attached if necessary):

Add a new course for the required MBA core effective Fall 2014; INSS 605 (3.0 credit hours) - IT for Business Transformation

SET FORTH THE RATIONALE FOR THIS PROPOSAL:

New course for MBA redesign. See MBA program change documents for description of redesigned MBA program.



DOCUMENT P: COURSE DEFINITION

See Course and Program Development Policy and Procedures (<http://www.ubalt.edu/template.cfm?page=257>) for instructions.

1. DATE PREPARED – 11/25/2013

2. PREPARED BY – Danielle C. Fowler, Ph.D

3. DEPARTMENT/DIVISION – Information Systems and Decision Science

4. COURSE NUMBER(S) with SUBJECT CODE(S) – INSS 605

5. COURSE TITLE – IT for Business Transformation

6. CREDIT HOURS – 3.0

7. CATALOG DESCRIPTION - Examines the key roles that information systems and technologies play in the current business environment as well as the disruptive and innovative nature of information systems in promoting the fundamental transformation of industries, businesses and society. Covers current major issues in the field of management of information systems, such as social computing, cybersecurity, big data and mobile technologies

8. PREREQUISITES - graduate standing, basic familiarity with computer applications such as Word and EXCEL are assumed.

9. COURSE PURPOSE (how the course is to be used in the curriculum; e.g., required for the major, elective, etc.) - Required core course for MBA

10. GENERAL EDUCATION AREA (if applicable; e.g., social sciences, humanities, mathematics, etc.)

11. COURSE TYPE/COMPONENT (clinical, continuance, discussion, field studies, independent study, laboratory, lecture, practicum, research, seminar, supervision, thesis research, tutorial or workshop; **this must match PeopleSoft 9.0 coding, so check with your dean's office if you are unsure of the correct entry**) – Lecture

12. FACULTY QUALIFIED TO TEACH COURSE – Academically qualified faculty

13. CONTENT OUTLINE –

Week	Topic(s)
1	Introduction to MIS
2	Decision Making and Business Intelligence
3	Global Collaboration in the Information Age
4	Business Process Management
5	E-business and Web 2.0
6	Information Systems, Organizations, and Strategy
7	Mid Term Exam
8	Telecommunications, the Internet, and Wireless Technology
9	Building Information Systems
10	Managing Information: Databases and Data Warehouses
11	Managing Projects: Acquiring and Managing Information Systems
12	Securing Information Systems
13	Ethical and Social Issues in Information Systems
14	Key Trends and Emerging Technologies Individual Projects Due
15	Take Final Exam

14. LEARNING GOALS –

- Discuss the impact of information systems and technologies on business, including opportunities and threats arising from emerging and transformative technologies.
- Evaluate the potential for information systems and technologies to stimulate radical organizational transformation and sustained innovation.
- Assess ways to improve business processes and decision making through the application of information systems and data analytics.
- Discuss major issues in data, information, technology and knowledge management, and their relation to organizational security, transparency, accountability, and oversight.
- Provide informed and thoughtful analyses of contexts pertaining to the ethical use of information systems.

15. ASSESSMENT STRATEGIES –

- Exams
- Individual Project
- Assignments and Exercises
- Class Participation

16. SUGGESTED TEXT(S) and MATERIALS (e.g. textbooks, equipment, software, etc., that students must purchase) –

- Management Information Systems textbook for MBA of the instructor's choice (e.g. Laudon, O'Brien, etc.) or Customized Readings (collection of book chapters and/or articles).
- Case Packet (e.g. Harvard or Darden Cases)
- Tentative bibliography:
 - O'Brien, J. A., & Marakas, G. M. (2011). Management information systems. New York: McGraw-Hill Irwin.
 - Laudon, K. C., & Laudon, J. P. (2010). Management information systems: Managing the digital firm. Upper Saddle River, NJ: Pearson/Prentice Hall.
 - Poltrock, S. and Handel, M. (2010). "Models of collaboration as the foundation for collaboration technologies" Journal of Management information Systems, 27/1.
 - Nevo, S. and Wade, M. (2010). "The formation and value of IT-enabled resources: Antecedents and consequences of synergistic relationships. MIS Quarterly, 34/1
 - Radadia (2010) "'Breaking the bad data bottlenecks". Information Management. May/June, 2010.

17. SPECIAL GRADING OPTIONS (if applicable)

18. SUGGESTED CLASS SIZE – Maximum 30

19. LAB FEES (if applicable)