**Document N: Course and Program Development:**

**IMPACT AND APPROVAL SIGNATURES**

See Course and Program Development Policy and Procedures (www.ubalt.edu/provost) for instructions.

**SCHOOL:**   
- [ ] LAW   
- [ ] MSB   
- [ ] CAS   
- [ ] CPA

**CONTACT NAME:** Tigi Mersha  
**PHONE:** 4965

**DEPARTMENT/DIVISION:** Department Chair Management and International Business  
**DATE PREPARED:** 2/19/14

**PROPOSED SEMESTER OF IMPLEMENTATION:**  
- [ ] fall  
- [ ] spring  
**YEAR:** 2014

**TYPE OF ACTION:**  
- [ ] add (new)  
- [ ] deactivate  
- [ ] modify  
- [ ] other

**LEVEL OF ACTION:**  
- [ ] noncredit  
- [ ] undergraduate  
- [ ] graduate  
- [ ] other

**ACTION BEING REQUESTED** (select one category, either Course Actions or Program Actions):

- [ ] COURSE ACTIONS  
- [ ] PROGRAM ACTIONS

**Original Subject Code/Course Number:**  
**Original Program Title:** Paper, Business, and Continuing Education

**Original Course Title:**  
**Program Title:**

Select one or multiple actions from one of the lists below (review the list of necessary documents and signatures):  

**COURSE ACTIONS**

1. Experimental Course  
2. Course Title  
3. Course Credits  
4. Course Number  
5. Course Level  
6. Pre- and Co-Requisite  
7. Course Description  
8. New Course  
9. Deactivate Course  
22. Other

**PROGRAM ACTIONS**

1. Program Requirements  
10. Program Requirements  
11. Undergraduate Specialization (Fewer than 24 credits)  
11a. Master's Specialization (Fewer than 12 credits)  
11b. Program Requirement (Fewer than 18 credits)  
12. Minor (Add or delete)  
13. Closed Site Program  
14. Program Suspension  
15. Program Reactivation  
16a. Certificate Program (UG/G) exclusively within existing degree program  
16b. Certificate Program (UG/G) outside of or across degree programs (12 or more credits)  
17. Off-Campus Delivery of Existing Programs  
16a. Undergraduate Concentration (24 or more credits)  
18b. Master's Concentration (12 or more credits)  
18c. Doctoral Concentration (18 or more credits)  
19. Program Title Change  
20. Program Termination  
21. New Degree Program  
22. Other

**ADDITIONAL DOCUMENTATION** (check all appropriate boxes of documents included; review the list of necessary documents):

- [ ] summary proposal (O)  
- [ ] course definition document (P)  
- [ ] full five-page MHEC proposal (Q)  
- [ ] financial tables (MHEC) (R)  
- [ ] other documents as may be required by MHEC/USM (S)  
- [ ] other (T)
IMPACT REVIEW (review the list of necessary signatures):

<table>
<thead>
<tr>
<th>Impacted Entity</th>
<th>Signature</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Library</td>
<td></td>
<td>3/19/14</td>
</tr>
<tr>
<td>b. OTS</td>
<td></td>
<td>3/19/14</td>
</tr>
<tr>
<td>c. University Relations</td>
<td></td>
<td>3/22/14</td>
</tr>
<tr>
<td>d. Admissions</td>
<td></td>
<td>3/20/14</td>
</tr>
<tr>
<td>e. Records</td>
<td></td>
<td>3/19/14</td>
</tr>
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APPROVAL SEQUENCE (review the list of necessary signatures):

<table>
<thead>
<tr>
<th>Approval Level</th>
<th>Signature</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Department/Division (Chair)</td>
<td></td>
<td>3/6/14</td>
</tr>
<tr>
<td>B. General Education (for No. 7, 8)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>C. Final Faculty Review Body Within Each School (Chair)</td>
<td></td>
<td>3/5/14</td>
</tr>
<tr>
<td>D. Dean</td>
<td></td>
<td>3/5/14</td>
</tr>
<tr>
<td>E. University Faculty Senate (Chair)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>F. University Council (Chair)¹</td>
<td></td>
<td></td>
</tr>
<tr>
<td>G. Provost and Senior Vice President for Academic Affairs</td>
<td></td>
<td>4-2-14</td>
</tr>
<tr>
<td>H. President</td>
<td></td>
<td></td>
</tr>
<tr>
<td>I. Board of Regents (notification only)</td>
<td></td>
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<tr>
<td>J. Board of Regents (approval)</td>
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<tr>
<td>K. MHEC (notification only)</td>
<td></td>
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<tr>
<td>L. MHEC (approval)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>M. Middle States Association notification</td>
<td>Required only if the University's mission is changed by the action</td>
<td></td>
</tr>
</tbody>
</table>

¹ University Council review (for recommendation to the president or back to the provost) shall be limited to curricular or academic policy issues that may potentially affect the University's mission and strategic planning, or have a significant impact on the generation or allocation of its financial resources.
**Document O: Course and Program Development: SUMMARY PROPOSAL**

See Course and Program Development Policy and Procedures (www.ubalt.edu/provost) for instructions.

**SCHOOL:**
- LAW
- MSB
- CAS
- CPA

**CONTACT NAME:** Tigi Mersha  
**PHONE:** x 4965

**DEPARTMENT/DIVISION:** Department Chair Management and International Business  
**DATE PREPARED:** 2/19/14

**PROPOSED SEMESTER OF IMPLEMENTATION:**  
- fall
- spring

**YEAR:** 2014

**ACTION BEING REQUESTED** (select one category, either Course Actions or Program Actions):

- COURSE ACTIONS
- PROGRAM ACTIONS

<table>
<thead>
<tr>
<th>Original Subject Code/Course Number</th>
<th>Original Program Title</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>PBC Leadership for Organizations</td>
</tr>
</tbody>
</table>

**Select one or multiple actions from one of the lists below (review the list of necessary documents and signatures):**

<table>
<thead>
<tr>
<th><strong>COURSE ACTIONS</strong></th>
<th><strong>PROGRAM ACTIONS</strong></th>
</tr>
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<td>3. Course Credits</td>
<td>11b. Master's Specialization (Fewer than 12 credits)</td>
</tr>
<tr>
<td>4. Course Number</td>
<td>11c. Doctoral Specialization (Fewer than 18 credits)</td>
</tr>
<tr>
<td>5. Course Level</td>
<td>12. Minor (add or delete)</td>
</tr>
<tr>
<td>6. Pre- and Co-Requisite</td>
<td>13. Closed Site Program</td>
</tr>
<tr>
<td>7. Course Description</td>
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</tr>
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<td>17. Off-Campus Delivery of Existing Programs</td>
<td></td>
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<tr>
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</tr>
<tr>
<td>18b. Master's Concentration (12 credits or more)</td>
<td></td>
</tr>
<tr>
<td>18c. Doctoral Concentration (18 credits or more)</td>
<td></td>
</tr>
<tr>
<td>19. Program Title Change</td>
<td></td>
</tr>
<tr>
<td>20. Program Termination</td>
<td></td>
</tr>
<tr>
<td>21. New Degree Program</td>
<td></td>
</tr>
<tr>
<td>22. Other</td>
<td></td>
</tr>
</tbody>
</table>

**For changes to existing courses:**

<table>
<thead>
<tr>
<th>OLD TITLE</th>
<th>SUBJECT CODE/COURSE NO.</th>
<th>CREDITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>NEW TITLE</td>
<td>SUBJECT CODE/COURSE NO.</td>
<td>CREDITS</td>
</tr>
</tbody>
</table>
Modification of course requirements to reflect redesign of foundation courses in the MBA program for implementation in fall 2014.

The PBC Leadership in Organizations requires the completion of 12 cr hrs.

Current (12 cr hrs) | Revised PBC Leadership in Organizations (12 cr hrs)
--- | ---
Take any four of the following: | Required (3 cr hr):
MGMT 600 (3) Leading with Integrity | MGMT 605 (1.5) Leading with Integrity (reduced by 1.5 cr hrs)
ENTR 605 (1.5) Creativity and the Entrepreneurial Mindset

Select 3 courses from the following (9 cr hr):

MGMT 730 (3) Leadership, Learning & Change | MGMT 730 (3) Leadership, Learning & Change
MGMT 731 (3) Leadership Seminar | MGMT 731 (3) Leadership Seminar
MGMT 732 (3) Leadership: Self-organization in the Firm | MGMT 732 (3) Leadership: Self-organization in the Firm
MGMT 760 (3) Organizational Creativity, Change & Entrepreneurship* | MGMT 760 (3) Organizational Creativity, Change & Entrepreneurship*
  * Prerequisite MGMT 600 | * Prerequisite MGMT 605

Also see attached spreadsheet for mapping of current PBC Leadership in Organizations to revised PBC based on redesigned MBA coursework.

Set forth the rationale for this proposal:

MGMT 600 (3) has been replaced by MGMT 605 (1.5) in the MBA redesign necessitating a change in the requirements for the Leadership for Organizations PBC.

ENTR 605 has been added to the program in order to maintain the 12 unit requirement and increase the focus on building and managing teams (which is a learning outcome of that course).

MGMT 605 (1.5) and ENTR 605 (1.5) are required courses in the Leadership for Organizations PBC. The combination of these two 1.5 cr hr courses will complete 3 cr hrs towards the PBC.

Students will then choose 3 courses (9 cr hr) from among the other four courses that make up the current choice options for completion of the certificate. Requiring MGMT 605 also ensures that students will have completed the required prerequisite for MGMT 760 should they wish to include that course as a part of the certificate.
## Leadership for Organizations Certificate Program

<table>
<thead>
<tr>
<th>Current</th>
<th>2/19/14 Proposed Changes</th>
<th>Justification for changes</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Required Courses</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
| The program's curriculum consists of the following courses. Students must complete four of the following 3-unit courses. | Complete at least 12 units from the following:  
**Required (3 cr hr):**  
MGMT605 (1.5)  
ENTR605 (1.5) | MGMT 600 (3) has been replaced by MGMT 605 (1.5), necessitating a change in the requirements for the Leadership for Organizations PBC. |
| MGMT 600 Leading with Integrity (3)  
MGMT 730 Leadership, Learning and Change (3)  
MGMT 731 Leadership Seminar (3)  
MGMT 732 Leadership: Self-organization in the Firm (3)  
MGMT 760 Organizational Creativity, Change and Entrepreneurship (3)  
*Prerequisite: MGMT 600 | **Select 3 courses from the following (9 cr hr):**  
MGMT730 (3)  
MGMT731 (3)  
MGMT732 (3)  
MGMT760 (3); prerequisite: MGMT 605 | ENTR 605 has been added to the program in order to maintain the 12 unit requirement and increase the focus on building and managing teams (which is a learning outcome of that course) |

*Prerequisite: MGMT 600
Impact Statement From the Office of University Relations
Regarding Programmatic Changes Related to New M.B.A.

General Impact:
Please be advised that any programmatic changes are likely to affect recruitment and other publications as well as Web content produced and/or managed by the Office of University Relations that contain this type of specific academic information.

Please inform Catherine Leidemer (cleidemer@ubalt.edu or 410.837.6164) of any proposed changes that receive final approval and of any planned implementation timelines.

The timing of the final approval for these changes will be a determining factor in our ability to incorporate the new information in a timely fashion in any relevant materials that are on our production schedule. As a general guideline, the Office of University Relations should be notified of any programmatic changes to a scheduled recruitment publication at least two months prior to printing.

Specific Feedback:
• This information will need to be reflected in MSB’s edits to the existing graduate catalog copy (in addition to other recruitment publications) and should also be reflected on any relevant Web pages upon final approval.
Office of Technology Services
Impact Statement
Programmatic Changes Related to M.B.A. Redesign

The Merrick School of Business’ (MSB) change in the UB/TU MBA course structure (1.5 credit hour courses and two seven-week sessions within a term) does have ramifications for the Office of Technology Services (OTS) and will impact OTS in the following ways:

1. A project management resource (Alex Davis, Senior Systems Analyst) from OTS was assigned to co-lead the redesign effort with Marilyn Oblak, Associate Dean MSB. The project team includes members from MSB, OTS’ e-Learning team, the offices of Enrollment Management and Student Affairs and Administration and Finance. The project team formed in December 2013 and is estimated to conclude in October 2014.

2. Expansion of the number of courses and sessions in Sakai will increase the support demands on the e-Learning team in OTS and will possibly present scheduling challenges for eLearning support by staff and student employees. Marilyn Oblak will coordinate the redesign efforts in Sakai with the MSB faculty and Paul Walsh, Director of Instructional Technologies and e-Learning in order to ensure resources are available to assist faculty with their work in Sakai. OTS expects there to be significant need for e-Learning support for the project.