

## CAMPUS TEXT ALERTS and THEIR EXPLANATION

### General Information:

- UB sends text messages for **emergency purposes only**.
- Text messages are sent to cell phone numbers in the e2campus system.
- Emergency text messages should produce **immediate** action.
- Messages and their meaning are shown below.
- Follow-up messages may be sent.

| UB Campus Text Alerts   | Explanation of Message  |
|---|---|
| UB campus wide emergency. Do not enter the campus. If you are at UB, secure yourself in a room now. Wait for additional instructions. | There is a very serious emergency on campus. Do not enter the campus. Classes and all activities are cancelled. There may be someone with a gun on campus, or an armed robbery, or another kind of crime in progress. |
| UB building emergency at _____. If you are off campus, do not enter the campus. Wait for additional instructions.                     | There may be a condition like a bomb threat to a specific location. Or there may be a hazardous condition requiring immediate action. The location will be included in this message.                                  |
| Attention: An emergency condition exists at UB. Wait for additional instructions. See broadcast email sent today.                     | This is a general emergency notice. It will be used for conditions like flooding or a utility failure. It may also be used for an emergency near UB that may affect us, such as an emergency at Penn Station.         |
| Weather Alert: Severe weather warning. Seek shelter now away from windows. Wait for additional instructions.                          | A severe weather warning has been issued for Baltimore City. This includes warnings for thunderstorms, severe winds, tornados, etc. A location will be included in the message, such as the 'basement.'               |
| Test Test: This is a test of the UB Campus Text Alert System. This is only a test.  | This test message will be sent when the system is tested. This will be at least once per semester or more frequent as needed.   |
| All Clear: UB emergency is over. All clear. Emergency is over. See broadcast email sent today.  | This message is sent when the emergency condition is over. Threat or condition no longer exists.  |