**UFS Agenda**

**Meeting Time: October 13 from 12:00 – 2:00**   
**Zoom Information:**   
URL: <https://ubalt.zoom.us/j/91851284820>

PW: 663845

*Please remember*: Routine business and reports are included in the consent agenda. The consent agenda is approved all as one action. Many of the Information Items are important announcements that we will need to pass along to our constituents so it behooves us all to read these items carefully.

*If attending using Zoom please*:

* Ensure that your real name is displayed
* Use the “raise hand” feature to indicate that you would like to be recognized by the UFS Vice President
* Keep muted when not speaking
* If you are a **senator** use the yes and no buttons to vote as such, indicating an abstention orally after identifying yourself

**Consent Agenda**

*Logistical Items*

* Agenda
* Minutes

**Information Items and Announcements**(10 minutes)

* LMS Review Plan
* Cyber Awareness Month
* MFR and Student Success reports
* GSC Update
* CUSF Updates

**Action items** (5 minutes)

* Honors Council SLO’s
* Discussion of Marketing with Theresa Silanskis (40 min)
  + How is advancement and external relations organized following the change as a result of the BoR taskforce?
  + What does the budget for marketing look like right year? How and why are we balancing marketing broadly vs narrowly?
  + What is marketing responsible for vs enrollment? What role do the colleges play?

What marketing partners are faculty aware of that the office should consider?

* What should we take away from the enrollment census? (25 min)
* Campus Safety (40 min)
  + Pandemic Safety
  + Spring Planning
  + Police Management Changes

Upcoming

* UFS 20-21 Fall meeting dates
* November 10 – Virtual
  + - How can we ensure information is shared with the UBalt community regularly and predictably?
    - How is Ubalt doing with regard to student retention?
    - What actions are needed to respond to online harassment of faculty and staff and students?
* December 8 – Hybrid?
  + - What was the reception of Board of Regents to our work to implement the Taskforce recommendations?
* January 19
* February 9
* March 9
* April 13
* May 11