**UFS Agenda**

**Meeting: 21 October 2020**

**Zoom Information**

Meeting ID: 918 5128 4820  
Password: **663845**

**Strategic discussion Items**

* Board of Regent’s Task Force Report

Mike thanks us for coming to this special meeting. Requests that most of the senators do the talking. Are people willing to have the meeting recorded? M/S that we record this and only this meeting. Record with two abstentions.

General comments first and then focus on the various sections. Mike would prefer to be mostly the “traffic director” in today’s meeting. He is not planning to explain a lot about how the process worked. He assures us that the task force really did listen to all comments.

Mike attempted to make the document more flexible.

Aggressive time lines. How compulsory are these recommendations? Mike responds: they expect there to be some kind of action on these recommendations and they expect Kurt to respond. That is what the implementation committee is all about.

We should ask Kurt what he would do if we don’t want to enact the recommendations

One read is as a charge to UB and the president. We should take this as an opportunity to do things and make changes. We want system to save us so we ought not ignore them.

Enrollment is the key. We need an effective/ strategic enrollment plan immediately. Underfunding: delighted to see that this is recognized. How much have we been underfunded and for how long? What are they going to do about it?

Money: we need to implement a marketing plan. That is expensive. Where will we get the money to implement these plans? Are there resources available to us to meet these goals?

Kurt believes we must implement the guidelines. 30% of the marketing budget was unused last year.

These challenges are not new…why did they pick the five challenges? No discussion of faculty retention/remuneration.

There are no numbers in the report which is troubling to some. What specific kinds of things might be included? There is no direction that these recommendations will alleviate the structural deficit.

One good from the report (despite that there is little in it that hasn’t already been discussed): recommendation that additional funding from the state be leveraged.

We need a table with tasks, due dates, enforceability, timelines, etc. We need the power to enforce it.

Do we know about the status of leadership?

Concerns about program prioritization: what is it and what do we mean by it? Programs that cost the most? Have the fewest students?

Appoint a small group for accountability, time line, etc. Endorse the empowerment of committee members.

No evidence in terms or comparables with other universities. We are non-residential and non-sports which makes us special. What do other universities who look like us do successfully?

Most helpful would be more frequent reports than just at the end of the year.

Implementation team: what would we like this to look like? How much faculty voice? We want reports to shared governance bodies. Also make a case to USM and the legislature that we should get the money we deserve. But we must demonstrate responsible fiscal decision making. Greater representation from CAS and CPA – they were not on the task force. All units should have representation. CAS feels strongly that we need faculty involvement on the implementation team. Particularly creating the “scorecard” and include curriculum committees.

M that we endorse the creation of the implementation team to include two faculty representatives from each college and that they provide monthly reports to UFS. S Friendly amendment: one rep from each school to keep it comparatively small. Small is generally better for implementation, but it might be dominated by administrators. Staff and students are also affected by these recommendations. Could the Strategic Planning and Budget committee take this task? Principle or detail? What is the purpose of the motion? A quarter of the members be faculty represented across the colleges/library. Friendly amendment not accepted. 9 yes 3 no 1 abstention.

Does the report suggest RCM? Yes, in 2023 provided the schools have stable operating budgets. The deficit must be allocated across the units.

Not a lot referring to administration in this report. Seems to be focused on staff, faculty, and academia.

How do people think about THE University of Baltimore? We have tried many different names and we are still not known.

Putting a “the” in front of our name seems frivolous when we need more radical “surgery”.

What does Catherine Anderson think about all of this? Academic affairs was not represented on the task force. What will these recommendations save us? How do you grow when you are cutting? Importance of faculty is appropriate but we do have to do something?

Sections:

1. Identity. You need to figure out who you are. That this is the first point. Other perspectives is that we’ve spent time and money on this and we still don’t know.

Meeting adjourned at 1:00 p.m.

Respectfully submitted,

Kristen M. Eyssell, Co-Secretary

Upcoming

* UFS 20-21 meeting dates (all on Zoom)
  + Nov 4
    - BoR Taskforce Report Continued
    - Policy Updates from APC
  + Dec 2
  + Jan 20