

Governance Steering Council Meeting  
November 21, 2014

Attendance: Sydney Comitz, Troy Pritt, Dan Gerlowski, Catherine Johnson, Bill Schnirel  
Absent: Kristen Tull  
Guests: Miriam King

Called to order: 12:34 p.m.

Agenda

1. Fall 2015 Strategy Enhancements Overview
2. Reports
  - UFS Report
  - SGA Report
  - UBSS Report

Fall 2015 Strategy Enhancements Overview

- The provided document includes a list of new recruitment initiatives and does not include established, routine activities.
- SEPSC will focus on Fall 15 enrollment for the rest of the year and begin thinking more long term in Spring
- The law school is not included in this document but SEPSC will work to stay informed of their plans. The GSC noted that the indicated enrollment goal of 6,600 would depend on law school enrollment for Fall 2015.
- SEPSC will review this document, review a publications audit, and will look at the budget
- SEPSC will look at next year's enrollment and will ideally build 3-5 year enrollment targets that are both realistic and optimistic
- Some specific initiatives discussed at the GSC meeting included:
  - SGA could create a list of schools from which UB can recruit students potentially based on the students' knowledge and experience.
  - An alumni referral program is going into effect
  - Finish4Free is a program that rewards quality – faculty would like to see more programs to encourage quality.
  - There are some initiatives suggesting that faculty be involved in recruitment but there is concern by them as to how/if they'll be rewarded for this work. It was indicated that President Schmoke would explore opportunities for faculty reward.
  - The University Faculty Senate's Academic Policy Committee is likely to recommend to the University that mandatory orientation for freshman and transfers

- Initiatives encouraging student life including the SGA plans for the food pantry and game room modifications should be included in the retention section of this document.
- A town hall will be planned for all constituents on December 9 at 12 or 1pm to discuss recruitment.
- GSC will highlight the alignment of our annual goals to this recruitment document.

#### SGA Report

- Sydney Comitz met with President Schmoke and discussed the possibility of adding a childcare facility to campus. He acknowledged it was a top priority. She also asked about the preferred method of communicating legislation/issues from the SGA. He noted that he'd prefer that documents travel through EMSA but they can address him directly if issues are not moving through at an acceptable rate.
- GSC noted that SGA legislation should be sent simultaneously to EMSA leadership and GSC so all parties are informed.
- Representative Pritt motioned that the GSC forward the food pantry and game room legislation to President Schmoke. The **motion passed unanimously**.

#### UBSS Report

- UBSS had no report at this time.

#### UFS Report

- UFS received an explanation of the bridge programs. A summary can be found in the UFS minutes from November 2014.
- Faculty expressed concern about the recent budget email. Concerns include alternate means of growing revenue beyond tuition and administrative versus academic spending.

Adjournment: 2:10pm