Publications Design

This 36-credit program requires the following:

Foundation Courses
You may be required to take one or all of these courses based on an evaluation of your academic background and portfolio. PBDS 501: Introduction to Web Development and PBDS 502: Introduction to Graphic Design Principles cannot be counted toward the 36 credits required for the degree; PBDS 503: Workshop in Written Communication can count under certain circumstances toward the credits required for the degree.

- Introduction to Web Development (PBDS 501)
- Introduction to Graphic Design Principles (PBDS 502)
- Workshop in Written Communication (PBDS 503)

Required Courses (21 credits)

- Typography I (PBDS 615)
  *(This course should be taken within the first 9 credits of study; students who demonstrate advanced typography skills will be required to substitute PBDS 645: Typography II.)*
- Words & Images: Creative Integration, 6 credits (PBDS 601)
  *(This course should be taken early in the graduate degree program; students must achieve a grade of B [3.0] or better to meet degree requirements.)*
- Visual & Verbal Rhetoric (PBDS 610)
- Web Development (PBDS 660)
  *(If you test out of this course, you must take an advanced hypermedia course.)*
- Portfolio (PBDS 735)
  *(To be eligible for enrollment in this course, you must have completed all other requirements for graduation.)*
- Seminar in Publications Design (PBDS 740)
  *(To be eligible for enrollment in this course, you must have completed all other requirements for graduation.)*

Advanced Writing Course (3 credits)
Choose one.

- Editorial Style (PBDS 603)
- Writing for the Marketplace (PBDS 604)
- Public & Private Languages (PBDS 605)
- The Craft of Popularization (PBDS 611)
- Art of the Interview (PBDS 691)
- Writing for Digital Environments (PBDS 692)
Free Electives (12 credits)
Choose four PBDS courses or DESN courses. You can also choose interaction design and information architecture courses, management courses or illustration, photography, graphic design or production courses offered for graduate credit at the Maryland Institute College of Art.