

## Publications Design

### This 36-credit program requires the following:

#### Foundation Courses

You may be required to take one or all of these courses based on an evaluation of your academic background and portfolio. PBDS 501: Introduction to Web Development and PBDS 502: Introduction to Graphic Design Principles cannot be counted toward the 36 credits required for the degree; PBDS 503: Workshop in Written Communication can count under certain circumstances toward the credits required for the degree.

- Introduction to Web Development (PBDS 501)
- Introduction to Graphic Design Principles (PBDS 502)
- Workshop in Written Communication (PBDS 503)

#### Required Courses (21 credits)

- Typography I (PBDS 615)  
*(This course should be taken within the first 9 credits of study; students who demonstrate advanced typography skills will be required to substitute PBDS 645: Typography II.)*
- Words & Images: Creative Integration, 6 credits (PBDS 601)  
*(This course should be taken early in the graduate degree program; students must achieve a grade of B [3.0] or better to meet degree requirements.)*
- Visual & Verbal Rhetoric (PBDS 610)
- Web Development (PBDS 660)  
*(If you test out of this course, you must take an advanced hypermedia course.)*
- Portfolio (PBDS 735)  
*(To be eligible for enrollment in this course, you must have completed all other requirements for graduation.)*
- Seminar in Publications Design (PBDS 740)  
*(To be eligible for enrollment in this course, you must have completed all other requirements for graduation.)*

#### Advanced Writing Course (3 credits)

Choose one.

- Editorial Style (PBDS 603)
- Writing for the Marketplace (PBDS 604)
- Public & Private Languages (PBDS 605)
- The Craft of Popularization (PBDS 611)
- Art of the Interview (PBDS 691)
- Writing for Digital Environments (PBDS 692)

Free Electives (12 credits)

Choose four [PBDS courses](#) or [DESN courses](#). You can also choose interaction design and information architecture courses, management courses or illustration, photography, graphic design or production courses offered for graduate credit at the [Maryland Institute College of Art](#).