Nonprofit Management and Social Entrepreneurship:

This 36- to 39-credit program requires the following:

**Core Courses (27 credits)**
- Public Personnel and Human Resource Management (PUAD 621)
- Public Program Evaluation (PUAD 629)
- Concepts and Practices of Nonprofits (PUAD 700)
- Strategic Planning (PUAD 734)
- Fundraising and Grant Writing (HSER 600)
- Accounting Fundamentals for Nonprofit Organizations (ACCT 600)
- Leading and Managing People (MGMT 600)
- Legal Issues in Nonprofit Administration
- Social Enterprise and Entrepreneurship, capstone (ENTR 760)

**Specializations (9 credits)**
Choose three courses within one specialization.

**GLOBAL AFFAIRS**
- Seminar in Globalization and Social Change (GAHS 504)
- International Organization (GAHS 508)
- Managing NGOs (GAHS 600)
- Leading Across Cultures (MGMT 780)
- Managing Diversity (PUAD 704)

**HEALTH MANAGEMENT**
- The Legal Environment of Health-Care Management (HSMG 630)
- Health Insurance and Prepaid Health Care (HSMG 697)
- Health Administration (PUAD 755)
- Managed-Care Administration (PUAD 756)

**GENERAL MANAGEMENT**
- Managing Diversity (PUAD 704)
- Public-Sector Performance Management (PUAD 785)
- Nonprofit Management: Applied Skills Seminar (PUAD 797)
- Leadership, Learning and Change (MGMT 730)
- Managing the Sustainable Enterprise (MGMT 745)
- Social, Nonprofit and Public-Sector Marketing (MKTG 742)
- Strategies for Human Services Program Planning (HSAD 610)
- The Design/Business Link (ENTR 771)

**Internship (possible 3 credits)**
If you have not had any significant management/
leadership work experience in the nonprofit sector, you must take a 3-credit internship in addition to the other requirements.