

**CCBC Associate of Arts in Humanities and Social Sciences (AOC) Communication and Media Studies
to University of Baltimore (UB) Bachelor of Arts in Digital Communication.
PROGRAM REQUIREMENTS and TRANSFER CREDITS**

CCBC Course	Credits	UB Equivalent	Area Satisfied	Credits
CMNS 101-Fundamentals of Communication	3	CMAT 201-Oral Communication	AH General Education	3
CSIT 101- Technology and Information Systems	3	COSC 100-Introduction to Computer Tech	General Education Elective	3
ENGL 101-College Composition I	3	WRIT 101-College Composition	ENGL General Education	3
ENGL 102-College Composition II	3	Elective	General Education Elective	3
Math	3	Depends on Course Taken	Math General Education	3
Social and Behavioral Sciences	6	Depends on Course Taken	SB General Education	6
HLTH 101-Health and Wellness	3	Elective	General Education Elective	3
Biological and Physical Sciences	4	Depends on Course Taken	Science General Education	4
Biological and Physical Sciences	3-4	Depends on Course Taken	Science General Education	3-4
MCOM 111-Introduction to Mass Media	3	Elective		3
CMNS 205-Business and Professional Communication	3	Elective		3
CMNS 252-Intercultural Communication	3	Elective		3
MCOM 112-Introduction to Applied Public Relations and Advertising	3	Elective		3
MCOM 151-Introduction to Journalism	3	ENGL 386-Creative Writing Workshop – Journalism*	Major Requirement	3
CMNS 250-Interpersonal Communication	3	Elective		3
CMNS 251-Small Group Communication	3	Elective		3
PHIL 101-Introduction to Philosophy or PHIL 103- Critical Thinking or PHIL 240- Ethics	3	PHIL 101-Introduction to Philosophy	AH General Education	3
Program Electives: <i>Select 3-5 credits from the approved list of electives to attain 60 credits for the degree. Recommended courses include CMNS 203-Advanced Public Speaking or MCOM Internship</i>	3-5	CMNS203 = CMA300, MCOM Internship = CMAT207, all others depend on course taken.		3-5
Total: 60 * A grade of C or better is required for equivalency, otherwise elective credit will be granted				

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UB BS in Business Administration: All Programs - Upper Division Requirements			
Course Number	Course Title	Credit Hours	Explanation
General Education Requirements: 6 credits			
IDIS302	Ethical Issues in Business and Society	3	
WRIT300	Composition and Research	3	This course requires an Upper-Division Writing Placement Test
Major Requirements: 42 credits			
CMAT 353	Research Methods in Digital Communications	3	
CMAT 342	The Rhetoric of Digital Communication	3	
CMAT 352	Media Literacy	3	
CMAT 451	Communication Technologies	3	
CMAT 485	Seminar in Digital Communication	3	
	Literature Course	3	
	Advanced Writing Course	3	
	Area of Focus Courses	21	
Electives: 12 credits			
General Elective coursework		12	Check with UB adviser
Total credits to be taken:		60	

Based on the 2019/2020 Catalog
Last Updated 11/30/20