End of Semester Report
Fall 2019

Fall 2019 was an eventful and impactful semester for the Career and Internship Center. Items reported in this End of Semester Report include activity surrounding: Career Coaching, Technology and Social Media, Employer Relations and Programming.

Career Coaching

- **815** Total Coaching Requests
- Career Coaching Requests by College:
  - **28%** CAS
  - **32%** CPA
  - **40%** MSB

Top Career Coaching Topics

- Resume/Cover Letters (221 Requests)
- Internship Assistance (88 Requests)
- Job Search Assistance (70 Requests)

Internship Coaching by College

- **1290** Video Views
- **1,822** Page Views
- **382** New Student Accounts
- **258** Resume Reviews

Career Resources

- **1,290** Video Views
- **1,822** Page Views
- **382** New Student Accounts
- **258** Resume Reviews

Social Media

- **2,177** Followers/Connections

Employer Relations

- **6,448** Total Employer Accounts
- **9,534** Total Recruiter Accounts
- **8,077** Total Outreach Communications

Job Postings by Semester

- **SP17** 2,450
- **FA17** 922
- **SP18** 4,929
- **FA18** 6,510
- **SP19** 4,144
- **FA19** 3,516

Programming/Curriculum

- **NSLS** (National Society of Leadership and Success)
  - **35** New Inductees
  - **1,615** Total Members
- **IDIS 101**
  - **46** Freshmen Administered iStartStrong
- **WRIT 300**
  - **247** Students Reached in Resume Writing Workshops

Number of Attendees per Special Event

- LinkedIn Photoshoot
- Federal Job Search Workshop
- JCPenney Suit Up Event
- Majors Information Fair
- Career Closet Grand Opening
- National Career Development Month Contest

Program Indicators

- Gallup Dependable Strengths Assessments Utilized: **75**
- Classroom Presentations: **14**

Key

- CAS: College of Arts and Sciences
- CPA: College of Public Affairs
- MSB: Merrick School of Business