Join us at the Career & Internship Center as we open up the Career Closet for YOU!

In preparation for the Spring Career Fair on March 11th, we are hosting a three day event where students can build their professional brand starting with their attire. Come shop on your colleges specified day for a more tailored shopping experience, with your Career Specialist on hand to assist!

**Merrick School of Business**
March 3rd, 12-6 p.m.

**College of Public Affairs**
March 4th, 12-6 p.m.

**College of Arts and Sciences**
March 5th, 12-6p.m.

We are located in the Student Center, room 306.
Executive Attire Statistics

For 95% of employers surveyed, personal appearance is a contributing factor when determining whether an applicant is suitable for the job. (Forbes, 2015)

27.5% said good grooming and style of clothes show a candidate’s interest in the position.

Applicants with a polished, professional appearance receive 20% higher starting salary replies. (Fox News, 2011)

93% of executives said that an employee’s style of clothes influences his chances of getting promoted. (Washington Post, 2015)

Of 10,525 people surveyed, 83.4% believe that a person’s appearance is linked to his success. (Bayt, 2013)

5 Common Myths about Work Attire Debunked

1. You can’t wear bright colors at work.

Debunked: When done tastefully, you can still look professional wearing bright colors. The trick is not to overdo it—the best way to wear bright colors is by using it sparingly, as an accent piece (e.g. a tie or watch face).

2. Suits are only for men.

Debunked: It’s time to rethink the stereotype that suits are only meant for men. Women are redefining gender roles and challenging what they can and cannot wear to work. A good suit is just as empowering for women as it is for men.

3. Boots are not considered professional attire.

Debunked: A fine pair of dress boots, such as Chelsea, chukka, or lace-up, can bring an outfit to a new level of chic and sophisticated. It’s important to make sure that your boots are good quality, clean, and free of holes or tears.

4. You MUST match your socks and trousers.

Debunked: Socks are a way to show off your personality while still keeping it professional at work. You don’t necessarily need to match your socks to your trousers. Try coordinating your socks to a fun accent color on your shirt, tie, or accessories.

5. Good suits are not affordable.

Debunked: A good quality suit does not necessarily mean that it costs an arm and a leg. Investing in a timeless, durable suit that can last you for a few years can be less expensive than constantly purchasing cheaper suits and paying for tailoring. You can also build a good quality suit by investing in quality pieces over time, rather than buying a full suit upfront.

Still looking for a good quality suit? The Career Closet is a great resource for UB students to come in and build a professional outfit to take home, free of charge.

Having the right outfit for an interview or new job can boost confidence and open up career opportunities.