Academic Year 2021-22

GUIDE TO GRADUATION

BACHELOR OF ARTS: Digital Communication

UNIVERSITY OF BALTIMORE
1925

Yale Gordon College of
Arts and Sciences

ubalt.edu/digitalcommunicationmajor

The **Yale Gordon College of Arts and Sciences** is committed to providing the guidance and support you need to complete your program in a timely manner. This Guide to Graduation provides the in-depth information necessary to assist you in planning your undergraduate academic career. It contains contact information, important resources, a program checklist and a suggested four-year plan of study.

While this information will be helpful to you, you should also contact your academic adviser. You adviser is there to assist you in planning your program plan of study and to answer your questions. All new students are required to meet with an adviser prior to registering for their first semester to receive a personalized program checklist.

UBalt recognizes that consistent and timely academic advising is strongly related to student success. To enhance the services we provide to our students and to increase the likeliness for success and on-time degree completion, UBalt implemented mandatory milestone advising for all new undergraduate students beginning in fall 2017.

Milestone advising will be anchored by three specific touch points and aligned with the personal, professional and academic goals of students at those points.

45 Credits: Advisers will work with students to further explore the declared major and connect students with support services, clubs and other campus groups to enhance the opportunity to be involved in the UBalt community.

60 Credits: Advisers will work with students to prepare for internships, Global Field Studies and other experiential learning opportunities. Students will also be re-introduced to the support services offered by the Career and Internship Center.

90 Credits: Advisers will focus on the final steps to graduation and the options for post-bachelor's degree completion. Students will learn more about the graduate degree programs at UBalt that fit with their goals.

Students must meet with their advisers to discuss their next steps for registration, course scheduling and other key academic topics before they register for classes. Advisers will release the milestone advising service indicator on students' accounts at the conclusion of the advising meetings.

Your academic adviser will assist you throughout your time at UBalt at any credit point; however, it is ultimately your responsibility to complete the degree requirements and acquaint yourself with the University's academic policies.

CONTACT INFO:

**Yale Gordon College of Arts and Sciences Dean's Office
Academic Center, Room 249
410.837.5351**

ubalt.edu/
digitalcommunicationmajor

RESOURCES:

Office of Records and Registration
ubalt.edu/records

Office of Financial Aid
ubalt.edu/financialaid

Office of the Bursar
ubalt.edu/bursar

Academic Success
ubalt.edu/success

Career and Internship Center
ubalt.edu/careercenter

Call to schedule your advising appointment today.

B.A. IN DIGITAL COMMUNICATION PROGRAM CHECKLIST

120 credits required to graduate; note the grades required for each type of requirement below

General Education Requirements – 38 credits

- Students entering in fall 2016 and later
- Upper-division courses are 300 or 400 level.
- Complete with a grade of C- or higher except where noted.
- See course lists for each area.

> Arts and Humanities Area (AH, AHE) – 9 credits
Complete one course from two separate AH disciplines, and one upper-division Ethics (AHE) course.

	Course Title	Term	Grade	Credit Hours
AH1:	_____	_____	_____	_____
AH2:	_____	_____	_____	_____
*AHE:	_____	_____	_____	_____

upper division, C or better

> Social and Behavioral Sciences Area (SBS) – 6 credits
Complete one course from two separate SBS disciplines.

	Course Title	Term	Grade	Credit Hours
SBS1:	_____	_____	_____	_____
SBS2:	_____	_____	_____	_____

> Biological and Physical Sciences Area (BPS, BPSL) – 7 credits
Complete two courses, one of which must be a laboratory course.

	Course Title	Term	Grade	Credit Hours
BPS:	_____	_____	_____	_____
BPSL:	_____	_____	_____	_____

> Mathematics Area (MA) – 3 credits
Complete one course. Check your major requirements for recommendation. Note: placement required prior to registration

❑ Complete Math Placement: RSVP at ubalt.edu/placement

	Course Title	Term	Grade	Credit Hours
MA:	_____	_____	_____	_____

> English Composition Area (COMP, UCOMP) – 6 credits

Complete two composition courses, one of which must be upper division. Note: placement required prior to registration

	Course Title	Term	Grade	Credit Hours
COMP:	_____	_____	_____	_____
***UCOMP:**	_____	_____	_____	_____

upper division, C or better

> General Education Electives (ELECGE) – 7+ credits

Complete as many general education courses as needed to reach 38-credit requirement.

	Course Title	Term	Grade	Credit Hours
ELECGE:	_____	_____	_____	_____
ELECGE:	_____	_____	_____	_____
ELECGE:	_____	_____	_____	_____

Students with an A.A. or A.S. degree from a Maryland public institution complete only the AHE and UCOMP requirements.

University of Baltimore Graduation Requirements

- Students entering in fall 2017 and later
- For General Education GR courses, earn a grade of C- or higher.
- For GR courses within your academic program, follow the grade requirements of the program.
- Consult with your academic adviser on the best course selections for your program.
- See lists of approved courses.

	Term	Grade	Credit Hours
Information Literacy (IL)	Term	Grade	Credit Hours
_____	_____	_____	_____
Technological Fluency (TF)	Term	Grade	Credit Hours
_____	_____	_____	_____
Oral Communication (OC)	Term	Grade	Credit Hours
_____	_____	_____	_____
Global Awareness and Diverse Perspectives (GD)	Term	Grade	Credit Hours
_____	_____	_____	_____
Capstone Experience	Term	Grade	Credit Hours
CMAT 485: Seminar in Digital Communication	_____	_____	_____

B.A. in Digital Communication Requirements – 42 credits

- Students entering in fall 2017 and later
- Complete with a grade of C or higher except where noted.

> Program Core Courses – 21 credits

Course Title	Term	Grade	Credit Hours
CMAT 342: The Rhetoric of Digital Comm.	_____	_____	_____
CMAT 352: Media Literacy	_____	_____	_____
CMAT 353: Research Methods in Dig. Comm.	_____	_____	_____
CMAT 451: Communication Technologies	_____	_____	_____
CMAT 485: Seminar in Digital Communication	_____	_____	_____

- Choose one Advanced Writing course

_____	_____	_____	_____
_____	_____	_____	_____

- Choose one Literature course

_____	_____	_____	_____

> Area of Focus – 21 credits

- Students may either take courses from one area of focus for a more specialized degree OR from many areas for a more generalized degree.
- See area of focus options

Select an Area of Focus: _____

Choose seven courses for a total of 21 credits in your area of focus for a specialized degree or from many areas for a more generalized degree. Courses to be determined by the student and adviser based on entrance qualifications and career objectives. You are encouraged to take a mix of first- and second-level courses. At least two second-level courses are recommended.

	Course Title	Term	Grade	Credit Hours
1.	_____	_____	_____	_____
2.	_____	_____	_____	_____
3.	_____	_____	_____	_____
4.	_____	_____	_____	_____

5. _____   _____   _____   _____

6. _____   _____   _____   _____

7. _____   _____   _____   _____

> Computer Graphics Proficiency (CGP) Requirement

Term Completed: _____

Complete CMAT 211 (Computer Graphics: Publishing) and CMAT 212 (Computer Graphics: Imaging) OR satisfy this requirement through approved transfer credit or by passing the Computer Graphics Proficiency examination.

> Professional Attendance Requirement
Attend and Summarize FIVE approved events (non-credit). Learn more about this requirement, which must be completed by the time you apply for graduation.

	Activity	**Term**
1.	_____	_____
2.	_____	_____
3.	_____	_____
4.	_____	_____
5.	_____	_____

> General Electives
Complete as many courses as necessary from any discipline to fulfill your 120-credit requirement to graduate.

Course Name and Number:	**Term**	**Grade**	**Credit Hours**
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Course Name and Number: **Term**   **Grade**   **Credit Hours**

_____   _____   _____   _____

_____   _____   _____   _____

_____   _____   _____   _____

_____   _____   _____   _____

4-Year Plan for Incoming Freshmen: Digital Communication, B.A.

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Below is an example plan of study for the Digital Communication program. This is meant to act as a guide, but need not be followed in the same order for every student. Part-time students and those students transferring in credits from another university or college will need to adjust their plan accordingly. This plan does not account for courses taken during summer sessions. Students should consult with their adviser each semester prior to registration.

● General Education (13) / ● Core (7) / ● Area of Focus (7) / ● General Elective (10) / ● Recommended CMAT Courses also count for General Elective (3)

Year 1

1st Semester

● Learning Community - Arts and Humanities	3
● Learning Community - Social and Behavioral	3
● IDIS 101 First-Year Seminar - General Education Elective 1	3
● WRIT 101 College Composition	3
● MATH (100[1], 111, 113, or 115) OR ● WRIT 100 College Comp.	3
	15

2nd Semester

● Arts & Humanities	3
● INFO 110 (GR)	3
● CMAT 201 Comm. Effectively[2] - General Education Elective 2	3
● CMAT 200-Level Course 1	3
● MATH (100[1], 111, 113, or 115) OR ● General Elective	3
	15

Year 2

3rd Semester

● Science without Lab	3
● CMAT 200-Level Course 2	3
● WRIT 300 Composition and Research	3
● CMAT 342 Rhetoric of Digital Comm. - Core 1	3
● MATH 111, 113, or 115 OR ● General Elective	3
	15

4th Semester

● Science with Lab	4
● Social and Behavioral Sciences	3
● CMAT 200-Level Course 3	3
● CMAT 353 Research Methods[2] - Core 3	3
● General Elective	3
	16

Year 3

5th Semester

● IDIS 302 Ethical Issues in Business and Society	3
● CMAT 352 Media Literacy - Core 2	3
● Area of Focus 1	3
● Area of Focus 2	3
● Global Awareness and Diverse Perspectives Course[2]	3
	15

6th Semester

● CMAT 451 Communication Technologies - Core 4	3
● Advanced Writing - Core 5	3
● Area of Focus 3	3
● Area of Focus 4	3
● Technological Fluency Course[2]	3
	15

Year 4

7th Semester

● Background & Ideas - Core 6	3
● Area of Focus 5	3
● Area of Focus 6	3
● General Elective	3
● General Elective or Internship	3
	15

8th Semester

● CMAT 485 Seminar in Digital Comm. - Core 7	3
● Area of Focus 7	3
● General Elective	3
● General Elective	3
● General Elective or Internship	3
	15

Total 121

60		61

Recommended Courses for Pre-Majors:

CMAT 201 Effective Communication
CMAT 207 Practicum in Communication
CMAT 211 Computer Graphics: Publishing

CMAT 212 Computer Graphics: Imaging
CMAT 215 Intro to Graphic Design
CMAT 216 History of Graphic Design

CMAT 231 Decoding the Media
CMAT 271 Pop Culture
CMAT 296 Topics in Speech Communication

[1]*Students taking MATH 100 for zero (0) credit will need three (3) additional credits during a subsequent semester to earn 120 credits.* [2]*Graduation Requirement*