

# Tiago Ratinho, Ph.D.

University of Baltimore  
Department of Marketing and Entrepreneurship  
(410) 837-5864  
Email: tratinho@ubalt.edu

## Education

### **Ph.D., University of Twente, 2011.**

Major: Business Administration (Entrepreneurship)

### **M.S., Technical University of Lisbon, 2007.**

Major: Engineering Policy and Management of Technology,

### **B.S., University of Evora, 2002.**

Major: Energy and Industrial Production Engineering - Energy and Environment

## Professional Positions

### **Academic - Faculty**

Assistant Professor of Innovation Management and Entrepreneurship, Merrick School of Business, University of Baltimore. (2013 - Present).

### **Professional**

Freelance Management Consultant, Lisbon, Portugal. (2004 - 2007).

Quality Assurance and Management Trainee, (2002 - 2003).

## RESEARCH

### Intellectual Contributions

#### **Books**

Ratinho, T. (2013). Indispensable-When leaders really matter, G. Mukunda. Harvard Business Review Press, Boston, 301 p.. *Scandinavian journal of management*. 29. 325–326.

Ratinho, T. (2013). Technology management: activities and tools. *Technological forecasting and social change*. 81. 403–404.

#### **Book Chapters**

Benneworth, P., & Ratinho, T. (2014). Regional innovation culture in the social knowledge economy. *Routledge*. 239-256.

Ratinho, T., Harms, R., & Groen, A. (2013). Business Incubators:(How) Do They Help Their Tenants?. *New Technology-Based Firms in the New Millenium*. 6. 161–182.

Hitt, M., & Ratinho, T. (2011). The multifaceted effects of institutions on firm strategies and entrepreneurial actions (abstract). *Edward Elgar Publishing*. 82-99.

Ratinho, T. (2010). Towards a distinction between technology incubators and non-technology incubators: can they contribute to economic growth?. *European Council of Small Business and Entrepreneurship*..

#### **Refereed Journal Articles**

Ratinho, T., & Benneworth, P. (Forthcoming). Reframing the role of knowledge parks and science cities in knowledge based urban development. *Environment and Planning C: Government and Policy*. in press.

Bruneel, J., Ratinho, T., Clarysse, B., & Groen, A. (2012). The Evolution of Business Incubators: comparing demand and supply of business incubation services across different incubator generations. *Technovation*. 32(2). 110-121.

Ratinho, T., & Henriques, E. (2010). The role of science parks and business incubators in converging countries: Evidence from Portugal. *Technovation*. 30(4). 278-290.

#### **Conference Proceedings**

Ratinho, T., Kraaijbrink, J., & Oude Luttikhuis, J. (Present). TOWARDS A TAXONOMY OF ENTREPRENEURIAL STRATEGIES: EVIDENCE FROM US HIGH-TECH VENTURE BUSINESS PLANS.

Laric, M. V., & Ratinho, T. (Present). Towards an Aggregate Theory for Business Incubators: Agency, Stewardship, Performance, and Satisfaction. *T2S Conference*. ( )

## Presentations

Ratinho, T., Kraaijenbrink, J., & Oude Luttikhuis, J. "Towards A Taxonomy Of Entrepreneurial Strategies: Evidence From Us High-Tech Venture Business Plans," London, ON. (2014).

Benneworth, P., & Ratinho, T. "Regional innovation culture in an age of globalisation - towards culture 2.0?," Tampere, Finland. (2013).

Amezcuca, A., Ratinho, T., & Jayamohan, P. "Performance differentials of agglomeration and strategic groups: a test of incubation and new venture strategy," Lyon, France. (2013).

Kraaijenbrink, J., & Ratinho, T. "Causal and Creative Modes of Entrepreneurial Strategizing: A Content Analysis of Business Plans of Small and Micro Firms.," Boston, MA. (2012).

Ratinho, T. "Entrepreneurial Strategic Groups: How clustering helps nascent firms," Fort Worth, TX. (2012).

Kraaijenbrink, J., & Ratinho, T. "Planning the Unknown: The Simultaneity of Predictive and Non-Predictive Entrepreneurial Strategies," Fort Worth, TX. (2012).

Ratinho, T., Harms, R., & Walsh, S. "Ranking Technology Entrepreneurship Journals," Hsinchu, Taiwan. (2012).

Kraaijenbrink, J., Ratinho, T., & Groen, A. "Planning effectual growth: a study of effectuation and causation in nascent firms," Syracuse, NY. (2011).

Englis, P., Englis, B., Ratinho, T., & Groen, A. "An Ear to the Ground: The Role of the Voice-of-the-Consumer in Firm Survival for Startups," Stockholm, Sweden. (2011).

Ratinho, T. "Back to the future of high technology fantasies?: Reframing the role of knowledge parks," STEPI International Symposium, Seoul, Korea. (2011).

Ratinho, T. "Are they really helping? An assessment of evolving business incubators' value proposition," Lausanne, Switzerland. (2010).

Ratinho, T. "Extensiveness of business planning and firm survival: an examination into the drivers of success and survival for knowledge intensive start-up firms," Lausanne, Switzerland. (2010).

Ratinho, T. "Co-Solving Entrepreneurial Problems within Business Incubators: summary," Enschede, the Netherlands. (2010).

Ratinho, T., Harms, R., & Groen, A. "Are Business Incubators Helping? The role of BIs in facilitating tenants' development," Montreal, Canada. (2010).

Ratinho, T. "Effectuation, causation, and firm growth: a study of written business plans of micro and small firms," Maastricht, the Netherlands. (2010).

Ratinho, T. "Business Incubators: Creation of a Fit in Armenia," Enschede, the Netherlands. (2010).

Ratinho, T. "Incubation centers: comparing their support portfolio and the assessment of tenant companies," University of the Sunshine Coast, Queensland, Australia. (2010).

Ratinho, T. "Technology Business Incubators as Engines of Growth: Towards a distinction between Technology Incubators and Non-Technology Incubators," Budapest, Hungary. (2009).

Ratinho, T., Harms, R., & Groen, A. "Business Support within Business Incubators," Babson Park, MA. (2009).

Ratinho, T. "Business support within business incubators," Enschede, the Netherlands. (2009).

Ratinho, T. "Business incubators: (how) do they help their tenants," Manchester, UK. (2009).

Ratinho, T. "Technology Business Incubators as Engines of Growth: Towards a distinction between Technology Incubators and Non-Technology Incubators," University of Sunshine Coast, Queensland, Australia. (2009).

Ratinho, T. "Science Parks: Picking Winners or Building Innovation? Evidence from the Portuguese Case Study," Barcelona, Spain. (2007).

Ratinho, T. "Science Parks and Business Incubators: The Portuguese Casell," Edinburgh, Scotland. (2007).

Ratinho, T. "The Role of Quality Management in Innovation: Preliminary Research and an Agenda for Future Research," Santorini, Greece. (2006).

Ratinho, T. "Modelling, Control and Field Tests on an Experimental Irrigation Canal," Lisbon, Portugal. (2002).

## Research in Progress

"Academics motivations for U-I interactions"

Based on a database of social science researchers, we explore their motivations for outside academia interactions.

"Business Incubation Theory"

We use Agency-Theory to craft research propositions and advance a general theory for Business Incubators.

"Entrepreneurial Strategic Groups and Agglomeration Economies"

Understanding the effects of the strategic choice of being incubated combined with the environmental conditions.

"Entrepreneurial Strategies"

Exploring Entrepreneurial Strategy taxonomies using the Business Plan Archive - database of 500 business plans presented to VCs between 1999-2007

## SERVICE

### Department Service

Committee Member, Undergraduate Program Committee. (October 2013 - Present).

**Professional Service**

Reviewer, Journal Article, Creativity and Innovation Management.

Reviewer, Journal Article, Journal of Business Ethics.

Reviewer, Journal Article, Journal of Small Business Management.

Reviewer, Journal Article, R&D Management.

Reviewer, Journal Article, Research Policy.

Reviewer, Journal Article, Small Business Economics.

Reviewer, Journal Article, Technovation.

Workshop Organizer, Professional Development Workshop - AoM2014. (August 2014 - August 2014).

**Public Service**

Ad hoc reviewer for AoM Annual Meeting.

Ad hoc reviewer for Journal of Business Ethics.

Ad hoc reviewer for R&D Management.

Ad hoc reviewer for Small Business Economics.

Ad hoc reviewer for Technovation.

**Development Activities**

Continuing Education Program, "The Experiential Classroom - Becoming a Great Entrepreneurship Educator," (September 2014 - September 2014).