

Vincent P. Luchsinger, Ph.D.

University of Baltimore
Department of Management and International Business
(410) 837-5031
Email: vluchsinger@ubalt.edu

Education

Ph.D., Texas Tech University, 1962.

Major: Management Psychology

M.A., Texas Tech University, 1959.

Major: Psychology

B.A., Loras College, IA, 1949.

Major: Liberal Arts

Professional Positions

Academic - Faculty

Professor Emeritus, Merrick School of Business, University of Baltimore. (2013 - Present).

Adjunct Professor, Johns Hopkins University. (1982 - 1983).

Adjunct Professor, Loyola College of Maryland. (1982 - 1983).

Professor of Management, University of Baltimore Merrick School of Business. (1981 - 2013).

Visiting Professor of Management, University of Utah. (1976 - 1977).

Adjunct Professor, Texas Tech School of Medicine. (1974 - 1977).

Adjunct Professor, Pepperdine University. (1974 - 1976).

Adjunct Professor, University of Northern Colorado. (1972 - 1976).

Adjunct Professor, Texas Tech University School of Law. (1972 - 1974).

Instructor to Professor of Management, Texas Tech University, College of Business. (1961 - 1981).

Adjunct Professor, University Graduate College, University of Maryland. (1988).

Academic - Administrative/Other

Interim Dean, Merrick School of Business, University of Baltimore. (1985 - 1986).

Director of Graduate Studies and Doctoral Program, Texas Tech University. (1971 - 1973).

Chairman, Management Department, Texas Tech University. (1967 - 1971).

Professional

Assistance to Management, Consulting and Property Management. (1970 - 1991).

Part Owner and Manager, Hub City Movers. (1959 - 1964).

Military

The Bernard Baruch Chair of Leadership and Management, U.S. Army War College. (1975 - 1976).

Major General, USAF (Ret.) Research Scientist, Operations Research, R&D Manager, U. S. Air Force Reserve. (1960 - 1987).

Pilot, Navigator, U. S. Air Force. (1949 - 1960).

Licenses and Certifications

Commercial Pilot (Multi-engine/Instrument rating) License, (Present).

Certified American Tree Farmer, (1992).

Psychologist, Licensed and certified, State of Texas. (1970).

Professional Memberships

Academy of International Business (Present).

Academy of Management (Present).

Association for Private Enterprise Education (Present).
Eastern Case-Writers Association (Present).
Pennsylvania Forestry Association (Present).
Southern Management Association (Present).
Southwest Academy of Management (Present).
Rotary International (1969).

Awards and Honors

Who's Who in Business. (2007).
Who's Who in America. (1976).

RESEARCH

Intellectual Contributions

Refereed Journal Articles

- Fontell, J., & Luchsinger, V. P. (Forthcoming). Sustainable Efforts to Eradicate global Hunger, Undernourishment and Malnutrition. *Journal of Global Business Issues*. 5(2, Fall 2011).
- Luchsinger, V. P. (2009). Strategy Issues in Business Sustainability 163-174. *Business Renaissance Quarterly*. 4(3), 6.
- Richardson, S. L., & Luchsinger, V. P. (2008). Strategic Implications in Competitive Intelligence. *IEEE Engineering Management Review*. 36(3).
- Luchsinger, V. P., & . (2008). Competitive Intelligence and the Economic Espionage Act of 1996. *IEEE Engineering Management Review*. 36(3), 86-90.
- Richardson, S. L., & Luchsinger, V. P. (2007). Strategic Marketing Implications in Competitive Intelligence and the Economic Espionage Act of 1996. *Journal of Global Business Issues*. 1(2), 135-141.
- Richardson, S. L., & Luchsinger, V. P. (2006). Obesity as a Factor in Workforce Productivity, Economic Costs, and Options for Remedies. *The Business Review, Cambridge*. 6(1), 274-279.
- Richardson, S. L., & Luchsinger, V. P. (2005). Direct-to Consumer Advertising of Pharmaceutical Products: Issue Analysis and Direct-to-Consumer Promotion. *Journal of the Academy of Business*. 7(1).
- Luchsinger, V. P., & Luchsinger, V. (2004). International Pharmaceuticals Industry: The New Marketing Paradigm in the United States and Unresolved Issues of Public Policy. *Journal of American Academy of Business*. 4(1), 21-25.

Conference Proceedings

- Sanford, D., Luchsinger, V. P., & Luchsinger, V. (2011). An Early Examination of Factors in Web Teaching Capstone Courses. *Northeast Business Education Association*.
- Luchsinger, V. P. (2011). The Potential for Sustainability in Office Environments. *International Academy of Business and Public Administration Disciplines*.
- Luchsinger, V. P. (2010). Sustainability in the Construction Industry.
- Luchsinger, V. P., ., & Luchsinger, V. P. (2010). Restoring the Lost Republic by Extending America's Founding Values to Its Workplaces and Marketplaces. *Association for Private Enterprise Education*.
- Luchsinger, V. P. (2009). Sustainability Issues in Strategy. *Int. Acad. of Business and Public Admin..*
- Luchsinger, V. P. (2008). Issues in Sustainability Strategy. *International Academy for Business and Public Administration Disciplines*.
- Luchsinger, V. P. (2007). Global Warming and Business School Curriculum. *Northeast Association of Business, Economics, and Technology; Penn State University*.
- Luchsinger, V. P. (2006). The Impact pf Obesity on Human resource and Productivity Issues in Firms. *Annual Meeting of Association for Private Enterprise Educaiton*.
- Richardson, S. L., & Luchsinger, V. P. (2006). The Emergence of Public Policy in Obesity: Strategies for Business. *Proc Proceedings of the Annual Conference of the Association of Marketing Theory and Practice*.
- Luchsinger, V. P. (2003). Ethics Course Meets Technology Head On: Putting the General Education Ethics Course on the Web. *Society for Ethics Across the Curriculum*.

Luchsinger, V. P. (2003). The Economic Espionage Act of 1996 and Competitive Intelligence. *Association for Private Enterprise Education*.

Luchsinger, V. P. (2002). Current Practices in Global Business Intelligence. *Academy of International Business (NE)*, Salisbury University.

Luchsinger, V. P. (2001). Looking to Markets in Asia: The Case of McCormick in China. *Academy of International Business (NE)*.

Luchsinger, V. P., & Sriram, V. (2001). Technology and the Internet Come to China: Implications and Potentials. *Academy of International Business (NE)*.

Luchsinger, V. P. (2001). The Role of Character Education in Management. *Association for Private Enterprise Education International Conference*.

Luchsinger, V. P., & Richardson, L. (2000). Privacy: Predicting the Nature and Direction of Public Policy. *First Competitive Intelligence Academic Conference*.

Luchsinger, V. P. (2000). Competitive Intelligence for International Entrepreneurs. *Academy of International Business (NE)*.

Luchsinger, V. P. (2000). Electronic Commerce Strategies for Entrepreneurs. *Association for Private Enterprise Education International Conference*.

Presentations

Luchsinger, V. P. "Corporate Governance; Relevance for China," Clarewood Institute, UB. (2011).

Luchsinger, V. P. "Cyberwarfare in the Future," ROTARY, York Cnty. (2011).

Luchsinger, V. P. "Alternative Energy Implications," ROTARY, York Cnty. (2011).

Sriram, V., & Luchsinger, V. P. "Looking to Markets in Asia: The Case of McCormick in China," Academy of International Business - Northeast Chapter, Scranton, PA. (2001).

Media Contributions

Channel 49, York: 3 half-hour interviews on Sustainability, Climate Change, and the Environment (2009).

College Service

Committee Member, Promotion and Tenure Committee.

Committee Chair, Sustainability. (June 2008 - Present).

Senior Faculty Marshall, (2002 - Present).

Committee Member, Chair Doctoral Program Committee. (1999 - 2000).

University Service

Secretary, Member, Promotion and Tenure Committee. (September 2004 - September 2009).

Committee Chair, Curriculum Committee. (2000 - 2001).

Professional Service

Officer, President/Elect/Past, American Paulownia Assn. (April 2005 - Present).

Public Service

Small Business Advisor, Active Corps of Executive.

Life Member, Air Force Association.

Life member, Reserve Officers Association.

Board Member, St. John Baptist parochial School Board. (2008 - Present).

Board Member, Southern York County YMCA. (2001 - Present).

Officer, President/Elect/Past, American Paulownia Association. (March 1992 - Present).

Sponsor, Pennsylvania Adapt-a-Highway Program. (1991 - Present).

Officer, President/Elect/Past, Mid-Atlantic Planning Association. (1986 - Present).

Board Member, Baltimore Emerging Technology Center. (1997 - 2009).

Consulting

Non-Governmental Organization (NGO), Bell Atlantic Telephone,

Non-Governmental Organization (NGO), Catholic Relief Services,

Non-Governmental Organization (NGO), GTE,

Non-Governmental Organization (NGO), Litton Industries,
Non-Governmental Organization (NGO), Maryland State Highway Administration,
Non-Governmental Organization (NGO), Mitre Corp,
Non-Governmental Organization (NGO), National Aquarium,
Government, National Security Agency,
Non-Governmental Organization (NGO), Southwest Bell Telephone,
Non-Governmental Organization (NGO), Texas Instruments,
Government, U.S. Air Force,
Government, U.S. Army,
Government, Veterans Administration,
Non-Governmental Organization (NGO), Westinghouse Corp,
Non-Governmental Organization (NGO), Wheelabrator Environmental Systems,

Development Activities

Intensive Spanish Language Program, Dartmouth College,. (January 2001 - January 2001).
Faculty Fellowship, "International Business," University of South Carolina. (July 1992 - August 1992).
Continuing Education Program, "Executive Program in National and International Affairs," Harvard University. (1982).
Faculty Fellowship, "IBM Foundation Fellow in Computers and Operations Research in Business," Tulane University. (1964).
Faculty Fellowship, "Ford Foundation Fellow in Quantitative Research in Management," Carnegie-Mellon University. (1963).