# Christine Nielsen, D.B.A.

University of Baltimore
Department of Management and International Business
(410) 837-4992
Email: cnielsen@ubalt.edu

## Education

**D.B.A., George Washington University, 1986.**
Major: International Business

**M.B.A., George Washington University, 1980.**
Major: International Business

**B.S., University of Rochester, 1970.**
Major: Education

## Professional Positions

### Academic - Faculty

Professor of Strategy and International Business, Merrick School of Business, University of Baltimore. (1999 - Present).

Associate Professor, Merrick School of Business, University of Baltimore. (1999 - 2000).

Associate Professor, Crummer Graduate School of Business, Rollins College. (1997 - 1999).

Visiting Associate Professor of Management, Merrick School of Business, University of Baltimore. (1994 - 1997).

Associate Professor of Management, University of Ottawa. (1993 - 1994).

Visiting Professor of Management and International Business, University of Ottawa. (1992 - 1993).

Associate Professor of Management and International Business, College of Business Administration, Florida International University. (1991 - 1992).

Professor, Executive MBA Program, University of Quebec at Montreal. (1989 - 1991).

Assistant Professor of Management and International Business, College of Business Administration, Florida International University. (1986 - 1991).

Assistant Professor of Management, School of Business and Economics, Towson State University. (1985 - 1986).

Professorial Lecturer, Kogod College of Business Administration, The American University. (1985).

Lecturer, University of Maryland University College. (1984 - 1985).

Lecturer, School of Government and Business Administration, George Washington University. (1983 - 1984).

Professor, Rollins College, Executive MBA Program. (1999).

Professor, Executive MBA Program, University of Ottawa. (1994).

Professor, In-House MBA at the Motorola Company, Florida International University. (1988).

### Academic - Administrative/Other

Director of Global Business Studies, Merrick School of Business, University of Baltimore. (1999 - 2003).

Academic Director & Professor, Argentina MBA Program, University of Baltimore. (1999 - 2001).

UB Academic Director & Professor of International Management Program and Compliance Training, Northrop Grumman Corporation. (1997 - 2006).

Academic Director & Professor, World of Business Opportunities Seminar Series, University of Baltimore. (1996 - 1997).

Director of International Programs, Merrick School of Business, University of Baltimore. (1995 - 1997).

Associate Director of Alumni Relations and Development, School of Government and Business Administration, George Washington University. (1983 - 1984).

Coordinator of Executive Programs, School of Government and Business Administration, George Washington University. (1983 - 1984).

Associate Director, Office of Research and Continuing Professional Education, School of Government and Business Administration, George Washington University. (1980 - 1983).

Administrative Director, Center for Transnational Management Development, School of Government and Business

Administration, George Washington University. (1979 - 1980).

Academic Director, Central European Study Program, University of Ottawa. (1994).

**Licenses and Certifications**

Quality Matters Certification, (2010).

**Professional Memberships**

Academy of International Business (Present).

Academy of Management (Present).

Beta Gamma Sigma (Present).

**Awards and Honors**

Dean Clifford C. James Chair for Distinguished Teaching (2009-2010). University of Baltimore Merrick School of Business. (Present).

Yale Gordon Chair of Distinguished Teaching (2006-10). University of Baltimore. (Present).

Certificate of Recognition. Barangay Council of Doldol, Philippines. (2013).

Certificate of Recognition. Municipality of Vallalodid, Philippines. (2012).

The Mary and William G. Baker Faculty Fellowship Summer Reach Award. University of Baltimore Merrick School of Business. (2009).

2008 UB President's Faculty Award. Outstanding work in teaching, research & community service. (2008).

Fulbright-SyCip Distinguished Lecturing Award. Fulbright-SyCip. (2007).

University System of Maryland Board of Regents' Faculty Award for Teaching. University System of Maryland. (2007).

Top 50 Management Articles of 2005. "The Global Chess Game...Or Is It Go?", Thunderbird International Business Review. (2006).

UB Alumni Association Spirit of Excellence Award. University of Baltimore. (2006).

Yale Gordon Chair of Distinguished Teaching. University of Baltimore. (2006).

Merrick School of Business Dean James Teaching Excellence Award. University of Baltimore. (2005).

MSB Turner Medallion for Leadership Service. University of Baltimore. (2004).

MSB Top Five Faculty based on Instructional Activity Portfolio. University of Baltimore. (2003).

MSB The International Group for Education, Research and Service (TIGERS) Award. University of Baltimore. (2002).

The Northrop Grumman International Scholar. Northrop Grumman. (1997).

University of Baltimore Center for International and Comparative Law Fellow. University of Baltimore. (1996).

University of Baltimore Center for International and Comparative Law Fellow. University of Baltimore. (1996).

## RESEARCH

**Intellectual Contributions**

**Book Chapters**

Nielsen, C. (2012). Argentine Tango. *Sage.* (5th ed.), 565-584.

Nielsen, C., Montgomery, B. G., Leavenworth, M. R., & Walter, G. N. (2006). TelSys International: A Marriage of Two Cultures. *Pearson Prentice Hall.* (5th Ed.), 200-207.

Nielsen, C., & Rollier, B. (2004). Approaches for Internationalizing the Business School Curriculum. *Information Age Publishing. 3.* 63-87.

Nielsen, C., Montgomery, B. G., Leavenworth, M. R., & Walter, G. N. (2003). TelSys International: A Marriage of Two Cultures. *Pearson Prentice Hall.* (4th), 196-205.

**Refereed Journal Articles**

Nielsen, C., & Carranza, D. (2012). Networks for Social Enterprise: Applying a Systems Perspective to Case Studies in Latin America. *International Journal of Business & Social Research. 2*(6), 1-17.

Nielsen, C., & Machado, C. P. (2009). The Cultural Metaphor Revisited: Exploring Dimensions, Complexities and Paradoxes through the Portuguese Fado. *International Journal of Cross-Cultural Management. 9*(3), 289-308.

Randolph, W. A., Nielsen, C., & . (2008). Action Learning for Global Business: The Power of Practicum Projects. *The Jo*
*The Journal of Global Business Issues. 2*(2), 69-75.

Nielsen, C., & Samia, P. (2008). Understanding Key Factors in Social Enterprise Development of the BOP: A

Systems Approach Applied to Case Studies in the Philippines. *Journal of Consumer Marketing. 25*(7), 446-454.

Nielsen, C., & Thangadurai, M. (2007). Janus and the Delphi Oracle: Entering the New World of International Business Research. *Journal of International Management. 13*(2), 147-163.

Fowler, D. C., Nielsen, C., & Oblak, M. D. (2006). A Longitudinal Comparison of Attitudes and Motivations: Future Managers in the USA. *International Journal of Knowledge, Culture and Change Management. 6*(1), 155-166.

Nielsen, C., & Mariotto, J. G. (2006). The Tango Metaphor: Essence of Argentina's National Identity. *International Studies of Management and Organization. 35*(4), 8-36.

Nielsen, C. (2005). Competition within the U.S. National Security Regime: A Study of the U.S. Aerospace Defense Sector. *Journal of International Management. 11*(4), 497-517.

Nielsen, C. (2005). The Global Chess Game...Or Is It Go? Market Entry Strategies for Emerging Markets. *Thunderbird International Business Review. 47*(4), 397-427.

Nielsen, C., & Sausen, T. M. (2002). Transforming Environmental Monitoring into Action Plans: Lessons Learned from a Decade of RADARSAT - 1 Initiatives in Latin America. *Canadian Journal of Remote Sensing. 28*(2), 291-301.

Nielsen, C., Montgomery, B. G., Leavenworth, M. R., & Walter, G. N. (2001). TelSys International: A Marriage of Two Cultures?. *Case Research Journal. 21*(1), 1-13.

Nielsen, C., & Raney, R. K. (2000). International Policy on Wide Swath SAR Ocean Weather Data. *Johns Hopkins APL Technical Digest. 21*(1), 170-176.

**Conference Proceedings**

Nielsen, C., & Machado, C. P. (2009). A Cultural Tourism Research Model: Creating a Market Feasibility Study for a 'Living Museum' in Portugal. *Proceedings of the 14th Cross Cultural Research Conference, Puerto Vallarta, Mexico, 13-16 December, 2009.*

Pitta, D. A., & Nielsen, C. (2007). Relationship Marketing: Building Share of Heart in the Wine Industry. *RM2007, Relationship Marketing Summit: Time to Integrate Perspectives. CD-ROM.*

Nielsen, C. (2006). Building an Innovative Program for Global Business Studies. *Proceedings, AACSB Continuous Improvement Conference on Integrating Core Values through Innovative MBA Program Design.*

Fowler, D. C., Nielsen, C., & Oblak, M. D. (2006). A Longitudinal Comparison of Attitudes and Motivations: Future Managers in Australia. *Proceedings of the Sixth International Conference on Knowledge, Culture and Change in Organisations.*

Nielsen, C. (2003). The Global Chess Game...Or Is It Go? International Strategies for Worldwide Competition. *Conference Proceedings of the European International Business Academy Annual Meeting.*

Nielsen, C., & Sausen, T. M. (2000). Transforming Environmental Monitoring into Action Plans: Lessons Learned from a Decade of Radar Remote Sensing. *Proceedings of the IX Simposio Latinamericano de Percepcion Remota.*

**Non-Refereed Journal Articles**

Altman, Y., Berry, M., Cerotti, P., Davison, C., Gannon, M., Koehler, T., Nielsen, C., Pillai, R., Rhyne, L., & Scheraga, C. (2012). Application of Cultural Metaphors and Cross-Cultural Paradoxes in the Classroom. *Online Readings in Psychology and Culture. 11*(4).

**Written Case**

Mersha, T., Nielsen, C., Sriram, V., & Weiss, J. C. (Present). Transforming Peoples's Lives: The Vehicles for Change Story. *Case Research Journal. 34*(1), Case: 14 pages; Instructors Manual: 13 pages.

**Magazine/Trade Publication**

Nielsen, C. (2008). Women Crafting a Better World. *UU World. 22*(4), 14-15.

Nielsen, C. (2007). Changing Paradigms of International Competitiveness. *UE Today.* 11-15, 32-37.

**Presentations**

Nielsen, C. "Creating Sustainable Solutions for a Diverse, Crowded World," Fulbright Association, Washington, D.C.. (2011).

Nielsen, C. "Network Enabled Women for Innovative Pathways to Enterprise," European Professional Women's Network, Lisbon, Portugal. (2011).

Nielsen, C., Machado, C. S., & Soares, A. M. "Traditional Music: An Instrument of Sustainable Tourism Development in Portugal," Lisbon, Portugal. (2010).

Nielsen, C., & Carranza, D. "Knowledge Networks for Social Enterprise Success: A Systems Approach Applied to Case Studies in Latin America," Copenhagen, Denmark. (2009).

Nielsen, C. "Social Enterprise Development and the University of Baltimore, Invited Panelist, Workshop on Sustainability and Corporate Social Responsibility: Driving the Triple Bottom Line," Maryland Dept. of Business & Economic Development and the World Trade Center Institute, Bethesda, MD. (2009).

Nielsen, C. "Towards a Global Leadership Theory for the 21st Century," The Academy of Management, Chicago, IL. (2009).

Nielsen, C. "International Management Training at a Multinational Corporation, Invited Panelist," Utilizing Cultural Metaphors, Paradoxes, and Globalization in Management Education and Training Professional Development Workshop, Chicago, IL. (2009).

Nielsen, C. "Women Crafting a Better World: The Global Social Enterprise Movement, Invited Speaker,," World Trade Center Institute, Baltimore, MD. (2009).

Nielsen, C., & Pitta, D. A. "Building Competitive Advantage through Share of Heart Strategies: A Comparative Case Study for the Latin American Wine Industry," Fundação Getúlio Vargos – Escola de Administração de Empresas de São Paulo, São Paulo, Brazil. (2009).

Nielsen, C. "Managing with Passion: A Dialogue in Tango & Art Workshop, Invited Panelist,," Academy of Management, Anaheim, CA. (2008).

Randolph, W. A., & Nielsen, C. "Action Learning for Global Business: The Power of Practicums," NIBS, Kolding, Denmark. (2007).

Fowler, D. C., Oblak, M. D., & Nielsen, C. "Preparing Future Managers for Successful Careers: A Comparison of University Students in Mexico and the U.S.," Chile. (2007).

Nielsen, C. "Building an Innovative Program for Global Business Studies," AACSB, Minneapolis, Minnesota. (2006).

Nielsen, C. "A Longitudinal Comparison of Attitudes and Motivations," Prato, Italy. (2006).

Nielsen, C. "Competition within the U.S. National Security Regime: A Study of the U.S. Aerospace Defense Sector," Temple University Center for International Business Education and Research, Philadelphia. (2005).

Nielsen, C. "The Global Chess Game...Or Is It Go? International Strategies for Worldwide Competition," The European International Business Academy, CopenHagen, Denmark. (2003).

**Research in Progress**

"Global Leadership for Our Century: Bridging the 'Space Between'" (On-Going)

"Is it a Diamond? No, It's a GEM! Changing Paradigms of International Competitiveness" (Writing Results)

"Knowledge Networks for Social Enterprise Success: A Systems Approach to Case Studies in Latin America" (Writing Results)

"Vehicles for Change" (Writing Results)
A social enterprise case.

## SERVICE

**Department Service**

Committee Chair, Ad Hoc Research Committee. (February 2009 - December 2009).

**College Service**

Academic Director, M.S. in Global Leadership Program. (August 2011 - Present).

Committee Member, Laurence Short Award Selection Committee. (2009 - Present).

Co-leader, M.S. Global Leadership Task Force. (October 2008 - Present).

Fellow, Center for International and Comparative Law. (1996 - Present).

Leader and designer of dozen Delphi Strategic Planning Sessions (3 software testing; 9 sessions with 100+ participants), MSB Strategic Planning Committee. (October 2010 - May 2011).

Co-Chair, MSB Faculty Development Committee. (September 2010 - October 2010).

Fellow, Center for Global Business Studies. (2007 - 2010).

Committee Member, MSB Graduate Program Committee. (2005 - 2010).

Committee Chair, Management & Marketing Research Committee. (2009).

Committee Member, UB President's Faculty Award Selection Committee. (2009).

Committee Member, MSB Undergraduate Program Committee. (2003 - 2004).

Merrick Advisory Board International Business Executive Committee. (September 1999 - June 2003).

MSB Chair, The International Group for Teaching Research and Service (TIGERS) Committee. (September 1999 - June 2003).

President, MSB Faculty Senate. (September 2002 - May 2003).

Vice President, MSB Faculty Senate. (September 2001 - May 2002).

**University Service**

Committee Member, UB President's Faculty Award Committee. (March 2009 - May 2010).

Committee Member, UB Strategic Planning Committee. (October 2007 - April 2008).

Committee Member, UB Junior-Level Writing Course Committee. (2004 - 2005).

Committee Member, UB Lower Division Education Committee. (June 2005 - August 2005).

Committee Member, UB Ad Hoc Committee for Development of University-Wide Learning Goals. (February 2004 - May 2004).

UB Breakout Team Leader, Enhancing Student Learning Assessment Workshop. (2004).

Committee Member, University of Baltimore Faculty Senate Executive Committee. (September 2002 - May 2003).

**Professional Service**

Editorial Review Board Member, International Journal of Emerging Markets. (2005 - Present).

Editorial Review Board Member, Journal of Global Information Management. (1991 - Present).

Reviewer, Ad Hoc Reviewer, Journal of International Management. (2008 - 2008).

External Reviewer for Dr. Nir Kshetri, Candidate seeing tenure and promotion, The University of North Carolina Greensboro. (August 2008 - September 2008).

Committee Member, Maryland International Education Association Scholarship Committee. (2003 - 2004).

Member, Maryland China Business Council Board. (2000 - 2002).

**Public Service**

Officer, President/Elect/Past, Center for Music Connections in Portugal. (April 2012 - Present).

Officer, President/Elect/Past, NEW Pathways to Enterprise. (January 2012 - Present).

Officer, Vice President, International Convocation of UU Women. (2009 - 2012).

Co-Chair, Buhata Pinay (Philippines NGO) Advisory Team. (2005 - 2008).