Lourdes Ferreira White, D.B.A.

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Education

D.B.A., Harvard University, 1989.
Major: Accounting

M.S., Federal University of Rio de Janeiro, 1983.
Major: Management

B.S., Getulio Vargas Foundation, 1980.
Major: Public Administration

Professional Positions

Academic - Faculty

Professor of Accounting, Merrick School of Business, University of Baltimore. (2008 - Present).

Associate Professor of Accounting, Merrick School of Business, University of Baltimore. (1998 - 2008).

Assistant Professor, Merrick School of Business, University of Baltimore. (1992 - 1998).

Assistant Professor, School of Accounting, University of Southern California. (1988 - 1992).

Lecturer, College of Business Administration, Northeastern University. (1987).

Professional

Tax Analyst, Controller's Office, City of Rio de Janeiro. (1978 - 1984).

Professional Memberships

Accounting, Behavior and Organizations, American Accounting Association (Present).

Institute of Management Accountants (Present).

Management Accounting, American Accounting Association (Present).

Teaching and Curriculum, American Accounting Association (Present).

Awards and Honors

Lockheed Martin Chair. (2013).

The Ernst & Young Chair in Accounting. (2012).

Top 20 Teaching Evaluations List. Merrick School of Business, University of Baltimore. (2010).

Merrick School of Business Dean James Teaching Award. Merrick School of Business. (2010).

Hoffberger Center for Professional Ethics Award. Hoffberger Center and Merrick School of Business. (2008).

Mary and William G. Baker Fellowship. (2008).

Ranked # 3 on the Google Scholar list. (2008).

Top 10 Teaching Evaluations List. Merrick School of Business, University of Baltimore. (2008).

Top 25 Hottest Articles. Elsevier. (2006).

Award for Teaching Ethics. Hoffberger Center for Professional Ethics, University of Baltimore. (2002).

Merrick School of Business Dean James Teaching Award. Merrick School of Business, University of Baltimore. (2000).

Hoffberger Center for Professional Ethics Award. Hoffberger Center and Merrick School of Business. (1998).

Merrick School of Business Dean James Teaching Award. Merrick School of Business, University of Baltimore. (1996).

RESEARCH

Intellectual Contributions

Refereed Journal Articles

Mertins, L., & White, L. F. (2014). The Impact of Production Variance Presentation Format on Employees' Decision Making. *Advances in Management Accounting (journal ranking B). 23.* 149-179.

Bento, A. M., Bento, R. F., & White, L. F. (2014). Strategic performance management systems: impact on business results. *Journal of Computer Information Systems. 54*(3), 25-33.

Mertins, L., & White, L. F. (2014). Can management accountants influence productivity? The case of production efficiency variances. *Journal of Corporate Accounting and Finance. 25*(March/April), 43 - 50.

Bento, A. M., Bento, R. F., White, L. F., & Bento, A. (2014). Strategic Information Systems and Business Outcomes. *International Journal of Human Capital and Information Technology Professionals. 5*(1), 15-25.

Bento, A. M., Bento, R. F., & White, L. F. (2013). Validating Cause-and-Effect Relationships in the Balanced Scorecard. *Academy of Accounting and Financial Studies Journal. 17*(3), 45-55.

Bento, R. F., White, L. F., & Zacur, S. R. (2012). The Stigma of Obesity and Discrimination in Performance Appraisal: A Theoretical Model. *International Journal of Human Resource Management. v.23 n.15*(http://www.tandfonline.com/doi/abs/10.1080/09585192.2011.637073), 3196-3224.

White, L. F., & Bento, R. F. (2010). Quality Measures that Matter. *Issues in Informing Science and Information Technology. 7.* 061-072.

Bento, A. M., & White, L. F. (2009). An Exploratory Study of Strategic Performance Measurement Systems. *Advances in Management Accounting. 18.* 1-26.

Schiff, A., & White, L. F. (2008). An Examination of Issues Relating to the Implementation of the Balanced Scorecard. *Central Business Review. 27*(2), 4-10.

White, L. F. (2008). The Use of Performance Measures and Their Outcomes. *Journal of American Academy of Business, Cambridge. 13*(1), 133-137.

Bento, A. M., & White, L. F. (2006). Budgeting, Performance Evaluation, and Compensation: A Performance Management Model. *Advances in Management Accounting. 15.* 51-79.

Bento, A. M., & White, L. F. (2006). Congruence in Management Control Practices. *International Journal of Accounting, Auditing and Performance Evaluation. 3*(3), 304-319.

White, L. F., & Shields, J. (2004). The Measurement Gap in Paying for Performance: Actual vs. Preferred Measures. *A* *Advances in Management Accounting. 12.* 59-83.

White, L. F. (2003). Cooking the Books or Managing Earnings: Students Draw the Line. *Advances in Accounting Education. 5.* 263-287.

Bento, A. M., & White, L. F. (2001). Organizational Form, Performance and Information Costs in Small Businesses. *Journal of Applied Business Research. 17*(4), 41-61.

White, L. F. (2001). The Balanced Scorecard at COLA. *Cases from Management Accounting Practice. 16.* 35-37.

Bremser, W., & White, L. F. (2000). An Experimental Approach to Learning about the Balanced Scorecard. *Journal of Accounting Education. 18*(3), 241-255.

Conference Proceedings

Bento, A. M., Bento, R. F., White, L. F., & Bento, A. F. (2013). A Study of Strategic Performance Measurement Systems: Characteristics and Outcomes. *CISTI'2013 - 8ª Conferência Ibérica de Sistemas e Tecnologias de Informação.*

Mertins, L., & White, L. F. (2012). The Impact of Production Variance Presentation Method on Employee's Working Behavior. *Annual National Meeting of the American Accounting Association.*

Mertins, L., & White, L. F. (2012). The Impact of Production Variance Presentation Method on Employee's Working Behavior. *93rd Annual Conference of the Institute of Management Accountants.*

Bento, A. M., Bento, R. F., & White, L. F. (2012). Validating Cause-and-Effect Relationships in the Balanced Scorecard. *2012 Cambridge Business & Economics Conference (CBEC).*

Mertins, L., & White, L. F. (2012). The Impact of Production Variance Presentation Method on Employee's Working Behavior. *Mid-Atlantic Meeting of the American Accounting Association.*

Bento, A. M., Bento, R. F., & White, L. F. (2010). The Business Impact of Strategic Performance Measurement Systems: Organizational, System, and Information Technology Factors.. *Proceedings of the International Federation of Scholarly Associations of Management.*

Bento, R. F., & White, L. F. (2010). Overweight Stigma and Incentive Pay. *Oxford Business and Economics Conference.*

Bento, A. M., & White, L. F. (2006). Strategic Performance Measurement System Characteristics, Outcomes, and Performance. *Proceedings, 6th Global Conference on Business and Economics, Harvard University.*

Bento, A. M., & White, L. F. (2005). In Search of the Missing Intervening Variables: A Performance Management Model. *Proceedings, 2005 Advances in Management Accounting Research Conference.*

Shields, J., & White, L. F. (2004). The Measurement Gap in Paying for Performance. *Proceedings of the Mid-Atlantic Regional Meeting of the American Accounting Association.*

White, L. F., & Shields, J. (2003). The Measurement Gap in Paying for Performance. *Proceedings of the 2003 Avances in Management Research Conference.*

White, L. F., & Shields, J. (2003). Measuring Performance in the Information Age: the Person-Organization Fit. *Procee Proceedings of the Eastern Academy of Management Annual Meeting.*

White, L. F. (2001). The Balanced Scorecard at COLA. *Proceedings of the Management Accounting Conference of the American Accounting Association.*

Presentations

Mertins, L., & White, L. F. "Presentation Format of Performance Measures and Bias in Performance Evaluations," American Accounting Association, (2014).

Bento, R. F., Mertins, L., & White, L. F. "Do sustainability measures matter in managerial appraisal and rewards?," Merrick School of Business, (2014).

White, L. F. "Online Learning: Approaches, Experiences, Technology," (2014).

Bento, R. F., & White, L. F. "Profit is not enough: How to Incorporate CSR in your scorecard," Institute of Management Accountants, Minneapolis, MN. (2014).

Bento, R. F., & White, L. F. "Quality Measures that Matter," Informing Science Institute, Italy. (2010).

White, L. F. "Congruence in Management Control Systems," University of Baltimore, Baltimore, MD. (2005).

White, L. F. "Teaching Management Accounting with Cases," American Accounting Association, San Francisco, CA. (2005).

White, L. F. "In Search of the Missing Intervening Variables: A Performance Management Model," University of Baltimore, Baltimore, MD. (2005).

White, L. F. "The Measurement Gap in Paying for Performance," University of Baltimore, Baltimore, MD. (2004).

White, L. F. "Cooking the Books or Managing Earnings: Students Draw the Line," Institute of Management Accountants, San Diego, CA. (2002).

White, L. F. "Web Teaching in Prometheus," University of Baltimore, Baltimore, MD. (2001).

Media Contributions

University of Baltimore Alumni Magazine: Weighing the Balanced Scorecard, p.2. (2001).

University of Baltimore Alumni Magazine: Narrowing the Measurement Gap in Paying for Performance. (1997).

Contracts, Grants and Sponsored Research

Grants

White, Lourdes Ferreira, "Reading Critically Faculty Cohort" Sponsored by Bank of America Center for Excellence in Learning, Teaching and Technology, The University of Baltimore, $1500. (2014).

White, Lourdes Ferreira, "Teaching Innovation Incubator" Sponsored by Mary and William Baker Faculty Fellowship, The University of Baltimore, $1250. (2014).

White, Lourdes Ferreira, "Continuous Improvement in Online/Hybrid Courses" Sponsored by Bank of America Center for Excellence in Learning, Teaching and Technology, The University of Baltimore, $750. (2014).

White, Lourdes Ferreira(Co-Principal), Bento, Regina F.(Co-Principal), Sponsored by Merrick School Summer Reach Teaching Award, $1000. (2013).

White, Lourdes Ferreira(Co-Principal), Bento, Regina F.(Co-Principal), "Information Overload in Performance Management" Sponsored by Merrick School Summer Reach Research Award, $3000. (2013).

White, Lourdes Ferreira(Co-Principal), Bento, Alberto M.(Co-Principal), Bento, Regina F.(Co-Principal), "Summer Reach Award" Sponsored by Merrick School and Jacob France Institute, $5000. (2010).

White, Lourdes Ferreira(Co-Principal), Bento, Alberto M.(Co-Principal), "Summer Reach Award" Sponsored by Merrick School and Jacob France Institute, $5000. (2009).

White, Lourdes Ferreira, "Merrick School Summer Research Grant" Sponsored by Merrick School of Business, The University of Baltimore, (2003 - 2005).

Intellectual Contributions in Submission

Bento, R. F., White, L. Ferreira, & Mertins, L. Do sustainability measures matter in managerial appraisal and rewards?. Journal of Management Accounting Research.

Research in Progress

"Presentation Format of Performance Measures and Bias in Performance Evaluations" (Planning)
Performance measures presented in tables or graphic format can influence performance evaluation outcomes. We designed an experiment to test whether the use of the Balanced Scorecard, graphic and summary measures affect decision making and judgment quality regarding performance evaluations, and bonus and promotion decisions. After controlling for demographic and personality factors, we test if presentation format affects decision accuracy and timeliness.

"Sustainability and Enterprise Performance Management: Are we on overload yet?" (On-Going)
Our study examines the relationship between the use of sustainability measures and information overload in performance management. Using an experimental design, we test whether individual characteristics, the use of the balanced scorecard and strategy maps influence decision making quality under situations of cognitive overload. The Institute of Management Accountants accepted our experiment for data collection at the Research Lab during the IMA Annual conference in June 2014.

SERVICE

Department Service

Committee Member, Accounting Faculty Search Committee. (2011 - Present).

Committee Member, Accounting Journal Ranking Committee. (2009 - Present).

Committee Member, Accounting Advisory Board. (2008 - Present).

Course coordinator, Accounting for Managerial Decisions. (1994 - Present).

Participant, Joint MS in Accounting Program. (2001 - 2010).

Committee Chair, Accounting accreditation coordinator. (September 2007 - November 2007).

Accounting Department's Representative, Graduate Curriculum Committee. (1995 - 1996).

Committee Member, Accounting Department Committee on Faculty Research. (1993 - 1994).

Committee Member, Membership Committee of the Accounting Advisory Board. (1993 - 1994).

Accounting Department's Representative, Executive Programs Committee. (1992 - 1994).

Committee Member, Management Accounting Curriculum Committee. (1992 - 1994).

Committee Member, Curriculum Committee of the Accounting Advisory Board. (1992 - 1993).

College Service

Committee Member, MBA Redesign Team. (2012 - Present).

Committee Member, Promotion and Tenure Committee. (2011 - 2013).

Committee Member, Search Committee for Interim Dean. (2013).

Committee Member, Faculty Development Task Force. (September 2010 - May 2011).

Committee Member, Scholarship and Continuous Improvement. (2008 - 2010).

Committee Chair, Accounting Faculty Search. (May 2008 - December 2009).

Vice President, MSB Faculty Senate, Vice President. (September 2007 - May 2009).

Committee Member, Joint Graduate Programs Committee, Univ. of Baltimore/ Towson Univ.. (2007 - 2008).

Committee Member, Graduate Programs Committee. (2006 - 2007).

Committee Member, Scholarship and Continuous Improvement, Co-Chair. (2005 - 2006).

Committee Member, Graduate Curriculum Committee. (2003 - 2005).

Committee Chair, Awards Committee. (2002 - 2003).

Committee Member, Curriculum Committee. (2002 - 2003).

Attendee, Meeting, Prospective Partners in the Web MBA Program; Latin MBA and MASCO. (2002).

Committee Chair, Awards Committee. (2000 - 2001).

Committee Member, Search Committee for MSB Director of External Relations. (September 1997 - December 1997).

Committee Chair, Leading Edge Forum, Merrick School of Business. (February 1997 - May 1997).

University Service

Liasion Faculty Member, Langsdale Library.

Faculty Advisor, Achievement & Learning Center. (2006 - Present).

Attendee, Convocation, University Convocation. (2010 - 2012).

Committee Member, Langsdale Library Information Literacy Committee. (2006 - 2007).

Committee Member, Dean Search Committee. (2001 - 2002).

Committee Member, Scholarship Committee. (1997 - 1998).

Professional Service

Editorial Review Board Member, Advances in Management Accounting.

Member, American Accounting Association.

Reviewer, Textbook, Prentice-Hall and McGraw Hill.

Editorial Review Board Member, Institute of Management Accountants Educational Case Journal. (September 2014 - Present).

Alumni interviewer, Harvard University. (September 2008 - Present).

Referee, Annual Meeting of the American Accounting Association. (2009 - 2011).

Committee Member, Parish Council, Shrine of the Sacred Heart Church. (2008 - 2011).

Prepare/Grade Certification Exams, Excelsior College. (2011).

Reviewer, Ad Hoc Reviewer, International Journal of Accounting, Auditing and Performance Evaluation. (May 2010 - June 2010).

School Board Member, Shrine of the Sacred Heart School. (September 2009 - June 2010).

Reviewer, Book, Words and Numbers. (May 2009 - June 2009).

Committee Member, National Association of Women MBAs. (August 2007 - October 2007).

Referee, 6th Global Conference on Business and Economics, Harvard University. (2006).

Reviewer, Ad Hoc Reviewer, Yale/ Goldman Sachs Nonprofit Business Plan Competition. (May 2005 - June 2005).

Public Service

Guest Speaker, Shrine of the Sacred Heart Church.

Committee Member, Gilman School Parent Association. (2013).

Judge, Business Case Competition, National Association of Women MBAs. (2007).

Pro-bono Consultant, Non-Profit Business Plan Competition, Yale School of Management and Goldman Sachs. (2005).

Volunteer and Translator, Foreign Information and Referral Network (FIRN). (1996 - 2003).

Consulting

Academic, McGraw-Hill Publishing, (2012).

Academic, ProQuest, (2012).

Academic, Words and Numbers, Baltimore, MD. (May 2009 - June 2009).

Custom Direct, Joppa, MD. (2004).

American Physical Therapy Association, Baltimore, MD. (2002).

COLA, (2000 - 2002).

For Profit Organization, J P Morgan, New York City, NY. (1998).

For Profit Organization, Monitor Consulting Company, Boston, MA. (1992).

Development Activities

Workshop, "Accounting & Finance Joint Research Seminar," (2013 - 2014).

Workshop, "Using Connect in Accounting Courses," McGraw-Hill. (2014).

Workshop, "Aligning Financial Planning with Company Strategy," Institute of Management Accountants. (2013).

Conference Attendance, "Ethics Education Boot Camp," American Accounting Association. (2012).

Workshop, "Zotero: Online Citation Management Software," Langsdale Library. (2012).

Workshop, "Teaching with Sakai," E-Learning Team, University of Baltimore. (2012).

Workshop, "Harvey Brightman Master Teacher Workshop," Center for Excellence in Learning and Teaching, University of Baltimore. (January 2012 - January 2012).

Workshop, "Academically Adrift," Richard Arum. (2011).

Seminar, "Teaching Managerial Accounting Using Case Studies," McGraw-Hill. (2011).

Workshop, ""Fall Teaching Workshop."," Merrick School of Business and CELT. (2010).

Workshop, ""Students as Co-Creators of Course Content"," Merrick School of Business. (2010).

Workshop, ""Rethinking the MBA"," Merrick School. (2010).

Workshop, ""The Virtual Classroom: Learning in the 21st Century"," Merrick School. (2010).

online training program, ""Strategies for Teaching Management Accounting Online"," McGraw-Hill. (2010).

Workshop, ""SuperCorp: How Vanguard Companies Create Innovation, Profits, Growth and Social Good.", Merrick School of Business. (2009).

Conference Attendance, "Annual Meeting," American Accounting Association. (2009).

Conference Attendance, "The Future of MBA Education," Harvard Business School. (2009).

Workshop, "Blue Ocean Strategy," Geico Speaker Series, University of Baltimore. (2009).

Workshop, "Teaching the Millenial Generation," Merrick School of Business. (2009).

Seminar, "Student-Centered Teaching and Learning," University of Baltimore Law School. (2009).

Workshop, "Integrated Course Design," Center for Teaching and Learning, University of Baltimore. (2009).

Workshop, "Sloan Foundation Faculty Grants," Sloan Foundation. (2008).

Continuing Education Program, "Voice Empowerment," Emerging Leader Forum, University of Baltimore. (2008).

Conference Attendance, "Controllership Issues," (2008).