

Gregory Gaynor, Ph.D.

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Education

Ph.D., Florida State University, 2011.

Major: Accounting

M.B.A., Old Dominion University, 2008.

Major:

B.A., Dartmouth College, 1997.

Major: Economics

Professional Positions

Academic - Faculty

Assistant Professor of Accounting, University of Baltimore Merrick School of Business. (2011 - Present).

Professional

Equity/Fixed-income Securities Trader, Andover Brokerage, Riggs Investment Advisors, and Evolution Financial Technologies. (2000 - 2007).

Financial Analyst, Lockheed Martin Corp. (1998 - 2000).

Asst. NASDAQ Market Maker, NDB Capital Markets. (2000).

Licenses and Certifications

Securities Licenses (inactive): Series 7, 24, 55, 63, National Association of Securities Dealers (NASD)/ Financial Industry Regulatory Authority (FINRA). (Present).

Certified Public Accountant (CPA), Virginia Board of Accountancy. (2014).

XBRL Foundation Certificate, XBRL International. (2012).

Professional Memberships

American Accounting Association (Present).

NASBA Data Committee (2014).

Awards and Honors

Nominated for Outstanding Teaching Award. Florida State University College of Business. (Present).

RESEARCH

Intellectual Contributions

Refereed Journal Articles

Gaynor, G. (Forthcoming). Regulation Fair Disclosure and Social Media. *The CPA Journal*. 15.

Gaynor, G. (2014). Accounting Techniques for Loyalty Programs and Promotional Allowances in the Gaming Industry. *Academy of Accounting and Financial Studies Journal*. 18(2), 15.

Gaynor, G., & Morton, R. M. (2013). The Effect of the Summer Doldrums on the Market Reaction to Earnings Announcements. *Advances in Accounting*. 29(2), 195-204.

Gaynor, G., Morton, R. M., & Morse, J. N. (2013). The Effect of Earnings Announcement Timing on Liquidity. *Global Business and Finance Review*. Fall 2013. 116-137.

Gaynor, G., Campbell, K., Ellingson, D. A., & Notbohm, M. (2013). The Dodd-Frank Act's Conflict Minerals Provision: What CPAs Should Know about the SEC's Final Rule. *The CPA Journal*. 20-25.

Conference Proceedings

Gaynor, G., & Stiner, F. M. (2013). Accounting Choices in Gaming Loyalty Programs and Promotional Allowances. *American Accounting Association Mid-Atlantic Regional Meeting*.

Presentations

Oblak, M. D., Stickney, L. T., Gaynor, G., & van Vliet, F. R. "Enhancing" Learning in the Merrick School of Business through the Accounting and Business Honors Programs: A Panel Discussion," UB CELTT, Baltimore, MD. (2014).

Pevzner, M. B., & Gaynor, G. "Internal Control Weaknesses and Firms' Cash Policies," American Accounting Association, San Diego, CA. (2014).

Gaynor, G. "Accounting Choices in Gaming Promotional Allowances and Loyalty Programs," American Accounting Association (AAA), Parsippany, NJ. (2013).

Gaynor, G. "The Dodd-Frank Conflict Minerals Provision- What CPAs Should Know," MBAA International, Chicago, IL. (2013).

Gaynor, G., & Morse, J. N. "The Effect of Earnings Announcement Timing on Liquidity," Merrick School of Business, Baltimore, MD. (2012).

Morse, J. N., Gaynor, G., & Morton, R. "The Effect of Earnings Announcements on Liquidity," Southern Finance Association, Charleston, SC. (2012).

Gaynor, G. "The Effect of the Summer Doldrums on the Market Reaction to Earnings Announcements," American Accounting Association (AAA), National Harbor, Prince George County, MD. (2012).

Gaynor, G., & Morton, R. "The Effect of the Summer Doldrums on Earnings Announcement Returns And ERC's," American Accounting Association (AAA), Philadelphia, PA. (2012).

Research in Progress

"The Effect of the Summer Doldrums on Earnings Announcement Returns And ERC's"
Has been accepted for presentation at AAA Regional Conference, April 2012

SERVICE

Department Service

Committee Member, Faculty Recruitment Committee. (August 2014 - Present).

Committee Member, Faculty Recruitment Committee. (August 2012 - Present).

Attendee, Meeting, Attendee at MACPA Women to Watch Awards Luncheon. (2014).

Attendee, Meeting, UB Accounting Department/ Beta Alpha Psi Visit to the Securities & Exchange Commission (SEC). (2012).

College Service

Committee Member, MSB Faculty Development Committee. (August 2013 - May 2014).

Faculty Advisor, UB Accounting Department/ Beta Alpha Psi Visit to the Public Company Accounting Oversight Board (PCAOB). (2014).

Faculty Advisor, Beta Alpha Psi. (August 2012 - May 2013).

Attendee, Meeting, MBA Program Curriculum Redesign Faculty Retreat. (2013).

University Service

Guest Speaker, (2014).

Faculty Marshal, Faculty Marshal at UB Commencement Ceremony. (2014).

Guest Speaker, Opportunities for UB Accounting Students. (2014).

Faculty Marshal at Commencement, Faculty Marshal at Commencement. (2012).

Professional Service

Committee Member, NASBA Data Committee. (October 2014 - Present).

Reviewer, Textbook, Pearson Publishing. (2013).

Reviewer, Journal Article, Advances In Accounting (Title of Journal). (2013).

Reviewer, Journal Article, Advances In Accounting (Title of Journal). (2013).

Development Activities

Conference Attendance, "2013 MACPA Accounting Educators Conference," Maryland Association of CPAs (MACPA). (2013).

Scheduled to Present at Conference, "AAA Mid-Atlantic Regional Conference," American Accounting Association (AAA). (April 2012 - April 2012).

Conference Attendance, "New Accounting Faculty Consortium," Ernst & Young. (February 2012 - February 2012).

Workshop, "Harvey Brightman Master Teacher Workshop," University of Baltimore. (January 2012 - January 2012).

Conference Attendance, "2012 MACPA Accounting Educators Conference," Maryland Association of CPAs (MACPA). (2012).

Conference Attendance, "Financial Accounting & Reporting Mid-Year Conference," American Accounting Association. (January 2011 - January 2011).