



THE UNIVERSITY OF BALTIMORE • AN URBAN CAMPUS IN PROFILE

INSTITUTIONAL CORE VALUES

ACCESS: All members have the opportunity to further their hopes and dreams.

COMMITMENT: All members are actively engaged in fulfilling the institutional mission.

QUALITY: All members seek excellence in all facets of the University experience.

UNDERSTANDING: All members use knowledge to create a deeper sense of self and society.

INNOVATION: All members are willing and able to explore new solutions.

RELATIONSHIP: All members respect each other as equal contributors to the enterprise.

ETHICS: All members adhere to the highest personal and professional standards.

Robert L. Bogomolny
President

University of Baltimore
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Baltimore, MD 21201
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UB: MISSION

The University of Baltimore provides innovative education in law, business and the applied liberal arts to serve the needs of a diverse population. A public university, the University of Baltimore offers excellent teaching and a supportive community for undergraduate, graduate and professional students in an environment distinguished by academic research and public service. The University:

- *makes excellence accessible to traditional and nontraditional students motivated by professional advancement and civic awareness*
- *establishes a foundation for lifelong learning, personal development and social responsibility*
- *combines theory and practice to create meaningful, real-world solutions to 21st-century urban challenges*
- *is an integral partner in the culture, commerce and future of Baltimore and the region.*

A Continuing Heritage

The University of Baltimore was founded in 1925 by a group of civic leaders who wanted to provide affordable, part-time evening study in business and law for working adults. Originally a private institution, UB's first site was at the corner of St. Paul Street and Mt. Vernon Place with a class of 62 law students and 114 business students.

UB became a state institution in 1975, and it is now part of the University System of Maryland. The current campus includes numerous buildings in the Mt. Royal area, the newest of which houses the Robert G. Merrick School of Business. The University still educates business and law students, but has also added many full-time day programs as well as liberal arts programs.

Leading the Way

- *Student Satisfaction.* In the most recent Maryland Higher Education Commission survey of bachelor's degree recipients, UB ranked first in student satisfaction as it pertains to preparation for graduate work.
- *UBOnline.* UB was the first business school in the country accredited by the

Association to Advance Collegiate Schools of Business (AACSB) to provide full online course offerings. The UB webMBA program has since been named one of the best online graduate programs in the country by *U.S. News & World Report*. In addition, the UB webMPA program, an online graduate degree in public administration, is available to train public and not-for-profit managers in the skills they need at a time in which the public demands increasing accountability for the spending of public money.

- *Law School Clinical Program.* Ranked 23rd in the nation in clinical education by *U.S. News & World Report* in 2004, this program provides as many as 200 students each year the chance to benefit from experiential learning opportunities as both licensed student attorneys (clinics) and closely supervised law clerks (internships).
- *The Preeminent Transfer University.* The University of Baltimore is a state and national leader in community-college articulation agreements that ensure the transfer of student credits from lower-division to bachelor's degree-granting institutions.

UB AND BALTIMORE CITY

For years, the University of Baltimore has provided educational opportunities for students around the world. Not only do we understand the importance of global outreach, but we are also committed to providing support and opportunities at home, in Baltimore City.

Contributing to Growth

University of Baltimore City Fellows Program.

This program offers six full scholarships to Baltimore City employees who plan to pursue graduate degrees in the fields of business administration, criminal justice or public administration. UB President Robert L. Bogomolny and Baltimore City Mayor Martin O'Malley developed this partnership in 2003, and in 2004, the program grew to include up to six full graduate scholarships for employees of the Baltimore City Public School System (BCPSS). This expansion is the result of a continuing dialogue between President Bogomolny and BCPSS CEO Bonnie S. Copeland.

Community Studies and Civic Engagement.

Launched in 2003, CSCE is an interdisciplinary major designed to provide an opportunity for students who are actively committed to social change to work beyond the boundaries of the University. The program features educational opportunities that partner students with community-serving organizations to actively explore the dynamics of civic engagement and citizenship. In addition to course requirements, students are required to complete projects that integrate 300 hours of field study and community service in the Central Maryland area. The inaugural year was met with success on many fronts, with its curriculum and students receiving accolades from American Humanics, a national, competency-based certificate program that prepares students for careers in nonprofit organizations.

UB Stays Close to Home. Nearly 20,000 UB alumni live or work in Baltimore. UB alumni are prominent leaders in business and the community who contribute to the financial growth and welfare of Baltimore.

Contributing to Youth Outreach

Baltimore Rising. In partnership with the Mayor's Office of Children, Youth and Families, the University of Baltimore joined forces with other city organizations in instituting Baltimore Rising, a youth mentoring program that aids troubled youth in Baltimore by pairing them with mentors who serve as positive role models. This successful program is now in its second year.

Truancy Court Program. In collaboration with the Baltimore City Public School System, the Baltimore City mayor's office and the Circuit Court for Baltimore City's Juvenile Division, UB's Center for Families, Children and the Courts is developing a truancy court program in five Baltimore City schools. This two-year initiative, funded by the Charles Crane Family Foundation, establishes weekly in-school sessions that involve a judge, a team of school representatives, the child and the child's family. The program is based on an early intervention model, with the judge overseeing a team of service providers and school personnel who work intensively with the participating student and family to address the problems underlying truant behavior. Possible interventions include parenting classes, tutoring, basic skills training, drug screening and counseling, and anger management.

UB AND THE COMMUNITY

Within the University System of Maryland, UB faculty rank first in the number of public-service hours they provide each year.

Service to the Community

Community Service Day. Last year, UB held its first annual Community Service Day, a project driven by the Center for Student Involvement. More than 150 students, faculty, staff and alumni gave nearly 800 hours of service at Mt. Royal Elementary and Middle schools, Midtown Academy, Meals on Wheels, the USS Constellation, Sandtown Habitat for Humanity, CivicWorks and the Maryland Food Bank.

The Capstone Experience. Students in the graduate Negotiations and Conflict Management program complete internships of at least 150 hours, often with nonprofits or government agencies, as part of their “Capstone Experience.” Students have recently undertaken internships facilitating community conferences to address disputes in Baltimore neighborhoods, teaching conflict management and leading discussions with inmates, and working to develop a public-school peer mediation program.

Local Youth Projects. UB students are involved in many professional opportunities, but also recognize the value in working with the city’s youngest residents. UB students have “adopted” nearby Mt. Royal Elementary and Middle schools, bringing students to campus for events and assisting with tutoring and reading programs.

The Rosenberg Dialogue Series. The Rosenberg Dialogues focused on the potential of public-private and nonprofit partnerships to revitalize Baltimore City in three core areas: health, technology and employment. Each dialogue convened a panel of public- and private-sector experts to discuss the central issues, recommendations for action and possible solutions.

Service-Oriented Public Policy

UB Schaefer Center for Public Policy. The center provides unbiased, nonpartisan research to help leaders and policymakers in the public and not-for-profit sectors of the city, state and beyond better manage their resources and programs. Its services include program evaluation, policy analysis, strategic planning facilitation, professional development training programs, primary data collection and public-opinion research. The center’s emphasis is on applying knowledge and skills to real-world issues to produce high-quality, objective, tangible and useable results for its clients. The Schaefer Center is the official provider of Managing for Results (MFR) training for the state of Maryland, and has trained more than 4,000 state managers in MFR.

Service to Justice

The Center for Families, Children and the Courts (CFCC). The center focuses on the development and implementation of family court planning and reform efforts. It serves as a vehicle for changing the paradigm of judicial and legal thinking about family law, including advocating for the unified family court concept, providing technical assistance necessary to support change and training lawyers, judges and court personnel to resolve family conflicts in a therapeutic manner.

UB Students for Public Interest Law (UBSPI). The School of Law supports UBSPi, which provides stipends to allow law students to work for public interest groups during the summer. UBSPi coordinates annual fund-raising events to fund these stipends. Recent student placements have included the Community Law Center, Advancement Project, the Public Justice Center and several public defenders’ offices.

UB PARTNERSHIPS

Through partnerships, UB has coupled its core competencies in providing a practical and competitive education with the dynamic and valuable talents of several local businesses, schools, government agencies and service organizations. This not only expands the University's degree offerings, but also creates opportunities for community involvement and enhancement.

Local Partnerships

UB Center for Community Technology Services. A recent development grant from the Morris J. Goldseker Foundation allowed the center to build and, in 2004, launch a strategic technology planning service for area nonprofits. This service assists hundreds of area nonprofits in improving program delivery and operational effectiveness through consistent, cost-effective and supportive technology planning.

Baltimore Business Community. The Robert G. Merrick School of Business Advisory Board consists of 65 professionals from corporations, nonprofits, government and small businesses who serve in an advisory capacity to the dean, supplement classroom instruction and act as student mentors.

Unique Programs

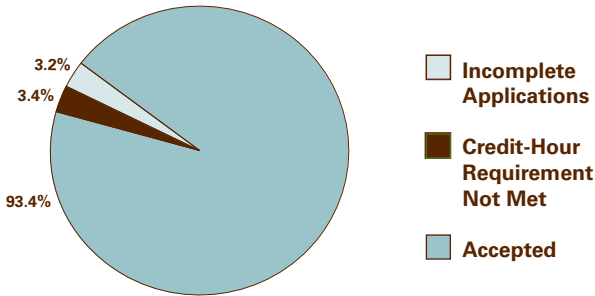
Community Development. The University of Baltimore's Robert G. Merrick School of Business is partnering with Community Wealth Ventures, the Annie E. Casey Foundation and other organizations to assist not-for-profit entrepreneurial ventures that target communities seeking development opportunities.

Joint Programs. The University of Baltimore and its neighbor, the Maryland Institute College of Art, joined forces to develop the MICA/UB Certificate in Entrepreneurship. This program is designed to help students develop the business skills necessary to sustain careers in creative fields.

Forensic Studies. Jami Grant, assistant professor and program director, has formed partnerships with two community colleges to provide tailored science courses in preparation for the Forensic Studies program. Grant also successfully developed a working relationship with the Baltimore City Police Department.

Stephen L. Snyder Center for Litigation Skills. One of only a handful of similar programs in the country, the Stephen L. Snyder Center for Litigation Skills builds on the strengths of the UB School of Law, which emphasizes skills training in written advocacy and litigation skills. The law school also recognizes that litigation before juries and courts is still the backbone of the American legal system. The center trains ethical and responsible advocates to serve the public on behalf of private citizens, business and government.

**Fall 2001
Maryland Community College
Transfer Applications to UB**



Community College Partnerships

Community Colleges Throughout the State. The University has agreements with Prince George's Community College for the Forensic Studies program, Howard Community College for business programs and Harford Community College for the Corporate Communication program. At UB, more than 90 percent of community college transfers are accepted.

Fully Articulated Bachelor's Degrees. Through a unique partnership with the College of Southern Maryland, the University of Baltimore offers a bachelor's degree program—fully articulated with all A.A.S., A.S. and A.A. business programs—to students in Southern Maryland. Twenty-five percent of the program is onsite and 75 percent is online.

USM Partnerships

Human Services Administration. The University of Baltimore and Coppin University established a joint master's degree in human services administration. The collaborative nature of the program furthers both institutions' goals of meeting the needs of minority students and increasing diversity in higher education.

Accounting and Business Advisory Services. As of the fall 2004 semester, the University of Baltimore master's degree in accounting and business advisory services became a joint degree with Towson University.

UB PRODUCES STATE AND NATIONAL LEADERS

The dedication University of Baltimore alumni have to the state of Maryland is evident through their years of service. UB alumni represent one out of every three sitting judges and one-third of all elected state's attorneys in Maryland. UB alumni also represent key executives at 11 of the top 25 accounting firms in Baltimore.

UB alumni are known for their valuable contributions to society. This University has produced some of the nation's top executives and experts in a broad range of fields, from president and CEO of a major Maryland hospital to senior vice president of a global, full-service financial firm.

Brian Abosch
B.S. '66

Partner

Katz, Abosch,
Windesheim,
Gershman &
Freedman
Baltimore, Md.

Frank Adams
J.D. '72

President and CEO

Grotech Capital Group
Upperco, Md.

Peter Angelos
LL.B. '61

Partner

The Law Offices of
Peter G. Angelos
*Chairman and
president*

Baltimore Orioles
Baltimore, Md.

Howard Birenbaum
M.B.A. '03

Director

Division of Newborn
Medicine, Greater
Baltimore Medical
Center
Baltimore, Md.

Maria Bishop
B.S. '87

Chief of security

Defense Information
Systems Agency
Arlington, Va.

Victor Broccolino
B.S. '77

*President and chief
executive officer*

Howard County
General Hospital
Columbia, Md.

Michael Bronfein
B.S. '77

Managing partner

Sterling Venture
Partners
Baltimore, Md.

Dale Cathell
LL.B. '68

Judge

Court of Appeals of
Maryland
Baltimore, Md.

Audrey Carrion
J.D. '84

Associate judge

Circuit Court for
Baltimore City
Baltimore, Md.

J.P. Blase Cooke
B.S. '75

President and CEO

Harkins Builders
Marriottsville, Md.

Robyn Costello
M.A. '96

Vice president

Aon Corporation
Owings Mills, Md.

J. Joseph Curran Jr.
LL.B. '59

*Maryland attorney
general*

Baltimore, Md.

Arrie W. Davis
LL.B. '69

Judge

Circuit Court of
Special Appeals of
Maryland
Baltimore, Md.

Don Fry
J.D. '80

Executive director

Greater Baltimore
Committee
Baltimore, Md.

**Elizabeth
"Billie" Grieb**
J.D. '77

President

Baltimore Zoo
Baltimore, Md.

Bruce Hammonds
B.S. '71

*Chief executive
officer*

MBNA Corporation
Wilmington, Del.

Hellen Holton
B.S. '81

*Baltimore City
councilwoman*

Baltimore, Md.

Ronald Jewell
J.D. '75

Partner

Dechert LLP
Baltimore, Md.

**UB Students and Alumni by Maryland
County of Residence and Origin**

County	Alumni	Students
Allegany	47	7
Anne Arundel	3,321	461
Baltimore City	5,095	1,328
Baltimore County	10,728	1,365
Calvert	86	15
Caroline	37	4
Carroll	1,415	106
Cecil	44	14
Charles	81	15
Dorchester	56	1
Frederick	443	49
Garrett	20	0
Harford	2,611	310
Howard	2,463	266
Kent	40	4
Montgomery	1,261	210
Prince George's	599	215
Queen Anne's	196	21
Saint Mary's	52	32
Somerset	22	1
Talbot	85	8
Washington	167	8
Wicomico	115	10
Worcester	200	4

**Alvin Katz
B.S. '63**

Partner
Katz, Abosch,
Windesheim,
Gershman, &
Freedman
Towson, Md.

**Edgar Koch
B.S. '70, M.S. '88**

Director
Baltimore City
Crime Lab
Baltimore, Md.

**Lennert Leader
B.S. '78**

*President, AOL
Investments*
AOL Time Warner
New York, NY

**Daniel Long
J.D. '74**

Chief judge
Maryland Courts

**Wayne Lauman
B.S. '73**

President and CEO
Lauman's Home
Furnishings
Baltimore, Md.

**L. Wayne Market
B.A., '71**

*Vice president for
academic affairs and
acting president*
Hollins College
Roanoke, Va.

**Reed McMaffrey
J.D. '84**

Partner
Patton Boggs LLP
Washington, D.C.

**Dianne Pasternack
B.A. '89, J.D. '92**

Deputy director
Homeless Person's
Representation
Project (HPRP)
Baltimore, Md.

**Carolyn Peoples
B.S. '83, M.B.A. '84**

*Assistant secretary,
fair housing*
U.S. Department of
Housing and Urban
Development
Washington, D.C.

**William Donald
Schaefer, LL.M. '51**

*Comptroller of the
treasury, former
governor and mayor*
Annapolis, Md.

**James Schneider
J.D. '72**

Chief judge
U.S. Bankruptcy Court
for Maryland
Baltimore, Md.

**Richard Snellinger
B.S. '78**

Vice president
The H. Chambers
Company
Baltimore, Md.

**Melvin A. "Mickey"
Steinberg, J.D. '55**

*Former Maryland
state senator, Senate
president and
lieutenant governor*

**W. Roger Truitt
J.D. '75**

Partner
Piper Rudnick, LLP
Baltimore, Md.

**Marie Van Deusen
J.D. '89**

Senior vice president
Smith Barney
Timonium, Md.

**James Vaughn
J.D. '60**

Chief judge
Maryland District
Courts

**Vernon Wright
B.S. '69**

*Executive vice
chairman and chief
corporate finance
officer*
MBNA America Bank
Wilmington, Del.

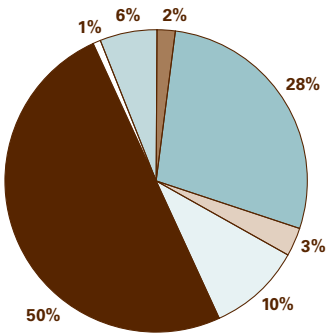
*This list represents only a small fraction of the
notable accomplishments achieved by University of
Baltimore alumni. As this publication is updated
annually, alumni accomplishments will be rotated.*

Access and Opportunity

A University of Opportunity. UB provides flexible course offerings and access to higher education through class schedules designed to meet the demands of working adult students, parents, career changers and part-time students. Many classes are offered online and several meet on weekends.

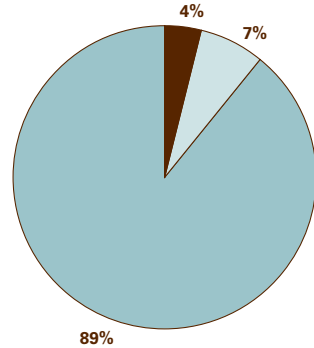
Our Students. UB is the most diverse university in the University System of Maryland. Of our total enrollment of 5,045 students, 59 percent are female and 41 percent are minorities—of which four percent are international students. In addition, Maryland residents comprise 89 percent of our student population.

**Fall 2004
University of Baltimore
Students by Race**



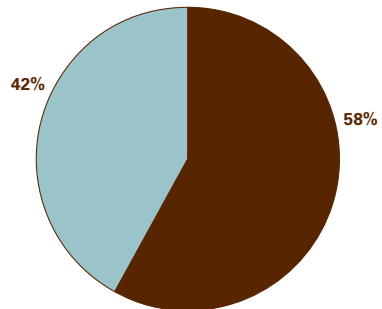
- Caucasian
- American Indian
- International
- Hispanic
- African-American
- Asian
- Unknown

**Fall 2004
University of Baltimore
In-State and Out-of-State Students**



- International
- Out-of-State
- In-State

**Fall 2004
University of Baltimore
Undergraduate and
Graduate Students**



- Undergraduate
- Graduate and Law

UB at a Glance
Student Profile for Fall 2004

Total enrollment	5,045
undergraduate	2,117
graduate	1,851
law	1,077
female	2,975
male	2,070
full-time	2,469
part-time	2,576
minority	37%
Maryland resident	88.7%
out-of-state resident	7.2%
international resident	4.1%

Average age	
undergraduate	30.70
graduate	32.32

Alumni	
total	49,993
total in Maryland	31,553

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