

**Governance Steering Council**  
**March 20, 2015 Meeting Notes**

Attendance: Gerlowski, Johnson, Wooleyhand, Schnirel

Absent: Tull, Comitz

1. Agenda
  - a. The agenda was approved unanimously
2. Approval of Prior Meeting Notes
  - a. The meeting notes of 2/6/15 and 2/20/15 were unanimously approved
3. Provost Wood
  - a. SEPSC met last Monday and stripped the document of most of the content based on feedback from the UB community. The four goals of that document were collapsed into two and a number of pages were cut. Now there will be a call for action plans giving the colleges an opportunity to take a very active role. President Schmoke is eager to identify a tagline for the University. Provost Wood shared an action plan he drafted with the GSC and plans to share it with President Schmoke.
  - b. Questions from GSC members:
    - i. What will be the focus of our recruitment? Freshman? Graduate students? Consider that recruitment efforts and enrollment drive funding. Most at UB believe higher graduate tuitions are more attractive than undergraduate tuition revenues. Provost Wood indicated that he hopes the draft he presented (hard copy) addresses that concern and encourages attention to graduate recruitment
    - ii. Who voiced concerns about the term “professional” in our possible tagline? Provost Wood noted that CAS voiced that concern most seriously and that he is very supportive of including the applied liberal arts.
    - iii. There is a large focus on recruitment, very little on retention. Why? Provost Wood noted points in the document that discuss retention.
  - c. UFS President Gerlowski read an email from President Schmoke that noted that this SEPSC report is one step in a larger process.
4. Student Report
  - a. Students brought three resolutions recently passed by GSC: one in support of additional staffing in CEA, one proposing the creation of a syllabus bank for students, and one supporting funding for Islamic Awareness Week.
5. Staff Report
  - a. Staff reported briefly on a presentation from HR (Wellness 101) and enrollment plan discussion that took place in UBSS. UBSS is accepting nominations for new senators until March 23.
6. Faculty Report
  - a. Faculty reported on the enrollment plan discussion including the need to market the university well if we plan to grow enrollment and general dissatisfaction with the plan from faculty. The faculty also reported that the UFS Academic Policy Committee recently put forth the following motions, which were approved: graduates from nationally accredited rabbinical colleges can be considered for graduate programs by the graduate programs themselves on a case-by-case basis, IB students can earn up to

30 credits towards an undergraduate degree at UB, and posthumous degrees can be granted pending further policy making at the system level.

7. Adjournment

- a. GSC adjourned at 2:51pm.