### Box 1: TYPE OF ACTION
- ADD(NEW)
- MODIFY
- DEACTIVATE
- OTHER

### Box 2: LEVEL OF ACTION
- Graduate
- Undergraduate
- Non-Credit
- OTHER

### Box 3: ACTION ITEM
(check appropriate boxes)

1. Experimental Course
2. Course Title
3. Course Credits
4. Course Number
5. Course Level
6. Pre & Co-Requisite
7. Course Description
8. New Course
9. Deactivate a Course
10. Program Requirements
   11a. UG Specialization (24 credits or less)
   11b. Masters Specialization (12 credits or less)
   11c. Doctoral Specialization (18 credits or less)
   12. Closed Site Program
   13. Program Suspension
   14. Certificate Program (ug/g) exclusively within existing degree program
   15. Off-Campus Delivery of Existing Program
   16a. UG Concentration (exceeds 24 credit hours)
   16b. Masters Concentration (exceeds 12 credit hours)
   16c. Doctoral Concentration (exceeds 18 credit hours)
   17. Program Title Change
   18. Program Termination
   19. New Degree Program
   20. Other

### DOCUMENTATION (check boxes of documents included)
- This Cover Sheet
- Full 5-page MHEC Proposal
- Summary Proposal
- Financial Tables (MHEC)
- Course Definition Document
- Contract

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1. Approval of experimental course automatically lapses after two offerings unless permanently approved as a new course.
2. Codes:
   - a) Library Services (Langsdale or Law)
   - b) Office of Technology Services
   - c) University Relations
   - d) Admissions
3. Letter of Intent is required by USM at least 30 days before a full proposal can be submitted. Letter of Intent requires only the approval of the dean and the provost and is forwarded to USM by the Office of the Provost.
4. One-page letter to include: Program title & degree/certificate to be awarded; resources requirements; need and demand; similar programs; method of instruction; and oversight and student services (MHEC requirement)
5. One-page letter with description and rational (MHEC requirement)
6. One or two-page document that describes: centrality to mission; market demand; curriculum design; adequacy of faculty resources; and assurance program will be supported with existing resources. (MHEC requirement)
7. Learning objectives, assessment strategies; fit with UB strategic plan
8. Joint Degree Program or Primary Degree Programs require submission of MOU w/ program proposal. (MHEC requirement)
9. Temporary suspension of program to examine future direction; time not to exceed two years. No new students admitted during suspension, but currently enrolled students must be given opportunity to satisfy degree requirements.
10. Provide:
   a. evidence that the action is consistent with UB mission and can be implemented within the existing program resources of the institution;
   b. proposed date after which no new students will be admitted into the program;
   c. accommodation of currently enrolled students in the realization of their degree objectives;
   d. treatment of all tenured and non-tenured faculty and other staff in the affected program;
   e. reallocation of funds from the budget of the affected program; and
   f. existence at other state public institutions of programs to which to redirect students who might have enrolled in the program proposed for abolition.

11. University Council review (for a recommendation to the President or back to the Provost) shall be limited to curricular or academic policy issues that may potentially affect the University's mission and strategic planning, or have a significant impact on the generation or allocation of its financial resources.

### Box 5: IMPACT REVIEW

<table>
<thead>
<tr>
<th>Library</th>
<th>Director or designee:</th>
<th>DATE</th>
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<tbody>
<tr>
<td>CTS</td>
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<tr>
<td>University Relations</td>
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<td>Admissions</td>
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<tr>
<td>Records</td>
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</tbody>
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### Box 6: APPROVAL SEQUENCE

<table>
<thead>
<tr>
<th>Department / Division</th>
<th>Chair:</th>
<th>DATE</th>
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<tbody>
<tr>
<td>B. Final faculty review body within each School</td>
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<tr>
<td>C. College Dean</td>
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<tr>
<td>D. Provost and Senior Vice President for Academic Affairs</td>
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<tr>
<td>E. Curriculum Review Committee (UFS subcommittee)</td>
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<tr>
<td>F. University Faculty Senate (UFS option)</td>
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<td>G. University Council (see # 11 above)</td>
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<tr>
<td>H. President</td>
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<tr>
<td>I. Board of Regents – notification only</td>
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<tr>
<td>J. Board of Regents – approval</td>
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<td>K. MHEC – notification only</td>
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<td>L. MHEC – approval</td>
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</table>
Impact Statement From the Office of University Relations

These changes could potentially affect the undergraduate and graduate catalogs—which the Office of University Relations currently manages and produces—as well as other recruitment publications that contain this type of specific academic material. The timing of the final approval for these changes will be a determining factor in our ability to incorporate the new information in a timely fashion in any related materials that are on our production schedule.

Admissions also supports this Impact Start.

[Signature]

Jeffrey L. Blair, AVP/EN
We request approval for English program requirements for a 120-credit hour program. The proposal includes no additional requirements, but recommends lower level courses for second year students who plan to major in English.

OLD Title:  
Course # / HEGIS Code:  
Credits:

NEW Title:  
Course # / HEGIS Code:  
Credits:

The English baccalaureate program is one of the majors being phased in for FSP students beginning in Fall, 2009.
I. LOWER DIVISION UNIVERSITY REQUIREMENTS – 60 credits

A. **General Education** – 34 credits

- English Composition (3)
- Mathematics (3)
- Oral Communication (3)
- Literature (3)
- History or Philosophy (3)
- Fine Arts (3)
- Computer Literacy (3)
- Social and Behavioral Science 1 (3)
- Social and Behavioral Science 2 (3)
- Biological and Physical Science
  - Laboratory Course (4)
  - Non-Laboratory Course (3)

B. **First Year Seminar** – 2 credits

- IDIS 101 First Year Seminar: Applied Learning and Study Skills (2)

C. **Lower Division Electives from any discipline** – 21 credits

Recommended electives:

1. **For all students intending to major in English**
   - ENGL 200 The Experience of Literature (3)
   or another 200-level literature course

2. **For students intending to specialize in Professional Writing**
   - WRIT 211 Popular Writing (3)
   - CMAT 211 Computer Graphics I: Publishing (3)
   - CMAT 212 Computer Graphics II: Imaging (3)

3. **For students intending to specialize in Technical Writing**
   - CMAT 211 Computer Graphics I: Publishing (3)
   - CMAT 212 Computer Graphics II: Imaging (3)

4. **For students intending to specialize in Creative Writing**
   - WRIT 215 Introduction to Creative Writing (3)

5. **For students intending to specialize in Discourse and Technology**
   - CMAT 211 Computer Graphics I: Publishing (3)
   - CMAT 212 Computer Graphics II: Imaging (3)
II  UPPER DIVISION UNIVERSITY REQUIREMENTS – 60 credits

A.  General Education - 9 credits
    IDIS 300  Ideas in Writing (3)
    IDIS 302  Ethical Issues in Business and Society (3)
    One of the following:
        IDIS 301  World Cultures (3)
        IDIS 304  Arts and Ideas (3)

B.  English Major Requirements – 36 credits total

1.  English Core Requirements—9 crs
    (to be taken by all English majors)

    a.  Shakespeare (choose one)—3 crs
        ENGL 364  Shakespeare: Kings, Knaves, and Fools
        ENGL 365  Shakespeare: Love, Myth, and Metamorphosis

    b.  Period and context (choose one)—3 crs
        ENGL 311  Wells of the Past
        ENGL 342  Melville, Poe, and Whitman
        ENGL 361  The Hero and the Quest
        ENGL 362  Dante, Chaucer, and Cervantes
        ENGL 366  Milton, Blake, and Yeats
        ENGL 374  Austen, the Brontes, and Woolf
        ENGL 400  Literature in Society
        ENGL 421  The Elizabethan Renaissance
        ENGL 431  The Metaphysical Moment
        ENGL 441  The Romantic Imagination
        ENGL 442  The Victorian Paradox
        ENGL 450  The Great Moderns

    c.  ENGL 498  Seminar in English: The Modern Tradition—3 crs

2.  Specialization Requirements—27 crs

    a.  Literature — choose 3.
        ENGL 397  Reading Strategies
        Choose two additional period and context courses from the list above
        Choose three additional 300- or 400-level ENGL courses
        Choose three additional 300- or 400-level divisional electives in CMAT, ENGL, and WRIT

    b.  Writing—27 crs
        WRIT 380  Syntax, Semantics, and Style
        WRIT 382  The Writer As Reader
Areas of Emphasis (choose one):

**Professional Writing** — 12 crs
CMAT 350 Computer Graphics (required of students who have not taken CMAT 211 Computer Graphics I and 212 Computer Graphics II in their sophomore year)
WRIT 330 Writing, Editing, and Publishing
WRIT 407 Internship in Professional Writing
WRIT 430 Copyediting and Document Design

**Creative Writing** — 12 crs
ENGL 320 Contemporary Literature
WRIT 401 Publication and Performance
Choose two of the following:
WRIT 315 Creative Writing Workshop: The Memoir
WRIT 318 Creative Writing Workshop: Poetry
WRIT 319 Creative Writing Workshop: Fiction & Nonfiction
WRIT 363 Creative Writing Workshop: Screenwriting

**Technical Writing** — 12 crs
WRIT 313 Writing for Information Systems
WRIT 430 Copyediting and Document Design
CMAT 350 Computer Graphics (required of students who have not taken CMAT 211 Computer Graphics I and 212 Computer Graphics II in their sophomore year)
CMAT 455 Hypermedia

**Writing electives** (all writing majors) — 6 crs
Choose two additional 300- or 400-level writing courses.

**Divisional electives** (all writing majors) — 3 credits
Choose one additional 300- or 400-level divisional elective in CMAT, ENGL, or WRIT.

c. **Discourse and Technology** — 27 credits total

ENGL 392 The Archaeology of Language
ENGL 395 Narrative Discourse
CMAT 352 Media Literacy
Directed Project (choose one)
WRIT 489 Independent Study or
WRIT 407 Internship in Professional Writing
Applications Areas – 15 credits
With the advice and consent of your advisor, choose five courses from one or more of these application areas:

**Media Production**
- CMAT 367 Multi-Image Production
- CMAT 369 Digital Video
- CMAT 456 Multimedia Design and Production
- CMAT 469 Advanced Audio/Visual Production

**Graphic Design**
- CMAT 350 Computer Graphics
- CMAT 357 Print Design
- CMAT 358 Electronic Design
- WRIT 374 The Magazine
- WRIT 375 Graphic Design and Production

**Writing**
- WRIT 313 Writing for Information Systems
- WRIT 316 Creative Journalism
- WRIT 317 Techniques of Popularization
- WRIT 320 Writing for Managers and Executives
- WRIT 330 Writing, Editing, and Publishing
- WRIT 331 Public Relations Writing
- WRIT 361 Writing for the Media
- WRIT 380 Syntax, Semantics, and Style
- WRIT 430 Copyediting and Document Design
- WRIT 475 Media Criticism

C. **General Electives**
Students need a minimum of 120 credits to graduate.