Box 3: ACTION ITEM
(check appropriate boxes)

<table>
<thead>
<tr>
<th>Box 4: DOCUMENTATION (check boxes of documents included)</th>
</tr>
</thead>
<tbody>
<tr>
<td>X</td>
</tr>
<tr>
<td>X</td>
</tr>
<tr>
<td>P. Course Definition Document</td>
</tr>
</tbody>
</table>

1. Experimental Course
2. Course Title
3. Course Credits
4. Course Number
5. Course Level
6. Pre & Co-Requisite
7. Course Description
8. New Course
9. Deactivate a Course
10. Program Requirements
11a. UG Specialization (24 credits or less)
11b. Masters Specialization (12 credits or less)
11c. Doctoral Specialization (18 credits or less)
12. Minor (add or delete)
13. Closed Site Program
14. Program Suspension
15. Program Reactivation
16a. Certificate Program (ug/g) exclusively within existing degree program
16b. Certificate Program (ug/g) where degree programs do not exist or where courses are selected across degree programs (12 or more credits)
17. Off-Campus Delivery of Existing Program
18a. UG Concentration (exceeds 24 credit hrs)
18b. Masters Concentration (exceeds 12 credit hrs)
18c. Doctoral Concentration (exceeds 18 credit hrs)
19. Program Title Change
20. Program Termination
21. New Degree Program
22. Other

Box 1: TYPE OF ACTION
ADD(NEW) ☐ DEACTIVATE ☐ MODIFY ☑ OTHER ☐
Box 2: LEVEL OF ACTION
Non-Credit ☐ Undergraduate ☑ Graduate ☑ OTHER ☐

PROPOSED SEMESTER OF IMPLEMENTATION:
Fall ☑ Spring ☐ Year: 2010

SCHOOL: LAW ☐ MSB ☑ YGCLA ☐ Contact Name: Ven Sriman / Marilyn Oblak
Phone: x5081/5260
DEPARTMENT / DIVISION: Management and International Business
SHORT DESCRIPTION OF PROPOSAL (State Document N action item from Box 3 below and program name OR course name, code, & number as applicable):

11b. Change in MBA specialization in Leadership and Organizational Learning UB/Towson MBA

1. Approval of experimental course automatically lapses after two offerings unless permanently approved as a new course.
2. See USM Policy on the Review and Abolition of Academic Programs (http://www.usmd.edu/regents/bylaws/SectionIII/II1702.html) for list of information that must be provided for this action.
3. Letter of Intent is required by USM at least 30 days before a full proposal can be submitted. Letter of Intent requires only the approval of the dean and the provost and is forwarded to USM by the Office of the Provost.
**SHORT DESCRIPTION OF PROPOSAL**

11b. Change in MBA specialization in Leadership and Organizational Learning - UB/Towson MBA

**PROPOSED SEMESTER OF IMPLEMENTATION:** Fall \( \checkmark \) Spring \( \square \) Year: 2010

---

### Box 5: IMPACT REVIEW

<table>
<thead>
<tr>
<th>SIGNATURES (see procedures for authorized signers)</th>
<th>DATE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>a. Library</strong>&lt;br&gt;( \square ) No impact ( \square ) Impact statement attached</td>
<td>Director or designee:</td>
</tr>
<tr>
<td><strong>b. OTS</strong>&lt;br&gt;( \square ) No impact ( \square ) Impact statement attached</td>
<td>CIO or designee:</td>
</tr>
<tr>
<td><strong>c. University Relations</strong>&lt;br&gt;( \square ) No impact ( \square ) Impact statement attached</td>
<td>Director or designee:</td>
</tr>
<tr>
<td><strong>d. Admissions</strong>&lt;br&gt;( \square ) No impact ( \square ) Impact statement attached</td>
<td>Director or designee:</td>
</tr>
<tr>
<td><strong>e. Records</strong>&lt;br&gt;( \square ) No impact ( \square ) Impact statement attached</td>
<td>Registrar or designee:</td>
</tr>
</tbody>
</table>

---

### Box 6: APPROVAL SEQUENCE

<table>
<thead>
<tr>
<th>APPROVAL SIGNATURES</th>
<th>DATE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>A. Department / Division</strong>&lt;br&gt;Chair: Topi Musha</td>
<td>12/17/09</td>
</tr>
<tr>
<td><strong>B. General Education (as required for #7, #8)</strong>&lt;br&gt;Chair:</td>
<td></td>
</tr>
<tr>
<td><strong>C. Final faculty review body within each School</strong>&lt;br&gt;Chair:</td>
<td>2/4/10</td>
</tr>
<tr>
<td><strong>D. College Dean</strong>&lt;br&gt;Dean:</td>
<td>3/8/10</td>
</tr>
<tr>
<td><strong>E. Provost and Senior Vice President for Academic Affairs</strong>&lt;br&gt;Provost:</td>
<td></td>
</tr>
<tr>
<td><strong>F. Curriculum Review Committee (UFS subcommittee)</strong>&lt;br&gt;Chair:</td>
<td></td>
</tr>
<tr>
<td><strong>G. University Faculty Senate (UFS option)</strong>&lt;br&gt;Chair:</td>
<td></td>
</tr>
<tr>
<td><strong>H. University Council</strong>&lt;br&gt;Chair:</td>
<td></td>
</tr>
<tr>
<td><strong>I. President</strong>&lt;br&gt;President:</td>
<td></td>
</tr>
<tr>
<td><strong>J. Board of Regents – notification only</strong>&lt;br&gt;</td>
<td></td>
</tr>
<tr>
<td><strong>K. Board of Regents – approval</strong>&lt;br&gt;</td>
<td></td>
</tr>
<tr>
<td><strong>L. MHEC – notification only</strong>&lt;br&gt;</td>
<td></td>
</tr>
<tr>
<td><strong>M. MHEC – approval</strong>&lt;br&gt;</td>
<td></td>
</tr>
<tr>
<td><strong>N. Middle States Association notification</strong>&lt;br&gt;</td>
<td>Required only if the mission of the University is changed by the action</td>
</tr>
</tbody>
</table>

---

4 University Council review (for a recommendation to the President or back to the Provost) shall be limited to curricular or academic policy issues that may potentially affect the University's mission and strategic planning, or have a significant impact on the generation or allocation of its financial resources.
O-1: Briefly describe what is being requested:

Modification of the existing 12 credit hour MBA specialization in Leadership and Organizational Learning. The specialization will consist of:

- **Required Courses (9 credits): No Change**
  
  MGMT 730: Leadership, Learning and Change (3) *(No change)*
  MGMT 731: Leadership Seminar (3) *(No change)*
  MKTG 732: Leadership: Self-Organization in the Firm (3) *(No change)*

- Select one course from the following:
  
  CNCM 730: Organization Conflict & Conflict Management Systems (3) *(CIA course approved as new elective)*
  MGMT 710: Human Resource and Compensation Management (3) *(No change)*
  MGMT 760: Organizational Creativity and Innovation (3) *(Revised title and course description)*
  MKTG 760: Global Marketing Management (3) *(No change)*

O-2: Set forth the rationale for the proposal:

As part of an ongoing review of the UB/Towson MBA program specializations, the UB/TU faculty reviewed the current specialization. It was agreed across both faculties:

- The required courses remain unchanged.
- **CNCM 730 Organization Conflict & Conflict Management Systems** was added as a possible elective in the specialization.
- There was a minor modification in the title and course description for MGMT 760 (an elective option in the specialization).