# 13 -- Suspension of the Graduate Certificate in Technology Commercialization

**Box 1:**
- **Type of Action:** Add (New) ☑
- **Level of Action:** Non-Credit ☐
- **Corrosion:** Graduate ☑

**Box 2:**
- **Box 3: Action Item (check appropriate boxes):**
  1. Experimental Course ☑
  2. Course Title
  3. Course Credits
  4. Course Number
  5. Course Level
  6. Pre & Co-Requisite
  7. Course Description
  8. New Course
  9. Deactivate a Course
  10. Program Requirements
  11a. UG Specialization (24 credits or less)
  11b. Masters Specialization (12 credits or less)
  11c. Doctoral Specialization (18 credits or less)
  12. Closed Site Program
  13. Program Suspension ☑
  14a. Certificate Program (ug/g) exclusively within existing degree program
  14b. Certificate Program (ug/g) where degree programs do not exist or where courses are selected across degree programs (12 or more credits)
  15. Off-Campus Delivery of Existing Program
  16a. UG Concentration (exceeds 24 credit hours)
  16b. Masters Concentration (exceeds 12 credit hours)
  16c. Doctoral Concentration (exceeds 18 credit hours)
  17. Program Title Change
  18. Program Termination
  19. New Degree Program
  20. Other

**Box 4: Documentation (check boxes of documents included):**
- N. This Cover Sheet
- Q. Full 5-page MHEC Proposal
- T. Other
- O. Summary Proposal
- R. Financial Tables (MHEC)
- P. Course Definition Document
- S. Contract

1. Approval of experimental course automatically lapses after two offerings unless permanently approved as a new course.
2. Codes: a) Library Services (Langsdale or Law) b) Office of Technology Services c) University Relations d) Admissions
3. Letter of Intent is required by USM at least 30 days before a full proposal can be submitted. Letter of Intent requires only the approval of the dean and the provost and is forwarded to USM by the Office of the Provost.
4. One-page letter to include: Program title & degree/certificate to be awarded; resources requirements; need and demand; similar programs; method of instruction; and oversight and student services (MHEC requirement)
5. **One-page letter with description and rational (MHEC requirement)**
6. One of two-page document that describes: centrality to mission; market demand; curriculum design; adequacy of faculty resources; and assurance program will be supported with existing resources. (MHEC requirement)
7. Learning objectives, assessment strategies; fit with UB strategic plan
8. Joint Degree Program or Primary Degree Programs require submission of MOU w/ program proposal. (MHEC requirement)
9. Temporary suspension of program to examine future direction; time not to exceed two years. No new students admitted during suspension, but currently enrolled students must be given opportunity to satisfy degree requirements.
10. Provide:
   a. evidence that the action is consistent with UB mission and can be implemented within the existing program resources of the institution.
   b. proposed date after which no new students will be admitted into the program;
   c. accommodation of currently enrolled students in the realization of their degree objectives;
   d. treatment of all tenured and non-tenured faculty and other staff in the affected program;
   e. reallocation of funds from the budget of the affected program; and
   f. existence at other state public institutions of programs to which to redirect students who might have enrolled in the program proposed for abolition.

11. University Council review (for a recommendation to the President or back to the Provost) shall be limited to curricular or academic policy issues that may potentially affect the University's mission and strategic planning, or have a significant impact on the generation or allocation of its financial resources.

<table>
<thead>
<tr>
<th>Box 5: IMPACT REVIEW</th>
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<td>b. OTS</td>
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<td>d. Admissions</td>
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<tr>
<td>A. Department / Division</td>
<td>Chair:</td>
<td>Nov 9 2007</td>
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<td>B. Final faculty review body within each School</td>
<td>Chair:</td>
<td>11/13/07</td>
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<td>C. College Dean</td>
<td>Dean:</td>
<td>11/12/07</td>
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<tr>
<td>D. Provost and Senior Vice President for Academic Affairs</td>
<td>Provost:</td>
<td>11/27/07</td>
</tr>
<tr>
<td>E. Curriculum Review Committee (UFS subcommittee)</td>
<td>Chair:</td>
<td>12/4/07</td>
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<td>F. University Faculty Senate (UFS option)</td>
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<td>G. University Council (see #11 above)</td>
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<td>H. President</td>
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<td>I. Board of Regents – notification only</td>
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<td>J. Board of Regents – approval</td>
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<td>L. MHEC – approval</td>
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<td>M. Middle States Association notification</td>
<td>Required only if the mission of the University is changed by the action</td>
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O-1: Briefly describe what is being requested:

The MSB wishes to suspend the Graduate Certificate in Technology Commercialization.

For new courses or changes in existing courses (needed by Registrar)

<table>
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<tr>
<th>OLD Title:</th>
<th>Course # / HEGIS Code:</th>
<th>Credits:</th>
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O-2: Set forth the rationale for the proposal:

The certificate consists of 12 credits covering various aspects of technology commercialization and it requires the completion of the following four courses. Unfortunately, few students can complete this certificate with only the four required courses, since each course has at least one prerequisite. Thus, the majority of students are taking up to eight courses in order to complete the 12 credit hour certificate. The certificate needs to be redesigned.

Required Courses

- FIN 770 Entrepreneurial Finance and Venture Capital
  Prereq: Fin 504, Fin 640
- MGMT 760 Organizational Creativity, Change and Entrepreneurship
  Prereq: Mgmt 600
- MKTG 762 Market Opportunity Analysis
  No stated prerequisite, even though some students have requested permission to first enroll in MKTG 504 (Marketing Fundamentals).

Select one course from the following:

- MGMT 757 E-Commerce and Supply Chain Management
  No stated prerequisite, even though some students have requested permission to first enroll in MGMT 506 (Operations Management).
- MGMT 795 Entrepreneurship Practicum
SUSPENSION OF
Graduate Certificate in Technology Commercialization

November 1, 2007

Objective:
To temporarily suspend the Graduate Certificate in Technology Commercialization.

Explanation: Program suspension means that no new students will be admitted to the program for the next two years. Currently enrolled students will be able to complete their program plan of study. The objective of this suspension is to allow the Merrick School the opportunity to take a comprehensive review of the certificate and determine its future direction.

Rationale:
The graduate certificate in Technology Commercialization consists of 12 credits covering various aspects of technology commercialization. It requires the completion of four of the following courses. Unfortunately, few students can complete this certificate with only four courses. Students have to take three to four additional graduate courses to meet the prerequisites for the courses. Thus, we have had a number of students taking up to eight courses to complete a four-course certificate. We need to redesign this course, after an evaluation of market needs.

Required Courses
- FIN 770 Entrepreneurial Finance and Venture Capital
  Prereq: Fin 504, Fin 640
- MGMT 760 Organizational Creativity, Change and Entrepreneurship
  Prereq: Mgmt 600
- MKTG 762 Market Opportunity Analysis
  No stated prerequisite, even though some students have requested permission to first enroll in MKTG 504 (Marketing Fundamentals).

Select one course from the following:
- MGMT 757 E-Commerce and Supply Chain Management
  No stated prerequisite, even though some students have requested permission to first enroll in MGMT 506 (Operations Management).
- MGMT 795 Entrepreneurship Practicum
March 17, 2008

Dr. Robert L. Bogomolny
President
University of Baltimore
1420 N. Charles Street
Baltimore MD 21201

Dear Dr. Bogomolny:

The Maryland Higher Education Commission has reviewed a request from the University of Baltimore (UB) to suspend the Post-Baccalaureate Certificate (P.B.C.) in Technology Commercialization program, beginning spring 2008 semester.

<table>
<thead>
<tr>
<th>Program Title</th>
<th>Degree Level</th>
<th>HEGIS</th>
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<tr>
<td>Technology Commercialization</td>
<td>P.B.C.</td>
<td>0506-13</td>
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On the recommendation of the Assistant Secretary for Planning and Academic Affairs, Dr. George W. Reid, I am pleased to inform you that this request has been administratively approved. This decision was based on an analysis of the program in conjunction with the Maryland Higher Education Commission's Policies and Procedures for Academic Program Proposals and the Code of Maryland Regulations. During the two-year suspension period, enrolled students may complete the degree program but no new students will be admitted to the program. Please note that programs may be suspended up to two years and COMAR Section .32 of 13B.02.03 requires the institution to publish the program's official status in the catalog and other publications. UB shall notify the Secretary in writing of its decision to discontinue or reactivate the program no later than.

Thank you for keeping the Commission apprised of the programmatic changes being made at the University of Baltimore. I wish you continued success.

Sincerely,

James E. Lyons, Sr.
Secretary of Higher Education

JEL:GWR:ggs

cc: Ms. Theresa Hollander, Associate Vice Chancellor for Academic Affairs, USM
    Dr. George W. Reid, Assistant Secretary for Planning and Academic Affairs, MHEC

MARYLAND HIGHER EDUCATION COMMISSION
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