



Students and guests listen attentively to presentations during the Experiential Learning Showcase. Photo courtesy of UB.



photo courtesy of C. Jones

Upcoming Events

Alumni Happy Hour in Northern Virginia*

Wednesday, March 16, 2016
5:30-8:30 p.m.
Mad Fox Brewing Company
444 W. Broad Street, Suite I
Falls Church, VA 22046

To register:
• email alumni@ubalt.edu
• call 410.837.6131.

For more information visit:
www.ubalt.edu/alumnihappyhour

UB Alumni Spring Happy Hour featuring the UB deans as guest bartenders*

Wednesday, April 6, 2016
6-8 p.m.
The Owl Bar
1 E. Chase Street
Baltimore, MD 21201

*GOLD Club members: free if you register by the deadline. (Contact Karen Rhodovi at 410.837.6839 or krhodovi@ubalt.edu if you'd like to attend.)

Contact Information

To contact the Office of Annual Giving and Special Gifts:

phone- 410.837.6271
email- annualgiving@ubalt.edu
website- www.ubalt.edu/support

For more information about alumni events, visit www.ubalt.edu/alumnievents.

Showcasing Knowledge That Works

On February 11, the University of Baltimore hosted its second annual Experiential Learning Showcase. At the event, more than a dozen students presented their work in categories like community engagement, independent research, and service learning to an audience of peers, staff, faculty, parents, and alumni.

UB students conducted research across the globe, from the Philippines, to North Carolina to Mexico City to the Chesapeake Bay; and projects included topics as varied as eco-tourism, archeology, agriculture, video game development, and urban planning.

Some examples of the exciting work presented:

- UB More Local Food Hub Feasibility Study — students researched the economic and social feasibility of creating a food hub in Baltimore City.*
- Advancing Student Success: A Study of Knowledge Utilization in Higher Education — an exploration of how to identify the best practices for the translation of data regarding policy development that will enhance student outcomes.
- The Lesser of Two Weevils — an agriculture experiment using aphids to compare and contrast environmentally sustainable methods of farming corn.
- Excavation at Laurel Cemetery — the search for remnants of an African-American burial site bulldozed for a strip mall.*
- Healthy Vibrant Communities — a collaboration with LeaderShape and Divided Baltimore in the hopes of filling vacant homes and reducing homelessness.

The showcase closed with a panel of UB alumni who spoke on how experiential learning enhanced their education and positively impacted their lives after graduation.

*Funded wholly or in part by the *Fund for Excellence*.

Why I give...

UB fosters an environment that motivates networking and collaboration with classmates, professors, and fellow alumni. I am compelled to give because of everything the University has given, and continues to give, to me. So many graduates from the school are willing to lend a hand or an ear to a fellow alum, while rolling up their sleeves and getting to work in the communities they share. I can't tell you how many UB alumni have helped me over the years. I see my time as a UB student as the gift that keeps on giving.

How do you think philanthropic support of UB impacts the Baltimore community?

One of the best features of UB is how its students retain strong ties to this community, and continue to invest their resources and energy into it long after graduation.

CYNTHIA H. JONES, J.D. '92
ASSOCIATE JUDGE
BALTIMORE CITY CIRCUIT COURT

MEMBER, UNIVERSITY OF
BALTIMORE FOUNDATION BOARD



Congratulations to the College of Public Affairs and Dean Roger Hartley for winning the 2015 Bowphy for receiving the highest number of gifts on Giving Tuesday. Overall, the University received 249 gifts and \$14,889 as a part of UB's Giving Tuesday efforts. Mark your calendars now for November 29, 2016, so you can participate and put a #BowOnPoe! Photo courtesy of UB.

Campus Communications

explore the rich culture and history of this diverse Central American nation.

[Yale Gordon College of Arts and Sciences](#)

Two global field studies programs in general education, arts, and sciences will be available to College of Arts and Sciences students in summer 2016 thanks to alumni gifts to the school. Through the Armagh Project, UB students spend a month in Armagh, a town 20 miles south of Belfast, Northern Ireland. Students immerse themselves in Irish culture while attending workshops in one of four genres: multi-media reporting, documentary, playwriting or creative writing.

Bridge to Belize is another opportunity for UB students, faculty and staff to travel the world together. In this program, students investigate sustainability and

[College of Public Affairs](#)

The College of Public Affairs is proud to announce that their online master's degree program in Public Administration is ranked #12 in the nation according to [OnlineColleges.net](#). The website reviewed all accredited institutions offering an online M.P.A., and, based on criteria including academic quality, emphasis on online degrees, student aid offerings and overall cost, determined UB's to be one of the top choices for 2016.

The 42-credit, two-year online MPA program provides training in basic concepts necessary for leadership positions in both public and nonprofit management and administration. CPA's curriculum combines core classes in

public management, public policy, information resource management, statistical applications and more.

[Merrick School of Business](#)

The online MBA program in the University of Baltimore's Merrick School of Business is ranked #26 in *CEO Magazine's* 2016 Global MBA Rankings, published February 8. Dean Murray Dalziel said of the honor, "CEO's ranking is new territory for our MBA, and we're quite proud to receive the recognition."

The London-based publication surveyed more than 300 business schools across North America, Europe and Australia in search of the most effective MBA programs, both on-campus and online. The magazine aims to identify schools which marry exceptional quality with great ROI. The rankings are determined by many criteria including environment, class size, tuition fees, faculty, and international diversity.

[School of Law](#)

Twenty-one law students were inducted in February into the Royal Graham Shannonhouse III Honor Society, which recognizes students who have distinguished themselves academically. Members receive scholarships funded by generous alumni donations to the School of Law Annual Giving Fund.

Dean Ronald Weich, greeting the inductees, discussed the honor society's namesake, a legendary — and legendarily tough — UB law professor known to students as "The House" who passed away in 2010. Weich emphasized that the Shannonhouse name on a resume would attract favorable attention. "People will notice it," he said, adding that many local legal employers studied with Shannonhouse, who retired from the University in 1993.

Matching Gifts and You!

Imagine that you've just made your annual gift to the University of Baltimore. You feel great because you know that your contribution will help students and further UB's mission of Knowledge That Works. But then you say to yourself, Self, I wish that I could give more. Is there a way that I can make my donor dollars go further?

Yes, there is.

The answer: matching gifts!

The first matching gift program was established in 1751 after Benjamin Franklin successfully persuaded the Pennsylvania Assembly to appropriate 2,000 pounds of public money if the citizens of Philadelphia could first raise 2,000 pounds of private money.

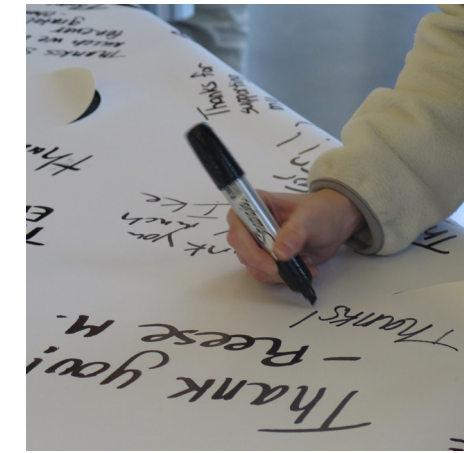
Today, numerous companies sponsor programs that match charitable donations made by their employees (and sometimes even retirees and/or spouses!). These matching gift programs benefit everyone involved—the corporations can support worthy causes, the non-profit groups receive larger gifts, and you feel good about the whole thing.

Is there a way that I can make my donor dollars go further?

Yes, there is.

To make a matching gift, request a matching gift from your or your spouse's employer's Human Resources office and send the completed form, signed, with your contribution. The Office of Annual Giving will take it from there.

UB receives support from the matching gift programs of corporations like T. Rowe Price, Verizon, Ernst & Young, PNC, General Electric, and Bank of America and many more. Don't see your company listed here? Visit <http://www.ubalt.edu/support> and see "Employer Matching Gift".



Students show gratitude

In late November, students came together to show their appreciation for those who philanthropically support them at UB. Signatures and thank you messages covered the 100 square foot banner which now hangs on the Mt. Royal side of the Academic Center. If you are driving through campus be sure to check it out.

This is the second year that students have gathered in this manner to express their gratitude. In addition to signing the banner, some also wrote notes and participated in a thank you video.

Give to UB Tax-free!

With the new IRA Charitable Rollover rules you are now able to make annual gifts to UB from your IRA this year (or any year) without being subject to income taxes.

The only restrictions are: you must be age 70½ or older, the money comes from an IRA, the amount is less than \$100,000, and funds must be transferred outright to a qualified charitable organization (not through charitable trusts, donor-advised funds, gift annuities, etc.)

By making a gift this year, you are giving yourself the joy of watching your philanthropy take shape! For more information, contact your tax professional or Caroleigh McCloy Haw, M.S. '01 at 410.837.6217 or chaw@ubalt.edu

UB Moves on in Ethics Bowl

In November, the University of Baltimore's Ethics Bowl team traveled to St. Petersburg, FL, to compete at the Southeast Regional Ethics Bowl. Hosted by the Association for Practical and Professional Ethics, the competition is designed for students to address concerns about educating for civic and professional responsibility through healthy discourse. At the event, UB students argued and defended their moral assessment of some of the most complex ethical issues facing society today, including topics in social affairs, business, law, medicine, journalism, and political affairs. UB's team finished in the top-five, qualifying them for a spot in the 2016 National Intercollegiate Bowl.

The Ethics Bowl Team is coordinated by the Hoffberger Center for Professional Ethics. Students from all four UB schools and colleges are invited to participate.

On January 20, Ann Cotten B.S. '85, M.S. '86, D.P.A. '03, director of UB's William Donald Schaefer Center for Public Policy, was presented with a certificate of recognition by Maryland Comptroller Peter Franchot, for the policy institute's 30+ years of contributions to the State of Maryland.

Photo courtesy of UB.



65%

of Fortune 500 companies offer matching gift programs.

Over \$35,000 raised

70+

Matching gifts received

1751

The year that Ben Franklin established the first-ever matching gifts program in the U.S.

In 2015, 42 companies matched their employees' donations to UB.

Giving to UB from matching gift programs increased 23% between 2014 and 2015.