

JENNIFER A. KEOHANE

Klein Family School of Communications Design
University of Baltimore
1420 North Charles Street
Baltimore, Maryland 21201

Email: jkeohane@ubalt.edu

ACADEMIC APPOINTMENTS

2017-Present	Assistant Professor, University of Baltimore, Baltimore, Maryland
2017-Present	Coordinator of Oral Communication, University of Baltimore, Baltimore, Maryland
2015-2017	Term Assistant Professor, George Mason University, Fairfax, Virginia
2014-2015	Lecturer, University of Wisconsin-Madison, Madison, Wisconsin
2013-2014	University Fellow, University of Wisconsin-Madison, Madison, Wisconsin
2009-2013	Teaching Assistant, University of Wisconsin-Madison, Madison, Wisconsin
2008-2009	Morgridge Fellow, University of Wisconsin-Madison, Madison, Wisconsin
2007	Senior Lecturer, Stanford University, Stanford National Forensics Institute, Stanford, California
2006	Lecturer, Stanford University, Stanford National Forensics Institute, Stanford, California

EDUCATION

Doctor of Philosophy, Communication Arts (Rhetoric, Politics, and Culture), University of Wisconsin, Madison, May 2015.
Title: *The Ladies in Red: U.S. Citizenship, Feminism, and Communism during the Early Cold War*
Advisor: Dr. Susan Zaeske
Committee: Dr. Robert Glenn Howard, Dr. Robert Asen, Dr. Karma R. Chávez, Dr. Sarah Meinen Jedd, Dr. William P. Jones
Ph.D. minor completed in history

Master of Arts, Communication Arts (Rhetoric), University of Wisconsin, Madison, 2010.
Master's Thesis: *Spheres of Influence: Communism, Feminism, and Containment in Betty Millard's *Woman Against Myth**
Advisor: Dr. Susan Zaeske
Committee: Dr. Robert Glenn Howard, Dr. Karma R. Chávez, Dr. Sarah Meinen Jedd

Bachelor of Arts, magna cum laude, Communication Studies (Rhetoric and Public Culture) and International Studies, Northwestern University, 2008.
Honors Thesis: "In the Bonds of Woman and the Slave": The Woman/Slave Analogy in Woman's Rights Discourse Before and After the Civil War

Advisor: Dr. Angela G. Ray

RESEARCH PUBLICATIONS

Books

Keohane, Jennifer. *Communist Rhetoric and Feminist Voices in Cold War America*. Lanham, Maryland: Lexington Books, an imprint of Rowman and Littlefield, 2018.

Shiraev, Eric B., **Jennifer Keohane**, Martijn Icks, and Sergei A. Samoilenko. *Character Assassination and Reputation Management: Theory and Applications*. In production. New York: Routledge, 2021.

Samoilenko, Sergei, Martijn Icks, **Jennifer Keohane** and Eric Shiraev, eds. *The Routledge Handbook of Character Assassination and Reputation Management*. New York: Routledge, 2020.

Peer-Reviewed Articles

Keohane, Jennifer. "Home/Work: The Rhetoricity of Commemorative Labor at the Belmont-Paul House." *Western Journal of Communication*, forthcoming.

Keohane, Jennifer. "On Display Eight Hours a Day": Gendering and Racializing Clerical Work during the early Cold War." *Peitho*, forthcoming.

Keohane, Jennifer. "Producing Detroit: Narratives of Space and Place in the 1932 Ford Hunger March and Funeral Protest." *Journal for the History of Rhetoric* 24, no. 2 (2021): 171-194.

Keohane, Jennifer and Kelly Jakes. "Soldiers and Scholars: Evaluating Female Engagement Teams in the War in Afghanistan." *Women's Studies in Communication* 44, no. 1 (2021): 102-118.

Keohane, Jennifer. "'Labor is Noble and Holy': Ironic Inclusion and Exclusion in the Knights of Labor, 1885-1890." *Rhetoric Review* 38, no. 3 (2019): 311-324.

Keohane, Jennifer. "'The Most Important Dress in the Country': The Rhetoric of Glamour in the Smithsonian's 'The First Ladies.'" *Women's Studies in Communication* 40, no. 3 (2017): 270-288.

Keohane, Jennifer. "'Honest Toil': Labor, the Body, and Citizenship in the Knights of Labor, 1880-1890." *Rhetoric Society Quarterly* 46, no. 1 (2016): 66-88.

Competitively Selected Book Chapters

Keohane, Jennifer. "'Other Peoples' Kitchens': Cold War Coalition Building in the American Communist Party." In *Women at Work: Rhetorics of Gender and Labor in the United States*, edited by Jessica Enoch and David Gold, 209-223. Pittsburgh: University of Pittsburgh Press, 2019.

Keohane, Jennifer. "Representing Class in Presidential Debates, 2008-2016." In *Televised Presidential Debates in a Changing Media Environment*, vol. 1: *The Candidates Make their Case*, edited by Edward A. Hinck, 205-227. Santa Barbara: Praeger, 2019.

Keohane, Jennifer. "‘In The Bonds of Woman and the Slave’: Analogy and Collective Identity in Woman’s Rights Discourse, 1860-1869." In *Rhetoric Concord and Controversy*, edited by Antonio de Velasco and Melody Lehn, 142-154. Long Grove, IL: Waveland Press, 2012.

Invited Chapters

Keohane, Jennifer. "The Rhetorical and Ethical Implications of Character Assassination in the Age of McCarthy." In the *Routledge Handbook of Character Assassination and Reputation Management*, edited by Sergei A. Samoilenko, Martijn Icks, Jennifer Keohane, and Eric Shiraev, 269-281. New York: Routledge, 2020.

Keohane, Jennifer. "Entrepreneurs and Immigrants: Representing American Identity in the National Museum of American History." In *The Soul of the Nation: U.S. Public Memory and the National Mall*, edited by Roger Aden, 119-134. Lanham, Maryland: Lexington Books, 2018.

Keohane, Jennifer. "Spheres of Influence: The Intersections of Feminism and Transnationalism in Betty Millard’s *Woman Against Myth*." In *Standing in the Intersection: Feminist Voices, Feminist Practices in Communication Studies*, edited by Cindy Griffin and Karma R. Chávez, 169-188. Albany: State University of New York Press, 2012.

Book Reviews

Keohane, Jennifer. "Review: Lynée Lewis Gaillet and Helen Gaillet Bailey, eds. *Remembering Women Differently: Refiguring Rhetorical Work*." *Rhetorica* 39, no. 3 (2021): 342-344.

Keohane, Jennifer. "Review: Aidan Smith, *Gender, Heteronormativity, and the American Presidency*." *Presidential Studies Quarterly*, 49, no. 2 (2019): 489-490.

Keohane, Jennifer. "Review: Ann George, M. Elizabeth Weiser, and Janet Zepernick, eds., *Women and Rhetoric Between the Wars*," *Rhetoric and Public Affairs*, 18, no. 4 (2015): 775-778.

Keohane, Jennifer. "Review: Margot Canaday, *The Straight State: Sexuality and Citizenship in Twentieth-Century America*," *Quarterly Journal of Speech*, 97:3 (2011): 356-361.

SELECTED COMPETITIVE CONFERENCE PAPERS

Keohane, Jennifer. "‘On Display Eight Hours a Day’: Gendering and Racializing Clerical Work during the early Cold War." Eastern Communication Association. Virtual Conference, March 2021. ***Top Faculty Paper Award**

Keohane, Jennifer. "Counterpublic Memorializing for Survival: The Case of the Belmont-Paul Women’s Equality National Monument." National Communication Association, Baltimore, Maryland, November 2019.

Keohane, Jennifer and Kelly Jakes. "Local Ways of Knowing War." Alta Conference on Argumentation. Salt Lake City, Utah, August 2019.

- Keohane, Jennifer. "‘I’m Gonna Get Me a Beer’: Gender, Character, and Communicating Authenticity." Conference on Character Assassination and Populism, Arlington, Virginia, March 2019.
- Jakes, Kelly and **Jennifer Keohane**. "Reinventing Rhetoric’s Approach to War and Gender," Rhetoric Society of America, Minneapolis, Minnesota, May 2018.
- Keohane, Jennifer**, Kelly Jakes, and Sara McKinnon. "Still Fighting: Rethinking our Relevance to Discourses of Gender, War, and Militarism," Full-Day Seminar. National Communication Association, Dallas, Texas, November 2017.
- Keohane, Jennifer. "Entrepreneurs and Immigrants: Representing American Identity in the National Museum of American History," Visual Communication Division, National Communication Association, Dallas, Texas, November 2017.
- Jakes, Kelly, **Jennifer Keohane**, and Sara McKinnon. "Rethinking Gender, War, and Militarism," Alta Conference on Argumentation, Salt Lake City, Utah, July 2017.
- Keohane, Jennifer. "Performing Citizenship in Grandma’s Pantry," Public Address Division, National Communication Association, Philadelphia, Pennsylvania, November 2016.
- Keohane, Jennifer**, Margaret Milkancie, and Seth Hudson. "Experimenting with Imagination," Innovations in Teaching and Learning Conference, Center for Teaching and Faculty Excellence, George Mason University, Fairfax, Virginia, September 2016.
- Keohane, Jennifer. "Satirical Sex Appeal: Advertising, Popular Print Culture, and Labor During the Early Cold War," Rhetoric Society of America, Atlanta, Georgia, May 2016.
- Keohane, Jennifer and Sergei Samoilenko. "The Trump Phenomenon: Rethinking the Typology of Character Assassination," Virginia Association for Communication Arts and Sciences, Fairfax, Virginia, April 2016.
- Keohane, Jennifer. "Students, Rewrite my Syllabus!" Great Ideas for Teaching Students (GIFTS), Central States Communication Association, Madison, Wisconsin, April 2015.
- Keohane, Jennifer. "Turnover: Definitional Argument in the Northwestern Football Unionization Controversy," Rhetorical Theory and Criticism Interest Group, Central States Communication Association, Madison, Wisconsin, April 2015.
- Keohane, Jennifer. "Remembering Edwin Black," Panel Discussion, Rhetorical Theory and Criticism Interest Group, Central States Communication Association, Madison, Wisconsin, April 2015.
- Keohane, Jennifer. "The Presence of Our Pants: Fashion as Labor and Public Address, 1945-1955," Public Address Division, National Communication Association, Chicago, Illinois, November 2014.

Keohane, Jennifer. "Behind Bars, Beyond Borders: Prison Narrative, Communism, and Feminism in Early Cold War America," Rhetoric Society of America, San Antonio, Texas, May 2014.

Keohane, Jennifer. "Mobile Mothers: Race and Labor Haunting Cold War Borders," Rhetoric Society of America, San Antonio, Texas, May 2014.

Keohane, Jennifer. "Sensibly Chic: Fashion, Communism, and the Body in Russian Propaganda Magazines," International Conference 2013: Rhetoric in Europe, Saarland University, Germany, October 2013.

Keohane, Jennifer. "The Global Suburb: Contesting the Spatial Organization of Cold War Life in Communist Feminist Rhetoric," Feminisms & Rhetorics Conference, Stanford University, California, September 2013.

Keohane, Jennifer. "Packers and Cheeseheads and Badgers, Oh My!: Mapping the Possible in Wisconsin Protest Rhetoric," Rhetorical Theory and Criticism Interest Group, Central States Communication Association, Kansas City, Missouri, April 2013.

Keohane, Jennifer. "'In the Bonds of Woman and the Slave': Analogy and Collective Identity in Woman's Rights Discourse, 1860-1869," Rhetoric Society of America, Minneapolis, Minnesota, May 2010. ***Top Paper Award**

RESEARCH FELLOWSHIPS AND AWARDS

Faculty Research Award for Research in Business Ethics, Hoffberger Center for Professional Ethics, University of Baltimore, 2019. **\$1,000**

Research Summer Stipend, Yale Gordon College of Arts and Sciences, University of Baltimore, 2018. **\$2,000.**

University Fellow, Graduate School, University of Wisconsin, Madison, 2013-2014.

Mellon-Wisconsin Summer Fellowship, Graduate School and College of Letters and Sciences, University of Wisconsin, Madison, 2013. **\$10,000.**

Helen K. Herman Memorial Fund Scholarship, Department of Communication Arts, University of Wisconsin, Madison, 2013.

Elliott Dissertation Award, Department of Communication Arts, University of Wisconsin, Madison, 2012.

Pearce Research Award, Department of Communication Arts, University of Wisconsin, Madison, 2012.

Vilas Travel Grant for Conference Presentation, Graduate Student Collaborative, University of Wisconsin, Madison, 2012.

Frankenberger Memorial Fund Research Scholarship, Department of Communication Arts, University of Wisconsin, Madison, 2011.

Elizabeth Warner Risser Fellowship, Department of Communication Arts, University of Wisconsin, Madison, 2010.

Gerard A. Hauser Prize for best student paper submitted to the biennial conference, Rhetoric Society of America, 2010.

Morgridge Fellowship, Graduate School, University of Wisconsin, Madison, 2008-2009.

George M. Sargent Award for highest major grade point, School of Communication, Northwestern University, 2008.

Naomi Marfleet Cramer Student Scholarship, School of Communication, Northwestern University, 2007.

Department Award for Excellence in Communication Studies, Northwestern University School of Communication, 2005-2008.

SELECTED INVITED SCHOLARLY AND PROFESSIONAL LECTURES

“Narrating the Authentic Self: Campaign Speeches as Political Autobiography.” Featured lecture delivered at the International Symposium on Auto/Biography and Reputation Politics at the University of Vienna, February 2020.

“Communist Women’s Cold War Activism and Character Assassination,” Lecture delivered at the Conference on Character Assassination and Populism, March 2019.

“Perspectives on Character Assassination,” Lecture delivered to the Institute of World Politics (Washington, DC), April 13, 2018.

“‘We are All Leaders’: Contested Narratives of Working-Class Agency in the 1932 Ford Hunger March and Funeral Protest,” Lecture delivered to the University of Maryland Communication Colloquium Series, February 2018.

“Professional Communication in an Electronic World,” Lecture delivered to the student chapter of the Society of Professional Journalists, George Mason University, November 2015.

“We Need to Talk about ‘We Need to Talk about TED,’” Lecture delivered to Coffee with TED event, Distinguished Lecture Series, Wisconsin Union Directorate, University of Wisconsin, Madison, April 2014.

“No Career for a Glamor Girl: Race, Class, and Gender in American Communism and Cold War Culture,” Lecture delivered at CELSA (Communication and Journalism School at Sorbonne University-Paris), April 2013.

IN THE MEDIA

News Broadcasts

Abell, Jeff. "Analysts Review President Trump's Tweets." *Fox 45 News*. Baltimore, Maryland, July 30, 2019. <https://bit.ly/3v0loI6>

Opinion Editorials

Keohane, Jennifer. "DeVos' UB Speech Rings Hollow." *Baltimore Sun*. December 19, 2017. <https://www.baltimoresun.com/opinion/op-ed/bs-ed-op-1220-devos-graduation-20171219-story.html>

Shiraev, Eric and **Jennifer Keohane**. "Amnesty, abortion, and acid': Why negative campaigning works." *Washington Examiner*. November 3, 2020. <https://washex.am/3wVV2Iy>

Shiraev, Eric and **Jennifer Keohane**. "Destined for Character Attacks: A National History of Ugly Rhetoric." *Washington Examiner*. August 24, 2020. <https://washex.am/3v1UHCA>

Podcasts

Barks, Ed. "Character Assassination and Reputation Management with Jennifer Keohane. *C-Suite Blueprint Radio*. June 1, 2021. <https://bit.ly/3g0e0rE>

Turner, Pete A. "Female Engagement Teams in the War in Afghanistan." *The Break it Down Show*. September 14, 2020. https://fb.watch/5_mqlKKSZK/

Print Media

Leonato, Kristin. "Toxic Talk: New Research Lab Seeks to Understand and Counter Character Smears." *Cornerstone*. Spring 2017, 6-8. <https://chss.gmu.edu/articles/10880>

RESEARCH APPOINTMENTS

Director of Development, Lab for Character Assassination and Reputation Politics, George Mason University, Spring 2016-present.

In this role, I work with a team of researchers investigating character attacks and ad hominem argumentation. It is my job to conduct, support, and publicize the research that we do.

TEACHING EXPERIENCE

Klein Family School of Communications Design, University of Baltimore
Communicating Effectively (CMAT 201)

Oral Communication in Business (CMAT 303)
Oral Communication in Business (CMAT 303.WB)
 Online, asynchronous
Argumentation, Debate, and Society (CMAT 320)
Research Methods in Digital Communication (CMAT 353)

Department of Communication, George Mason University
Public Speaking (Comm 100)
Small Group Communication (Comm 201)
Foundations of Public Communication (Comm 300)
Business and Professional Communication (Comm 320)
Organizational Communication (Comm 335)
Freedom of Speech and Communication Ethics (Comm 454)

Department of Communication Arts, University of Wisconsin-Madison
Communication and Human Behavior (CA 260)
 Online, asynchronous
Communication and Human Behavior (large lecture) (CA260)
Communication and Human Behavior (discussion leader) (CA260)
The Theory and Practice of Argumentation and Debate (large lecture) (CA 262)
The Theory and Practice of Argumentation and Debate (discussion leader) (CA 262)
Great Speakers and Great Speeches (discussion leader) (CA 370)

TEACHING AWARDS, FELLOWSHIPS, AND RECOGNITION

Online Course Redesign Grant, Yale Gordon College of Arts and Sciences, University of Baltimore, 2018. **\$2,500.**

Open Educational Resources Mini-Grant, Maryland Open Source Textbook. William E. Kirwin Center for Academic Innovation, University System of Maryland, 2018. **\$1,500.**

Mason Core Course of Distinction, Office of the Vice Provost for Undergraduate Education, George Mason University, 2017. Awarded to teaching in the Mason Core curriculum that scored over 4.75 out of 5.0 on student evaluations. (Comm454)

Mason Core Course of Distinction, Office of the Vice Provost for Undergraduate Education, George Mason University, 2016. Awarded to teaching in the Mason Core curriculum that scored over 4.75 out of 5.0 on student evaluations. (Comm454)

PROFESSIONAL SERVICE

Committees—Disciplinary and Professional Organizations

Nominating Committee, National Communication Association, 2020-2021.

Franklyn Haiman Award for Distinguished Scholarship in Freedom of Expression Committee, National Communication Association, 2020-2021.

Executive Committee, Basic Course Division, National Communication Association, 2020-2021.

Dissertation Award Committee, American Society for the History of Rhetoric, 2020.
Nominating Committee, Rhetorical Criticism and Theory Division, National Communication Association, 2017-2018.
Nominating Committee, Public Address Division, National Communication Association, 2016-2017.

Committees—National and Regional Conference Planning

Conference planning committee, National Communication Association, 2018.
Director, Character Assassination in Theory and Practice Conference, George Mason University, 2016-2017.
Chair, Rhetoric and Communication Theory division, Virginia Association of Communication Arts and Sciences, 2015-2017.
Steering committee member, Rhetoric Society of America Summer Institute, 2012-2013.
Conference planning chair, Midwest Winter Workshop, 2011-2012.

Committees—University Level

Board of Regents Task Force Implementation Group on Marketing and Branding, University of Baltimore, 2020-2021.
Research Council, University of Baltimore, 2019-present

Committees—College Level

Undergraduate Curriculum Committee, Yale Gordon College of Arts and Sciences, University of Baltimore, 2018-present.

Committees—Department Level

Search Committee for Faculty in Graphic Design, University of Baltimore, 2020-2021.
Teaching Effectiveness Committee, Comm 100 and Comm 101, George Mason University, 2016-2017
Search Committee for Assistant Director of Forensics Position, George Mason University 2017.
Search Committee for Undergraduate Coordinator, George Mason University, 2016.
Recruitment Committee, George Mason University, 2015-2017.
Undergraduate Curriculum Committee, George Mason University, 2015-2017.

Reviews

Women's Studies in Communication, 2018.
Rhetoric Society Quarterly, 2016.
Public Address Division, National Communication Association, 2011-present.
Feminist and Women's Studies Division, National Communication Association, 2014.
Rhetoric Society of America Conference, 2013.
Rhetorical Theory and Criticism Interest Group, Central States Communication Association, 2011.
SPRINKLE: An Undergraduate Journal of Sexual Diversity Studies, 2011.

Board Membership

Student representative, Board of Directors, Rhetoric Society of America, 2012-2014.

Task Forces

Member, Rhetoric Society of America task force on technology, 2010-2011.

Departmental and University-level Advising

Advisor, George Mason Chapter, National Society of Collegiate Scholars, 2016-2017.

Community Service

Writing Coach, Posse Program, Washington DC, 2018-present.

Essay grader, Posse Program, Washington DC, 2018-present.

Northwestern Alumni Admissions Council Interviewer, Washington DC, 2017-present

Vice President of Contract Enforcement, Teaching Assistants' Association (AFT-3220), University of Wisconsin-Madison, 2012-2014.