

## **Richard Swaim**

### **EXPERIENCE**

#### University of Baltimore

Associate Professor, Government and Public Administration, 1983 to present.  
Director, Masters of Public Administration Program, 1996 to 1998.  
Director, Government and Public Policy Program, 1993-1996.  
Interim Dean, Yale Gordon College of Liberal Arts, 1986-1987.  
Associate Dean, Yale Gordon College of Liberal Arts, 1984-1986.  
Assistant Professor, Government and Public Administration, 1977-1983.

#### Department of Health and Human Services

Policy Analyst, Administration on Aging, as a Faculty Fellow,  
National Association of Schools of Public Affairs and Administration, 1982-1983.

#### Colorado State University

Instructor, Public Administration, 1976-1977.

#### National Endowment for the Arts

Fellow, Arts Management Fellowship Program, Spring 1976.

### **EDUCATION**

Ph.D. Political Science, University of Colorado, 1977.  
M.A. Political Science, Villanova University, 1973.  
B.A. Political Science, Rutgers University, 1972.  
A.A. Liberal Arts, Cumberland County College, 1970.

### **MILITARY**

U.S. Army, Medical Corps 1966-1969. Overseas Duty, Korea.  
Staff Pharmacist, 101st MASH. Head, Pharmacy, 119th Medical Detachment.

### **TEACHING AREAS**

American Government, Art and Cultural Policy, Bureaucratic Politics,  
Central European Culture and Politics, Nonprofit Management, Policy Making.

## **PROFESSIONAL ACTIVITIES**

### **CURRENT**

Representative, Gordon College Faculty, University Faculty Senate, 2008-  
Chair, Curriculum Review Committee 2009-10  
Executive Committee, Faculty Senate, Gordon College..  
Interim Director, Helen B. Denit Honors Program. 2009-2010

### **PREVIOUS**

Conference Chair. Annual Conference on Social Theory, Politics and the Arts, Baltimore, October 2008.

Member, Undergraduate Curriculum Committee, 2005-2008.

Representative, Gordon College Faculty, University Council, 2001-2005.

Teaching Fellow, Gordon College, Synergy Project, Maryland Higher Education Commission, 2001-02.

President, Executive Committee, Faculty Senate, Gordon College, 2001-2005

Panelist, Metro Arts, Pennsylvania Council on the Arts, 2000-2003

Member, Denit Honors Program Committee, 2000-2006

Chair, Community Services Panel; Agency Review Panel, United Way of York, 1999-2002.

Board member, Co-Chair, Exhibition Committee, *YorkArts*, 1998 -2002

MPA Program Director, University of Baltimore, 1996-1998.

University Representative, Faculty Advisory Council, Maryland Higher Education Commission, 1998-2000.

University Senator, Council of University System Faculty. Chair, subcommittee on Distance Education; Representative to USM Task Force on Distance Education and Virtual University Task Force, 1996-99.

Faculty Representative, USM Telecommunications Council, 1996-1999.

Distance Learning Academy, Teletraining Institute, Oklahoma State University, Summer 1996.

Program Director, Government and Public Policy, 1994-1996.

Editor, Civitas, the newsletter of the Government and Public Administration Department, University of Baltimore, 1992-94.

International Summer University of Economics, Budapest, Hungary, 1990.

Board Member, Waxter Foundation, 1985-1989; President, 1987-89.

### **PROFESSIONAL ACTIVITIES** [continued]

Member, Research Advisory Committee, American Council for the Arts, 1986-1988.

Commissioner, Commission on Aging and Retirement Education, City of Baltimore, 1985-1988.

Co-Director, 1986-87, "The Humanities and the Professions: The University of Baltimore Model." A grant from the Fund for the Improvement of Postsecondary Education.

Editor, Policy Perspectives, Maryland Chapter, American Society for Public Administration, 1986-87.

### **CONFERENCE PRESENTATIONS, PAPERS, REPORTS**

"Aesthetics, Management and Organization Design" as part of an organized panel New Ventures in Research: The Case for Applied Aesthetics for the annual Conference, Social Theory, Politics and the Arts, London, October 2009.

Invited Participant, Symposium: Cultural Management: Past, Present and Future – Exploring the Boundaries, The Cultural Management Programme at HUMAK University of Applied Sciences, Helsinki, Finland, April 15-17, 2009.

"Aesthetics, Administrative Worlds, and Organizational Management: Lessons for Understanding Artful Teaching," presented at the Annual Conference on Social Theory, Politics and the Arts, New York, October 2007.

"Blueprints for the Future: Artist as Worker, Art as Work" presented at the Annual Conference on Social Theory, Politics and the Arts, San Francisco, October 2001.

Presenter, Liberal Arts Team, Synergy Conference, Maryland Higher Education Commission, April 2001.

"The World in My Backyard; Arts Policy at the Local Level," presented at the Pennsylvania Political Science Association Annual Meeting, Dixon University Center, Harrisburg, April 2001.

"The Arts at the Grassroots: Infrastructure, Policy and Support of an Arts Center." Discussion at the Annual Conference on Social Theory, Politics and the Arts, Washington, D.C., October 2000.

"Artist as Worker: Art as Work." Paper presented at The Culture Society: International Conference for the Sociology of Culture and the Arts. Barcelona, July 6-8, 2000.

"Straddling the *fin d'siecle*, again..." presented at The Image of the 20th Century Conference of the Society for the Study of Social Imagery, Colorado Springs, March 2000.

An Arts Center for York. Feasibility study of an arts center as a re-use of vacant industrial sites funded by the Wolf Organization, York, PA, February 2000.

“*Max and Friends: Artists as Prototypical Independent Professionals*” presented at the Annual Conference on Social Theory, Politics and the Arts, San Francisco, October 1999.

Chair, “Regionalism: The Future is Now” A panel composed for the annual meeting of the Pennsylvania Political Science Association, Villanova University, April 1999.

### **CONFERENCE PRESENTATIONS, PAPERS, REPORTS** [continued]

Chair and Convenor, *The Independent Muse: Artist as Worker*, Panel for the Annual Conference on Social Theory, Politics and the Arts, Philadelphia, October 8-10, 1998.

“Teaching the Capstone...” ( with Larry Downey) presented at the Pennsylvania Political Science Association, Villanova University, April 1999.

“Nonprofit Management and the MPA Core Curriculum: A Bibliography” with Nancy Appel, presented at the annual meeting of the American Society for Public Administration, April 1999.

“Ideas, Age, Politics and Personality in Political Theory” presented at the Pennsylvania Political Science Association, Harrisburg, April 3-5, 1998.

“Nonprofits and Public Administration Education: A Proper Role,” prepared for the Annual Meeting of the Association for Research on Nonprofit and Voluntary Organizations, Indianapolis, December 1997.

“Using Film, Art and Music to Teach Political Culture: A Central European Example,” presented at the Northeast Political Association Meeting, Philadelphia, November 1997.

“Issues in Distance Education,” Annual Meeting of the National Association of Schools of Public Affairs and Administration, Raleigh, October 1997. A version appears in *Linkages*, the Newsletter of the Institute for Distance Education, University of Maryland, Fall 1997.

“Distance Learning: Technological Enabled, Time and Space Independent Education” presented at the Northeast Political Science Association Meeting, Boston, November 1996.

### **BOOKS & MONOGRAPHS**

Public Policy and the Arts, Co-edited with Kevin V. Mulcahy (Boulder: Westview Press, 1982).

The Modern Muse: Condition and Support of Artists (Ed.) (New York: ACA 1989).

### **PROCEEDINGS, BOOK CHAPTERS AND BOOK REVIEWS**

*Crazy Rhythm: Insights into Policy Making.* Public Voices, Vol.3, No.3 Spring 1998.

“The Visual Geometry of Cultural Policy.” *Selected Proceedings: Cultural Policy*, Francois Colbert, Ed., Ecoles des Hautes Etudes Commerciales de Montreal, (HEC) Montreal, 1997.

"Arts Policy Research: Conditions for its Future development and Effective Use," with M. Cummings,

August 2009

M. Wyszomirski, M. Peters, D. Pankratz in D.Pankratz and V. Morris, The Future of the Arts: Public Policy and Arts Research (New York: Praeger, 1990).

"A Private Public Partnership: The Development of American Arts Policy," in W.S.Hendon, V.L. Owen, D.V. Shaw, Cultural Economics 88: An American Perspective, Proceedings, Fifth Annual International Conference on Cultural Economics, Ottawa, Canada, 1988.

## **JOURNAL ARTICLES**

"Politics and Policymaking: Tax Credits and Historic Preservation," Journal of Arts Management and Law. (March 2003).

"To Every Age its Art, to Art its Age" Journal of Arts Management and Law 24, (Spring 1994). Also published as <http://www.artsusa.org/advocacy/swaim.htm> [15 May 1996].

"Educational and Cultural Programs for the Older Person: A Caveat." Gerontology and Geriatrics Education, Vol. 3, No. 3, March 1983, 193-199.

"Public-Private Relations: The Arts and Humanities," in Symposium on Policy Toward Public-Private Relations, Policy Studies Journal, Volume 11, No. 3 (March 1983), 465- 472.

"Evaluation" The Arts and Cultural Policy." Evaluation News, Vol. 1, No. 2, May, 1981.

Public Policy Questions: The Arts in Government," Journal of Aesthetic Education, V. 12, No. 4 (October 1978), 43-49.

## **AWARDS**

University Nominee, Regents Award for Excellence in Teaching, University System of Maryland, 2000.

Distinguished Chair in Teaching, Gordon College, 1997-98.

## **ART EXHIBITIONS**

*Blue Eye*, mixed media sculpture, Honorable Mention. YorkFest, 2001.

Juror: Mark Ward, American Visionary Arts Museum.

*Bycycle Sets Pointed Upward*, metal sculpture, Do It! Exhibit. YorkArts, Fall 2001.

*Golden Wheat Streamer*, *Copper Peacock*, mixed media, Spring Exhibit, York Art Association, 2002.

FishHooks and Fantasy, Twelve works at The Welder's Wife, Monkton, MD. Spring 2002.

*Hooks and Clay*, (with Kim Toner) LuLu's Gallery, Columbia, PA. Fall 2002.

## **BIOGRAPHY**

Richard Swaim is an associate professor of government and public administration in the Yale Gordon College of Liberal Arts at the University of Baltimore. His teaching interests include American Government and Politics, Policy Analysis, Nonprofit Management, Bureaucratic Politics, Art and Cultural Policy, and Central European Culture and Politics. He teaches using traditional methods as well as distance learning involving multimedia, interactive and online technologies and was awarded the Distinguished Chair in Teaching in 1998 at Gordon College and was the University's nominee for the Regents Teaching Award in 2000. Richard teaches regularly in the Denit Honors program joining with colleagues from other disciplines at the University and has received Hoffberger Center grants to examine ethics in the MPA core curriculum and the relationship between art and ethics. He develops on-line courses for the Government and Public Policy Program and was a participant in the Synergy project for Gordon College. Richard's research focuses on art and cultural policy and the policy process. His first work on arts policy was his doctoral dissertation (Colorado 1977) which focused on Nancy Hanks' budgetary success and policy direction of the Arts Endowment where he served as an intern in the Research Division. Subsequent work has focused on art and culture research and practice.

Professor Swaim also worked with the Baltimore Area Agency on Aging to design an arts and aging program which brought together artists and older city residents (1979). As a NASPAA Faculty Fellow with the Administration on Aging, he worked on an inter-agency agreement among the Arts Endowment, Humanities Endowment, the Administration on Aging, and the 1981 White House Conference on Aging. From 1984 to 1987 Swaim served as Associate Dean and then Interim Dean of the Yale Gordon College of Liberal Arts. From 1985 through 1989 he was a member of the Waxter Foundation Board serving as its President from 1987-89. Professor Swaim served as Director of the Department's undergraduate Government and Public Policy program from 1993-1996 and as Director of the Masters of Public Administration program from 1996-1998. While on sabbatical, he served as a Board member with YorkArts, a nonprofit arts organization, where he was Co-Chair of the Exhibition Committee and volunteer in the Gallery. Professor Swaim also chaired the Community Services Allocation Panel and serves on the Agency Review panel for The United Way of York. His *auteur ego*, Max Moltano, is a postmodern, mixed media, untrained conceptual artist with a largely unseen portfolio. Mixed media and metal forged sculptures have recently been exhibited.

He is co-editor of Public Policy and the Arts (with Kevin Mulcahy, Westview, 1982), worked with the American Council for the Arts Research Advisory Committee to produce The Modern Muse (ACA Books, 1989) and coordinated the Roundtable on Artist's Research for the National Endowment for the Arts. He has commented on arts policy in various articles and conference presentations and "To Every Age Its Art, To Every Art Its Age" (Journal of Arts Management and Law 1994) was made available on "ARTSUSA" the internet site of the American Council for the Arts as part of the public policy debate on cultural issues. (<http://www.artsusa.org/advocacy/swaim.htm> 15 May 1996.) Current research is multi-disciplinary and centers on the artist as worker using participant-observation and new ways of seeing using metaphor, video images and new paradigms for envisioning information. Chaos theory, dissipative structures and nonlinearity form the cornerstones of the new paradigm presented in both text and video.