FY2016-2018 Strategic Plan
Langsdale Library
University of Baltimore

Mission:

Langsdale Library cultivates knowledge creation within members of campus, the Baltimore metropolitan area and beyond. We do this by teaching the skills and insights necessary to navigate the ever-changing information landscape and ensuring access to resources, learning spaces and technology.

Vision:

We endeavor to be the physical and digital nexus for information access, learning and knowledge creation at the University of Baltimore.

Strategic Goals (aligned with University of Baltimore Strategic Plan 2014-2017)
Goal 1
Langsdale Library will enhance student success through its support of student research and technology use and will expand its information literacy program.

- Submit new learning objectives for INFO 110 to CAS undergraduate curriculum committee
- Work towards scaffolding information literacy across the curriculum and differentiating among courses and levels by completing specific objectives below
- Develop information literacy materials for graduate students
- Have information literacy included and formally evaluated in at least 3 undergraduate degree programs
- Work to improve current procedures for thesis and dissertation submission
- Develop a plan to provide non-library types of assistance to students in the library

Goal 2
Langsdale will collaborate with Maryland community colleges to ensure a seamless transition for transfer students.

- Work towards creating a uniform set information literacy learning outcomes for sophomores across several Maryland public and community colleges in order to provide a base information literacy skillset that librarians can expect students transferring from one of these college to have.
- Develop reciprocal borrowing and resource sharing agreements with local community colleges

Goal 3
Langsdale will use existing and new user research data and explore initiatives in the literature in order to find and implement cost effective solutions that address concrete needs in the library.

- Create flexible instructional space to support 21st century learning and teaching
- Create flexible, collaborative working spaces for research and learning; utilize the renovation of Langsdale and the repurposing of the Learning Commons to implement design that encourages collaboration, engagement reflection and creativity
- Encourage innovation in Special Collections' administrative and collections management processes through the implementation of an open source archival management relational database, ArchivesSpace
- Continue ongoing iterative improvements to all langsdale web properties, while better leveraging user research and analytics data to guide decisions

Goal 4
Langsdale will create opportunities to celebrate and support scholarly activities of students, faculty and staff.

- Provide opportunities and spaces for faculty and students to share and knowledge and collaborate
- Collaborate with university stakeholders to develop and implement a digital institutional repository to disseminate faculty, staff and student research on the web.

Goal 5
Langsdale will increase access to collections and awareness of their availability to faculty, staff and students

- Enhance visibility of browsing journal collection
- Increase online access to archival collections
- Evaluate and recommend appropriate controlled vocabularies to use in metadata for digital collections
- Add tables of contents to records for Ebsco ebooks and evaluate any increase in usage
- Expand current availability and access to Gaming Collection.
- Improve accessibility, awareness, and use of new and/or existing library collections, programs, resources and services.
- Enhance outreach to faculty
- Develop new and improved outreach initiatives to encourage faculty research in Special Collections and incorporate our collections and services into student learning
- Advertise to the University community the reciprocal agreements with USMAI and participating libraries
- Research ILLiad 8.6 update to apply enhancements

Goal 6
Langsdale will carefully analyze usage of resources in order to make data-driven decisions about purchases and subscriptions and to identify areas for cost savings.

- Using title overlap, usage, and cost data, analyze databases not already evaluated for cost/uniqueness of content/usage. Prepare reports and recommendations for renewal/cancellation.
- Analyze usage of Leisure Reading collection
- Assess participation in Maryland Shared Copy Journals project
- Monitor and provide reports on usage of print journal collection
- Provide preliminary analysis of Coutts performance as book jobber
- Analyze usage of Ebsco e-book purchases and research alternatives
- Analyze UB users book requests to other USM institutions to assist with collection management decisions
- Assess new online reserves form usage from previous semesters
- Assess RapidILL usage and expansion
- Assess costs associated with journal title cancellations and use of Reprints Desk and ILL to supply articles from cancelled journals
- Provide effective stewardship of library IT resources and services, while preparing for move to renovated space
- Demonstrate responsible stewardship of the collections through preservation initiatives
- Increase organizational efficiency and accountability of Circulation Renewal policies and procedures.

Goal 7
Langsdale will support staff development for library staff and faculty.

- Provide in-house staff development opportunities
- Offer webinars and consortial staff development activities through USMAI
- Provide funding for faculty and staff attendance and presentations at regional and national conferences