Document N: Course and Program Development:
IMPACT AND APPROVAL SIGNATURES

See Course and Program Development Policy and Procedures (www.ubalt.edu/provost) for instructions.

SCHOOL:  
- LAW  
- MSB  
- CAS  
- CPA

CONTACT NAME: Heather Wyatt-Nichol  
PHONE: 6173

DEPARTMENT/DIVISION: College of Public Affairs Dean's Office  
DATE PREPARED: 3/25/13

PROPOSED SEMESTER OF IMPLEMENTATION:  
- fall  
- spring  
YEAR: 2015

TYPE OF ACTION:  
- add (new)  
- deactivate  
- modify  
- other

LEVEL OF ACTION:  
- noncredit  
- undergraduate  
- graduate  
- other

ACTION BEING REQUESTED (select one category, either Course Actions or Program Actions):

- COURSE ACTIONS

Original Subject Code/Course Number: PUAD 620
Original Course Title: Public Policy

- PROGRAM ACTIONS

Original Program Title:

Select one or multiple actions from one of the lists below (review the list of necessary documents and signatures):

- COURSE ACTIONS
  1. Experimental Course
  2. Course Title
  3. Course Credits
  4. Course Number
  5. Course Level
  6. Pre- and Co-Requisite
  7. Course Description
  8. New Course
  9. Deactivate Course
  10. Other

- PROGRAM ACTIONS
  10. Program Requirements
  11a. Undergraduate Specialization (24 credits or fewer)
  11b. Master's Specialization (12 credits or fewer)
  11c. Doctoral Specialization (18 credits or fewer)
  12. Minor (add or delete)
  13. Closed Site Program
  14. Program Suspension
  15. Program Reactivation
  16a. Certificate Program (UG/G) exclusively within existing degree program
  16b. Certificate Program (UG/G) outside of or across degree programs (12 or more credits)
  17. Off-Campus Delivery of Existing Programs
  18a. Undergraduate Concentration (exceeds 24 credits)
  18b. Master's Concentration (exceeds 12 credits)
  18c. Doctoral Concentration (exceeds 18 credits)
  19. Program Title Change
  20. Program Termination
  21. New Degree Program
  22. Other

ADDITIONAL DOCUMENTATION (check all appropriate boxes of documents included; review the list of necessary documents):

- summary proposal (O)
- course definition document (P)
- full five-page MHEC proposal (Q)
- financial tables (MHEC) (R)
- other documents as may be required by MHEC/USM (S)
- other (T)

Summer 2010
**IMPACT REVIEW** (review the list of necessary signatures):

<table>
<thead>
<tr>
<th>Impacted Entity</th>
<th>Signature</th>
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<tbody>
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**APPROVAL SEQUENCE** (review the list of necessary signatures):

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<th>Date</th>
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<tr>
<td>A. Department/Division (Chair)</td>
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<td>B. General Education (for No. 7, 8)</td>
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<tr>
<td>C. Final Faculty Review Body Within Each School (Chair)</td>
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<td>D. Dean</td>
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<td>5/22/14</td>
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<tr>
<td>E. University Faculty Senate (Chair)</td>
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<td>F. University Council (Chair)¹</td>
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<td>G. Provost and Senior Vice President for Academic Affairs</td>
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<td>H. President</td>
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<td>I. Board of Regents (notification only)</td>
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<td>J. Board of Regents (approval)</td>
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<td>K. MHEC (notification only)</td>
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<td>L. MHEC (approval)</td>
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<td>M. Middle States Association notification</td>
<td>Required only if the University's mission is changed by the action</td>
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¹ University Council review (for recommendation to the president or back to the provost) shall be limited to curricular or academic policy issues that may potentially affect the University's mission and strategic planning, or have a significant impact on the generation or allocation of its financial resources.
**Course and Program Development: SUMMARY PROPOSAL**

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**CONTACT NAME:** Heather Wyatt-Nichol  
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- Spring  
**YEAR:** 2015

**ACTION BEING REQUESTED** (select one category, either Course Actions or Program Actions):

- **COURSE ACTIONS**
  - Original Subject Code/Course Number: PUAD 620
  - Original Course Title: Public Policy

- **PROGRAM ACTIONS**
  - Original Program Title:

Select one or multiple actions from one of the lists below (review the list of necessary documents and signatures):

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For changes to existing courses:

<table>
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<tr>
<th>OLD TITLE</th>
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<tr>
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</thead>
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Summer 2010

3
Describe the requested course/program action (additional pages may be attached if necessary):

Create new public policy course (PUAD 620: Public Policy) to meet NASPAA requirements under the new NASPAA standards.

Set forth the rationale for this proposal:

1. Need to incorporate basic policy course into the MPA core curriculum
2. agreed upon among MPA faculty
1. DATE PREPARED
5/8/14

2. PREPARED BY
Heather Wyatt-Nichol, MPA Program Director

3. DEPARTMENT/DIVISION
CPA/SPIA

4. COURSE NUMBER(S) with SUBJECT CODE(S)
PUAD 620

5. COURSE TITLE
Public Policy

6. CREDIT HOURS
3

7. CATALOG DESCRIPTION
Designed to increase understanding of the public policy process. Policy frameworks and models are used to examine policy interventions in the United States. Examines the stages of policy as well as the methods that public administrators use to assess feasibility and implementation of various policies.

8. PREREQUISITES
PUAD 623- Foundations: Bureaucracy and the Political Process, PUAD 624: Public Management

9. COURSE PURPOSE (how the course is to be used in the curriculum; e.g., required for the major, elective, etc.)
Core Course requirement for the MPA

10. GENERAL EDUCATION AREA (if applicable; e.g., social sciences, humanities, mathematics, etc.)

11. COURSE TYPE/COMPONENT (clinical, continuance, discussion, field studies, independent study, laboratory, lecture, practicum, research, seminar, supervision, thesis research, tutorial or workshop; this must match PeopleSoft 9.0 coding, so check with your dean’s office if you are unsure of the correct entry)
Lecture

12. FACULTY QUALIFIED TO TEACH COURSE

Larry Thomas, New Faculty Hire, Lorenda Naylor, Heather Wyatt-Nichol

13. CONTENT OUTLINE

Politics & Public Policy
The Political & Institutional Environment
Models of Policymaking
Policy Analysis
Policy Implementation & Evaluation

- Understand a wide range of policy frameworks and theories for understanding and assessing policy systems
- To assess the factors of a political environment relevant to policy advocacy and engagement
- Identify and explore key substantive, normative, and methodological issues in policy studies.
- To recognize the competing interests and strategic alternatives that surround any issue
- Apply basic policy tools to policy problems
- Develop criteria against which to assess policy options.
- Develop a strategy to achieve adoption and implementation of a recommended course of action

14. LEARNING GOALS:

MPA Learning Goals:
1. Formulate evidenced-based recommendations from an analysis of public policy issues.
2. Use appropriate judgment in practicing current public organizational management and public budgeting techniques.
3. Demonstrate a broad based knowledge in public administration theory, research and practice.
4. Examine human resource issues and prescribe appropriate policies as they relate to a variety of personnel issues.
5. Demonstrate technical written and oral presentation skills needed to communicate to professional audiences.

15. ASSESSMENT STRATEGIES

The MPA Program has an annual assessment plan in place. NASPAA Universal Competencies to be assessed for this course include:

- To participate and contribute to the policy process
- To analyze, think critically, solve problems, and make decisions
- To articulate and apply a public service perspective

Summer 2010
17. **SPECIAL GRADING OPTIONS** (if applicable)

18. **SUGGESTED CLASS SIZE**

20

19. **LAB FEES** (if applicable)