Date of submission: Click here to enter a date.

PROPOSAL FOR A NEW COURSE

SCHOOL:	College of Arts and Sciences	
CONTACT NAME:	**Greg Walsh**	*Phone ext: x5473*
PROPOSED SEMESTER OF IMPLEMENTATION:	**Fall** ❑ **Spring** ❑	**Year:** Fall 2016

PROPOSED COURSE CODE AND NUMBER: IDIA 715

PROPOSED COURSE TITLE: Managing UX Projects

PROPOSED AS GENERAL EDUCATION COURSE: Yes ☐ No ☒

RATIONALE FOR PROPOSAL

This course will allow MS IDIA and DCD IID students to study and practice current trends in project management in UX.

This addition was driven by results from a survey of UX professionals and a second survey of IDIA graduates identifying project management as an important skill and a gap in our program.

No Impact Review Signatures are required. However, each School/College should ensure the new course does not duplicate course offered by another School/College

APPROVAL SEQUENCE	APPROVAL SIGNATURES	DATE
A. Department / Division	Deborah Kohs	12-9-15
B. General Education Committee (as appropriate)		
C. Final faculty review body within each School/ College		12-9-15
D. College Dean		12-15-15
F. Provost or Designee		12-15-15

Attach Course Definition Document

COURSE DEFINITION

See Course and Program Development Policy and Procedures for instructions.

1. DATE PREPARED

11/13/15

2. PREPARED BY

Greg Walsh

3. DEPARTMENT/DIVISION

SIAT

4. COURSE NUMBER(S) with COURSE CODE(S)

IDIA 715

5. COURSE TITLE

Managing UX Projects

6. CREDIT HOURS

3

7. CATALOG DESCRIPTION (*Wording must be exactly as it will appear in the catalog)*

Introduces students to managing projects that deal with interaction design, user research, and information architecture. Through project-based assignments, students learn how to scope, manage, and organize user experience teams. Lab fee required.

8. PREREQUISITES

none

9. COURSE PURPOSE (how the course is to be used in the curriculum; e.g., required for the major, elective, etc.)

Elective for M.S. IDIA program, requirement for DCD IID program

10. GENERAL EDUCATION AREA (if applicable; e.g., social sciences, humanities, mathematics, etc.)

11. COURSE TYPE/COMPONENT (clinical, continuance, discussion, field studies, independent study, laboratory, lecture, practicum, research, seminar, supervision, thesis research, tutorial or workshop; **this must match PeopleSoft 9.0 coding, so check with your dean's office if you are unsure of the correct entry**)

lecture

12. FACULTY QUALIFIED TO TEACH COURSE

Greg Walsh, Bridget Blodgett

13. CONTENT OUTLINE

The course will have four 3-week units:

- Project management philosophies and techniques
- The transformation to agile project management
- Making the business case for user experience projects
- Responding to user experience RFPs

14. LEARNING GOALS

1. Explain the role of agile project management in user experience
2. Scope a project using standard project management tools
3. Write a proposal response to an RFP, as part of a team
4. Justify user research projects based on return on investment

15. ASSESSMENT STRATEGIES

Final project creating a proposal to respond to an RFP (2, 3, 4)

Write a business case for a current project (1,4)

16. SUGGESTED TEXT(S) and MATERIALS (e.g. textbooks, equipment, software, etc., that students must purchase)

Articles available through Langsdale databases. Recommended text: *Design Sprint: A Practical Guidebook for Building Great Digital Products*, by Banfield, Lombardo, Wax. O'Reilly Media, 2015.

17. SPECIAL GRADING OPTIONS (if applicable)

18. SUGGESTED CLASS SIZE

20

19. LAB FEES (if applicable) **(include amount and for what expenses fees will be used)**

$65 for project management software and equipment supplied in the SIAT labs