**Document N: Course and Program Development:**

**IMPACT AND APPROVAL SIGNATURES**

See Course and Program Development Policy and Procedures (www.ubalt.edu/provost) for instructions.

**SCHOOL:**  
- LAW  
- MSB  
- CAS  
- CPA

**CONTACT NAME:** Julie Simon  
**PHONE:** x6061

**DEPARTMENT/DIVISION:** SCD  
**DATE PREPARED:** 9/10/12

**PROPOSED SEMESTER OF IMPLEMENTATION:**  
- fall  
- spring  
**YEAR:** 2013

**TYPE OF ACTION:**  
- add (new)  
- deactivate  
- modify  
- other

**LEVEL OF ACTION:**  
- noncredit  
- undergraduate  
- graduate  
- other

**ACTION BEING REQUESTED** (select one category, either Course Actions or Program Actions):

- **COURSE ACTIONS**
  - Original Subject Code/Course Number: CMAT 216
  - Original Course Title: Designing with Type

- **PROGRAM ACTIONS**
  - Original Program Title:

**Select one or multiple actions from one of the lists below (review the list of necessary documents and signatures):**

<table>
<thead>
<tr>
<th>COURSE ACTIONS</th>
<th>PROGRAM ACTIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Experimental Course</td>
<td>10. Program Requirements</td>
</tr>
<tr>
<td>✓ 2. Course Title</td>
<td>11a. Undergraduate Specialization (24 credits or fewer)</td>
</tr>
<tr>
<td>3. Course Credits</td>
<td>11b. Master’s Specialization (12 credits or fewer)</td>
</tr>
<tr>
<td>4. Course Number</td>
<td>11c. Doctoral Specialization (18 credits or fewer)</td>
</tr>
<tr>
<td>5. Course Level</td>
<td>12. Minor (add or delete)</td>
</tr>
<tr>
<td>6. Pre- and Co-Requisite</td>
<td>13. Closed Site Program</td>
</tr>
<tr>
<td>✓ 7. Course Description</td>
<td>14. Program Suspension</td>
</tr>
<tr>
<td>8. New Course</td>
<td>15. Program Reactivation</td>
</tr>
<tr>
<td>9. Deactivate Course</td>
<td>16a. Certificate Program (UG/G) exclusively within existing degree program</td>
</tr>
<tr>
<td>22. Other</td>
<td>16b. Certificate Program (UG/G) outside of or across degree programs (12 or more credits)</td>
</tr>
<tr>
<td></td>
<td>17. Off-Campus Delivery of Existing Programs</td>
</tr>
<tr>
<td></td>
<td>18a. Undergraduate Concentration (exceeds 24 credits)</td>
</tr>
<tr>
<td></td>
<td>18b. Master’s Concentration (exceeds 12 credits)</td>
</tr>
<tr>
<td></td>
<td>18c. Doctoral Concentration (exceeds 18 credits)</td>
</tr>
<tr>
<td></td>
<td>19. Program Title Change</td>
</tr>
<tr>
<td></td>
<td>20. Program Termination</td>
</tr>
<tr>
<td></td>
<td>21. New Degree Program</td>
</tr>
<tr>
<td></td>
<td>22. Other</td>
</tr>
</tbody>
</table>

**ADDITIONAL DOCUMENTATION** (check all appropriate boxes of documents included; review the list of necessary documents):

- summary proposal (O)  
- course definition document (P)  
- full five-page MHEC proposal (Q)  
- financial tables (MHEC) (R)  
- other documents as may be required by MHEC/USM (S)  
- other (T)
**IMPACT REVIEW** (review the list of necessary signatures):

<table>
<thead>
<tr>
<th>Impacted Entity</th>
<th>Signature</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Library</td>
<td></td>
</tr>
<tr>
<td>b. OTS</td>
<td></td>
</tr>
<tr>
<td>c. University Relations</td>
<td></td>
</tr>
<tr>
<td>d. Admissions</td>
<td></td>
</tr>
<tr>
<td>e. Records</td>
<td></td>
</tr>
</tbody>
</table>

**APPROVAL SEQUENCE** (review the list of necessary signatures):

<table>
<thead>
<tr>
<th>Approval Level</th>
<th>Signature</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Department/Division (Chair)</td>
<td>[Signature] 9/17/12</td>
</tr>
<tr>
<td>B. General Education (for No. 7, 8)</td>
<td></td>
</tr>
<tr>
<td>C. Final Faculty Review Body Within Each School (Chair)</td>
<td>[Signature] 9/17/12</td>
</tr>
<tr>
<td>D. Dean</td>
<td>[Signature] 9/17/12</td>
</tr>
<tr>
<td>E. University Faculty Senate (Chair)</td>
<td></td>
</tr>
<tr>
<td>F. University Council (Chair)</td>
<td></td>
</tr>
<tr>
<td>G. Provost and Senior Vice President for Academic Affairs</td>
<td>[Signature] 9/17/12</td>
</tr>
<tr>
<td>H. President</td>
<td></td>
</tr>
<tr>
<td>I. Board of Regents (notification only)</td>
<td></td>
</tr>
<tr>
<td>J. Board of Regents (approval)</td>
<td></td>
</tr>
<tr>
<td>K. MHEC (notification only)</td>
<td></td>
</tr>
<tr>
<td>L. MHEC (approval)</td>
<td></td>
</tr>
<tr>
<td>M. Middle States Association notification</td>
<td>Required only if the University's mission is changed by the action</td>
</tr>
</tbody>
</table>

1 University Council review (for recommendation to the president or back to the provost) shall be limited to curricular or academic policy issues that may potentially affect the University's mission and strategic planning, or have a significant impact on the generation or allocation of its financial resources.
**Course and Program Development: SUMMARY PROPOSAL**

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**CONTACT NAME:** Julie Simon  
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**DEPARTMENT/DIVISION:** SCD

**DATE PREPARED:** 9/10/12

**PROPOSED SEMESTER OF IMPLEMENTATION:**  
- fall  
- spring  

**YEAR:** 2013

**ACTION BEING REQUESTED** (select one category, either Course Actions or Program Actions):

- **COURSE ACTIONS**
- **PROGRAM ACTIONS**

**Original Subject Code/Course Number:**

<table>
<thead>
<tr>
<th>Subject Code/Course Number</th>
<th>Original Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>CMAT 216</td>
<td>Designing with Type</td>
</tr>
</tbody>
</table>

**Original Program Title:**

**Select one or multiple actions from one of the lists below (review the list of necessary documents and signatures):**

**COURSE ACTIONS**

1. Experimental Course  
2. Course Title  
3. Course Credits  
4. Course Number  
5. Course Level  
6. Pre- and Co-Requisite  
7. Course Description  
8. New Course  
9. Deactivate Course  
10. Other

**PROGRAM ACTIONS**

10. Program Requirements  
11a. Undergraduate Specialization (24 credits or fewer)  
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19. Program Title Change  
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21. New Degree Program  
22. Other

For changes to existing courses:

**OLD TITLE**
Designing with Type

**NEW TITLE**
History of Graphic Design

**SUBJECT CODE/COURSE NO.**  
CMAT 216  
CREDITS 3
DESCRIBE THE REQUESTED COURSE/PROGRAM ACTION (additional pages may be attached if necessary):

Change the name of CMAT 216 from Designing with Type to the History of Graphic Design. Change the course description.

Current Description:
Introduction to the art of typography. Addresses the difference between art and design and ways that typography has played a key role in design's evolution. Areas of emphasis include historical periods, key movements, significant events and pre-eminent designers. [ART]

New Description:
Introduction to the history of graphic design. Address the difference between art and design and the role both play in design's evolution. Areas of emphasis include historical periods, key movements, typography, significant events and pre-eminent designers. [ART]

SET FORTH THE RATIONALE FOR THIS PROPOSAL:

After several semesters of teaching the course, the faculty feel the course would be better served by removing the references to typography from course title and description. While the course content still covers typography, it also focuses on the history of the design and its place in the art world. The new title is more accurate.

The course content has not changed.