Document N: Course and Program Development:

IMPACT AND APPROVAL SIGNATURES

See Course and Program Development Policy and Procedures (www.ubalt.edu/provost) for instructions.

SCHOOL: LAW  MSB  CAS  CPA

CONTACT NAME: Julie Simon  PHONE: 410-837-6061

DEPARTMENT/DIVISION: School of Communication Design

PROPOSED SEMESTER OF IMPLEMENTATION: fall  spring  YEAR: 2013

TYPE OF ACTION: add (new)  deactivate  modify  other

LEVEL OF ACTION: noncredit  undergraduate  graduate  other

ACTION BEING REQUESTED (select one category, either Course Actions or Program Actions):

1. Experimental Course
2. Course Title
3. Course Credits
4. Course Number
5. Course Level
6. Pre- and Co-Requisite
7. Course Description
8. New Course
9. Deactivate Course
10. Program Requirements
11a. Undergraduate Specialization (24 credits or fewer)
11b. Master's Specialization (12 credits or fewer)
11c. Doctoral Specialization (18 credits or fewer)
12. Minor (add or delete)
13. Closed Site Program
14. Program Suspension
15. Program Reactivation
16a. Certificate Program (UG/G) exclusively within existing degree program
16b. Certificate Program (UG/G) outside of or across degree programs (12 or more credits)
17. Off-Campus Delivery of Existing Programs
18a. Undergraduate Concentration (exceeds 24 credits)
18b. Master's Concentration (exceeds 12 credits)
18c. Doctoral Concentration (exceeds 18 credits)
19. Program Title Change
20. Program Termination
21. New Degree Program
22. Other

ADDITIONAL DOCUMENTATION (check all appropriate boxes of documents included; review the list of necessary documents):

☐ summary proposal (O)  ☑ course definition document (P)  ☐ full five-page MHEC proposal (Q)

☐ financial tables (MHEC) (R)  ☐ other documents as may be required by MHEC/USM (S)  ☐ other (T)

Summer 2010
IMPACT REVIEW (review the list of necessary signatures):

<table>
<thead>
<tr>
<th>Impacted Entity</th>
<th>Signature</th>
<th>Date</th>
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APPROVAL SEQUENCE (review the list of necessary signatures):

<table>
<thead>
<tr>
<th>Approval Level</th>
<th>Signature</th>
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<tr>
<td>A. Department/Division (Chair)</td>
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<td>B. General Education (for No. 7, 8)</td>
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<td>C. Final Faculty Review Body Within Each School (Chair)</td>
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<td>E. University Faculty Senate (Chair)</td>
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<td>F. University Council (Chair)¹</td>
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<td>G. Provost and Senior Vice President for Academic Affairs</td>
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<td>H. President</td>
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<td>I. Board of Regents (notification only)</td>
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<td>J. Board of Regents (approval)</td>
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<td>L. MHEC (approval)</td>
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<td>M. Middle States Association notification Required only if the University’s mission is changed by the action</td>
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¹ University Council review (for recommendation to the president or back to the provost) shall be limited to curricular or academic policy issues that may potentially affect the University’s mission and strategic planning, or have a significant impact on the generation or allocation of its financial resources.
**Course and Program Development: SUMMARY PROPOSAL**

See Course and Program Development Policy and Procedures (www.ubalt.edu/provost) for instructions.

**SCHOOL:**  
- LAW  
- MSB  
- CAS  
- CPA

**CONTACT NAME:** Julie Simon  
**PHONE:** 410-837-6061

**DEPARTMENT/DIVISION:** School of Communication Design  
**DATE PREPARED:** 11/11/11

**PROPOSED SEMESTER OF IMPLEMENTATION:**  
- fall  
- spring  
**YEAR:** 2013

**ACTION BEING REQUESTED** (select one category, either Course Actions or Program Actions):

- COURSE ACTIONS
- PROGRAM ACTIONS

**Original Subject Code/Course Number:** CMAT 485

**Original Course Title:** Seminar in Digital Communication

Select one or multiple actions from one of the lists below (review the list of necessary documents and signatures):

<table>
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For changes to existing courses:

<table>
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<tbody>
<tr>
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DESCRIBE THE REQUESTED COURSE/PROGRAM ACTION (additional pages may be attached if necessary):

SCD is proposing a new course, CMAT 485.

'Seminar in Digital Communication

SET FORTH THE RATIONALE FOR THIS PROPOSAL:

The proposed course will be the new capstone requirement for digital communication majors. In it, students will create a project that will demonstrate to future employers or grad schools their ability to synthesize, and present, knowledge and skills from the program.
1. DATE PREPARED

11/11/11

2. PREPARED BY

Julie Simon

3. DEPARTMENT/DIVISION

School of Communications Design

4. COURSE NUMBER(S) with SUBJECT CODE(S)

CMAT 485

5. COURSE TITLE

Seminar in Digital Communication

6. CREDIT HOURS

3

7. CATALOG DESCRIPTION

Capstone experience for digital communication majors. Students will complete a theoretical or applied project in their declared area of specialization and will include the product itself, appropriate documentation, and a reflective essay. Students will present the work to the faculty and other students in the major. They will also develop portfolios of their work and professional resumes. Prerequisite: Completion of the Digital Communications core (or to be simultaneously enrolled in final core classes), senior status and permission from program director. Laboratory fee may apply.

8. PREREQUISITES

Completion of the Digital Communications core (or to be simultaneously enrolled in final core classes), senior status, and permission of the program director.

9. COURSE PURPOSE (how the course is to be used in the curriculum; e.g., required for the major, elective, etc.)

Requirement for all digital communication majors

10. GENERAL EDUCATION AREA (if applicable; e.g., social sciences, humanities, mathematics, etc.)

Summer 2010
11. COURSE TYPE/COMPONENT (clinical, continuance, discussion, field studies, independent study, laboratory, lecture, practicum, research, seminar, supervision, thesis research, tutorial or workshop):

Seminar

12. FACULTY QUALIFIED TO TEACH COURSE

Simon, Shorr, Gibson, Carr, Fox, Pointer

13. CONTENT OUTLINE

- Week 1: Introduction and range of project options
- Week 2: Resume writing, portfolio planning, and preliminary project research
- Week 3: Portfolio planning, project topic, and preliminary outline
- Weeks 4-6: Portfolio development and project work
- Week 7: Midterm portfolio check and first draft of project
- Weeks 8-11: Portfolio development and project work
- Week 12: Portfolio check and second draft of project
- Weeks 13-14: Final portfolio and project revisions
- Week 15: Portfolio and project presentations

14. LEARNING GOALS

By the end of the course, students should be able to:

- Research and develop a proposal for a project that demonstrates critical thinking and an understanding of the impact of communication technology in the 21st century.
- Demonstrate competency in their area of specialization by creating the proposed project.
- Present and defend the final results of their research/project to an audience.
- Employ principles of effective writing by creating a professional resume.
- Present a portfolio of their work

15. ASSESSMENT STRATEGIES

Written proposal for a project in the student’s area of interest demonstrating student can analyze, synthesize, and write about the impact of digital communication in the 21st century. Production of a project showcasing the student’s competency in their area of specialization. Presentation and defense of their project to an audience of faculty and peers. Organization of their past work in appropriate portfolio format. Production of a written resume.

16. SUGGESTED TEXT(S) and MATERIALS (e.g. textbooks, equipment, software, etc., that students must purchase)
Varies depending on students' projects.

17. **SPECIAL GRADING OPTIONS** (if applicable)

None

18. **SUGGESTED CLASS SIZE**

20

19. **LAB FEES** (if applicable)

May apply.