

DOCUMENT N: COURSE AND PROGRAM DEVELOPMENT COVER SHEET  
See Course and Program Development Policy and Procedures for Instructions

SCHOOL:	LAW 0	MSB 0	YGCLA OX	Contact Name:	Kathryn Summers	Phone:	x6202
DEPARTMENT / DIVISION:	School of Information Arts & Technologies						
SHORT DESCRIPTION OF PROPOSAL (state name of action item 1-20 and course name, code & number / program affected):	10: Simplify and refocus degree requirements for Doctor in Communications Design						
PROPOSED SEMESTER OF IMPLEMENTATION:	Fall OX	Spring 0	Year: 2009				

Box 1: TYPE OF ACTION	ADD(NEW) 0	DEACTIVATE 0	MODIFY 0	OTHER OX
Box 2: LEVEL OF ACTION	Non-Credit 0	Undergraduate 0	Graduate 0	OTHER 0

Box 3: ACTION ITEM (check appropriate boxes)		DOCUMENTS REQUIRED (see box 4 below)	IMPACT REVIEWS (see box 5 on back)	APPROVAL SEQUENCE (see box 6 on back)
	1. Experimental Course	NOP	a,c,e	AC
	2. Course Title	NO		ABCD
	3. Course Credits	NO		ABCD
	4. Course Number	NO		ABCD
	5. Course Level	NO		ABCD
	6. Pre & Co-Requisite	NO		ABCD
	7. Course Description	NOP		ABCDEF
	8. New Course	NOP		ABCDEF
	9. Deactivate a Course	NO		ABCDEF
X	10. Program Requirements	NO	b,c,d,e	ABCDEF
	11a. UG Specialization (24 credits or less)	NO	a, b,c,d,e	ABCDEF
	11b. Masters Specialization (12 credits or less)	NO	a, b,c,d,e	ABCDEF
	11c. Doctoral Specialization (18 credits or less)	NO	a, b,e	ABCDEF
	12. Closed Site Program	NOT	e	ABCDHIK
	13. Program Suspension	NO,5	a,e	ABCDEGIK
	14a. Certificate Program (ug/g) exclusively within existing degree program	NO	a,c,e	ABCDEFHIK
	14b. Certificate Program (ug/g) where degree programs do not exist or where courses are selected across degree programs (12 or more credits)	NOQR,6	a,c,e	ABCDEFHJL
	15. Off-Campus Delivery of Existing Program	NO,4	a, b,c,e	ABCDHIL
	16a. UG Concentration (exceeds 24 credit hours)	NO,5	a,c,d, e	ABCDEFHJL
	16b. Masters Concentration (exceeds 12 credit hours)	NO,5	a,c,d,e	ABCDEFHJL
	16c. Doctoral Concentration (exceeds 18 credit hours)	NO,5	a, c,d, e	ABCDEFHJL
	17. Program Title Change	NO,5	a,c,d,e	ABCDEFHJL
	18. Program Termination	NO,10	d,e	ABCDEFHIK
	19. New Degree Program	NOQR,3,8	a,c,d,e	ABCDEFHJL
	20. Other	Varies	Varies	Varies

Box 4: DOCUMENTATION (check boxes of documents included)			
N. This Cover Sheet	Q. Full 5-page MHEC Proposal	T. Other	
O. Summary Proposal	R. Financial Tables (MHEC)		
P. Course Definition Document	S. Contract		

- Approval of experimental course automatically lapses after two offerings unless permanently approved as a new course,
- Codes: a) Library Services (Langsdale or Law) b) Office of Technology Services c) University Relations d) Admissions
- Letter of Intent is required by USM at least 30 days before a full proposal can be submitted, Letter of Intent requires only the approval of the dean and the provost and is forwarded to USM by the Office of the Provost.
- One-page letter to include: Program title & degree/certificate to be awarded; resources requirements; need and demand; similar programs; method of instruction; and oversight and student services (MHEC requirement)
- One-page letter with description and rationale (MHEC requirement)
- One or two-page document that describes: centrality to mission; market demand; curriculum design; adequacy of faculty resources; and assurance program will be supported with existing resources. (MHEC requirement)
- Learning objectives, assessment strategies; fit with LIB strategic plan
- Joint Degree Program or Primary Degree Programs require submission of MOU w/ program proposal. (MHEC requirement)
- Temporary suspension of program to examine future direction; time not to exceed two years. No new students admitted during suspension, but currently enrolled students must be given opportunity to satisfy degree requirements.

SCHOOL:    LAW <input type="checkbox"/> MSB <input type="checkbox"/> YGCLA <input type="checkbox"/>
SHORT DESCRIPTION OF PROPOSAL (state name of action item 1-20 and course name, code & number / program affected):

10. Provide:
- evidence that the action is consistent with UB mission and can be implemented within the existing program resources of the institution;
  - proposed date after which no new students will be admitted into the program;
  - accommodation of currently enrolled students in the realization of their degree objectives;
  - treatment of all tenured and non-tenured faculty and other staff in the affected program;
  - reallocation of funds from the budget of the affected program; and
  - existence at other state public institutions of programs to which to redirect students who might have enrolled in the program proposed for abolition.
11. University Council review (for a recommendation to the President or back to the Provost) shall be limited to curricular or academic policy issues that may potentially affect the University's mission and strategic planning, or have a significant impact on the generation or allocation of its financial resources,

Box 5: IMPACT REVIEW	SIGNATURES (see procedures for authorized signers)	DATE
a. Library <input checked="" type="checkbox"/> No impact <input type="checkbox"/> Impact statement attached	Director or designee: <i>Stephen P. Eth Jabash</i>	<u>4/22/08</u>
b. OTS <input checked="" type="checkbox"/> No impact <input type="checkbox"/> Impact statement attached	CIO or designee: <i>James J. Ward</i>	<u>4/23/08</u>
c. University Relations <input type="checkbox"/> No impact <input type="checkbox"/> Impact statement attached	Director or designee: <i>Catherine Huelshorn</i>	<u>4-22-08</u> ✓
d. Admissions <input checked="" type="checkbox"/> No impact <input type="checkbox"/> Impact statement attached	Director or designee: <i>Wendy S. Bolyan</i>	<u>4/24/08</u>
e. Records <input checked="" type="checkbox"/> No impact <input type="checkbox"/> Impact statement attached	Registrar or designee: <i>J. B. Moore</i>	<u>4/22/08</u> ✓

Box 6: APPROVAL SEQUENCE	APPROVAL SIGNATURES	DATE
A. Department / Division	Chair: <i>Nancy Chapman</i>	<u>4/22/08</u>
B. Final faculty review body within each School	Chair: <i>Margaret J. Potthast</i>	<u>5/21/08</u>
C. College Dean	Dean: <i>Ray W. Turner</i>	<u>5/22/08</u>
D. Provost and Senior Vice President for Academic Affairs	Provost: <i>Jordan M. Randall</i>	<u>5/23/08</u>
E. Curriculum Review Committee (UFS subcommittee)	Chair: <i>Betsy J. ...</i>	<u>5/26/08</u>
F. University Faculty Senate (UFS option)	Chair:	
G. University Council (see #11 above)	Chair:	
H. President	President:	
I. Board of Regents - notification only		
J. Board of Regents - approval		
K. MHEC - notification only		
L. MHEC - approval		
M. Middle States Association notification	Required only if the mission of the University is changed by the action	

DOCUMENT 0: SUMMARY PROPOSAL

See Course and Program Development Policy and Procedures for Instructions

SCHOOL: LAW 0 MSB 0 YGCLA 0 X	Contact Name: Kathryn Summers	Phone: x6202
DEPARTMENT / DIVISION: School of Information Arts & Technologies		
SHORT DESCRIPTION OF PROPOSAL (state action item 1-23 and course name & number or program affected):		
10. Simplify and refocus degree requirements for Doctor in Communications Design		
PROPOSED SEMESTER OF IMPLEMENTATION:	Fall 0 X Spring 0	Year: 2009

0-1: Briefly describe what is being requested:

The current degree requirements include 9 "skills" credits in one of the following four areas: writing, videography, graphic design, interaction and information design.

We would like to change the list of "skills" areas to these two areas:

- Interaction and information design
- Graphic design/videography

For new courses or changes in existing courses (needed by Registrar)

OLD Title:	Course # / HEGIS Code:	Credits:
NEW Title:	Course # / HEGIS Code:	Credits:

0-2: Set forth the rationale for the proposal:

The number of videography courses available at the graduate level has dwindled over time to a single course (these courses are offered by another department). We'd like to include this course, but to list it with the graduate courses in graphic design.

We have moved to integrate writing skills across our doctoral curriculum; reducing the need for "skills" courses in writing. In addition, in order to meet our program learning goals and objectives we need our students to develop clearly demonstrable skills in new media. The degree requirements in "skills" are intended to focus on this learning goal, and so we need to make sure that students take enough new media courses to achieve this learning objective successfully.

## Impact Statement From the Office of University Relations

These changes could potentially affect the undergraduate and graduate catalogs-which the Office of University Relations currently manages and produces-as well as other recruitment publications that contain this type of specific academic material. The timing of the final approval for these changes will be a determining factor in our ability to incorporate the new information in a timely fashion in any related materials that are on our production schedule.