

DOCUMENT N: COURSE AND PROGRAM DEVELOPMENT COVER SHEET

See Course and Program Development Policy and Procedures for Instructions

SCHOOL: LAW <input type="checkbox"/> MSB <input type="checkbox"/> YGCLA <input checked="" type="checkbox"/>	Contact Name: Dr. John Bates	Phone: 6560
DEPARTMENT / DIVISION: Division of Applied Behavioral Sciences		
SHORT DESCRIPTION OF PROPOSAL (state action item 1-23 and course name & number or program affected):		
2, 4, and 7 Modifications of PSYC 201 Principles of Psychology — <i>TO PSYC 100</i>		
PROPOSED SEMESTER OF IMPLEMENTATION: Fall <input checked="" type="checkbox"/> Spring <input type="checkbox"/> Year: 2007		

Box 1: TYPE OF ACTION	ADD(NEW) <input type="checkbox"/>	DEACTIVATE <input type="checkbox"/>	MODIFY <input checked="" type="checkbox"/>	OTHER <input type="checkbox"/>
Box 2: LEVEL OF ACTION	Non-Credit <input type="checkbox"/>	Undergraduate <input checked="" type="checkbox"/>	Graduate <input type="checkbox"/>	OTHER <input type="checkbox"/>

Box 3: ACTION ITEM (check appropriate boxes)		DOCUMENTS REQUIRED (see box 4 below)	IMPACT REVIEWS (see box 5 on back)	APPROVAL SEQUENCE (see box 6 on back)
	1. Experimental Course ¹	NO	a, c, e	AC
<input checked="" type="checkbox"/>	2. Course Title	NO		ABCD
	3. Course Credits	NO		ABCD
<input checked="" type="checkbox"/>	4. Course Number	NO		ABCD
	5. Course Level	NO		ABCD
	6. Pre & Co-Requisite	NO		ABCD
<input checked="" type="checkbox"/>	7. Course Description	NO		ABCD
	8. New Course	NO		ABCDEF
	9. Deactivate a Course	NO		ABCDEF
	10. Program Requirements	NO	b, c, d, e	ABCDEF
	11a. UG Specialization (24 credits or less)	NO	a, b, c, d, e	ABCDEF
	11b. Masters Specialization (12 credits or less)	NO	a, b, c, d, e	ABCDEF
	11c. Doctoral Specialization (18 credits or less)	NO	a, b, e	ABCDEF
	12. Closed Site Program	NOT	e	ABCDHIK
	13. Program Suspension ⁹	NO,5	a, e	ABCDEGIK
	14a. Certificate Program (ug/g) exclusively within existing degree program	NO	a, c, e	ABCDEFHIK
	14b. Certificate Program (ug/g) where degree programs do not exist or where courses are selected across degree programs (12 or more credits)	NOQR, 6	a, c, e	ABCDEFHJL
	15. Off-Campus Delivery of Existing Program	NO, 4	a, b, c, e	ABCDEFHIL
	16a. UG Concentration (exceeds 24 credit hours)	NO, 5	a, c, d, e	ABCDEFHJL
	16b. Masters Concentration (exceeds 12 credit hours)	NO, 5	a, c, d, e	ABCDEFHJL
	16c. Doctoral Concentration (exceeds 18 credit hours)	NO, 5	a, c, d, e	ABCDEFHJL
	17. Program Title Change	NO, 5	a, c, d, e	ABCDEFHJL
	18. Program Termination	NO, 10	d, e	ABCDEFHIK
	19. New Degree Program	NOQR, 3,8	a, c, d, e	ABCDEFHJL
	20. Other	Varies	Varies	Varies

Box 4: DOCUMENTATION (check boxes of documents included)					
<input checked="" type="checkbox"/>	N. This Cover Sheet	<input type="checkbox"/>	Q. Full 5-page MHEC Proposal	<input type="checkbox"/>	T. Other
<input checked="" type="checkbox"/>	O. Summary Proposal	<input type="checkbox"/>	R. Financial Tables (MHEC)	<input type="checkbox"/>	
<input checked="" type="checkbox"/>	P. Course Definition Document	<input type="checkbox"/>	S. Contract	<input type="checkbox"/>	

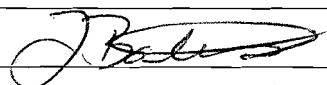
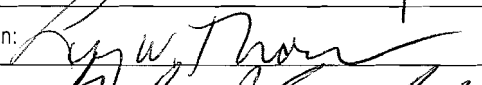
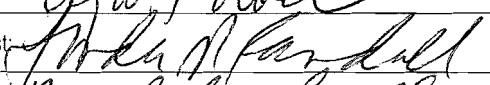
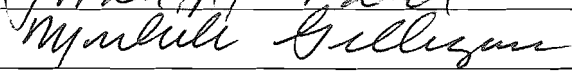
- Approval of experimental course automatically lapses after two offerings unless permanently approved as a new course.
- Codes: a) Library Services (Langsdale or Law) b) Office of Technology Services c) University Relations d) Admissions
- Letter of Intent is required by USM at least 30 days before a full proposal can be submitted. Letter of Intent requires only the approval of the dean and the provost and is forwarded to USM by the Office of the Provost.
- One-page letter to include: Program title & degree/certificate to be awarded; resources requirements; need and demand; similar programs; method of instruction; and oversight and student services (MHEC requirement)
- One-page letter with description and rationale (MHEC requirement)
- One or two-page document that describes: centrality to mission; market demand; curriculum design; adequacy of faculty resources; and assurance program will be supported with existing resources. (MHEC requirement)
- Learning objectives, assessment strategies; fit with UB strategic plan
- Joint Degree Program or Primary Degree Programs require submission of MOU w/ program proposal. (MHEC requirement)
- Temporary suspension of program to examine future direction; time not to exceed two years. No new students admitted during suspension, but currently enrolled students must be given opportunity to satisfy degree requirements.

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SHORT DESCRIPTION OF PROPOSAL (state name of action item 1-20 and course name, code & number / program affected):
2, 4, and 7 Modifications of PSYC 201 Principles of Psychology

10. Provide:
- evidence that the action is consistent with UB mission and can be implemented within the existing program resources of the institution;
 - proposed date after which no new students will be admitted into the program;
 - accommodation of currently enrolled students in the realization of their degree objectives;
 - treatment of all tenured and non-tenured faculty and other staff in the affected program;
 - reallocation of funds from the budget of the affected program; and
 - existence at other state public institutions of programs to which to redirect students who might have enrolled in the program proposed for abolition.
11. University Council *review* (for a recommendation to the President or back to the Provost) shall be limited to curricular or academic policy issues that may potentially affect the University's mission and strategic planning, or have a significant impact on the generation or allocation of its financial resources.

Box 5: IMPACT REVIEW	SIGNATURES (see procedures for authorized signers)	DATE
a. Library <input type="checkbox"/> No impact <input type="checkbox"/> Impact statement attached	Director or designee:	
b. OTS <input type="checkbox"/> No impact <input type="checkbox"/> Impact statement attached	CIO or designee:	
c. University Relations <input type="checkbox"/> No impact <input type="checkbox"/> Impact statement attached	Director or designee:	
d. Admissions <input type="checkbox"/> No impact <input type="checkbox"/> Impact statement attached	Director or designee:	
e. Records <input type="checkbox"/> No impact <input type="checkbox"/> Impact statement attached	Registrar or designee:	

Box 6: APPROVAL SEQUENCE	APPROVAL SIGNATURES	DATE
A. Department / Division	Chair: 	10-12-06
B. Final faculty review body within each School	Chair: Thomas E. Carney	10/24/06
C. College Dean	Dean:  10/24	10/26/06
D. Provost and Senior Vice President for Academic Affairs	Provost: 	11/13/06
E. Curriculum Review Committee (UFS subcommittee)	Chair: 	11/17/06
F. University Faculty Senate (UFS option)	Chair:	
G. University Council (see # 11 above)	Chair:	
H. President	President:	
I. Board of Regents – notification only		
J. Board of Regents – approval		
K. MHEC – notification only		
L. MHEC – approval		
M. Middle States Association notification	Required only if the mission of the University is changed by the action	

DOCUMENT O: SUMMARY PROPOSAL

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PROPOSED SEMESTER OF IMPLEMENTATION: Fall <input checked="" type="checkbox"/> Spring <input type="checkbox"/> Year: 2007		

O-1: Briefly describe what is being requested:

Modification of an existing course to make its content both more appropriate for 100-level study and consistent with requirements for Behavioral and Social Science General Education coursework, and adoption of a more traditional course title.

For new courses or changes in existing courses (needed by Registrar)

OLD Title: Principles of Psychology	Course # / HEGIS Code: PSYC 201	Credits: 3
NEW Title: Introduction to Psychology	Course # / HEGIS Code: PSYC 100	Credits: 3

O-2: Set forth the rationale for the proposal:

A course entitled Introduction to Psychology is offered by virtually every undergraduate psychology program in the country, almost always at the 100 level. Such a course commonly has few if any prerequisites, and often is in high demand to satisfy general education social science requirements by students who are not psychology majors. The proposed changes in course number, title, and description reflect these facts, as well as being better fits with the new 4-year format for undergraduate education at UB.

Document P: Required Format for Course Definition Document

1. **Date Prepared:** October 9, 2006
2. **Prepared by:** Deborah Kohl, Ph.D.
3. **Department:** Division of Applied Behavioral Sciences
4. **Course Number(s), including HEGIS code(s):** PSYC 100
5. **Course Title:** Introduction to Psychology
6. **Credit Hours:** 3
7. **Catalog Description (Paragraph should reflect general aims and nature of the course)**

This course satisfies 3 credits toward the Behavioral and Social Sciences General Education requirement.

This survey course is an introduction to the science of psychology, with an explicit focus on the understanding of human behavior and experience. Methods used by psychologists to investigate behavior and experience will be introduced and an overview of the major fields of psychology will be provided, including discussion of each area's primary theories and models.

8. **Prerequisites:** none
9. **Faculty qualified to teach course:**

Dr. Kohl, Dr. Bates, Dr. Mitchell, Dr. Pearson, Dr. Walz, Dr. Gasser, Dr. Johnson
10. **Course Type / Component (clinical, continuance, discussion, field studies, independent study, laboratory, lecture, seminar, supervision, thesis research, workshop)**

Lecture/ laboratory

11. **Suggested approximate class size:** 25 - 30

12. **Content Outline**

1. The science and profession of psychology
2. Research methods and statistical techniques
3. Behavior and the brain
4. Sensation & Perception
5. Learning
6. Cognition, thinking and problem solving

7. Creativity
8. Language
9. Emotion and motivation
10. Stress and coping
11. Altered states of consciousness
12. Human development
13. Social cognition, attraction and relationships
14. Group behavior and attitude formation
15. Theories of personality
16. Psychological disorders and treatment methods

13. Learning Goals

By the end of this course, students will be able to

1. Name and describe the major theoretical perspectives and major areas of specialization in modern psychology.
2. Discuss the different approaches to understanding human behavior taken by each of the major specializations in modern psychology.
3. Identify the most appropriate research techniques for the scientific study of various psychological phenomena.
4. Name professional paths and careers available to psychologists.
5. Cite and discuss empirical evidence underlying basic knowledge about human behavior and experience.
6. Apply current psychological theories, models and empirical information to the interpretation of examples of behavior and for the purpose of predicting behavior.
7. Apply current psychological theories, models, and empirical information to achieve a better understanding of their own behavior.

14. Assessment Strategies

Students will be tested using a variety of testing formats to evaluate acquisition of the content of this course, including multiple choice, short-answer essay, and essay questions.

Students will write application papers, using knowledge acquired in this course to further understand specific human behaviors.

Students will participate in hands on demonstrations of various psychological concepts and findings, and will prepare brief laboratory write-ups analyzing the results of these laboratory experiences.

15. Suggested Text(s) and Materials (example: textbooks, equipment, software, etc.)

Bernstein, D.A., Penner, L.A., Clarke-Stewart, A., & Roy, E.J. (2006). Psychology (7th ed.). New York: Houghton Mifflin Company.

PsychAssist animations

<http://college.hmco.com/psychology/bernstein/psychology/7e/students/>