



**Document N: Course and Program Development:  
IMPACT AND APPROVAL SIGNATURES**

See Course and Program Development Policy and Procedures ([www.ubalt.edu/provost](http://www.ubalt.edu/provost)) for instructions.

SCHOOL:       LAW       MSB       CAS       CPA

CONTACT NAME:       PHONE:

DEPARTMENT/DIVISION:       DATE PREPARED:

PROPOSED SEMESTER OF IMPLEMENTATION:       fall       spring      YEAR:

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TYPE OF ACTION:       add (new)       deactivate       modify       other

LEVEL OF ACTION:       noncredit       undergraduate       graduate       other

**ACTION BEING REQUESTED** (select one category, either Course Actions or Program Actions):

**COURSE ACTIONS**

**PROGRAM ACTIONS**

Original Subject Code/Course Number:

Original Program Title:

Original Course Title:

Select one or multiple actions from one of the lists below (review the [list of necessary documents and signatures](#)):

COURSE ACTIONS	
<input type="checkbox"/>	1. Experimental Course
<input type="checkbox"/>	2. Course Title
<input type="checkbox"/>	3. Course Credits
<input type="checkbox"/>	4. Course Number
<input type="checkbox"/>	5. Course Level
<input type="checkbox"/>	6. Pre- and Co-Requisite
<input type="checkbox"/>	7. Course Description
<input checked="" type="checkbox"/>	8. New Course
<input type="checkbox"/>	9. Deactivate Course
<input type="checkbox"/>	22. Other

PROGRAM ACTIONS	
<input type="checkbox"/>	10. Program Requirements
<input type="checkbox"/>	11a. Undergraduate Specialization (Fewer than 24 credits)
<input type="checkbox"/>	11b. Master's Specialization (Fewer than 12 credits)
<input type="checkbox"/>	11c. Doctoral Specialization (Fewer than 18 credits)
<input type="checkbox"/>	12. Minor (add or delete)
<input type="checkbox"/>	13. Closed Site Program
<input type="checkbox"/>	14. Program Suspension
<input type="checkbox"/>	15. Program Reactivation
<input type="checkbox"/>	16a. Certificate Program (UG/G) exclusively within existing degree program
<input type="checkbox"/>	16b. Certificate Program (UG/G) outside of or across degree programs (12 or more credits)
<input type="checkbox"/>	17. Off-Campus Delivery of Existing Programs
<input type="checkbox"/>	18a. Undergraduate Concentration (24 or more credits)
<input type="checkbox"/>	18b. Master's Concentration (12 or more credits)
<input type="checkbox"/>	18c. Doctoral Concentration (18 or more credits)
<input type="checkbox"/>	19. Program Title Change
<input type="checkbox"/>	20. Program Termination
<input type="checkbox"/>	21. New Degree Program
<input type="checkbox"/>	22. Other

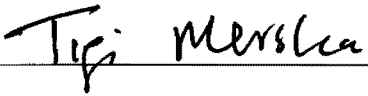
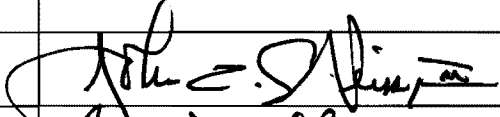
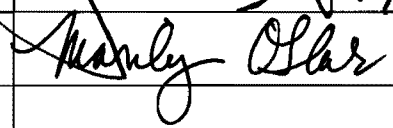
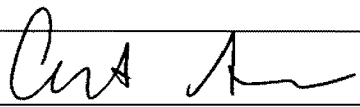
**ADDITIONAL DOCUMENTATION** (check all appropriate boxes of documents included; review the [list of necessary documents](#)):

- summary proposal (O)     course definition document (P)     full five-page MHEC proposal (Q)
- financial tables (MHEC) (R)     other documents as may be required by MHEC/USM (S)     other (T)

**IMPACT REVIEW** (review the list of necessary signatures):

Impacted Entity	Signature	Date
a. Library <input type="checkbox"/> no impact <input type="checkbox"/> impact statement attached		
b. OTS <input type="checkbox"/> no impact <input type="checkbox"/> impact statement attached		
c. University Relations <input type="checkbox"/> no impact <input type="checkbox"/> impact statement attached		
d. Admissions <input type="checkbox"/> no impact <input type="checkbox"/> impact statement attached		
e. Records <input type="checkbox"/> no impact <input type="checkbox"/> impact statement attached		

**APPROVAL SEQUENCE** (review the list of necessary signatures):

Approval Level	Signature	Date
A. Department/Division (Chair)		12/5/13
B. General Education (for No. 7, 8)		
C. Final Faculty Review Body Within Each School (Chair)		12/11/13
D. Dean		12/5/13
E. University Faculty Senate (Chair)		
F. University Council (Chair) <sup>1</sup>		
G. Provost and Senior Vice President for Academic Affairs		4-2-14
H. President		
I. Board of Regents (notification only)		
J. Board of Regents (approval)		
K. MHEC (notification only)		
L. MHEC (approval)		
M. Middle States Association notification	Required only if the University's mission is changed by the action	

<sup>1</sup> University Council *review* (for recommendation to the president or back to the provost) shall be limited to curricular or academic policy issues that may potentially affect the University's mission and strategic planning, or have a significant impact on the generation or allocation of its financial resources.



# Document O: Course and Program Development: SUMMARY PROPOSAL

See Course and Program Development Policy and Procedures ([www.ubalt.edu/provost](http://www.ubalt.edu/provost)) for instructions.

SCHOOL:  LAW  MSB  CAS  CPA

CONTACT NAME:  PHONE:

DEPARTMENT/DIVISION:  DATE PREPARED:

PROPOSED SEMESTER OF IMPLEMENTATION:  fall  spring YEAR:

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<input type="checkbox"/>	20. Program Termination
<input type="checkbox"/>	21. New Degree Program
<input type="checkbox"/>	22. Other

For changes to existing courses:

OLD TITLE	<input type="text"/>	SUBJECT CODE/COURSE NO.	<input type="text"/>	CREDITS	<input type="text"/>
NEW TITLE	<input type="text"/>	SUBJECT CODE/COURSE NO.	<input type="text"/>	CREDITS	<input type="text"/>

**DESCRIBE THE REQUESTED COURSE/PROGRAM ACTION** (additional pages may be attached if necessary):

Add a new course as an entrepreneurial option in the flexible MBA core effective Fall 2014; OPM 615 (3.0 credit hours) - Innovation and Project Management

**SET FORTH THE RATIONALE FOR THIS PROPOSAL:**

New course for MBA redesign. See MBA program change documents for description of redesigned MBA program.



## DOCUMENT P: COURSE DEFINITION

See Course and Program Development Policy and Procedures (<http://www.ubalt.edu/template.cfm?page=257>) for instructions.

**1. DATE PREPARED – 11/25/2013**

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**2. PREPARED BY – Tigi Mersha**

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**3. DEPARTMENT/DIVISION – Management and International Business**

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**4. COURSE NUMBER(S) with SUBJECT CODE(S) – OPM 615**

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**5. COURSE TITLE – Innovation and Project Management**

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**6. CREDIT HOURS – 3.0**

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**7. CATALOG DESCRIPTION -** Covers the essentials of innovation and project management from project selection through implementation, monitoring, control and termination. Topics covered include: product/process innovation, project identification, risk and uncertainty in project management, project planning and budgeting, selecting the project team, resource allocation, implementation and control, and project evaluation and termination.

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**8. PREREQUISITES –** OPM 505 or permission of the M.B.A. program director

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**9. COURSE PURPOSE** (how the course is to be used in the curriculum; e.g., required for the major, elective, etc.) – Choice option in the MBA flexible core

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**10. GENERAL EDUCATION AREA** (if applicable; e.g., social sciences, humanities, mathematics, etc.)

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**11. COURSE TYPE/COMPONENT** (clinical, continuance, discussion, field studies, independent study, laboratory, lecture, practicum, research, seminar, supervision, thesis research, tutorial or workshop; **this must match PeopleSoft 9.0 coding, so check with your dean's office if you are unsure of the correct entry**) - Lecture

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**12. FACULTY QUALIFIED TO TEACH COURSE – Academically qualified faculty**

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**13. CONTENT OUTLINE –**

Date	Topics	Readings
Week 1	Product Innovation – Opportunity Identification, Concept Generation, Concept Testing, Design for Environment, patents and intellectual property	Handout
Week 2	Innovation tournaments and Disruptive Innovation	Handout
Week 3	Process Innovation	Handout
Week 4	Projects in Contemporary Organizations	Chapter 1
Week 5	Strategic Management and Project Selection	Chapter 2
Week 6	Agile Project Management, Lean Project Management, Adaptive Project Management, SCRUM	Handout
Week 7	<b>Midterm</b>	
Week 8	The Project in the Organizational Structure	Chapter 5
Week 9	Project Activity Planning	Chapter 6
Week 10	Budgeting and Cost Estimation	Chapter 7
Week 11	Project Scheduling	Chapter 8
Week 12	Resource Allocation	Chapter 9
Week 13	Monitoring and Information Systems	Chapter 10
Week 14	Project Control	Chapter 11
Week 15	Project Auditing and Termination	Chapter 12, Chapter 13
	<b>Final Exam</b>	

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**14. LEARNING GOALS –**

- Explain product and process innovation and the role of R & D.
- Delineate the domain of projects within the context of managing the value chain.
- Analyze risk and uncertainty in managing projects
- Differentiate between traditional and emerging project management approaches.
- Explain the organizational structure and culture in managing projects.
- Develop project plans and schedules considering resources, and explain how to implement, monitor, and control projects.
- Apply project management techniques to a real world situation.

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**15. ASSESSMENT STRATEGIES –**

Forum discussion; Homework Assignment; Case Analysis, or Simulation, or other Experiential learning method.

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**16. SUGGESTED TEXT(S) and MATERIALS** (e.g. textbooks, equipment, software, etc., that students must purchase) –

Meredith, Jack R. and Mantel, Samuel J. Project Management A Managerial Approach, 6th edition. Wiley 2006.

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**17. SPECIAL GRADING OPTIONS** (if applicable)

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**18. SUGGESTED CLASS SIZE** – Maximum 30

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**19. LAB FEES** (if applicable)

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