Fall 2020 was an eventful and impactful semester for the Career and Internship Center. Items reported in this End of Semester Report include activities surrounding: Career Coaching, Technology and Social Media, Employer Relations, and Programming.

**CAREER COACHING**

- **Total Coaching Requests:** 437
- **CAREER COACHING REQUESTS BY COLLEGE**
  - CAS: 22% (194 requests)
  - CPA: 19% (82 requests)
  - MSB: 51% (241 requests)
- **TOP CAREER COACHING TOPICS**
  - Resume/Cover Letters: 304 requests
  - Job Search Assistance: 86 requests
  - MBTI: 47 requests
- **INTERNSHIP COACHING BY COLLEGE**
  - MSB: 36 requests
  - CPA: 50 requests
  - CAS: 111 requests
- **Resume Dependable Strengths Assessments Utilized:** 74
- **Classroom Presentations:** 13

**SOCIAL MEDIA**

- **Followers/Connections:** 2,485
  - LinkedIn: 2,152
  - Facebook: 1,510
  - Instagram: 832
  - Twitter: 364

**EMPLOYER RELATIONS**

- **Total Employer Accounts:** 107
- **Total Recruiter Accounts:** 170
- **Total Outreach Communications:** 11,294

**PROGRAMMING/CURRICULUM**

- **NSLS (National Society of Leadership and Success)**
  - New Inductees: 47
  - Total Members: 1,746

**JOB POSTINGS BY SEMESTER**

- SP18: 1,796
- FA18: 1,944
- SP19: 3,829
- FA19: 3,516
- SP20: 2,243
- FA20: 1,097

**CAREER RESOURCES**

- **Video Views:** 345
- **Page Views:** 995
- **New Student Accounts:** 285
- **Resume Reviews:** 83

**RESUME REVIEWS BY COLLEGE**

- CAS: 33%
- MSB: 11%
- CPA: 39%

*Does not include IDIS 101, INFO 110 or WRIT 300*