The real UB success story is always rooted in the accomplishments of our students and alumni. Thank you for your participation in the UB community.

Robert L. Bogomolny, President
STRATEGIC PLAN FIVE-YEAR REPORT CARD 2008-12

Learning, Teaching, Research
- Transfer Student Graduation Rate
- Faculty Publications
- Transfer Student Graduation Achievement Gap
- Employee Retention Rate
- FY 09* - FY 12 Direction
- FY 08 - FY 12 Direction
- Expected Direction

Diverse and Informed Community
- Transfer Student Retention Rate
- Faculty Grants
- Freshman Retention Gap
- Minority Employee Retention Rate
- FY 08 - FY 12 Direction
- FY 09* - FY 12 Direction
- Expected Direction

Enrollment
- Students Receiving Financial Aid
- Square Footage of Enhanced Campus Facilities
- FY 08 - FY 12 Direction
- FY 08 - FY 12 Direction
- Expected Direction

Other KPIs
- Freshman Enrollment
- Campus Volunteer Hours
- Actual New Dollars and Pledges Raised
- Campus Carbon Footprint by Metric Ton
- FY 08 - FY 12 Direction
- FY 08 - FY 12 Direction
- Expected Direction

Footnotes:
- *Fiscal Year 2009 is the baseline year for most of UB’s graduation and retention data.

KEY
- Direction of Change
  - Higher
  - Lower
  - Not expected
  - < 1% change
  - 1% change

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