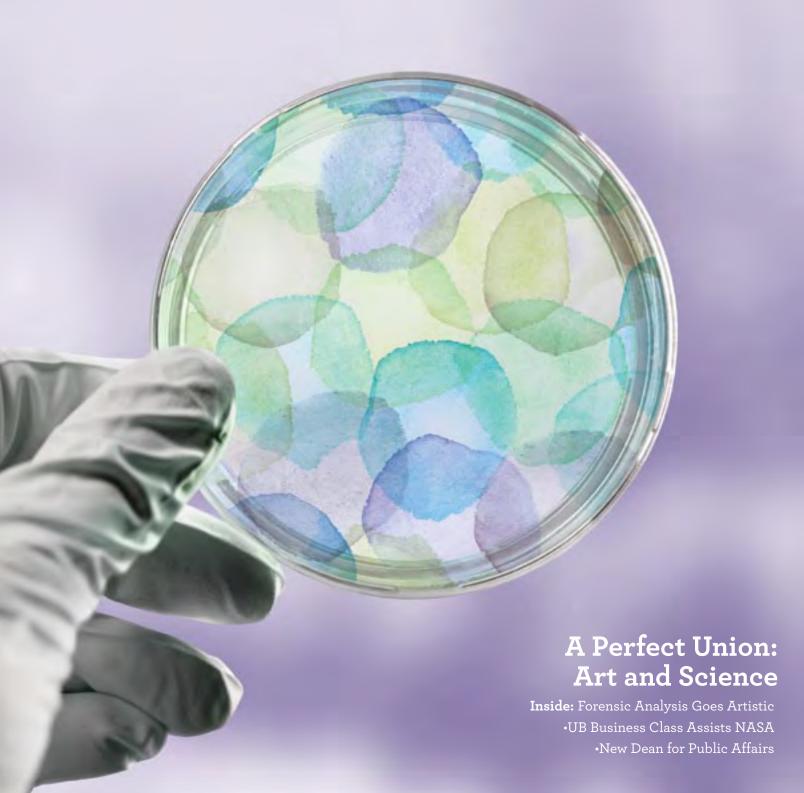
university of baltimore

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PUBLISHER
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DIRECTOR OF ALUMNI AND DONOR SERVICES AND EXECUTIVE EDITOR Kate Crimmins

MANAGING EDITOR Catherine Leidemer, M.A. '11

ASSOCIATE EDITOR Giordana Segneri, M.A. '10

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GRAPHIC DESIGNERS JJ Chrystal Audra Harvey, M.A. '11 Stephen Turgi

PHOTOGRAPHERS/ILLUSTRATORS Howard P. Fink, B.S. '63 Jonathan Fredin Chris Hartlove John Weber

CONTRIBUTING WRITERS
Tess Hoffman. M.A. '11
Stacey Marriott, M.A. '11
Mary Medland
Paula Novash
Barbara Pash
Lisa Perdue

STAFF CONTRIBUTORS Angela Ginter, B.A. '06 Chris Hart Allison Hedden Lisa Kenney Peter Toran

EDITORIAL BOARD Gigi Boam Anthony Butler, M.A. '02 JJ Chrystal William H. Cole IV, M.A. '96 Kate Crimmins Samantha Davis Danielle Giles Angela Ginter, B.A. '06 Chris Hart Audra Harvey, M.A. '11 Caroleigh Haw, M.S. '01 Allison Hedden Catherine Leidemer, M.A. '11 Tracy Lisse Heather Marchese Lexi Milani Richard Morrell Giordana Segneri, M.A. '10 Laura Shelton Theresa Silanskis, M.P.A. '95 Stephen Turgi

Paula Whisted, M.B.A. '89
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VICE PRESIDENT FOR INSTITUTIONAL ADVANCEMENT Theresa Silanskis, M.P.A. '95

COMMENTS, SUGGESTIONS AND INQUIRIES Office of Alumni Relations

University of Baltimore 1130 N. Charles St. Baltimore, MD 21201-5779 410.837.6131 alumni@ubalt.edu

WEBSITE www.ubaltmagazine.com

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Dear UB Alumni and Friends,

"I found myself just wanting Aspen to play so I could use their music to take me to a place of internal examination."

"I could have sat there for a couple more hours."

"Art in its final form is never really final, I've learned from yesterday's experience. Art is constantly under revision. Each time a new set of eyes or ears witnesses a work, it changes."

These are some of the written responses students submitted, as part of a class assignment, to Kendra Kopelke, associate professor in the School of Communications Design, after hearing the Aspen Ensemble perform. The quintet presented a workshop to the class prior to their April 14 concert, just one of the many events that compose the University's performing arts series, Spotlight UB.

For some students, the performance represented a first experience with live classical music. For others, it reinforced the commitment to craft that defines all successful professionals. For the entire group, a University of Baltimore class spent listening to and observing professional musicians represented a remarkable departure from business as usual.

This is but one example of how the University of Baltimore is changing to meet the needs of a new generation of students. UB's historical mission, to provide a quality education that prepares our graduates to succeed in their careers, will never change. Yet we must continually reassess how best to fulfill that mission while acknowledging that higher education does more than simply prepare students for jobs; we also have the responsibility and the opportunity to develop future generations of engaged, well-rounded citizens. And, like art and science, these dual objectives—career and life preparation—go hand in hand.

Five years ago, the Association of American Colleges and Universities commissioned a study to determine what employers look for in college graduates. Respondents overwhelmingly endorsed the broad-based skills that result from a liberal education, including technical literacy, effective communication, critical thinking, global awareness and the ability to think creatively. Specialized knowledge will always be important, but as the 21st-century workplace continues to transform at dizzying rates, core skills will remain in constant demand.

In my own varied professional life, I have benefited from the statistics class I was required to take as an undergraduate, by the analytical rigor of my legal education and by my appreciation of music, ingrained in me since childhood. My career and my personal life have been made richer by the interaction and integration of these and other experiences: in short, Knowledge That Works for life.

It's fair to assume that the students in the aforementioned writing class will not become professional musicians. But their experience with the Aspen Ensemble may nonetheless impact their professional lives. The AAC&U study revealed that, second only to the ability to understand new developments in technology, employers value the ability of potential employees to work in teams. I leave you with another student reflection, one which suggests that the importance of collaboration was represented more effectively in the Aspen workshop than it could have been in any textbook.

"The Aspen Ensemble gave me a brand-new take on music. The individual musicians in the group became one. ... They could read each other, and were as comfortable adjusting to each other's playing in the moment as they were in revealing the emotion that struck them while they played."

Robert L. Bogomolny President, University of Baltimore

university of baltimore





The Art of Investigation

Some pictures may be worth more than 1,000 words; just ask Charles Tumosa, forensic studies lecturer, who is teaching University of Baltimore students to unravel the stories those paintings tell, brushstroke by brushstroke. With state-of-the-art scientific tools and detailed analytical processes, students learn to read between those artfully created lines—a skill that's particularly valuable in the \$25 billion global art market.

Flying Machines

Big Dreams and

UB's partnership with NASA's Goddard Space Flight Center is a match made in, well, the heavens. This spring, M.B.A. and law students got to enhance their business chops by figuring out ways to make big bucks off of intriguing, unusual NASA inventions. In return, NASA got the UB students' imaginative ideas for commercialization—and may actually be able to make those big dreams a reality.

DEPARTMENTS

- President's Page
- Noteworthy
- Alumni 2.2
- Class Notes

Librarian on the Loose

Betsy Diamant-Cohen, D.C.D. '05, has taken the science of being a librarian and turned it on its head. She's developed her Mother Goose on the Loose program, steeped in the arts of storytelling and music, to teach and engage children who can't yet read. Laughing and singing—without any shhhh-ing-are encouraged.

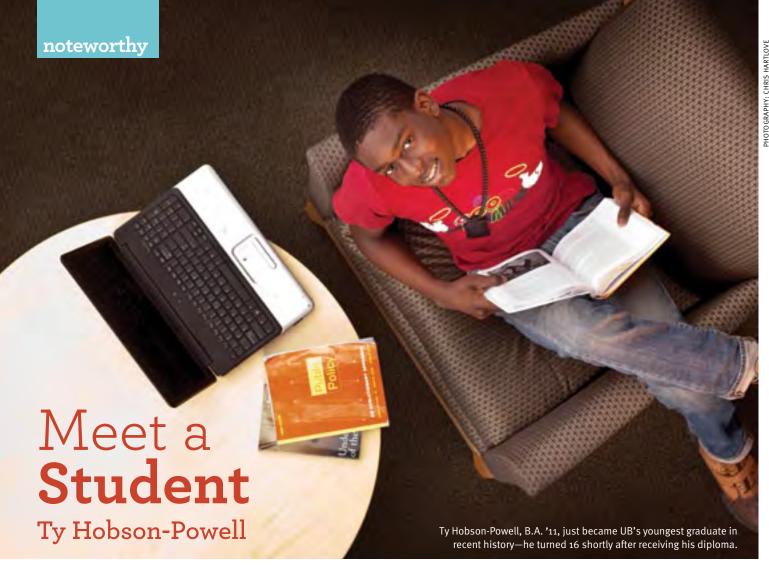
WebExtra

Correction

The winter 2010-11 issue of the *University of Baltimore Magazine* regrettably neglected to credit Max Boam for his photographs of designers Seymour Chwast and Paula Scher that accompanied the "Design That Works" feature article.







by Lisa Perdue

When Ty Hobson-Powell, B.A. '11, finished high school in two years, he was only getting started. After enrolling at Howard University in fall 2009—as a sophomore. thanks to community college and online credits—he transferred to the University of Baltimore in summer 2010 and earned his bachelor's degree in interdisciplinary studies in May. The Washington, D.C., resident is now contemplating law school and then medical school, but he has plenty of time to make up his mind—after all, he just turned 16.

Not surprisingly, his accomplishments have attracted the attention of CNN, BET, CNBC and a host of other media outlets. (Did we mention his degree involved concentrations in psychology, government and public policy, and history?) Despite his young age, Hobson-Powell seems to take it all in stride and with a sense of humor, as we learned when we spoke with him midway through his last semester at UB.



Q. Are you enjoying yourself at UB, and what has been the most challenging part of being a 15-year-old in college?

A. The UB campus environment is great. Easy accessibility to rail and nearby food is a plus in my book. UB's campus is an ongoing project and will continue to get better and better in the years to come. As far as being 15, I haven't encountered any age-related issues. Maybe me being 6 feet 1 inch offsets my baby face. Although I've only been here for a little while, I must say I am enjoying myself.

Q. What are the strengths of the interdisciplinary studies major?

A. Breadth and depth. At many schools, when you pick a major it is either this or that. However, at UB, the interdisciplinary studies major allows you to do this and that. I believe that the strength comes from the various educational experiences in different fields that you can take away from the major.

Q. How do you feel about the extra attention your accomplishments have generated?

A. Being successful at a young age, I feel that I have a message for younger people, and since I'm around the same age as my targeted audience, I believe that I could be more relatable and that maybe a message from me will hit home better than a message from an older person. If possible, I would actually love to expand my media exposure and move toward my own reality series, talk show or radio show in an attempt to show people how to manage stress and empower kids to do great things.

Q. Who has been the most influential person in your life?

A. My father. I don't tell him often enough, but I appreciate him for everything that he has shown me. Along with my mother, he helped shape me into the man I am today and I am totally thankful. Historically, I admire the biblical character David because he went against great odds to do the unexpected.

Lisa Perdue is a graduate student in UB's Certificate in New Media Publishing program.

Meet a Faculty Member

Donald H. Stone and Fred Brown

by Tess Hoffman, M.A. '11

Tn this issue, we had a special opportu-▲ nity to meet two faculty members: Don Stone, a UB School of Law professor, and Fred Brown, an associate law professor, have been colleagues and running partners since 1990. They've conquered the Marine Corps Marathon, the ING New York City Marathon, the Boston Marathon and several Baltimore Marathons. Not only does their shared hobby help the busy law professors relax, it also contributes to law school fundraising. Every March, participants in the UB Students for Public Interest Law's annual auction can bid on a run with either professor, with proceeds funding work grants for UB law students.

Q. How did you start running?

A. Stone: I started running when I was studying for the bar exam. I was thinking [it] would be a good chance to review the lectures. Then I started tripping over my feet, and I realized it probably wasn't a good setting to do something intellecal. It was a time to clear [my] head.

l. to r.: Fred Brown, associate professor in the UB School of Law, and Don Stone, UB law professor,

run together—often training for marathons—on North Charles Street near UB's campus.

Q. When do you run? Would you run on a dark, rainy day like today?

A. Brown: Sure, as long as it's not pouring. Stone: Generally, we run early in the morning. Early to us is not 6 in the morning like some runners do. [We also run] after a class or in between meetings. Often on Fridays, we run in midafternoon. It's a nice ending to the week.

Q. What marathons have you participated in?

A. Stone: The first one we ran together was the Marine Corps Marathon [in 1998]. Then we ran the New York marathon in 1999. And we've run how many Baltimore Marathons—three? Brown: Three together, 2001, 2002 and 2004. We also ran the Boston Marathon [in 2003].

Q. How many marathons do you typically run together each year?

A. Brown: We usually run a full or half marathon together each year, as well as a couple of 5Ks. We ran the full [Baltimore] Marathon in 2004 and ran the half marathons together in 2007 and 2008. We did the half [Stone] and the whole [Brown] in 2010.

Q. What are your typical finishing times?

A. Brown: Between four and four and a half hours for full marathons: between two and two and a half hours for half marathons.

Q. Have you trained together?

A. Brown: Yes. [To train for] marathons, you have to run many long runs, many 10 mile-plus runs. And it's pure drudgery if you're doing it alone. So we run together, and it makes it so much easier.



UB BY THE NUMBERS



323

The Varsity at the University of Baltimore, a privatized student-housing project led by developer Potomac Holdings, will offer 323 beds within 114 apartments at the corner of Maryland Avenue and West Biddle Street. The 11-story building is currently under construction and slated for occupancy in the fall 2012 semester.



Business Programs

3

U.S. News & World Report's 2011
Best Colleges edition recognized
UB's Merrick School of Business
for offering one of the nation's best
undergraduate business programs,
making UB's one of only three
Maryland business schools named
in this annual survey.



UB's total student enrollment rose from 4,948 in 2006 to 6,501 in 2010, an increase of 31 percent.





2

The Fitzgerald Garage, part of the Fitzgerald at UB Midtown residential/retail complex, now features two public electric-vehicle charging stations—the first in the state to be located within a residential development.

1,005,523,200



From Aug. 20, 1979—Larry Thomas' first day as an assistant professor at UB—to June 30, 2011—his last day as dean of the College of Public Affairs before stepping down to begin a yearlong sabbatical—his UB tenure reached an eye-popping 11,638 days, or 1,005,523,200 seconds.



25

According to a June Chronicle of Higher Education article examining state legislators' education levels, 25 of Maryland's 188 legislators are University of Baltimore graduates—an alumni contingent second only to that of the University of Maryland, College Park, which has 31 state lawmakers among its graduates. The Chronicle's report expanded upon data from Project Vote Smart, a nonprofit, nonpartisan organization that maintains profiles of political candidates nationwide.



500

The University of Baltimore Alumni Association came to the rescue during the December and May exam periods, providing hot coffee, tea, cookies and more to 500 students at its Fuel for Finals events.

22

WebExtra
www.ubaltmagazine.com

A group of 22 undergraduate and graduate business students bid *au revoir* to Baltimore in March and headed to Paris to study France's best business practices. Alan Randolph, professor in the Department of Management and International Business, led the weeklong trip—hosted by UB's Parisian partner school, the Ecole Superieure de Commerce Exterieure—as part of his Global Field Study course.



Notable Quotables

"There isn't a more entrepreneurial and innovative campus [than UB] within the system. What's happened here in the time I've been at [the] system is quite remarkable."

—William E. "Brit" Kirwan, chancellor of the University System of Maryland, at a March 16 open forum for UB faculty and staff at which he presented the system's new strategic plan

"I kind of like the secondary/tertiary characters. The major characters tend to beat you up. They talk all the time; they never shut up. They think they're writing the book and they're not. Every time they open their mouths, they suck all the oxygen out of the book."

—Nobel Prize-winning author Toni Morrison in response to a question about which of her characters is her favorite; Morrison delivered the March 30 keynote address for "Applying Feminism Globally," the UB School of Law's 2011 Feminist Legal Theory Conference, at the Joseph Meyerhoff Symphony Hall

"With hindsight, I think it is fair to say that policymakers overestimated the extent to which high unemployment would keep inflation from accelerating, and as a result waited too long to withdraw monetary stimulus. ... I believe we need to heed the lesson of the last recovery that inflation is capable of rising even if the level of economic activity has not returned to its pre-recession trend."

—Jeffrey M. Lacker, president of the Federa Reserve Bank of Richmond, in his April 14 talk on the economic outlook as part of the Merrick School of Business Speaker Series "Alex Rodriguez to Texas was the worst signing in the history of baseball in my view. Why? Because he played as well as you can possibly ask the kid to play. ...

[And] the team didn't improve. Attendance didn't go up. But hey, they got the lead story on ESPN."

—Andy MacPhail, president of baseball operations for the Baltimore Orioles, in a Q-and-A session following his Feb. 10 keynote speech at the UB School of Law's third annual Professional Sports Symposium

People say 'follow your passion' and they just leave it at that.... I don't think you should do things you don't like—and I don't mean washing dishes, I mean karmically. You should give what you wanna receive, you should give something that you feel is good and useful and is lasting and promotes happiness."

—Russell Simmons, CEO of Rush Communications and co-founder of Def Jam Recordings, at his Feb. 3 Merrick School of Business Speaker Series talk to promote his newest book, Super Rich: A Guide to Having It All

WebExtra: That's not all Simmons had to say. Go online for UB writer-in-residence Arthur Magida's exclusive interview with Simmons.

WebExtra

www.ubaltmagazine.com

Arts in Academia Arrive at UB

A four-year institution, even one boldly embracing the 21st century, requires some traditional fields of study. Beginning this fall, the University of Baltimore will begin offering its first fine arts degree in a decidedly UB fashion: investigating not just the subject matter but its contemporary, very real, working-world applications.

The Bachelor of Arts in Integrated Arts invites students to specialize in one fine art—whether it be music, visual arts, theater, dance, design, creative writing, film and video or anything else about which they are passionate—and then examine that particular art in three different areas: production, analysis and practical applications, which incorporate "grant writing, arts management, how to sustain yourself as a freelance artist, how to do PR for an arts organization," explains Jonathan Shorr, former executive director of the School of Communications Design, where the program will be housed, within the University's Yale Gordon College of Arts and Sciences.

This allows UB to provide a fine-arts major "while at the same time not competing head to head with other area schools," Shorr says. Students will be able to complete their production courses at UB or at other area

institutions, should students want to engage in arts that UB does not offer, thereby alleviating the need for UB to build facilities like music and art studios.

"This major is consistent with the University's strengths and traditions," Shorr says. "Our strengths are English, creative

"We hope that the line between arts classroom and arts community will increasingly blur."

writing, graphic design, video, public policy and business. No other program in the area integrates those subjects. We also have a long history of accepting transferred courses from other institutions, so that helps us fill in the arts production and performance gap."

The University also is rich in faculty and administrative staff who are engaged in the arts and are excited about bringing their enthusiasm to the classroom, making this program very interdisciplinary, another trademark of UB education.

The program contributes to UB's mission of community engagement, too. "It connects us and our students to the community in yet another way," Shorr adds. "We'll bring in guest speakers, we'll have students shadowing and interning with artists and arts organizations and the students will be attending arts events. We hope that the line between arts classroom and arts community will increasingly blur."

Shorr hopes to target people who have a passion for the arts but don't want to abandon it for the sake of a lucrative career. "We think our target audience will be people who are really interested in the arts but at some point realized they couldn't make a career as an artist," he says. "Historically, what's happened to those people is that if they couldn't be professional violinists, they'd become accountants or insurance salesmen. This degree provides that middle ground, allowing them to continue working in a field that they love."

Coming Soon: New Business Competition for Entrepreneurs

continuing the Merrick School of Business' long history of inspiring the next generation of small-business leaders, the school will soon offer even more motivation for prospective entrepreneurs in the form of a new business competition. In March, **Darlene Brannigan Smith, B.S. '78, M.B.A. '80,** dean, announced the creation of the Leonard and Phyllis Attman Competitive Business Prize for entrepreneurial students and alumni.

Co., the competition will offer seed funding for the most innovative new business ventures as determined by experts from the Baltimore business community.

"Business competitions are a hallmark of the nation's top entrepreneurship programs," Smith says. "Our goal is to use th Attman prize to help students and recent alumni bridge the gap between theory and practice."

At least one principal owner of the new business must be a Ul student or a UB alumnus who has graduated within the past five years. They will enter the competition in full case-making mode, trying to prove that their business model is economically sustainable. Winners will receive financial backing and a suite of services including rent-free space in the William H. Thumel Sr. Business Center, coaching from business owners and other assistance.

"It is imperative that the business community continually fosterousiness innovation, create jobs for our neighbors and ultimately strengthen Maryland's economy," Attman says. "I see my commitment to the Merrick School of Business as an investment nour community's finest resource—our people.

"UB concentrates its primary education [on] Baltimore city and its environs," he continues. "I grew up working in my father's delicatessen on Lombard Street and met many students who were learning their professional skills while still working to support themselves and their families. Therefore, UB deserves a good starting point for many more students to become the future creators of new companies and ideas for our state and nation."

academic year.





New Dean to Lead UB's College of Public Affairs

A University of Wisconsin–Milwaukee professor and academic leader has been named the new dean of the University of Baltimore's College of Public Affairs, effective Aug. 1. Stephen L. Percy, professor of political science and urban affairs, director of the Center for Urban Initiatives and Research and acting dean of the School of Public Health, was selected by a UB search committee following a national call for a successor to Larry Thomas, who stepped down as dean of the College of Public Affairs and returned to the faculty at the end of the 2011 fiscal year.

UB established the College of Public Affairs along with the Yale Gordon College of Arts and Sciences last July, creating two distinct units to house all of the degree and certificate programs that the former Yale Gordon College of Liberal Arts comprised.

"We are delighted that Stephen Percy is joining us at UB. He has an impressive history of great accomplishments, and we look forward to his effective leadership in our new College of Public Affairs," UB President Robert L. Bogomolny says. "We have long been known for our programs in public administration, criminal justice, health and human services and related areas, and I expect that [Percy] will increase the University's presence in these key professions as they relate to our daily lives."

Having devoted his 22-year career at the University of Wisconsin—Milwaukee to research and activities in public policy, urban services and urban politics, Percy is perhaps best known for his work on the Milwaukee Idea, the Wisconsin campus's efforts to engage with its urban environment to strengthen the community while advancing the institution's teaching and learning goals. Percy also led planning efforts for that university's new School of Public Health and served as acting dean of the school during its founding years.

Percy holds a Ph.D. in political science from Indiana University and an undergraduate degree in government from Hamilton College.

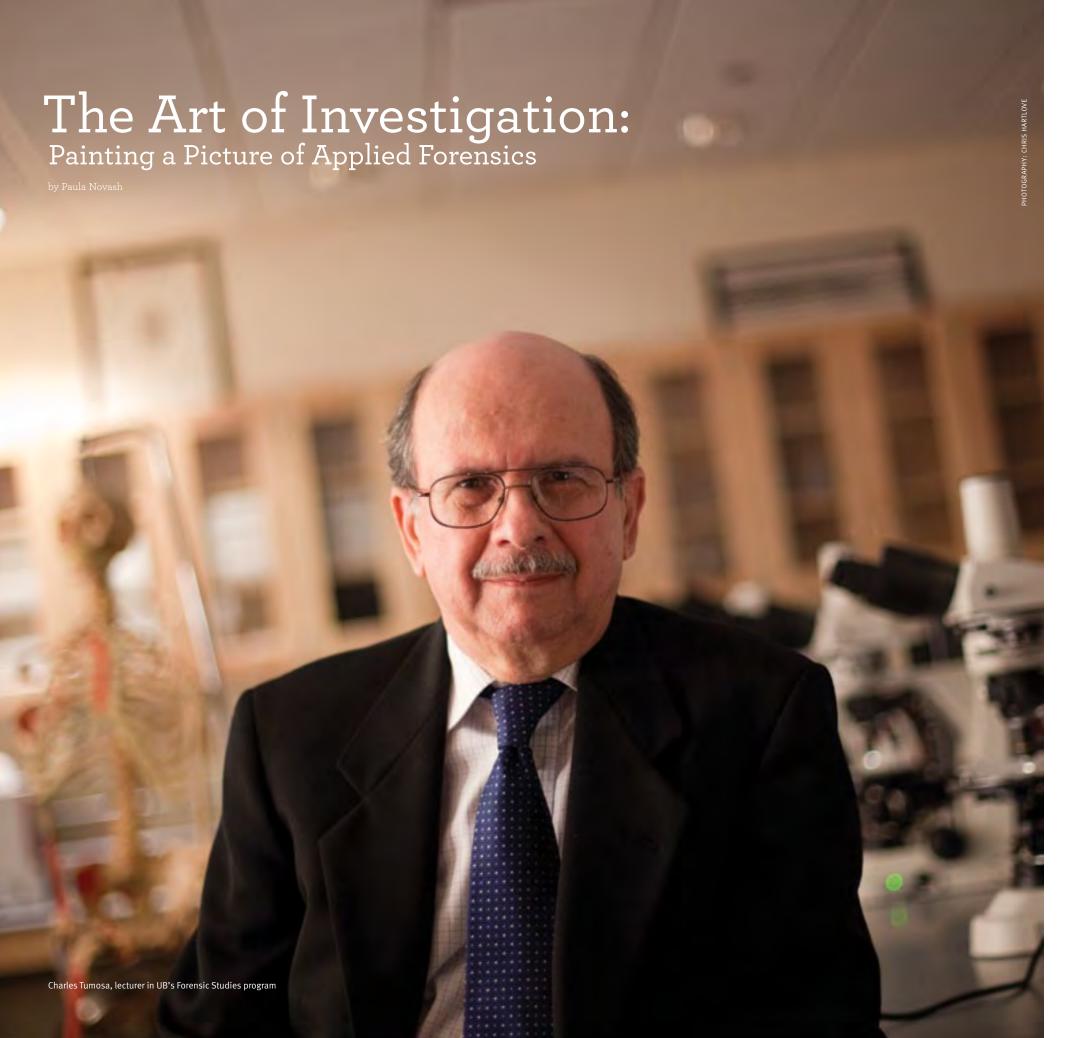


A Perfect Union:

Art and Science

Since the enlightenment of humankind, science and art have been the dual axes around which our culture revolves. Distinct but inseparable, they continue to challenge, enrich and fascinate us, often marrying their processes for the benefit of societal progress. At the University of Baltimore, an institution long known for its solid career preparation and practical education, science and art are gaining a foothold—and not just uniting, but colliding. This fusion results in the very scientific forensic exploration of art, unraveling paint splatters rather than blood spatter (p. 12); the artistic, imaginative bent necessary to turn scientific NASA inventions into lucrative, commercialized products (p. 16); and the bold, bright strokes of creativity that convert library science into an engaging, entertaining experience for children who can't yet read (p. 20).

This is what's happening here at UB, as we prepare our students for a 21st-century world in which the age-old, multidisciplinary powers of art and science become increasingly critical to success across professional spheres.



A motionless man lies in a bathtub, head lolling to the side, a gash across his chest dripping blood. His right arm hangs limply, hand loosely gripping a feather quill. His left hand holds a mysterious letter. On the floor is a bone-handled knife with what appears to be a bloodstained blade.

his isn't a fresh corpse, though; the victim was assassinated more than 200 years ago. He was radical journalist Jean-Paul Marat, killed in 1793 during the French Revolution, and his murder scene is depicted in the painting *Death of Marat* by Jacques-Louis David. A large reproduction of the image hangs in a classroom at the University of Baltimore, and Charles Tumosa, a lecturer in the Forensic Studies program, is demonstrating how to analyze the work as a crime scene.

"Let's figure out exactly what happened here," he begins.

Tumosa knows his crime scenes: He worked as a police forensics expert in Philadelphia from 1971-89. He also has extensive experience piecing together a story from available clues, thanks to nearly 16 subsequent years of investigative work at the Smithsonian Center for Materials Research and Education.

Now, at UB, he has combined these professional skills with his interest in art to develop the courses Forensics and Art and Introduction to Document Examination, in which he and his students survey and investigate the multibillion-dollar world of art theft, forgery and insurance fraud and also use various tools to help determine provenance, authenticity and ownership.

"Good investigational skills and analytical abilities can be used in almost any intellectual pursuit, including the study of art and its associated issues," says Tumosa, who lectures worldwide and contributes information and expertise to a variety of cases involving works of art. "What I've done most of my life is to solve problems. And a painting can be analyzed just like a blood spatter from a crime scene can."

Art is big business, Tumosa says, noting that the global market tops \$25 billion and that the late Thomas Hoving, former head of the Metropolitan Museum of Art, once estimated more than 20 percent of the art in circulation is made up of forgeries. As they joke in the industry, Tumosa says, Jean-Baptiste-Camille Corot produced 3,000 paintings, and 6,000 of them are in the United States.

In UB's forensics laboratory (built in 2008 to the specs of the Baltimore Police Department to serve as their backup facility), Tumosa deploys a wide variety of technologies—including state-of-the-art microscopy, infrared analysis and other analytical tools to reveal information about the age and composition of works of art and the materials used to produce them. Students learn about isolating one color in a Jackson Pollack abstract painting to reveal how the paint was spilled or dropped, and they can ultramagnify a fiber scrap or paint chip.

"Becoming more proficient in art analysis involves experimentation, familiarity and gaining knowledge of things like fundamental properties of liquids," Tumosa explains. "For instance, microscopy is recognition. If you can recognize your relatives, you can learn to recognize similar particles of paint."

He and his students consider questions such as the path a piece of art has taken where it came from, how it got to where it is—to evaluate authenticity and ownership. They examine techniques such as brushstrokes and toolmarks to determine whether or not the work is consistent with an artist or time period. To understand insurance fraud cases, they study whether damage to a piece of art is supported by what supposedly happened to it. Tumosa calls it "reconstructing the murder of the artwork."

"The idea behind the program is that forensic studies can apply to a wide variety of fields," he says. "Students can search for and find opportunities in areas that aren't well trod."

Prior to becoming a UB faculty member, Tumosa had a varied career that began in a chemistry lab after he earned a Ph.D. in the subject from Virginia Polytechnic Institute. Following his graduate studies, Tumosa supervised the Criminalistics Laboratory of the Philadelphia Police Department. During his 18 years there, he worked on more than 4,000 homicides and testified in more than 800 criminal cases.

"I had the greatest seat in the biggest circus in the world," he recalls. "It was stressful; we used to say we see people on the worst day of their lives. In one case, this fellow had killed his girlfriend, and when the body was found two weeks later, he'd repainted the room where she died. So—this was pre-DNA testing—we had to remove all the paint, find where droplets of blood were and then extract bone marrow to match her blood type."

In his years at the Smithsonian, Tumosa conducted analyses of artifacts including the Enola Gay, the aircraft that dropped the atomic bomb on Hiroshima; the Statue of Columbia on the dome of the U.S. Capitol; and a time capsule from evolutionary scientist Charles Darwin's ship, the HMS Beagle. His research provided insights into areas such as conservation, anthropology and the mechanisms of ancient technology.

"I've been very fortunate to be able to see and work with some amazing things—the Monroe Doctrine, the Star-Spangled Banner [the actual flag], the contents of Abraham Lincoln's pockets the night he was assasinated," he says. "To be able to get close to those things, put your nose to them, so to speak, that's kind of neat."

"I love to observe students as they get that lightbulb moment.
... You never know whom you're going to influence."

There were also quirkier investigations at the Smithsonian, including a man who wanted help deciphering an inscription on his ancestor's tombstone. "We told him we didn't do that sort of thing, so he pulled the tombstone up and brought it in on the roof of his child's baby buggy, with the child riding inside!" he says with a laugh.

.....

In the Forensic Studies program, Tumosa and his colleagues mentor students in real-world forensic science training, including working with Baltimore city police officers and analyzing evidence in UB's forensics, microscopy and crime scene laboratories.

"I love to observe students as they get that lightbulb moment," he says. "If you study history as I do, you realize that along the way, everyone was taught by someone. And you never know whom you're going to influence."

Currently, Tumosa is developing a new course, Chemistry of Death. "It's about what happens before death, at the moment of death and as bodies go back to dust," he explains.

It seems like a perfect match to unraveling the *Death of Marat*. In his lecture, Tumosa points out the direction the blood is flowing; that there is money left on the table, so the painting does not reflect a robbery; that the documents on the table are warrants; and that the letter in Marat's hand contains the name of his murderer, Charlotte Corday, who blamed Marat for inciting violence that she feared would lead to civil war in France.

"Fitting together different aspects of what you see here," he concludes, "we can do a pretty good job of reconstructing this crime."



True Forensic Story: Nabbing Elusive Art Forgers

One of the most prolific and successful art forgers in recent history, Sean Greenhalgh produced his works in a garden shed behind a British council house, a type of public housing. Greenhalgh, who lived with his parents, created fakes ranging from sketches and paintings to silver chalices and Egyptian statuary and sold them for more than 1.5 million pounds (almost \$3 million). Vernon Rapley, the head of Scotland Yard's Arts and Antiques Unit who cracked the Greenhalgh case, called him the world's "most diverse" art forger.

Greenhalgh, it was revealed at his trial, was shy and did not like to interact with potential buyers, so his mother, Olive, and his father, George, served as his front men. They would approach art experts at prominent museums and auction houses with sample pieces that they claimed were family heirlooms. Some

of Greenhalgh's most successful phonies include *The Faun*, a ceramic sculpture falsely attributed to Paul Gauguin and purchased by the Art Institute of Chicago for \$125,000 in 1997; and the *Amarna Princess*, a 20-inch "alabaster" statuette (the work was actually made of calcite, which Greenhalgh coated with tea and clay to give it an aged appearance) purported to portray the mother of King Tutankhamun, bought by the United Kingdom's Bolton Museum for more than \$800,000 in 2003.

The police apprehended the Greenhalghs when their faked marble reliefs, authenticated by the British Museum to date from 600 B.C., were examined by another expert who noticed anomalies like a spelling mistake in the cuneiform script. Sean Greenhalgh, now 50, was sentenced to five years in prison in 2006. His parents, 86 and 88, received suspended sentences.





by Giordana Segneri, M.A. '10

t's 7 p.m. on a Wednesday evening, and the students in Michael V. Laric's Market Opportunity Analysis course at the University of Baltimore have just come off an hourlong lecture on the finer aspects of Boolean search logic and Google Patents investigations. Now Laric, professor of marketing in the Merrick School of Business, tells the six teams of graduate business and law students they have 25 minutes to put together a one-pager on applicable markets for their pet NASA technologies.

And the students are off, chattering amongst themselves; above the hubbub, the pitch growing higher with each notch of the minute hand on the classroom clock, bits and pieces of brainstorming can be heard: "generate more wind power with less wind," "maybe you could sell it to people building roller coasters," "3-D imaging when you go through security."

By 7:30(ish), the teams have turned in their papers, a small step that—together with some hard dreaming and some very hard working—might possibly turn into a giant leap for mankind.

That may be hyperbolic, but it's not entirely far-fetched. After all, this course is about possibilities. The 23 M.B.A. and four law students enrolled in this spring's crosslisted class were charged with exploring the commercialization potential contained in one of a selection of widgets that scientist-inventors at NASA's Goddard Space Flight Center developed for very specific (and probably very obscure) space-related reasons.

First, the students needed to understand the technology, a challenge in itself, enough to describe it from a business standpoint. Then, they defined a commercial market in which their team's particular NASA technology might find a new and hopefully lucrative life. Finally, they integrated financial analysis of the technology in its would-be market and presented the complete commercialization study to a panel of NASA representatives. That's the short version.

The long story started nearly 20 years ago, when the School of Business launched its Lab to Market program—a three-course series that married business students' entrepreneurial and technological bents by allowing them to follow a technology from commercialization study to business plan to actual startup implementation—and began building relationships with local research labs, in which the Baltimore-Washington corridor is rich. UB has worked with more

than 40 labs during the past two decades, including the Beltsville Agricultural Research Center, the Naval Air Station Patuxent River and the Johns Hopkins University Applied Physics Laboratory, adopting raw, patented or patent-pending technologies for a semester and unleashing students' creativity on them.

The benefit to the students is immeasurable, Laric indicates. "In the future, it will be much more important to come up with commercial applications for intellectual property; the wealth created in the past 50 years has been generated much more by harvesting intellectual property as evidenced by IBM, AT&T, Microsoft, Google and others," says Laric, who has taught this course since 2005. "It becomes a very important part of business that's not typically taught in business schools."

Intellectual property *is* often taught in law schools, which is where the course's cross-listing comes in as an effort to make the student teams more diverse, much like the workforce of a company or lab would be. "The law student interacts with the one who

"What our students get is the experience of first working with technology, then creating a whole business plan and then trying to come up with an exciting and profitable venture."

has a bio undergraduate [degree] because they're both in a class with M.B.A. students who specialize in marketing, finance and accounting," Laric adds. "What our students get is the experience of first working with technology, then creating a whole business plan and then trying to come up with an exciting and profitable venture."

The benefit to NASA, which formalized its technology commercialization partnership with UB in fall 2010, is somewhat more measurable. "It's the technology assessment that the students perform—fresh perspectives on how the technology can be applied—and potential partners, future licensees, maybe," says Nona Cheeks, chief of the Innovative Partnerships Program Office at Goddard. "NASA putting technology into a process such as this provides opportunities for different perspectives to meet various needs within or beyond NASA."

Laric explains, "The major benefit for most tech transfer people was our students'

creativity and coming up with potential market applications that they hadn't thought of. And, as a good friend of mine at Indian Head [Division of the Naval Surface Warfare Center] said publicly at some point, our students give them the value of a \$10,000 market research project. They get it for free."

Technology transfer is the process by which businesses (or business-minded individuals) introduce technology developed for a specific purpose to a different market; research labs and universities are major players in tech transfer, as are business incubators. The business that commercializes the technology benefits by not having to invest in the research and development and therefore pays licensing fees to the original owner or inventor.

Why don't labs like NASA just commercialize the technology themselves? Well, because the government cannot manufacture commercial products, Laric says, and because NASA's mission has nothing to do with commercializing its inventions—although agency-wide, NASA owns or has joint ownership in approximately 900 patents, nearly 30 percent of which have been licensed, according to Cheeks. "NASA's mission, first and foremost, is to develop science and technology, to disseminate information on our achievements and then to find the broadest application of them," Cheeks says. "When NASA was established, we had a responsibility of getting that information out, and one way was through the tech transfer process."

It's also a resource issue, says **Rebecca**Whipple Bettes, M.B.A. '10, a research
supervisor at the University of Maryland
School of Medicine who took the Market
Opportunity Analysis course in spring 2010
and now serves as the graduate class's
technology liaison. "They're just sitting on
these awesome technologies that could have
such an impact on society, but they can't
market it well," she says. "They don't have
the entrepreneurs that want to take the risk to
license certain things."

In the NASA-UB partnership, Laric says, "we've developed a relationship with tech transfer people so they will not only give us [a list of the patented technologies], which are protected by patent law, but sometimes they give us the disclosures, which are not." This broadens the field of possible technologies for UB students, and it can also prove beneficial to NASA.

"The researcher is developing an idea because of a certain task or mission: for example, minimizing corrosion on this part of the ship," Laric says. "They are never going to test whether this thing will also





l. to r.: Hamed Chahargbaghi, M.B.A. '11, and **Jo-Anne Estelle Cheatom, M.B.A. '11,** listen to fellow students' presentations to NASA Goddard representatives. Nicholette Letersky, M.B.A. student, presents on a commercialization opportunity for her group's NASA technology (and you can view this group's PowerPoint presentation on our website).

work on the underside of a car driven in Michigan snows. So when we come up with the commercializing idea of 'My God! Maybe you can test the usefulness of this on cars!' the researcher may say, 'Wow! That is a great idea! When we patent it, let's do it so it can apply not just to ships, but to cars.' And that's a whole different patent. Sometimes they have disclosures where they're not sure whether there's an opportunity for commercialization, so what we give them is the creativity of the students who are challenged to figure out commercializing ideas."

Of course, students have to understand what the technology does before they can come up with brilliant ideas of how to apply it elsewhere. "They have three months," Bettes says, "and they have to cover so many things and try to be engineers at the same time." So Bettes helps lighten the tech-geek load, developing PowerPoint presentations with videos and schematics, breaking down the technologies into layman's terms and guiding the students to finding the right markets.

"The way I described it in the beginning of class, I said, 'Think of me as your sous chef,'" she says. "'You hand me the ingredients, and I'll tell you as best as I can how to guide you into making your dish.'" In addition, the short list from which the graduate students chose their technologies included only those developed by inventors who agreed to answer students' questions and to offer further explanations.

Bettes also served as the tech liaison for the fall 2010 Product Management undergraduate course, the first to explore the NASA technologies after the agency and UB had officially inked their partnership and also Laric's first attempt at the technology commercialization study with an undergraduate course. It had its ups and downs, Laric says, especially since the technologies were complicated, but Bettes was impressed. "I was completely blown away with the undergrads' capabilities," she says. "They were fantastic."

One group worked on an adaptation of a swiveling GPS antenna, developed to keep in constant contact with satellites, that would allow commercial airplanes to circle airports more tightly, thereby reducing air traffic and flight times. "They did great research," Bettes says. "I think NASA walked away with that one going, 'Hey, we've got a lot of information. Let's approach this market now."

Another group, working with 3-D imaging software, found a market for commercialization in the plastic surgery industry. "Why would someone pay for 3-D in the plastic surgeon's world?" Laric asks. "Theoretically, if the plastic surgeon could show the patient how they're going to look after the surgery, the patient might agree to the surgery faster."

Bettes says, "It could be a game changer for the plastic surgery market. ... With that one, I did notice that 'hmmmm-l've-never-really-thought-about-that' kind of look on [the NASA representatives'] faces."

Students in this past spring's graduate course were able to derive clarity from the technological complexities the class introduces. "The most interesting concept of the course was ... intellectual properties regarding patents, trademarks and copyrights," says **Hamed Chahargbaghi, M.B.A. '11,** whose group explored a radiation-frequency-induced

monitoring device. "I could use a lot of those concepts to apply to my future career. The main image I've had in mind is our family dry cleaning business that my brother started a year ago; it's going green by eliminating all plastics."

Alan Feuerstein and Tom Liles, both second-year law students, say the course's applicable material is a nice break from the "rote memorization" of law school. "It's much more practical than we usually get into," says Liles, who worked with a portable, nondestructible materials-testing device that can gather data on various characteristics of a material without harming it as an X-ray might. "Normally in law school, you read what are called appellate decisions. They're really important but they never come up. Here, what you're doing will come up because you'll actually use it. It's guaranteed."

Feuerstein, whose group researched a 3-D laser measuring tool, agrees: "That is a good reason we're here: Actual use of the law as opposed to learning about it. A hands-on class, so to speak."

And the dream of financial success while changing the landscape of an industry doesn't hurt, either. "The fanciful idea that one of the groups in this class will actually have a patent—hope springs eternal," Feurstein says.

Echoes Bettes: "I would love to see just one of these students take the NASA technology or do a tech transfer and make billions of dollars."

WebExtra
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Other UB alums working in the world of information:

- Stella Fouts, B.A. '03, library associate
 Adult Services, Carroll County Public
 Library, Westminster, Md.
- Alvin R. Hutchinson, B.A. '86, head of information services, Smithsonian Institution Libraries, Washington, D.C.
- Darcell M. Little, B.S. '03, assistant manager, Maryland Department, Enoch Pratt Free Library, Baltimore, Md.
- Elizabeth Rhodes, J.D. '84, faculty liaison/reference librarian, Law Library, University of Baltimore School of Law, Baltimore Md
- Robert Shindle, B.A. '95, librarian and archivist, Langsdale Library, Universit of Baltimore, Baltimore, Md.

t all began when Diamant-Cohen, who holds a Master of Library Science from Rutgers, the State University of New Jersey, and who had worked as a children's librarian in the same state, moved to Jerusalem, Israel, married and had three children.

When her oldest was a toddler, she found her way to Your Baby Needs Music, a program developed by Barbara Cass-Beggs to teach music to children as young as infants. "Barbara had adapted songs for very young children, when most such programs were aimed at children 3 years and older," Diamant-Cohen says. "My son, Alon, followed all of Barbara's movements, anticipated what was coming and became more interactive and alert."

Intrigued by the opportunity to expand her public library programs for 3-year-olds

to younger children, Diamant-Cohen began exploring steps she could take to combine Cass-Beggs' music program with a childhood literacy program. What she came up with became Mother Goose on the Loose, a 30-minute, once-a-week public library program for parents and babies that includes reciting nursery rhymes and presenting books and music in a playful, interactive way. Diamant-Cohen launched the program, offered solely in English, while living in Israel. Parents who participated were from all over the world; some spoke no English but attended so their children could learn the language at a very early age.

Essential to the success of Mother Goose on the Loose classes is a warm and welcoming atmosphere, something that Diamant-Cohen says is not always evident in such programs. She gets her audiences involved with traditional nursery rhymes and then reads a book from cover to cover. "I have a flannel board on which I might have a picture of a teddy bear," she says. "I also might show a real teddy bear, a different photograph of a teddy bear and a watercolor, which demonstrates that there are different ways to represent the same thing. That gives the child experience in recognizing visual clues, which is part of pre-reading skills."

When Diamant-Cohen, her husband and her three children came to Baltimore in 1998, she landed a job as the manager of the former Enoch Pratt Free Library Exploration Center at Port Discovery Children's Museum. "I learned that while I was in Israel, the findings from brain research had made their way into mainstream publications. These

findings determined that to achieve a child's greatest potential, the brain needs certain kinds of stimulation in the first three years of life," Diamant-Cohen says. "Parents were coming to the library asking for programs for this age group, and nothing was in place."

In response, the Maryland Library
Association sent out an urgent request for
help, and librarian Diamant-Cohen rose
to the occasion. "I did a presentation for
the [association], and [libraries] started
asking me to train their librarians [on how
to implement Mother Goose on the Loose
in their libraries]," Diamant-Cohen says. "I
also attended a brain conference and had
one of those 'aha' moments. I knew that
Mother Goose worked, but now I was able to
understand why."

Subsequently, she wrote an article about

Mother Goose on the Loose for *Public Libraries* magazine and another, along with a couple of co-authors, for *Children and Libraries* journal, both published in 2004. Diamant-Cohen's phone started ringing off the hook with calls from libraries all over the country interested in implementing programming for younger children. That year, Diamant-Cohen was named a "mover and shaker" by the prestigious *Library Journal*.

At the same time, Diamant-Cohen was pursuing a Doctor of Communications
Design degree at UB. "I chose UB because its program seemed suited to what I wanted," she says. "I wanted to learn how to communicate Mother Goose to others, and it turned out to be exactly the right program for me. UB gave me the right tools for what I needed to do as I was giving presentations

throughout the country."

These days, Diamant-Cohen is showing no signs of slowing down. After working at the Enoch Pratt Free Library for seven years, she returned to Port Discovery Children's Museum as an early childhood specialist and now splits her time between that pursuit and running Mother Goose on the Loose. She has published seven books for librarians, focused on children's services in public libraries; one is a 400-plus-page how-to manual for Mother Goose on the Loose.

"Right now, I'm a one-woman outfit, but my goal is to really take this program further," she says. "I'd like to develop an online presence as well as to expand [Mother Goose on the Loose] beyond libraries and into day care centers [and child development programs], such as Head Start."

What's the story behind this UB photo? We stumbled upon an archive of old, unlabeled UB photos that prompted us to do a little sleuthing, and we need your help. Do you know the people pictured in this image? Do you know when or why this photo was taken? Fill us in: Contact the Office of Alumni Relations at 410.837.6131 or alumni@ubalt.edu. We received not one, but two stories about this photo published in the last issue. According to Bill Lepson, a former longtime UB plant operations employee, these students are watching a rainy soccer game while staying dry inside the former St. Paul's School, which owned the athletic fields now known as Northwest Baltimore Park until UB bought them in 1952. Bill Gideon, B.A. '70, thinks the photo was taken in front of the Kappa Sigma Kappa fraternity house on Lanvale Street north of Penn Station. Visit www.ubaltmagazine.com and leave a comment to help solve our mystery.

Where Are They Now? Roy H. Grabman, B.S. '67; former member, UB Glee Club





by Barbara Pash

THEN: Roy Grabman, B.S. '67, enrolled at the University of Baltimore after earning an associate of arts degree from a community college in Dansville, N.Y., where his family lived. He wanted a career in a field now known as logistics, and UB was one of the few schools offering a degree in transportation distribution.

"The setting was different and exciting from what I had experienced in the past and the people were, for the most part, friendly and interesting," he says. "Most of my courses were in transportation management with heavy doses of transportation law. Many of the instructors were professionals who worked in their chosen fields during the day and taught classes in the evening"—meaning he often had class until 10 p.m.

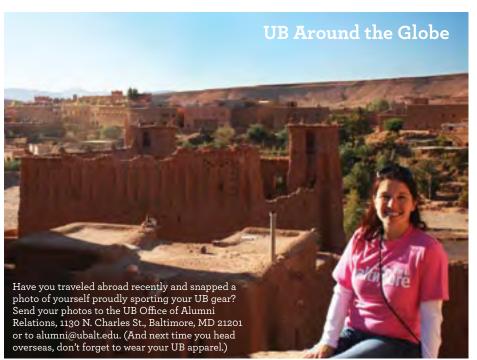
The late nights didn't slow Grabman down. He joined the University's Glee Club when it debuted in 1967, even though he was preparing to graduate. Having performed in high school drama productions and with church and college choirs, Grabman saw the club as a good fit. "We had at least one practice each week and performed for some type of school-sponsored holiday gathering. ... One of the interesting aspects was explaining the meaning of some of the Christmas carols and customs to Glee Club members from non-Christian backgrounds," he says. **NOW:** After graduating, Grabman worked in the transportation department of Reynolds Metal Co., in Richmond, Va., until he was drafted into the U.S. Army and served in Vietnam. He

later returned to Reynolds before joining oil services firm Halliburton, where he has held various positions dealing with domestic and international logistics. The Duncan, Okla., resident currently works in Halliburton's global logistics department and is responsible for acquiring and managing a fleet of more than 1,000 railroad cars that transport bulk materials throughout North America.

More than 40 years later, Grabman is still performing: "I am also a member of [public-speaking group] Toastmasters International and have performed in over 20 productions with our local community theater," he says.



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Rockin' the Kasbah:

Giordana Segneri, M.A. '10, toured Morocco for eight days in December 2010, visiting such famous locales as the seaside city of Casablanca and the ocher-colored whirlwind of Marrakech. She also spent time in Fez, in Erfoud on the edge of the Sahara desert and in Ouarzazate, Morocco's movie capital. Not far from Ouarzazate, she spent the morning (and sported her UB gear) at Aït Ben Haddou, a ksar—or fortified city—that features kasbahs, or fortified homes with courtyards. Aït Ben Haddou was named a UNESCO World Heritage site in 1987 and has been featured in films like 1962's Lawrence of Arabia and Gladiator in 2000.

"Morocco is unlike anywhere I've ever been," says Segneri, who is the manager of college communications at the University of Baltimore. "The landscapes range from lush to lunar, the food is excellent and in the colorful kasbahs and souks—the markets you can get lost, wandering for hours. I'd go back in an instant."

Alumni Benefits and Services

Don't forget that your UB perks continue long after graduation. Your UB Alumni Association card entitles you to a long list of on- and off-campus benefits and services, and we're adding more all the time. Here are just a few:



Put the brakes on high auto-insurance costs. GEICO is dedicated to offering you 24-hour service, fast claim handling and money-saving discounts. New customers save an average of \$500 when they switch over. Get a free, no-obligation rate quote to find out how much you



BANK OF AMERICA

Reward yourself. Get cash, travel, merchandise and more, just for making your normal purchases. Whether you're traveling, running errands or shopping online, use the University of Baltimore Alumni Association Platinum Plus MasterCard credit card with WorldPoints rewards from Bank of America.



T-MOBILE

Ring in the discounts. This exclusive offer from T-Mobile provides UB alumni with discounts on their wireless service, including 10 percent off qualifying monthly recurring charges, waived activation fees (\$35 savings per line), free or discounted devices with new activations and free two-day shipping; some exclusions apply.



MEYER AND ASSOCIATES

Rest assured when you're insured. Sometimes life throws unexpected curveballs, but going without insurance is risky—for your health and for your finances. Protect yourself and your family with health, life and long-term care insurance offered through Meyer and Associates and the UB Alumni Insurance Program.



VIRIDIAN ENERGY

Go green and save. Through energy deregulation, residents of Maryland, Connecticut, New Jersey, Pennsylvania (PPL, PECO, Duquesne) and New York (Con Edison) are now free to choose their energy provider. Viridian Energy offers historically low rates and is committed to a minimum of 20 percent renewable energy. When you enroll through UB, Viridian will contribute to the UB Alumni Association every month you pay your bill.

Want the regular scoop from the UB Alumni Association? It's easy! Visit our Facebook page at www.facebook.com/UBAlumniAssociation. You can also sign up to receive *BuzZworthy*, our monthly e-newsletter. Just visit www.ubalt.edu/classnotes to update your e-mail address, and you'll be all set to get the latest news about UB.

For more details, visit www.ubalt.edu/affinitypartners or contact the Office of Alumni Relations at 410.837.6131 or alumni@ubalt.edu.

Have you checked your UB transcript lately (or ever)?

- request an official transcript via My Student Center on the MyUB portal. Under the Academics heading, select "Transcript: Request Official" from the "other academic ..." dropdown.
- the PDF form, sign it and mail or fax it to the UB Office of Records and



"I have the diploma, but I wanted to walk across the stage."

Now, 50 years later, St. Clair, 72, is a married father and grandfather who lives in Baltimore County—and he's finally going to fulfill his dream.

"I have the diploma, but I wanted to walk across the stage," says St. Clair, who, on May 15, did just that when he joined the spring 2011 University of Baltimore graduates at the Patricia and Arthur Modell Performing Arts Center at the Lyric. University officials agreed last year to his request to

walk in the graduation ceremony.

The now-retired St. Clair had a long career in business, the last 24 years of which he served as a pharmaceutical drug representative for Bristol-Myers Squibb. Having grown up in the city neighborhood of Hampden, he credits his mother, a nurse, with encouraging him to earn a college degree. "I could never have had the career I did without that college degree," he says.

Bailey J. St. Clair, B.S. '61

by Barbara Pash

t was May 1961 when Bailey J. St. Clair, **B.S.** '61, got the letter from Uncle Sam. St. Clair, a U.S. Air Force reservist. was in the midst of final exams at the University of Baltimore and was looking forward to graduating with his bachelor's degree in business just a month later.

But it was not to be, despite the assurances he'd received from the recruiter who had signed him up in April that he would not be called for active duty until the summer.

"I asked him, 'Are you sure?" St. Clair recalls of the long-ago conversation. "Oh no,' the recruiter replied. 'You won't be called until July or August."

Nonetheless, on June 8, St. Clair found himself unpacking his bags at Lackland Air Force Base in San Antonio, Texas, while back in Baltimore the following week, his fellow members of the class of 1961 were lining up at the Lyric Opera House for the commencement procession.

WebExtra www.ubaltmagazine.com



Events and Photos

pictured, l. to r.:

- 1. Atiba Antoine, graduate student, Business-Finance program; and Na'Cara Harrison
- 2. Leslie G. Berman; Robert C. (B.S. '64) and Irene Russel
- 3. Daniel Stern, B.A. '67; Raphael D. Kahn, B.S. '67; and Mark T. Willen, B.S. '67, J.D. '73
- 4. Tonette Barns; Paula R. Brown, M.S. '09; Jacquelyn H. Peterson; and Vanessa Pigatt, M.S. '08
- 5. Lauren Oliner Kleinman, J.D. '07, and Latoya Wilson, M.P.A. '08







6. Lili Khozeimeh, J.D. '03, Eubie and Payman Tehrani

Harford/Cecil County Campaign

Reception: March 2, 2011

- Ray Frederick, B.S. '95, M.B.A. '97, M.S. '01, CERT '02, M.S. '04; and Darren Margolis, J.D. '95
- 8. Wendy H. Warren, B.A. '98
- 9. Eleni vanRoden; Mike G. Comeau, J.D. '81; Theresa A. Silanskis, M.P.A. '95 (vice president, Office of Institutional Advancement); and Christopher R. vanRoden, B.S. '80, M.P.A. '83, J.D. '85
- 10. Loretta D. Brown, B.A. '00, and Latoya B. Green, B.S. '08

All Gifts Great and Small

by Chris Hart

mong human endeavors, "giving" is a unique proposition: We give our time, our wealth, our labors in an act of trust and selflessness, and, in effect, it is the act rather than the thing that makes all the difference.

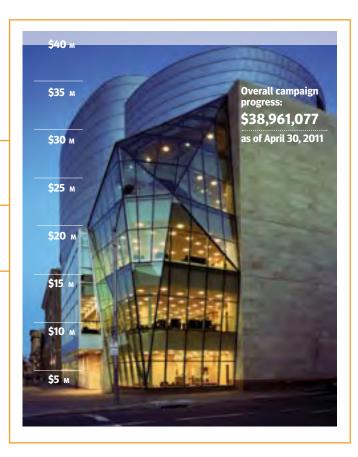
As the 17th-century Spanish author and Jesuit priest Baltasar Gracian said, "The great art of giving consists in this: The gift should cost very little and yet be greatly coveted, so that it may be the more highly appreciated."

The University of Baltimore's Uniquely UB capital campaign has entered its final phase—a time when alumni are being asked to contribute in ways that are meaningful to them but also affordable. It's this kind of incremental giving, in which flexibility is the key, that will build a fundraising platform for the University and put its \$40 million campaign goal over the top.

"With the help of our alumni, friends and community partners, we have been enormously successful in increasing overall alumni engagement and in generating a new level of interest in UB among multiple audiences," says **Theresa Silanskis, M.P.A.** '95, vice president of the Office of Institutional Advancement. "This work to date has involved a relatively small group of alumni and friends who have been especially generous to the institution. Now, as we enter the truly public part of the campaign, we are going to rely more on those who want to give to UB because they recognize that every gift matters."

In this phase, the advancement team will solicit the participation of all alumni for campaign gifts. The core message of the campaign—that with alumni support, "UB can compete for talent in the national marketplace, move at an optimal time to capture opportunities, initiate innovative projects and programs and continue to be entrepreneurial"—remains a key part of the expanded solicitations. Bringing this message to the entire alumni base will also help inform graduates about what a larger endowment can do for the University—their University of Baltimore.

"Alumni gifts in any amount really do add up," Silanskis says. "They add to the endowment, of course, but they also help us to leverage things that otherwise we might not be able to do. Whether it's hiring a first-rate professor with great teaching skills or bringing in that student who has great potential but is in need of assistance financially, we can say 'yes' instead of 'maybe someday.' That's how every contribution helps."



UB's alumni and friends acknowledge that the reputation of the campus is on the rise. When they come back to UB, they are pleasantly surprised by how much it has grown and improved. Now, as Uniquely UB enters the home stretch, there's a chance to turn that acknowledgment into a value proposition and to enhance alumni participation in a campaign that raised the bar for the campus in a number of ways:

- a major increase in the number of donors giving up to \$1,000
- a record-setting gift of \$10 million, part of a state-mandated private effort to raise \$15 million for the new John and Frances Angelos Law Center
- the successful completion of a matching-gift solicitation prompted by the aforementioned law school gift.

These campaign newsmakers, combined with the efforts of thousands of alumni, are all part of the "art of giving." It's an all-out effort that Silanskis calls "astounding."

"Let's keep going," she urges her fellow alumni. "Every gift means a lot to our University."



www.uniquelyub.org

Uniquely UB: The Campaign for the University of Baltimore has raised 97 percent of our \$40 million goal.

Discover how your gift helps at www.uniquelyub.org.



The University of Baltimore pays tribute to former Baltimore mayor, Maryland governor and state comptroller William Donald Schaefer, LL.B. '42, LL.M. '51, who died April 18. UB's Schaefer Center for Public Policy was named for the alumnus upon its founding in 1985.

On April 27, the UB community turned out in force to bid a fond farewell to Schaefer as his funeral procession passed through campus on its way to the burial site at Dulaney Valley Memorial Gardens.



Schaefer's funeral procession passes the UB campus on North Charles Street

Robert L. Bogomolny, UB president:

"William Donald Schaefer was a consistent supporter of UB and its mission as an educational institution in an urban environment. He was a leader, and he led with the kind of positive energy and can-do spirit that I greatly admire. He had strong, deep connections to the city and to UB—his alma mater. He was always a friend to us and helped the University of Baltimore become what it is today."

To make a memorial gift to UB's Schaefer Center, visit http://scpp.ubalt.edu or call the Office of Annual Giving at 410.837.6135. Ann Cotten, B.S. '85, M.S. '86, CERT '92, D.P.A '03, director of UB's Schaefer Center for Public Policy:

"Throughout his career, William Donald Schaefer was a visionary public servant who worked tirelessly to make Baltimore and Maryland a wonderful place to live, work and do business. His signature 'do it now' motto, combined with his extraordinary leadership, epitomized his determination to have government work for the people. The William Donald Schaefer Center for Public Policy carries on Gov. Schaefer's legacy of outstanding public service by using the academic expertise in abundance at UB. It's a connection we're all very proud of."

Larry Thomas, former dean of UB's College of Public Affairs:

"William Donald Schaefer dedicated his life to public service. During his time as governor, comptroller and mayor of Baltimore city, he touched the lives of countless Marylanders by being an effective leader who had the courage to change things. As he often said, 'No more talk, do it now.' His dedication was commendable, his honesty and integrity are legendary and his service to the state was invaluable. We're honored to have the public policy research center at the University of Baltimore named for him."



IN MEMORIAM: Royal Graham Shannonhouse III, former professor

Having joined the School of Law in 1969, Royal Graham Shannonhouse III developed a reputation during his nearly 25 years teaching at the University of Baltimore. His students remember him with affection as an exacting but passionate professor, one so admired that they clamored for him to provide the commencement keynote in 1977. Shannonhouse taught at the law school until 1993, but his commitment to his field continued until he retired from private practice in 2009, a year before his death.

Here, a current UB faculty member reminisces about his former professor:

I believe that, in my 38 years at [the University of Baltimore], Royal Graham Shannonhouse III may have been the greatest law professor that we have had. He was the most feared and the most loved—all at the same time. Professor Shannonhouse taught me property in 1973, and he taught my wife equitable remedies in 1990. He managed a very heavy teaching load. He joined the law faculty as a 40-year-old in the fall of 1969, which was the year that U of B started its day[time] law school. Professor Shannonhouse was one of only three full-time law professors at that time.

All the students called Professor Shannonhouse by his universal nickname: "The House." Inside the classroom, he was a terror and very demanding; outside the classroom, he would do whatever he could to provide his students with guidance, advice and insight into both the law and life. He considered the law a sacred calling, and he did his best to instill its values in his students. Professor Shannonhouse was so loved by our class that we demanded—and the dean [Joseph Curtis] agreed—to violate an unwritten rule, and Professor Shannonhouse became our commencement speaker.

In the summer of 2009, Professor Shannonhouse's students—now men and women in their 50s and 60s—gathered with excitement, like little children, as we celebrated his 80th birthday. He told us that we were his legacy. We each got to tell our favorite story from the era of "The House."

Last summer, at 81, Professor Shannonhouse passed away. We all went to his service. We will miss him. We truly loved that man.

—Byron L. Warnken, J.D. '77, associate professor, UB School of Law



IN MEMORIAM:

Jami R. Grant, M.S. '90,

associate professor

Jami R. Grant, M.S. '90, first came to the University of Baltimore in 1986 as a graduate student in the University's M.S. in Criminal Justice program. During the next two and a half decades, she never strayed far from UB.

Grant, an associate professor in the College of Public Affairs' School of Criminal Justice, died suddenly March 23 of complications related to pneumonia, leaving her students, colleagues and the University community as a whole shocked and saddened.

After graduating from UB with her master's degree in 1990, Grant served as an adjunct faculty member before becoming an assistant professor in 1997 and director of the B.S. in Forensic Studies program in 1999. She served as the principal architect of the program, which she developed in conjunction with the University's criminal justice programs and with the support of the Baltimore Police

Department, bridging the cultures of academia and law enforcement.

Grant earned her Ph.D. in 2000 from the University of Maryland's Institute of Criminal Justice and Criminology, and in 2005, she led the effort to secure a \$2 million grant to establish UB's state-of-the-art forensic laboratories, which also serve as backup for the Baltimore Police Department's lab in an emergency.

Students and colleagues remember her as "tough but tender," as was quoted at her funeral on March 30; she expected the best from her students to prepare them for successful careers. "I would not be where I am today had I not met Dr. Grant during my undergraduate studies. She always pushed her students and myself to excel and this is what I will truly miss. I hope I can live up to the high expectations that she held of me," wrote Jenn Burton, B.S.

'10, a current student in the M.S. in Criminal Justice program, in the online guest book that accompanied Grant's obituary.

Many have remembered her as easy to laugh and particularly fashionable, capable of gracefully mixing high heels with the serious subject matter about which she was passionate. But her attention to style never detracted from her ability to nurture professional relationships with state and local agencies to benefit her students.

"She was definitely a person who built strength through collaborative agreements," said David R. Fowler, the state's chief medical examiner, in Grant's March 27 obituary in *The* (Baltimore) *Sun*.

In Grant's memory and to honor her contributions to the University, UB has received approval from University System of Maryland Chancellor William E. "Brit" Kirwan to name its forensic laboratories in memory of Grant.

The University of Baltimore Foundation has created the Jami R. Grant Memorial Fund in Forensic Studies to benefit deserving students in the program that Grant built and directed. Contributions may be made online at www.ubalt.edu/grantmemorial or by phone to the Office of Annual Giving at 410.837.6135.



in rural areas, Andrews explains. "There are tremendous opportunities to use media in new ways in terms of instructional design and [to] share it collaboratively," she says. "When you work in a post, you're assigned to a project; it may be farming, business development

"I decided life had to be an adventure, and you must do the things you want to do."

or helping a village build a composting site, and there are always language challenges. Some of our young volunteers have built videos of instructions on how to graft a tree, for example. They can watch the video and then teach it, or if that doesn't get [it] across, they can show the video [to the community].

They're doing very clever things."

In a sense, the new CIO and her team are helping to reinvent the Peace Corps for the 21st century. Not coincidentally, Andrews' August 2010 White House appointment to the position has enabled some professional reinvention as well—and that's what she does best. Only a decade ago, she wrote her dissertation on midlife career change and became the first graduate of the University of Baltimore's Doctor of Communications Design program. Today, the former computer programmer, management consultant, business owner, author, professor and (short-term) retiree is a staunch proponent of change.

"I decided life had to be an adventure, and you must do the things you want to do," says Andrews, who remembers thinking that the CIO's job description—an ideal fit for her background in both network theory and change management—"sounded like fun."

"It's a classic leadership role for building business relationships, changing attitudes about IT and managing," she says. "It's the perfect job."

e do magic," **Dorine**Andrews, D.C.D. '01,
says matter-of-factly of
the 70-person staff she
manages as the chief

information officer for the Peace Corps, the storied volunteer organization that celebrates its 50th anniversary this year.

Her description of the task at hand—supplying a global infrastructure and systems to more than 75 posts around the world, many in decidedly low- or no-tech regions, on a shoestring budget—sounds vaguely reminiscent of *MacGyver*: "We really do some sophisticated work," she says. "But sometimes I feel like we're holding it all together with wire and sealing wax. I always say, 'Imagine yourself running an IT organization where one-third of your offices don't have power 24 hours a day. And during the rainy season it could be as little as four hours a day."

Despite the technical obstacles, it has become increasingly important for the organization's roughly 8,500 volunteers to have access to the information superhighway, even

classnotes

Let your fellow UB alumni know where you are and what you've been up to. Submitting a Class Note is easy; just visit www.ubaltmagazine.com or contact the Office of Alumni Relations at 410.837.6131 or alumni@ubalt.edu.

1960s Arrie W. Davis, LL.B. '69, retired in October after almost 30 years on the bench. He had served on the Maryland Court of Special Appeals since 1990 and previously served on the Baltimore City District Court and Circuit Court.

1970s Michael H. Mannes, J.D. '70, joined the Baltimore law firm of Niles, Barton and Wilmer as a partner in the firm's real estate group in June 2010. His practice includes the creation of condominium and planned unit developments and the representation of condominium and homeowners' associations and cooperatives in dispute resolution, construction and governance issues.

C. Philip Nichols Jr., J.D. '73, received the State Bar Foundation Award for Legal Excellence in Public Service Responsibility in December at the 18th Annual Professional Legal Excellence Awards Reception, held in Annapolis, Md.

William Sherman, B.S. '74, was named vice president of commercial lending for Baltimore County (Md.) Savings Bank in July 2010.

Meyer Simon, J.D. '74, joined the law firm of Lamm Rubenstone in Trevose, Pa., in October.

Frederick A. Goldstein, J.D. '75, donated one of his sculptures to the Ft. Lauderdale office of Florida's Department of Children and Families in July 2010. The 6-foot-tall sculpture is titled Parents and Child.

C. Gregory Kallmyer, J.D. '77, was appointed to the board of trustees of Mount St. Mary's University in Emmitsburg, Md., in December. He is currently a wealth adviser for UBS Financial Services in Hunt Valley, Md., and a

senior partner in the Murray Group, a team recognized by *Barron's* as one of the top 1,000 advisers in the nation.

Stephen F. Pugh, B.S. '77, retired in September as a finance manager at CSX Transportation in Jefferson, Ind., after 41 years with the company.

Stephen D. Wyman, J.D. '77, was appointed associate judge of the Baltimore County (Md.) District Court by Gov. Martin O'Malley in July 2010.

Bradley K. Fountain, B.A. '78, joined Partner Engineering and Science as a national client manager in the firm's Baltimore office. He will focus on the firm's U.S. Department of Housing and Urban Development due diligence group.

Leonard E. Maiolatesi, B.S. '78, retired from the Department of the Army after 31 years, during which time he served as an operating accountant, auditor, program analyst and budget analyst. He is a lifetime member of the American Society of Military Comptrollers and also served as treasurer of the Chesapeake Chapter in 1985.

Jeffrey Van Grack, J.D. '78, was elected dean of the national College of Community Association Lawyers, based in Falls Church, Va., for 2011 and 2012 in December.

Keith A. Baynes, J.D. '79, was appointed associate judge for the Cecil County Circuit Court, 2nd Judicial Circuit, by Gov. Martin O'Malley in January.

1980s Donald Fry, J.D. '80, was named a 2010 Innovator of the Year by *The Daily Record* in October. This award honors Maryland businesses and individuals

"who have had a positive effect and tremendous impact in Maryland."

Alan F.M. Garten, J.D. '80, received the Maryland Law & Jurisprudence Award at the Grand Annual Community Dinner for the Chabad at Johns Hopkins Anniversary Celebration in October.

David Rice, J.D. '80, was appointed judge for the U.S. Bankruptcy Court for the District of Maryland in September. Rice was previously a partner with the Baltimore law firm of Venable and represented clients in a variety of bankruptcy and creditors' rights matters.

John C. Wilson, M.A. '80, directed a production of *The Laramie Project* for Spotlight UB, the University's performing arts series, in November.

Gary C. Perlow, CERT '81, received the Caron Community Leadership Award at Caron Treatment Centers' 6th Annual Washington Metropolitan Area Community Service Awards Breakfast in October. This award is given to an individual or community-based organization with a proven track record of leadership in the area of chemical dependency education, awareness, program delivery and counseling services.

David A. Goldner, M.S. '83, was elected president of the board of directors of the Baltimore Estate Planning Council, an interdisciplinary organization for professionals involved in estate planning. The managing partner at Gross, Mendelsohn & Associates, a certified public accounting and consulting firm in Baltimore, he is also a certified financial planner and a certified valuation analyst.

Roger C. Melchior, B.S. '81, M.P.A. '84, was named fire chief of Niagara Falls, N.Y., in October.

Kevin Shepherd, J.D. '84, chair of Venable's Baltimore real estate practice and chair of its finance group, received the Distinguished Maryland Real Property Practitioner Award from the Maryland State Bar Association's Section of Real Property, Planning and Zoning in July 2010. Shepherd is also president of the American Academy of Real Estate Lawyers.

Elissa C. Bellassai Strati, B.A. '84, co-owner of Avenue Antiques in Baltimore, was named Hampden's Merchant of the Year by the Hampden Village Merchant Association.

Kim DiGiovanni Aluisi, J.D. '85, was named to the board of Anne Arundel County (Md.)-based Providence Center, which provides services to individuals with developmental disabilities, in August 2010. Aluisi is a family law attorney in Annapolis, Md.; her practice focuses on managing conflict between spouses or other domestic partners and on promoting solutions outside of the courtroom for issues including divorce, adoptions, equitable division of property and domestic violence.

James A. List, J.D. '85, was elected vice president of the board of directors for the Arc of Baltimore, a nonprofit organization that provides services to individuals and families affected by developmental disabilities, in November.

Leo Ryan, B.S. '81, J.D. '85, was appointed associate judge for the Baltimore County (Md.) District Court by Maryland Gov. Martin O'Malley in July 2010.

Timothy B. Maison, B.S. '86, is currently living in Dubai, United Arab Emirates, and serves as a captain of a VIP aircraft in Abu Dhabi.

Dennis P. McGlone, J.D. '86, is a partner with the law firm of Treanor Pope & Hughes in Towson, Md.

Influential Marylanders

Congratulations to the University of Baltimore alumni recognized as Influential Marylanders for 2011 by *The Daily Record*. This award "honor[s] people who have made significant impacts in their field and continue to be leaders in Maryland."

James E. "Buzz" Cusack Jr., B.S. '65, operat Charles and Senator theaters (freestyle) Alan J. Hyatt, J.D. '78, president and CEO, Sovern Bankson (finance)

Donn Weinberg, J.D. '78, board chairman, Harry and Jeanette Weinberg Foundation (civic leadership) David B. Applefeld, J.D. '90, was selected to serve on the

branch development and relations committee of the Towson, Md.-based International Dyslexia Association and was appointed to serve on the board of directors of the association's Maryland branch. Applefeld serves as national panel trial counsel and special litigation counsel with the Baltimore firm of Adelberg, Rudow, Dorf & Hendler.

Robert Y. Hamilton, M.B.A. '90, has served as chief operating officer of the James F. Knott Realty Group since February 2002. He recently earned a doctorate in education with a concentration in executive leadership/human and organizational learning from The George Washington University and was also appointed to the board of trustees of the Sheppard Pratt Health System.

Leonard B. Rus, M.S. '91, was elected treasurer of the Parent Teacher Association of Chatsworth Elementary School in Baltimore County, Md. Rus is a tax partner at Gross, Mendelsohn & Associates, a certified public accounting and consulting firm in Baltimore.

Steven D. Silverman, J.D. '91, managing partner of the Baltimore-based firm Silverman, Thompson, Slutkin & White, was named one of the top 10 criminal defense attorneys in the Northeast by Avvo.com, as published in the December issue of *Arrive* magazine.

Alisa M. Hoffman, M.A. '92, is a technical writer for Pacific Coast Steel in Glendale, Ariz. She is also the marketing director and culinary educator for The Chef's Loft in Scottsdale.

Adrian S. Johnson, B.S. '92, senior vice president and chief financial officer at the Municipal Employees Credit Union of Baltimore, received the Finance Professional of the Year award at the National Academy Foundation High School in Baltimore's 15th annual awards banquet in June 2010.

Stuart S. Rienhoff, M.B.A. '92, joined Jones Lang LaSalle's Baltimore office as the managing director in August.

Marsha L. Russell, J.D. '92, was appointed associate judge of the Baltimore County (Md.) District Court by Maryland Gov. Martin O'Malley in July 2010.

Peter Hammen, B.S. '89, M.P.A. '93, Maryland state delegate (District 46), received the Maryland Public Service Award at the Grand Annual Community Dinner for the Chabad at Johns Hopkins Anniversary Celebration in October.

Timothy Longo, J.D. '93, chief of police for Charlottesville, Va., was named to the board of the Virginia Association of Police Chiefs in August.

Lawrence Hammond, J.D. '94, became a partner with the Baltimore firm of Tydings & Rosenberg in July 2010.

Nolan Rollins, M.A. '95, president and CEO of the Urban League of Greater New Orleans, La., was elected chairman of the New Orleans Aviation Board in August.

Saul Silen, B.S. '95, is the vice president and senior field examiner for Bank of America in Baltimore

Barbara L. Smith, M.A. '95, published *Elizabeth Sparhawk-Jones: The Artist Who Lived Twice*, a biography of the Baltimore-born painter. She also works as a contributing writer for *AVALON*, a women's magazine based on Martha's Vineyard.

Dina K. Wasmer, M.A. '96, was named in September to *The Daily Record*'s 2010 VIP list of very important professionals age 40 and under.

Kathleen A. Bergin, J.D. '97, is a law professor and director of You. Me. We., a disaster-response law and policy center at South Texas College of Law in Houston.

Robert D. Porter, J.D. '97, joined Wagonheim Law in Hunt Valley, Md., in November. He practices real estate and business law.

Eric R. Smith, J.D. '97, was elected as a partner with Venable in Baltimore in January. He focuses primarily on corporate and securities transactions and on general corporate matters.

Michael Stanley, J.D. '97, was named a Maritime Magic Rising Star by Living Classrooms in October 2010. Rising Stars are "recognized for their outstanding achievements in their professional and personal lives" and serve as ambassadors for Living Classrooms' education and job-training programs.

Brian Betz, B.S. '98, received the Coast Guard Commendation Medal in July 2010 for his service as the commanding officer of the Coast Guard cutter Cushing, based in Puerto Rico.

Neil Duke, J.D. '98, is serving his second term as president of the Baltimore City School Board.

Laura C. Lillicotch, M.S. '98, has a private practice counseling adults in Manchester, Md.

Crystal Windsor Owens, M.S. '98, was named a 2010-11 Maryland Teacher of the Year by Dorchester County Public Schools. She teaches elementary school in Salisbury, Md.

Scott M. Trager, J.D. '98, was named a Rising Star by *Maryland Super Lawyers* magazine in January.

Baby Bees

UB proudly welcomes the newest members of our University family—Baby Bees! Moms- and dads-to-be, let us know when your little one arrives, and we'll send you a Baby Bee bib, courtesy of the UB Alumni Association. We look forward to receiving more photos of your new additions and will include them in the magazine as space permits. (If you want us to really gush, send us a photo of your baby proudly sporting the Baby Bee bib.)

Share the buzz about your new Baby Bee with us at 410.837.6131 or alumni@ubalt.edu.



Cristoff Maurice Littlejohn was born April 19, 2010, to Monique Bell, M.A. '02.



Alexandria Sue Dodson was born Oct. 14, 2010, to Michael J. Dodson, B.S. '08, and wife Pamela Dandridge, M.A. '10. S. Alban, B.S. '08



born June 16, 2010, to Rose-eva J.

Gerald C. Kowalczik, B.S. 'oo. was promoted to technical Ownership System. consulting manager for the National Security Group of Oracle America in Elkridge, Md.

Daniel W. Powell, J.D. 'oo, was elected state's attorney for Somerset County (Md.) in November.

Donna Senft, J.D. 'oo, a principal in the health law group of Baltimore-based firm Ober|Kaler, began writing the health law blog Medicareforgeeks.com in 2010. The blog focuses on Medicare enrollment issues with information concerning the requirements and new initiatives

UB Alumnae Named to Maryland's 'Top 100 Women' List

related to the Provider Enrollment, Chain and

Xiao Wu, M.S. 'oo, registered her sole proprietorship business, InDiviArt, in Acton, Mass.

Aimee M. Bader, J.D. '01, is working as an associate at Friedman & MacFadyen in Baltimore.

Dawn Elaine Bowie, J.D. '01, was named a 2010 Innovator of the Year by The Daily Record

Courtney C. Geduldig, J.D. '01, was named managing director, head of federal government relations and chief counsel of the Washington, D.C.-based Financial Services Forum in

Min Huo, M.B.A. '01, is working for Advanced Micro Devices (China) Co.

Ginina A. Stevenson, J.D. '01, opened her own firm, the Law Office of Ginina A. Stevenson, in Pasadena, Md., in August.

Lisa M. Walker, M.B.A. '01, was elected president of the board of directors for the Asbury Church Assistance Network of Severna Park, Md.

Monique L. Bell, M.A. '02, has been designated a Ph.D. candidate in marketing by the LeBow College of Business at Drexel University after passing the Ph.D. candidacy exam in August.

Melissa Fannin, M.B.A. '02, joined the Timonium (Md.) office of Clifton Gunderson as a senior manager. She most recently served as a project manager/program manager for the U.S. Food and Drug Administration in Rockville, Md.

Scott Handwerger, M.S. '02, a CPA, was promoted to principal at the Baltimore-based accounting and management consulting firm of Gross, Mendelsohn & Associates in November.

Jaime W. Luse, J.D. '02, was named partner at the Baltimore firm of Tydings & Rosenberg

Dennis M. Robinson Jr., J.D. '02, was named partner at the Baltimore firm of Whiteford, Taylor & Preston in January.

Astrid Schmidt, J.D. '02, director of the UB School of Law's Law Career Development Office, was awarded a Fulbright Scholar grant to study Germany's higher education system as it pertains to those American college administrators whose responsibilities have a direct relationship with international exchanges, career services, alumni affairs, or development and fundraising.

Richard R. Chambers, J.D. '03, was named deputy director of the Maryland Volunteer Lawyers Service in Baltimore in November. He is responsible for the organization's pro bono programs.

Stella M. Fouts, B.A. '03, is working as a library associate for adult services at the Westminster (Md.) branch of the Carroll County Public Library.

Michael F. Connolly, B.A. '00, J.D. '04, with the law offices of Joseph S. Lyons in Towson, Md., received the Baltimore County Bar Association's individual Attorney Pro Bono Award in November. He has handled numerous family law cases as a pro bono volunteer for the Maryland Volunteer Lawyers Service.

Nicholas M. Collins, M.S. '05, and Stephanie A. Moss, B.S. '02, M.B.A. '04, were married in Annapolis on Nov. 13. Among those in the bridal party was Heather B. Holsey, M.S. '05, J.D. '06.

Sheena K. Gill, J.D. 'o6, joined The Chugh Firm in Fairfax, Va., as a partner in August.

Jennifer A. Pratt, B.A. '96, J.D. '00, LL.M. '06, was elected as a partner with Venable in Baltimore in January. She is a member of the tax and wealth planning practice group.

Joseph S. Johnston, J.D. '07, is an associate at the law firm of Morgan Carlo Downs & Everton in Hunt Valley, Md.

Kimberly Hankins Neal, J.D. '07, was named among Baltimore's "Legal Elite" in a Baltimore SmartCEO magazine readers' poll published

Taren N. Stanton, J.D. '07, joined the Washington, D.C., firm of Thompson Hine as an associate. She practices business litigation.

Byron E. MacFarlane, J.D. '08, was elected register of wills for Howard County, Md., in November and began his four-year term

Cara A. Murray, B.S. '08, married Jonathan S. Malfi, B.S. '07, in May 2007. She works as a senior graphic designer for a local design agency, and Malfi is an event technology specialist for a large audiovisual firm in Baltimore.

Heather M. Dunn, J.D. '09, joined the Baltimore firm of Niles, Barton and Wilmer as a paralegal in

Alicia D. Stewart, J.D. '09, joined the Baltimore firm of Niles, Barton and Wilmer as an associate in June 2010.

William F. Alcarese, J.D. '10, 2010s proposed to longtime girlfriend Caroline Thaler, daughter of David and Carolyn Thaler, J.D. '74, in December at Santa's Workshop in Towson, Md.

Scarlett M. Corso, B.A. '07, J.D. '10, has accepted a position as a drug-court law clerk for the Juvenile Division of the Baltimore City State's Attorney's Office.

Christopher J. Martini, J.D. '10, joined the firm of Franklin & Prokopik in Easton, Md., as an associate in January. He concentrates his civil litigation practice in workers' compensation defense.

Ryan M. McConnell, J.D. '10, was sworn into the Maryland Bar in December and is now an associate at the firm of Hodes, Pessin & Katz in Towson, Md. He concentrates his practice in estate planning and elder law.

Jessica L. Murray, B.A. '06, J.D. '10, joined the Baltimore firm of Franklin & Prokopik as an associate in January. She concentrates her civil litigation practice in general liability defense, insurance litigation and mediation.

Kathleen M. Parks, J.D. '10, is an associate at the law firm of Morgan Carlo Downs & Everton in Hunt Valley, Md.

Save the Date:

Saturday Oct. 22, 2011 1-4 p.m.

UB Alumni Reunion 2011

For more information, contact the **Office of Alumni Relations** at 410.837.6131 or alumni@ubalt.edu.

Alumni support means the world to UB, but don't just take our word for it.

"My grandfather, who retired 20 years ago after a successful career, earned his UB degree in 1953. I chose to follow in his footsteps and found that UB provided me with choices in life that, at one time, I didn't think possible.

"We are living in a time in which budget cuts and layoffs are common. Without the skills I acquired through my UB education, I don't know where I would be today. I give back to UB because it is important to me that my children and grandchildren have the same choices and opportunities that my grandfather and I had." David N. Bell, B.S. '03, M.B.A. '05 account executive, major projects Johnson Controls, mid-Atlantic region

> For more than 40 years, alumni contributions to the University of Baltimore Foundation have provided educational opportunities to generations of students. Please show your support for the students of today and tomorrow.

> > For more information, please contact the Office of Annual Giving at 410.837.6135 or annualgiving@ ubalt.edu, visit www.ubalt.edu/ support or include your gift in the postage-paid envelope in this magazine.

In Memoriam

Jack Layton, LL.B. '39

Joseph Hamper, A.A. '48

Herbert Silverstein, A.A. '51

Leo W. Doyle, J.D. '56

Ellis A. Fribush, B.S. '56

Kenneth D. Pezzulla, LL.B. '57

Edward D. Danz, B.S. '60

Raymond J. Cardillo, LL.B. '61

Harvey J. Siegel, LL.B. '62

George H. Steele, LL.B. '63

Warren S. Komins, LL.B. '64

Edwin G. Smith, B.A. '72

William I. Weinstein, J.D. '73

Stephen Abrams, J.D. '74

Robert R. Jenkins, J.D. '75

Thomas A. Brett, B.S. '80

Edward A. Eshmont, J.D. '82

John J. Nadeau Jr., M.S. '83

Alyce Boyd-Stewart, J.D./M.P.A. '91

Rachel J. Rossen, M.S. '98

Joshua Bondi Isaac, M.A. '01

Debora Flores-Narvaez, B.S. '02

The Barrister of Beer: Mark R. Fesche, J.D. '02

by Stacey Marriott, M.A. '11

n the deep darkness of a 2007 December morning in Anchorage, Alaska, a man with a law degree from the University of Baltimore found himself in a defunct brewery with only a crowbar, a hacksaw and a flashlight. Starting at 4 a.m. each day for five days, he dismantled the brewery equipment and prepared it for transport to a client, a brewing company back East. While it was back-breaking work, it was a labor of love, and just part of the job, for then-brewery consultant Mark R. Fesche, J.D. '02.

Fesche became captivated by craft brewing after a trip to brewpub-rich Oregon and California shortly before graduating from Towson University in 1992. He says he remembers thinking during his final semester, "Man, when I graduate, I want to move to Oregon and work in a brewery." So he did just that.

lover Fesche near Mt. Bachelor ski area and After pounding on the brewery's door for six months, he was hired as a keg scrubber. When he left in 1996 to study brewing technology at Siebel Institute of Technology, Fesche had achieved the title of brewer for Deschutes and

was producing award-winning beers.
In the late '90s, Fesche enrolled in UB's
School of Law, hoping to work with firms that
represented alcohol manufacturers. While
waiting for his law career to launch, Fesche set up as a brewery consultant. After his first consulting job with Twin Lakes Brewing Co. in Delaware, where he designed and built a production brewery from the ground up, he realized a career in beer making was way cooler than law," he says. As a consultant, he specialized in building breweries, which involved finding used equipment to fit his clients' specifications; hence, that cold December 2007 morning in Alaska.

Fayetteville, N.C., putting his consulting company on hold to become the brewmaster at Huske Hardware House Brewing Co., where he has been hard at work creating new recipes for their beers and expanding distribution. Huske beers are in 30 North Carolina restaurants, and Fesche's goal is to sell the brand as far north as Maryland.

Brewmaster may sound like a dream job, and the Barrister of Beer, so nicknamed by Huske owner Josh Collins, professes to loving every minute of what he calls "a tough, dirty, hard job."

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