

## Nonprofit Management and Social Entrepreneurship:

### This 36- to 39-credit program requires the following:

#### Core Courses (27 credits)

- Public Personnel and Human Resource Management (PUAD 621)
- Public Program Evaluation (PUAD 629)
- Concepts and Practices of Nonprofits (PUAD 700)
- Strategic Planning (PUAD 734)
- Fundraising and Grant Writing (HSER 600)
- Accounting Fundamentals for Nonprofit Organizations (ACCT 600)
- Leading and Managing People (MGMT 600)
- Legal Issues in Nonprofit Administration
- Social Enterprise and Entrepreneurship, capstone (ENTR 760)

#### Specializations (9 credits)

Choose three courses within one specialization.

#### GLOBAL AFFAIRS

- Seminar in Globalization and Social Change (GAHS 504)
- International Organization (GAHS 508)
- Managing NGOs (GAHS 600)
- Leading Across Cultures (MGMT 780)
- Managing Diversity (PUAD 704)

#### HEALTH MANAGEMENT

- The Legal Environment of Health-Care Management (HSMG 630)
- Health Insurance and Prepaid Health Care (HSMG 697)
- Health Administration (PUAD 755)
- Managed-Care Administration (PUAD 756)

#### GENERAL MANAGEMENT

- Managing Diversity (PUAD 704)
- Public-Sector Performance Management (PUAD 785)
- Nonprofit Management: Applied Skills Seminar (PUAD 797)
- Leadership, Learning and Change (MGMT 730)
- Managing the Sustainable Enterprise (MGMT 745)
- Social, Nonprofit and Public-Sector Marketing (MKTG 742)
- Strategies for Human Services Program Planning (HSAD 610)
- The Design/Business Link (ENTR 771)

#### Internship (possible 3 credits)

If you have not had any significant management/

leadership work experience in the nonprofit sector, you must take a 3-credit internship in addition to the other requirements.