

What Can I Do with This Major?

Non-Profit Management and Social Entrepreneurship

AREAS

EMPLOYERS

STRATEGIES

Social Entrepreneurship in Business	<p>Sample organizations:</p> <ul style="list-style-type: none"> - Love Your Melon - Change.org - BANGS Shoes - Helpsy - The Anchal Project - Paintbox Catering & Bistro - Grain4Grain 	<ul style="list-style-type: none"> - Utilize the University of Baltimore's Center for Entrepreneurship and Innovation (located in the Merrick School of Business) for support and assistance in growing your own enterprise - Take time to consider and develop your unique selling proposition (USP) for your business - Consider networking with UB alumni through LinkedIn and similar channels to gain insights into the field and to find potential partners for your business - Consider applying to the University of Baltimore Entrepreneurship Fellows Program to expand your education while building your business - Develop an idea of the problem you want to solve or address through your business and craft your plan around it - Recognize that this venture will likely involve risk-taking and a lot of hard work to get things started - Identify whether your goal and business will take a nonprofit or for-profit approach
Global Affairs	<p>Baltimore Council on Foreign Affairs FTI Consulting, Inc. International Rescue Committee International Social Services, USA Branch International Youth Foundation Panagora Group Smithsonian Office of International Relations U.S. Department of Defense U.S. Department of State U.S. Department of Labor Valbin Corporation</p>	<ul style="list-style-type: none"> - Look at local, national, and global companies - Be open to working abroad or moving around; rotational work - Network with UB Alumni via LinkedIn for success stories and career journeys - Think outside the box when looking for companies to apply to - Use different search terms to yield different search results when utilizing web-based search resources - Get an internship to gain some ground-level experience

Health Management	Black Mental Health Alliance for Education & Consultation HealthCare Access Maryland The Institute for Integrative Health Healthy Teen Network The Annie E. Casey Foundation Health Management Associates, Inc Sodexo Maryland Department of Health Chase Brexton Health Care Saint Agnes Hospital Healthcare for the Homeless FutureCare Johns Hopkins Medical	<ul style="list-style-type: none"> - Volunteer at local hospitals or health related non-profit organizations - Check local organizations for internship opportunities early in your career development - Network with UB Alumni via LinkedIn for success stories and career journeys - Use different search terms to yield different search results when utilizing web-based search resources - Consult faculty members who may have extensive professional experience in the field
General Management	Savan Group United States Department of Defense Department of Agriculture AVIAN U.S. Department of Treasury State of Maryland Department of Energy Defense Information Systems Agency	<ul style="list-style-type: none"> - Broaden your scope of employers as you could find different avenues for employment - Look at local, national, and global companies - Be open to working abroad or moving around; rotational work - Network with UB Alumni via LinkedIn for success stories and career journeys
Development	Jewish Museum of Maryland LifeBridge Health Thread, Inc. W.R. Grace & Co. Social & Scientific Systems Maryland Center on Economic Policy Baltimore Corps Buchanan & Edwards, Inc.	<ul style="list-style-type: none"> - Highlight projects during application/interview process; academic or professional - Find or create an internship opportunity in order to gain experience - Volunteer with a non-profit organization to get ground level experience - Look into locally for non-profits based on a mutual cause or mission
Fundraising	Greenpeace USA Heifer International Kennedy Krieger Institute Food for the Hungry, Inc Baltimore Symphony Orchestra Adventist HealthCare Mosaic Community Services Community Corner	<ul style="list-style-type: none"> - Highlight any customer service, outreach, or writing samples you may have during the application/interview process; academic or professional - Search local non-profits for grant writing, fundraising, community outreach positions - Volunteer with a non-profit organization to get ground level experience

Professional Associations (Non-Profit Management):

Nonprofit Academic Centers Council (NACC)
Association for Research on Nonprofit Organization and Voluntary Action (ARNOVA)
Accreditation Council for Business Schools & Programs (ACBSP)
National Association of Nonprofit Professionals (NANPP)
National Council of Nonprofits (NCN)
Society for Nonprofits (SNPO)
Association of Fundraising Professionals (AFP)
Association of Certified Nonprofit Professionals (ACNP)
Young Nonprofit Professionals Network (YNPN)

Prospective Job Titles (Non-Profit Management):

Donor Relations Manager
Director of Foundation Relations
Director of Development
Executive Director
Business Development Manager
Sales Associate
Operations Manager
Finance Coordinator
Fund Development Officer

Nonprofit Organizations:

1000 Friends of Maryland
American Breast Cancer Foundation
Baltimore CASH Campaign
Center for Urban Families
Federal Hill Main Street Inc
Public Justice Center
Save The Children of Baltimore
Violence Intervention and Community Empowerment
Youth Empowerment Movement

Professional Associations (Social Entrepreneurship):

Social Enterprise Alliance
Social Entrepreneurship Association

Organizations Supporting Social Entrepreneurship

Starred organizations provide fellowships and seed funding for new social entrepreneurs.

***Acumen Fund**—www.acumenfund.org Invests in for-profit and nonprofit social enterprises in five African and South Asian countries.

***Ashoka**—www.ashoka.org Helped pioneer social entrepreneurship for three decades through its network of 2,500 global fellows.

- ***Echoing Green**—www.echoinggreen.org Selects one to two dozen, American and global early-stage social entrepreneurs to support for two years.
- **E.M. Kauffman Foundation**—www.kauffman.org Encourages U.S. entrepreneurship, especially for youth.
- **Endeavor**—www.endeavor.org Supports a network of entrepreneurs in nine countries.

- **Lemelson Foundation**—www.lemelson.org Funds, encourages, and recognizes inventors, innovators, and entrepreneurs, especially in the field of sustainable development.
 - **Institute for Social Entrepreneurs**—www.socialent.org Provides seminars, workshops and coaching services for social enterprises in the U.S. and around the world.
 - **NESST**—www.nesst.org Supports the development of social enterprises in emerging democracies worldwide through venture funding and education.
 - **New Profit**—www.newprofit.org A venture philanthropy fund providing the necessary resources for social entrepreneurs to achieve their visions.
 - ***New Sector Alliance**—www.newsector.org A social enterprise venture capital firm that strengthens organizations today while developing leaders for tomorrow.
 - **Omidyar Network**—www.omidyar.net Supports dozens of non- and for-profit social entrepreneurs in the microfinance, participatory media, philanthropic markets, and government transparency sectors.
 - **Root Cause**—www.rootcause.org A Cambridge organization that advances solutions to social and economic problems by supporting social innovators and educating social impact investors.
 - ***Schwab Foundation for Social Entrepreneurship**—www.schwabfound.org Selects international social entrepreneurs each year to participate in the World Economic Forum.
 - **Skoll Foundation**—www.skollfund.org Identifies and gives major funding to established social enterprises each year.
 - **Social Enterprise Coalition**—www.socialenterprise.org.uk The U.K. national body for social enterprise, focusing on social businesses and community development trusts.
 - **StartingBloc**—<http://startingbloc.org/home> Brings the latest innovations in corporate social responsibility and social entrepreneurship to emerging leaders through their Institute for Social Innovation.
 - **TIE Boston**—www.tie-boston.org An entrepreneur network with mentors and local events.
- Unreasonable Institute**—www.unreasonableinstitute.org Supports the international collaboration of young social entrepreneurs.
- World Bank Development Marketplace**—www.developmentmarketplace.org Competitive grant program that funds innovative, early-stage projects worldwide.
- Young People For (YP4)**—www.youngpeoplefor.org A strategic long-term leadership development program that identifies, engages and empowers the newest generation of progressive leaders to create lasting change in their communities.

**Office of Career Development and Alumni Services, Maxwell School of Citizenship and Public Affairs, Syracuse University (n/a). Career Opportunities in Social Enterprise & Social Entrepreneurship. Retrieved from shorturl.at/aouxS