JOHN W. DOE

Digital Communication Specialist

Special expertise in web content, video promos and podcasts

Phone: XXX-XXX-XXXX
Email: john.doe@gmail.com
Website: John_W_Doe.com
LinkedIn: Linkedin2.com/JWD
Twitter: @JWDdigitalexpert

EXPERIENCE

Marketing Assistant Happy Health and Fitness Clinics
Baltimore, MD from 20XX - present

- Wrote and edited website and social media content to improve relationships with external benefactors
- Aligned content with marketing and communications plans and policies and governmental regulations
- Used evidence-based marketing practices to maximize web presence in selected markets
- Increased repeat business by 58%

Children's Photographer Creative Images
Linthicum, MD from 20XX - 20XX

- Photographed children, using a play-based approach to capture unique expressions
- Provided excellent customer service to children, parents, and high level officials in education and government

PROJECTS

Honors Project University of Baltimore (Senior Seminar)
Spring 20XX
Designed and implemented a web based promotional plan for Acme Widgets, a toy company "for children of all ages." Wrote content, created and produced an animated story line to present the company in its best light

SKILLS

Diagrams, charts, photos, models, cartoons, animations, foley effects and soundtracks, matte painting, video compositing, writing and editing.

Education

University of Baltimore,
Baltimore, MD
Bachelor of Arts
Digital Communications
20XX

WEB

Animoto
Tubemogul
Photobucket
Squidoo
Flikr

Programs

Adobe Creative Suite
Final Draft
Maya
Cinema 4D
Bodypaint
3DS Max
Softimage XS

Motion Builders

Poser
Digital Juice
Dosch Design
Craft Animation Tools
Sony Vegas Pro
Endorphin
Toxik
Final Cut Studio