On February 11, the University of Baltimore hosted its second annual Experiential Learning Showcase. At the event, more than a dozen students presented their work in categories like community engagement, independent research, and service learning to an audience of peers, staff, faculty, parents, and alumni.

UB students conducted research across the globe, from the Philippines, to North Carolina to Mexico City to the Chesapeake Bay; and projects included topics as varied as eco-tourism, archeology, agriculture, video game development, and urban planning.

Some examples of the exciting work presented:

• UB More Local Food Hub Feasibility Study — students researched the economic and social feasibility of creating a food hub in Baltimore City.*
• Advancing Student Success: A Study of Knowledge Utilization in Higher Education — an exploration of how to identify the best practices for the translation of data regarding policy development that will enhance student outcomes.
• The Lesser of Two Weevils — an agriculture experiment using aphids to compare and contrast environmentally sustainable methods of farming corn.
• Excavation at Laurel Cemetery — the search for remnants of an African-American burial site bulldozed for a strip mall.*
• Healthy Vibrant Communities — a collaboration with LeaderShape and Divided Baltimore in the hopes of filling vacant homes and reducing homelessness.

The showcase closed with a panel of UB alumni who spoke on how experiential learning enhanced their education and positively impacted their lives after graduation.

*Funded wholly or in part by the Fund for Excellence.
Merrick School of Business

The online MBA program in the University of Baltimore’s Merrick School of Business is ranked #12 in CEO Magazine’s 2016 Global MBA Rankings, published February 8. Dean Murray Dalziel said of the honor, “CEO’s ranking is new territory for our MBA, and we’re quite proud to receive the recognition.”

School of Law

Twenty-one law students were inducted in February into the Royal Shadow Shannonom Court Honor Society, which recognizes students who have distinguished themselves academically.

Matching Gifts and You!

Imagine that you’ve just made your annual gift to the University of Baltimore. You feel great because you know that your contribution will help students and further UB’s mission of Knowledge That Works. But then you say to yourself, “Self, I wish that I could give more. Is there a way that I can make my donor dollars go further?”

Yes, there is.

The answer: matching gifts!

The first matching gift program was established in 1952 after Benjamin Franklin successfully persuaded the Pennsylvania Assembly to appropriate 2,000 pounds of public money if the citizens of Philadelphia could first raise 2,000 pounds of private money.

Today, numerous companies sponsor programs that match charitable donations made by their employees (and sometimes even retirees and/or spouses!). These matching gift programs benefit everyone involved—the corporations can support worthy causes, the non-profit groups receive larger gifts, and you feel good about the whole thing.

Matching to UB Tax-free!

With the new IRA Charitable Rollover rules you are now able to make annual gifts to UB from your IRA this year (or any year) without being subject to income taxes.

The only restrictions are: you must be age 70½ or older, the money comes from an IRA, the amount is less than $100,000, and funds must be transferred outright to a qualified charitable organization (not through charitable trusts, donor-advised funds, gift annuities, etc.)

By making a gift this year, you are giving yourself the joy of watching your philanthropy take shape! For more information, contact your tax professional or Carol Leigh McClay Haw, M.S. ’03 at 410.877.6217 or cwh@ubalt.edu.

Give to UB Tax-free!

In November, the University of Baltimore’s Ethics Bowl team traveled to St. Petersburg, Fl, to compete at the South-east Regional Ethics Bowl. Hosted by the Association for Practical and Professional Ethics, the competition is designed for students to address concerns about educating for civic and professional responsibility through healthy discourse.

At the event, UB students argued and defended their moral assessment of some of the most complex ethical issues facing society today, including topics in social affairs, business, law, medicine, journalism, and political affairs. UB’s team came away in second place, qualifying them for a spot in the 2016 National Intercollegiate Bowl.

The Ethics Bowl Team is coordinated by the Hofferberger Center for Professional Ethics. Students from all four UB schools and colleges are invited to participate.

MARCH 2016 UB IMPACT

Matching Gifts to UB in 2015

Matching gifts received

Matching Gifts to UB in 2015

1751

The year that Ben Franklin established the first-ever matching gifts program in the U.S.

65%

of Fortune 500 companies offer matching gifts programs.

70+%

Over $35,000 raised

Matching gifts received

In 2015, 42 companies match their employees’ donations to UB. Giving to UB from matching gift programs increased 23% between 2014 and 2015.

UB Moves on in Ethics Bowl

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Yes, there is.

To make a matching gift, request a matching gift from your or your spouse’s employer’s Human Resources office and send the completed form, signed, with your contribution. The Office of Annual Giving will take it from there.

UB receives support from the matching gift programs of corporations like T.Rowe Price, Verizon, Ernst & Young, PNC, General Electric, and Bank of America and many more. Don’t see your company listed here? Visit http://www.ubalt.edu/support and see “Employer Matching Gift.”

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UB IMPACT