
What do all these disparate programs have in common?

All were either partially or fully funded through an important grant program that is part of UB’s Fund for Excellence. The Fund for Excellence, which is made possible through generous gifts from alumni and friends is multi-faceted. It provides not only unrestricted funding for important needs that arise at UB during the academic year, but it is also a special grant program that allows UB faculty and staff to apply for financial assistance to develop and execute innovative academic programs, new learning techniques, and special, one-time projects that enhance our students’ college experience.

In the last two years, the Fund for Excellence has funded more than 60 proposals, totaling nearly $1 million. The fund provides direct support for programs in all four schools—the College of Public Affairs, Merrick School of Business, School of Law, and Yale Gordon College of Arts and Sciences—as well as initiatives that impact the University as a whole.

Student success is a top priority at UB and our faculty and staff are committed to helping our students not only meet their goals, but surpass them. The Fund for Excellence allows UB to continue to implement inventive educational opportunities that facilitate student achievement. It all starts with you!

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Campus Communications

Yale Gordon College of Arts and Sciences

Classical music is coming to the University of Baltimore! Thanks to a generous grant from the Peggy and Yale Gordon Trust, two new music courses will be offered through UB’s Integrated Arts Program: Introduction to Concert Music and an Integrated Arts course. This five-year grant covers the expenses of teaching these new courses as well as classroom residencies by guest classical musicians. In the spirit of the Peggy and Yale Gordon Trust’s commitment to organizations that advance the arts, this grant also supports our ongoing Spotlight UB performance series which presents musical and theatrical productions as well as lecture events. Look for more information in the fall issue of the University of Baltimore Magazine.

College of Public Affairs

Homelessness is a long-standing problem in Baltimore, one which impacts thousands of people—from those living on the streets to policymakers, health care providers, social workers, and activists who tackle these issues every day. Through a combination of coursework, applied research, and hands-on service, UB students and faculty hope to explore the root causes of this crisis. The Homeless Project is partially funded by a Fund for Excellence grant of over $14,000. The class begins this fall and continues through the spring 2015 semester.

Merrick School of Business

In mid-July, with the support of numerous generous sponsors, the Baltimore Neighborhood Indicators Alliance—Jacob France Institute (BNA-JFI) at UB’s Merrick School of Business hosted Baltimore Data Day: Strengthening Communities through Neighborhood Data. The main goal of the one-day conference is to build community capacity by educating community leaders, nonprofit organizations, and governmental entities on how to more effectively use technology and data to advance constructive transformation and improve Baltimore’s neighborhoods.

The highlight of Baltimore Data Day is a series of interactive workshops taught by data experts. The aim of the workshops is to explain what data is available, how to access it, and the numerous ways the information collected and made publically available by BNA-JFI can be used to encourage positive change in Baltimore.

Now in its sixth year, this year’s Data Day was its largest ever, with over 250 participants in attendance. For more information and to view presentations from the event, visit www.bnajfi.org/data_day.

School of Law

Did you know that the School of Law publishes five scholarly journals? Or that UB fields 21 moot court competitions and 5 trial advocacy teams? Were you aware of our Comparative and International Law Study Abroad on the island of Curacao?

These are just a few examples of the experiential learning opportunities, primarily funded through private donations, that the School of Law offers. These programs provide our students with the types of real world experiences and skills not attainable through books and lectures.

Experiential learning is learning through giving and doing; and experiential learning is only achievable through your giving and doing.

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Turner Society

Support What You Love Today and Tomorrow

Your support of the University of Baltimore doesn’t have to come in one lump sum. You can create a “blended” gift. Blended gifts are one of the many ways your generosity can benefit the University both presently and in the future.

To create a blended gift, support the University today through donations to our annual fund or the program of your choosing. Then couple it with a deferred gift—a gift which is made by including the University of Baltimore in your will or trust, for instance.

Let’s use Mary as an example. For more than 20 years, Mary supported the University of Baltimore through gifts of cash and stock. She finds that giving to UB brings her great satisfaction and illustrates to her family the importance of charity.

Mary also wants to aid our future efforts, so she consulted her financial advisor and included a gift to the University of Baltimore in her will. These legacy gifts are directed to the endowment fund of her choice. With endowment funds, only a portion of the interest received on those gifts is used annually to finance our services and programs; the remainder is re-invested, which allows Mary’s gift to grow and extend her support of UB indefinitely. Thanks to “blending,” the programs and goals most important to Mary will thrive both during and after her lifetime.

Would you like to “blend” your support? Please contact the University of Baltimore at 410.837.6212 or email cshelp@ubalt.edu to explore the many options for combining your current philanthropy with a gift that will extend your legacy at University of Baltimore for years to come.

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Photo courtesy of Roger Hartley

Give You An Impact!

UB Impact aims to keep you informed of the many positive ways our donors and their generosity impact the University of Baltimore. Through this newsletter, we will share with you how your donations are put to use, such as new programs, enhanced courses, student scholarships, and facility research. We will also tell the stories of why fellow donors choose to support UB. You’ll receive the latest news from all four colleges, and information on upcoming alumni events. Expect to see future editions of this newsletter a few times throughout the academic year.

The UB impact is yours!

Visit the Student Center that was unveiled at this year’s Artscape! Be sure to stop by campus to check it out! Photo courtesy of UB.

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Campus Communications

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Did you get to see the UB Impact on the Student Center that was unveiled at this year’s Artscape? Be sure to stop by campus to check it out! Photo courtesy of UB.

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