Course Description

This study abroad course fulfills the requirements for:
MGMT 498/MGMT 798 Global Field Study

Course Prerequisites: Undergraduate students successful completion of ECON 200 or equivalent and MGMT 302. Graduate students successful completion ECON 504 or equivalent. All students must be in good academic standing and receive the permission of the instructor to enroll.

Length: The travel dates are June 7 – 16, 2013. There will be one pre-travel meeting either at the end of May or at the beginning of June and two post-travel meetings in July. The exact date, time and location for each of those meetings will be announced later.

This course involves visits to the largest economic and financial centers in Shanghai, China, and Taipei, Taiwan. Both China and Taiwan have exhibited strong economic growth in the Asian area. The economic tie between these two countries has been at its peak in the recent years. Many Taiwanese companies have extended their manufacturing activities to China for years and have established a strong base in China. One example is the Taiwanese electronic manufacturing company Foxconn which helps manufacture iPhone, iPad, Kindle, etc. in their factories in China. We will be visiting successful multinational corporations both in Shanghai and Taipei.

In addition to the business visits, we will also have various cultural activities in both the cities. In Shanghai, we will be visiting the Yuyang classical garden, the famous historical "Bund", and the urban planning museum. In Taipei, we will be visiting the world’s second largest building, the Taipei 101 Tower, and the National Palace Museum.

During the visit in Taipei, students will be provided with a specially designed program by one of the most prestigious universities, National Chengchi University. The program includes various topics that are uniquely designed for our students, such as the political and economic relationship between China and Taiwan, the high-tech industry in Taiwan, how to do business in Taiwan.

Course Design and Schedule

Excluding the travel time, we will spend four and a half days each in Shanghai and Taipei. In Shanghai, we will visit four companies. During the evening, students from National Chengchi University will voluntarily guide our students for the various sightseeing and cultural activities. This will provide a unique opportunity for Merrick School of Business students to interact with Taiwanese students.

Students participating in this course will be expected to form teams and analyze the companies that we visit. In addition, the same teams will provide observations and share their experiences on the cultural activities and visits.

Total Cost: Estimated costs for travel, lodging and local transportation are approximately $3,759. The Wright Global Scholars fund will provide scholarships up to a maximum of $1,200 to eligible students. Wright Global Scholarship Application is required. For more information contact Prof. Jerry Yu, cyu@ubalt.edu. To obtain approval to participate you must complete the Global Field Study Approval Form and submit it to Dr. Yu. All forms can be found at:
www.ubalt.edu/merrickglobal

TRIP COST AND PAYMENT SCHEDULE
First Payment: $2,159 DUE Wednesday, February 13, 2013
Second Payment: $1,600 DUE Wednesday, April 3, 2013

REGISTRATION DEADLINE: Wednesday, February 13, 2013

All students will be registered for either MGMT 498 or MGMT 798 in the Summer 2013 session after the initial payment has been submitted.

TUITION DUE: Monday, May 27, 2013

1. There is a possibility, although we make no guarantees, that we may be able to find a lower priced ticket to reduce the cost of the overall program. This will be revisited in early January.
2. A minimum of 15 students is required for this field study to take place.
3. Final payment amount is dependent upon individual scholarship awards.
4. In addition to the trip cost students are responsible for the tuition and fees for the 3-credit course.