Global Study Tour for Graduate & Advanced Undergraduate Students
Mumbai and Bangalore, India
January 13 - 22, 2012
A sensory experience

Sounds—music, honking

Smells—flowers, pollution

Sights—architecture, poverty

Taste—coconuts, chilipepper

Touch—cotton, stainless steel
India

Type Of Government: Democracy
Leadership Head of State: President Pratibha Patil
Head of Government: Prime Minister Manmohan Singh
Capital: New Delhi
Official Languages: Hindi and English
Population: 1.19 billion (2011)
Poverty Rate: 22% (2010)
GDP Growth: 8.6% (2010)
Inflation: 10% (2010)
Currency: Indian Rupee
Religion: Hindu (80.5%);
            Muslim (13.4%);
            Christian (2.3%);
            Sikh (1.9%)
Maryland in India

Maryland Department of Business and Economic Development going to India in November

• Lupin Pharmaceuticals
• Murthy Law Firm
• Hughes Network Systems
• India-U.S. World Affairs
• Moti International
• Ibhana Creations, LLC
• CBay Systems

Examples of Site Visits in India
• Accounting, Law Firms
• Textiles, Exporters, Call Centers
• Dell, Intel
• CB Richard Ellis, American Chamber of Commerce
Course Requirements

- Mandatory
  - Attend pre-trip class in Early December and Early January
  - Course book
    - "Doing Business in 21st-Century India: How to Profit Today in Tomorrow's Most Exciting Market" by Gunjan Bagla
  - Prepare for trip by doing at least 3 of the following:
    - Develop a list of your company’s business relationships in India
    - Read "India Condensed: 5,000 Years of History & Culture" by Anjana Motihar Chandra
    - Read "CultureShock! India: A Survival Guide to Customs and Etiquette" by Gitanjali Kolanad
    - Read the Times of India every week until departure
    - Watch the 1982 Richard Attenborough Film “Gandhi”

- Final Presentation post-trip of how you would expand your business into India
MGMT798/498 Global Field Study: Economic and Business Development in Emerging Markets: India

Estimated Trip Costs Per Student Using Accent Travel

- **Airfare**: $1,557
- **Hotel (+ Breakfast) 7 nights in double room**
- **Eight Company Visits**
- **Transportation and Miscellaneous**: $2,055

**Total Costs**: $3,612

**Optional Group Excursions**: TBD
Register for course

Key Dates

October 13, 2011 – Online registration opens & $800 deposit is due

October 25, 2011 - Registration deadline & $1,400 of program costs due

November 14, 2011 - Final payment of $1,412 due

January 13, 2012 - Group flights depart for India (itinerary below)