

Merrick School of Business
Overview of Assurance of Learning and Assessment Results for Undergraduate Programs

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The Merrick School of Business is committed to the continuous improvement in our programs. We have developed a systematic, meaningful assurance of learning process to demonstrate accountability to students, employers and legislators that we are doing what we say we are doing. As such, assessment is used to (1) determine and revise degree program learning goals, (2) improve curricula to continuously improve programs, (2) demonstrate that program learning goals have been met, and (4) if learning goals have not been met, implement processes to improve learning.

Each of our programs is assessed twice in a five year cycle. The general expectations are that 70% of students will meet or exceed the performance criteria defined for each learning goal. Our online and face-to-face sections are assessed using the same learning goals and the same measurements (assignments and rubrics). During the assessment process, we compare online student performance versus face-to-face student performance where ever possible to help us determine how well our online students are performing versus our face-to-face students.

Major curricula changes for the most recent assessment cycle are provided below. The next phase of assessment is slated for academic year 2015-2016.

B.S. INFORMATION SYSTEMS AND TECHNOLOGY MANAGEMENT: Summary of Major Curricula Changes (2009-2014)

A comprehensive program review occurred in 2010. Based on direct and indirect assessment and in coordination with the MIS Advisory Board significant program adjustments were made to ensure the program's relevancy and currency while maintaining alignment with the AIS standard curriculum. In addition to modification of existing courses, the following major changes were implemented:

Goal 1—Competencies in the Application of Technologies: Based on earlier assessment results, two new courses in *Project Management* (INSS 370) and *Service Delivery* course (INSS 470) were added, including alignment with relevant certification options. Based on changes 85% of students meet or exceed expectations. 100% of those students taking the certification option passed

Goal 2—Understanding the Environment of Information Systems Development: A new, required *Business Intelligence* course (INSS 422) course was introduced and a new *student internship* option was added to promote applied experience (INSS 495). 71% of students meet or exceed standards.

Goal 3—Effective Communication Skills:

- **Written Communications:** To enhance writing effectiveness, a required core course (MGMT 301) was redesigned to be writing intensive. 73% of students meet or exceed expectations.
- **Oral Communications:** To improve results, a required course (INSS 406) was designated to become a communication intensive course. 79% of students meet or exceed expectations.

Goal 4—Ethical Decision Making: The required ethics course (IDIS 302) was redesigned to enhance a student’s ability to identify ethical dilemmas and formulate socially responsible solutions. Substantial improvements in learning outcomes, with 83% of students meeting or exceeding expectations.

Goal 5—Team Skills and Dynamics: 100% of students met or exceeded expectations.